[Template:Infobox musical artist](/wiki/Template:Infobox_musical_artist" \o "Template:Infobox musical artist)

**I.O.I** ([Template:Ko-hhrm](/wiki/Template:Ko-hhrm); also known as **IOI** or **Ideal Of Idol**[[1]](#cite_note-1)) is a South Korean [girl group](/wiki/Girl_group) formed by [CJ E&M](/wiki/CJ_E&M) through the 2016 reality show [*Produce 101*](/wiki/Produce_101) on [Mnet](/wiki/Mnet_(TV_channel)). The group is composed of eleven members chosen from a pool of 101 trainees from various entertainment companies. The group is composed of eleven members: Lim Na-young, Kim Chung-ha, [Kim Se-jeong](/wiki/Kim_Se-jeong_(singer)), Jung Chae-yeon, Zhou Jieqiong, Kim So-hye, Yu Yeon-jung, Choi Yoo-jung, Kang Mi-na, Kim Do-yeon and Jeon So-mi. They debuted on May 4, 2016 with a mini-album, and are expected to actively promote four albums, either as a whole or as sub-units, over the next 10 months.[[2]](#cite_note-2)<ref name=Ref1>[Template:Cite web](/wiki/Template:Cite_web)</ref>[[3]](#cite_note-3)<ref name=Ref3>[Template:Cite web](/wiki/Template:Cite_web)</ref>

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## History[[edit](/index.php?title=(none)&action=edit&section=1)]

### Pre-debut: ''Produce 101'' and "Crush"[[edit](/index.php?title=(none)&action=edit&section=2)]

[Template:Main](/wiki/Template:Main) Prior to [*Produce 101*](/wiki/Produce_101), some of the members of I.O.I gained recognition after appearing on other television shows: [Kim Se-jeong](/wiki/Kim_Se-jeong_(singer)) was a contestant on competition show [*K-pop Star 2*](/wiki/K-pop_Star_2) in 2012, Jeon So-mi was a member of 2015 reality survival show [*Sixteen*](/wiki/Sixteen_(TV_series)), and Choi Yoo-jung appeared on the web drama *To Be Continued*.[[4]](#cite_note-4)[[5]](#cite_note-5)[[6]](#cite_note-6) In September 2015, Jung Chae-yeon debuted as a member of [DIA](/wiki/DIA_(band)) but temporarily withdrew from the group to join *Produce 101*. She also had a [cameo appearance](/wiki/Cameo_appearance) on 2015 web drama *Sweet Temptation*.[[7]](#cite_note-7)[[8]](#cite_note-8) In November 2015, [Mnet](/wiki/Mnet_(TV_channel)) announced their new survival show which brings together 101 trainees from 46 entertainment companies to form a unit girl group with 11 members chosen by the viewers. The show premiered on January 21, 2016 and ended on April 1.[[9]](#cite_note-9)[[10]](#cite_note-10) It was initially planned for the group to debut on April 1, 2016 with the song "Crush" that they performed as part of the finale of the show, but YMC Entertainment and Mnet decided to postpone the debut to prepare their concept and practice a new song as their debut single.[[11]](#cite_note-11)[[12]](#cite_note-12) On April 3, 2016, a representative gave details of the plans for the debut of the group. Instead of releasing a digital single as initially planned, I.O.I will be releasing a mini-album with various songs. It is likely that the songs they performed on the last episode of *Produce 101*, "Crush" and "When the Cherry Blossoms Fade", will be included on their album.[[13]](#cite_note-13) It was also reported that the group will have their own reality show on Mnet, though the date of broadcast is yet to be announced.[[14]](#cite_note-14)[[15]](#cite_note-15) On the same day, the members greeted the fans for the first time as I.O.I via their official [Naver V app](/wiki/Naver) channel that was opened on the previous day.<ref name=Ref1/>[[16]](#cite_note-16) On April 4, 2016, Mnet released the music video teaser for I.O.I's pre-debut track "[Crush](/wiki/Crush_(I.O.I_song))". The next day, the song was released as a digital single, followed by its music video.[[17]](#cite_note-17)[[18]](#cite_note-18)[[19]](#cite_note-19) Its [genre](/wiki/Genre) is called Trapical Dutch Funk ([Hangul](/wiki/Hangul): [Template:Lang](/wiki/Template:Lang)).[[20]](#cite_note-20)

### 2016–present: Debut with ''Chrysalis''[[edit](/index.php?title=(none)&action=edit&section=3)]

It was announced on April 11, 2016 that I.O.I will debut with a mini-album on May 4, 2016, and will hold a debut showcase and a fan meeting on the following day at [Jangchung Gymnasium](/wiki/Jangchung_Gymnasium).<ref name=Ref3/> [LOEN Entertainment](/wiki/LOEN_Entertainment) has assumed the distribution duties for I.O.I's releases starting from the debut mini-album.[[21]](#cite_note-21) On April 27, YMC Entertainment announced that I.O.I's first mini-album is titled [*Chrysalis*](/wiki/Chrysalis_(EP)).[[22]](#cite_note-22) Five days later, the music video teaser was released.[[23]](#cite_note-23) I.O.I officially debuted on May 4, 2016 through the release of their first mini-album and music video for title track "[Dream Girls](/wiki/Dream_Girls_(I.O.I_song))". The song is a trap pop dance track co-written by singer-songwriter-producer [Eru](/wiki/Eru_(singer)) (who used the [pen name](/wiki/Pen_name) Famousbro[Template:Efn](/wiki/Template:Efn)) and composer Paul with rap lyrics written by members Lim Na-young and Choi Yoo-jung.[[24]](#cite_note-24)[[25]](#cite_note-25) On May 5, the group held their debut stage on [Mnet's](/wiki/Mnet_(TV_channel)) [*M! Countdown*](/wiki/M_Countdown), performing "Knock Knock Knock" and the title track.[[26]](#cite_note-26) On May 27, it was revealed that I.O.I will start promotions with sub-units and solo debuts of members in summer of 2016, and likely disband at the end of January 2017.[[27]](#cite_note-27)[[28]](#cite_note-28) On May 11, Jung Chae-yeon of [MBK Entertainment](/wiki/MBK_Entertainment), returned to her agency and re-joined [DIA](/wiki/DIA_(band)) for the group's comeback in June.<ref name=JungChaeyeon>[Template:Cite web](/wiki/Template:Cite_web)</ref> On June 7, it was announced that [Kim Se-jeong](/wiki/Kim_Se-jeong_(singer)) and Kang Mi-na of [Jellyfish Entertainment](/wiki/Jellyfish_Entertainment) returned to their agency to prepare for their official debut as members of the agency's first girl group [Gugudan](/wiki/Gugudan) at the end of June.<ref name=JellyfishGirls>[Template:Cite web](/wiki/Template:Cite_web)</ref><ref name=JellyfishGirls1>[Template:Cite web](/wiki/Template:Cite_web)</ref>

#### First unit group[[edit](/index.php?title=(none)&action=edit&section=4)]

On June 10, 2016, YMC Entertainment revealed Lim Na-young, Kim Chung-ha, Zhou Jieqiong, Kim So-hye, Choi Yoo-jung, Kim Do-yeon and Jeon So-mi as members of the first unit. They are slated to promote I.O.I's second album during the summer of 2016.[[29]](#cite_note-29)

## Members[[edit](/index.php?title=(none)&action=edit&section=5)]

### Lim Na-young[[edit](/index.php?title=(none)&action=edit&section=6)]

Lim Na-young ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile>[Template:Cite web](/wiki/Template:Cite_web)</ref> She is from [Pledis Entertainment](/wiki/Pledis_Entertainment).

She auditioned for [JYP Entertainment](/wiki/JYP_Entertainment) twice before joining Pledis.[[30]](#cite_note-30) She trained for five years under the company, eventually becoming part of Pledis' pre-debut group, [Pledis Girlz](/wiki/Pledis_Entertainment#Pledis_Girlz), and has appeared in several music videos of other artists prior to joining *Produce 101*. She ranked 10th in the finale and is the leader of the group.[[31]](#cite_note-31)[[32]](#cite_note-32) The group's debut album's intro "I.O.I"'s lyrics were penned by Na-young and Yoo-jung. Both members also co-wrote the rap lyrics for the album's title track, "Dream Girls".<ref name=thpkr>[Template:Cite web](/wiki/Template:Cite_web)</ref>

### Kim Chung-ha[[edit](/index.php?title=(none)&action=edit&section=7)]

Kim Chung-ha ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from M&H Entertainment.

She lived in [Dallas, Texas](/wiki/Dallas) for seven to eight years before coming to South Korea to become a singer. Before becoming a trainee, she had worked part-time at a pet store, a fast food restaurant and a cafe. She trained for three years, but has been dancing for 6-7 years.[[33]](#cite_note-33) She had previously auditioned for [YG Entertainment](/wiki/YG_Entertainment) and was a former [JYP Entertainment](/wiki/JYP_Entertainment) trainee.[[34]](#cite_note-34)[[35]](#cite_note-35) She ranked 4th in the show's finale.

### Kim Se-jeong[[edit](/index.php?title=(none)&action=edit&section=8)]

[Template:Main](/wiki/Template:Main) [Kim Se-jeong](/wiki/Kim_Se-jeong_(singer)) ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from [Jellyfish Entertainment](/wiki/Jellyfish_Entertainment).

Prior to *Produce 101* and joining her company, she was a contestant on [*K-pop Star 2*](/wiki/K-pop_Star_2) and also worked as a fitting model.[[36]](#cite_note-36)[[37]](#cite_note-37) She ranked 2nd in the show's finale.

On June 7, 2016, it was confirmed by Jellyfish Entertainment that she will officially debut as a member of the agency's first girl group [Gugudan](/wiki/Gugudan) at the end of June.<ref name=JellyfishGirls/><ref name=JellyfishGirls1/> On June 28, 2016, Gugudan debuted with [*Act. 1 The Little Mermaid*](/wiki/Act._1_The_Little_Mermaid) , along with the title song "Wonderland".<ref name=Gugudan\_Debut>[Template:Cite web](/wiki/Template:Cite_web)</ref>

### Jung Chae-yeon[[edit](/index.php?title=(none)&action=edit&section=9)]

Jung Chae-yeon ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from [MBK Entertainment](/wiki/MBK_Entertainment).

She debuted as a member of MBK's girl group [DIA](/wiki/DIA_(band)) in September 2015 and had temporarily withdrawn from the group to join *Produce 101*, and subsequently I.O.I. She ranked 7th in the show's finale.

On May 11, 2016, it was confirmed that she will rejoin DIA for the group's comeback in June.<ref name=JungChaeyeon/> Their first mini album [*Happy Ending*](/wiki/Happy_Ending_(EP)) was released on June 14.

### Zhou Jieqiong[[edit](/index.php?title=(none)&action=edit&section=10)]

Zhou Jieqiong ([Template:Lang](/wiki/Template:Lang), [Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age) in [Taizhou](/wiki/Taizhou,_Zhejiang), [China](/wiki/China).<ref name=Profile/>[[38]](#cite_note-38)<ref name=jieqiongdonga>[Template:Cite web](/wiki/Template:Cite_web)</ref> She is from [Pledis Entertainment](/wiki/Pledis_Entertainment).

Jieqiong was majoring in [pipa](/wiki/Pipa) at the [Shanghai Conservatory of Music](/wiki/Shanghai_Conservatory_of_Music) when she was cast by [Pledis Entertainment](/wiki/Pledis_Entertainment) on the streets of Shanghai when she was 11 years old. From 2010 to 2013, she went to South Korea every summer to train. In 2013, she moved to South Korea to continue her training in Pledis.[[39]](#cite_note-39) Along with Im Na-young, she is part of Pledis' pre-debut group, 'Pledis Girlz'. She also appeared in the music videos of [Orange Caramel's](/wiki/Orange_Caramel) "My Copycat" and [Seventeen's](/wiki/Seventeen_(band)) "Mansae".[[40]](#cite_note-40) She ranked 6th in the show's finale.

### Kim So-hye[[edit](/index.php?title=(none)&action=edit&section=11)]

Kim So-hye ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She represented RedLine Entertainment on *Produce 101*, but is now under S&P Entertainment, a company she created in June 2016 to manage her activities as an [idol](/wiki/Korean_pop_idol).[[41]](#cite_note-41) Coming from an acting company, she was training to become an actress and had no experience in singing and dancing before joining *Produce 101*. Her company maintains that she will continue her training once she finishes promoting with the group.[[42]](#cite_note-42) She had previously appeared on some artists' music videos, such as The Ark's "The Light". She ranked 5th in the finale.

### Yu Yeon-jung <!--Original source: https://www.instagram.com/p/BEpkyvylbc2/-->[[edit](/index.php?title=(none)&action=edit&section=12)]

Yu Yeon-jung ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from [Starship Entertainment](/wiki/Starship_Entertainment) and is the main vocalist of the group.[[43]](#cite_note-43) She is a former [S.M. Entertainment](/wiki/S.M._Entertainment) trainee.[[44]](#cite_note-44) She ranked 11th in the finale.

In 2013, Yeon-jung won a prize in a singing contest at the 21st [Gyeonggido](/wiki/Gyeonggido) Youth Arts Festival, where she sang Navi's "On the Road".[[45]](#cite_note-45)[[46]](#cite_note-46)

### Choi Yoo-jung[[edit](/index.php?title=(none)&action=edit&section=13)]

Choi Yoo-jung ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from [Fantagio](/wiki/Fantagio). She ranked 3rd in the finale.

She, along with Na-young, wrote the lyrics of "I.O.I", the intro of their debut album. They also wrote the rap parts of "Dream Girls".<ref name=thpkr/>

### Kang Mi-na[[edit](/index.php?title=(none)&action=edit&section=14)]

Kang Mi-na ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from Jellyfish Entertainment. She ranked 9th in the finale.

On June 7, 2016, it was confirmed by Jellyfish Entertainment that she will officially debut as a member of the agency's first girl group Gugudan at the end of June.<ref name=JellyfishGirls/><ref name=JellyfishGirls1/> On June 28, 2016, Gugudan debuted with [*Act. 1 The Little Mermaid*](/wiki/Act._1_The_Little_Mermaid) , along with the title song "Wonderland".<ref name=Gugudan\_Debut/>

### Kim Do-yeon[[edit](/index.php?title=(none)&action=edit&section=15)]

Kim Do-yeon ([Template:Lang](/wiki/Template:Lang)) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age).<ref name=Profile/> She is from Fantagio. She ranked 8th in the finale.

In elementary, Do-yeon was class president and in middle school, she also became vice president. She was a [cheerleader](/wiki/Cheerleading) for three years and was also captain.[[47]](#cite_note-47) She attended Sangji Girls' High School before transferring to [School of Performing Arts Seoul](/wiki/School_of_Performing_Arts_Seoul) in May 2016 with fellow member Yoo-jung.[[48]](#cite_note-48) In June 2016, she appeared in the music video of "Sugar and Me", a collaboration between [San E](/wiki/San_E) and [Raina](/wiki/Raina_(singer)).[[49]](#cite_note-49)

### Jeon So-mi[[edit](/index.php?title=(none)&action=edit&section=16)]

Jeon So-mi ([Template:Lang](/wiki/Template:Lang), Ennik Douma) was born on [Template:Birth date and age](/wiki/Template:Birth_date_and_age)<ref name=Profile/> to a [Dutch](/wiki/Dutch_people) father, Matthew Douma, and a Korean mother, Jeon Sun-hee, in Canada.[[50]](#cite_note-50) She is from [JYP Entertainment](/wiki/JYP_Entertainment).

In 2015, she joined the JYP Entertainment survival show [*Sixteen*](/wiki/Sixteen_(TV_series)), which created the girl group [Twice](/wiki/Twice_(band)). She made it to the finale, but did not make the final cut.

Having been voted 1st on *Produce 101*, she is the "center" of the group.[[10]](#cite_note-10)

## Discography[[edit](/index.php?title=(none)&action=edit&section=17)]

### Extended plays[[edit](/index.php?title=(none)&action=edit&section=18)]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Title** | **Album details** | **Peak chart positions** | | | **Sales** |
| [**KOR**](/wiki/Gaon_Chart)[**[51]**](#cite_note-51) | [**TW Five Music**](/wiki/Taiwan)[**[52]**](#cite_note-52) | [**JPN**](/wiki/Oricon)[**[53]**](#cite_note-53) |
| [***Chrysalis***](/wiki/Chrysalis_(EP)) | * Released: May 4, 2016 * Label: [YMC Entertainment](/wiki/YMC_Entertainment), [LOEN Entertainment](/wiki/LOEN_Entertainment) * Formats: [CD](/wiki/Compact_disc), [digital download](/wiki/Music_download) | 4 | 5 | 118 | \*KOR: 59,940+[[54]](#cite_note-54)\*JPN: 826+ [[55]](#cite_note-55) |
| "—" denotes releases that did not chart or were not released in that region. | | | | | | |

### Singles[[edit](/index.php?title=(none)&action=edit&section=19)]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Title** | **Year** | **Peak chart position** | **Sales (DL)** | **Album** |
| [**KOR**](/wiki/Gaon_Music_Chart)[**[56]**](#cite_note-56) |
| **"**[**Crush**](/wiki/Crush_(I.O.I_song))**"** | rowspan=2|2016 | 12 | \*KOR: 323,707+[[57]](#cite_note-57) | rowspan=2|[*Chrysalis*](/wiki/Chrysalis_(EP)) |
| **"**[**Dream Girls**](/wiki/Dream_Girls_(song))**"** | 7 | \*KOR: 439,624+[[58]](#cite_note-58) |  |  |

### Other charted songs[[edit](/index.php?title=(none)&action=edit&section=20)]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Title** | **Year** | **Peak chart position** | **Sales (DL)** | **Album** |
| [**KOR**](/wiki/Gaon_Music_Chart)[**[59]**](#cite_note-59) |
| **"When the Cherry Blossoms Fade" (벚꽃이 지면)** | 2016 | 16 | \*KOR: 350,335+[[60]](#cite_note-60) | *Chrysalis* |
| **"Knock Knock Knock" (똑 똑 똑)** | 31 | \* KOR: 124,101+[[61]](#cite_note-61) |
| **"Doo Wap"** | 45 | \* KOR: 60,492[[62]](#cite_note-62) |
| **"Pick Me"** | 93 | \* KOR: 33,968[[63]](#cite_note-63) |
|  |  |  |  |  |

## Filmography[[edit](/index.php?title=(none)&action=edit&section=21)]

### Television[[edit](/index.php?title=(none)&action=edit&section=22)]

#### Reality/Variety shows[[edit](/index.php?title=(none)&action=edit&section=23)]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **width=11|Year** | **Title** | **Network** | **Member(s)** | **Note** |
| 2012-2013 | [*K-pop Star 2*](/wiki/K-pop_Star_2) | [SBS](/wiki/Seoul_Broadcasting_System) | Kim Se-jeong | Eliminated on casting audition round |
| 2015 | [*Sixteen*](/wiki/Sixteen_(TV_series)) | [Mnet](/wiki/Mnet_(TV_channel)) | Jeon So-mi | Eliminated on final round |
| align="center" rowspan="19*|2016* | [*Produce 101*](/wiki/Produce_101) | Mnet | All | Survival show that determined I.O.I members |
| *Standby I.O.I* | Mnet | All | [[64]](#cite_note-64) |  |
| [*Talents for Sale*](/wiki/Talents_for_Sale) | [KBS](/wiki/Korean_Broadcasting_System) | All | Kim Se-jeong as regular host |  |
| [*Two Yoo Project Sugar Man*](/wiki/Two_Yoo_Project_Sugar_Man) | [JTBC](/wiki/JTBC) | All |  |  |
| *Hello, Our Native Language* | KBS | Lim Na-young, Kim Chung-ha, Kim Se-jeong, Jeon So-mi |  |  |
| [*SNL Korea*](/wiki/Saturday_Night_Live_Korea) | [tvN](/wiki/TVN_(South_Korea)) | All |  |  |
| *Battle Trip* | KBS | All | [[65]](#cite_note-65) |  |
| [*Knowing Bros*](/wiki/Knowing_Bros_(TV_series)) | JTBC | All |  |  |
| *Vitamin* | KBS | Lim Na-young, Kim Chung-ha, Kim So-hye, Choi Yoo-jung |  |  |
| *With You 2* | JTBC | All |  |  |
| *Taxi* | tvN | All |  |  |
| [*Happy Together*](/wiki/Happy_Together_(2001_TV_series)) | KBS | Jeon So-mi |  |  |
| [*Hello Counselor*](/wiki/Hello_Counselor) | KBS | Zhou Jieqiong, Choi Yoo-jung |  |  |
| *With You Season 2: The Greatest Love* | JTBC | All |  |  |
| [*Immortal Songs 2*](/wiki/Immortal_Songs:_Singing_the_Legend) | KBS | All |  |  |
| *Girls Who Eat Well* | JTBC | Kang Mi-na |  |  |
| [*Happy Together*](/wiki/Happy_Together_(2001_TV_series)) | KBS | Lim Na-young, Jung Chae-yeon, Choi Yoo-jung |  |  |
| *Battle Trip* | KBS | Zhou Jieqiong, Jeon So-mi |  |  |
| *LAN Cable Friends I.O.I* | Mnet | First unit group |  |  |
|  |  |  |  |  |

## Videography[[edit](/index.php?title=(none)&action=edit&section=24)]

### Music videos[[edit](/index.php?title=(none)&action=edit&section=25)]

|  |  |  |  |
| --- | --- | --- | --- |
| **width=10|Year** | **Title** | **Director(s)** | **Notes** |
| 2016 | "Crush" | [Template:N/a](/wiki/Template:N/a) |  |
| "Dream Girls" | [Hong Won-ki](/wiki/Zanybros) |  |

### Music video appearances[[edit](/index.php?title=(none)&action=edit&section=26)]

|  |  |  |  |
| --- | --- | --- | --- |
| **width=10|Year** | **Title** | **Artist** | **Member(s)** |
| 2014 | "Game Over" | Kye Bum-zu | Lim Na-young |
| "My Copycat" | [Orange Caramel](/wiki/Orange_Caramel) | Lim Na-young, Zhou Jieqiong |
| "Why are We" | Troy | Lim Na-young |
| "Stop Stop It" | [GOT7](/wiki/Got7) | Jeon So-mi |
| 2015 | "Man of the Year" | [Hanhae](/wiki/Hanhae) | Lim Na-young |
| "The Light" | The Ark | Kim So-hye |
| "I'm Good" | [Elsie](/wiki/Hahm_Eun-jung) feat. [K.Will](/wiki/K.Will) | Jung Chae-yeon |
| "Goodbye School" | Jinlin Wang | Kim So-hye |
| "Mansae" | [Seventeen](/wiki/Seventeen_(band)) | Zhou Jieqiong |
| "Somehow" | [DIA](/wiki/DIA_(band)) | Jung Chae-yeon |
| "My Friend's Boyfriend" | DIA | Jung Chae-yeon |
| "[Pick Me](/wiki/Pick_Me_(song))" | [Produce 101](/wiki/Produce_101) | All |
| 2016 | "Sugar And Me" | [San E](/wiki/San_E) & [Raina](/wiki/Raina_(singer)) | Kim Do-yeon |
| "On the Road" | DIA | Jung Chae-yeon |
| "Breathless" | [Astro](/wiki/Astro_(South_Korean_band)) | Choi Yoo-jung |
| "Wonderland" | [Gugudan](/wiki/Gugudan) | Kim Se-jeong, Kang Mi-na |
|  |  |  |  |

## Endorsements[[edit](/index.php?title=(none)&action=edit&section=27)]

It was reported on March 24, 2016 that even before the finale of *Produce 101*, the group already confirmed seven [CF](/wiki/Television_advertisement) deals for different companies with an estimated profit of [₩](/wiki/₩)1.4 billion.[[66]](#cite_note-66) On April 4, 2016, it was revealed that I.O.I was appointed as new model for [Etude House](/wiki/Etude_House), Mom's Touch Chicken and Burger, Haneul Bori Ice Sparkling Water and [HiteJinro's Chamisul](/wiki/HiteJinro#Soju).[[67]](#cite_note-67) However, due to the legal drinking age in South Korea, only three members, Lim Na-young, Kim Chung-ha and Kim Se-jeong, were involved in filming of the ad for a new alcoholic beverage by distiller HiteJinro.[[68]](#cite_note-68)[[69]](#cite_note-69) On April 11, 2016 it was reported that I.O.I was chosen as the advertising model for three mobile games from [Netmarble](/wiki/Netmarble_Games): *100 Shots 100 Hits*, *StoneAge* and another one that has yet to be revealed. They will also sing the [OST](/wiki/Soundtrack) of the games.[[70]](#cite_note-70) The next day, the group was confirmed as the new endorser for [SK Telecom](/wiki/SK_Telecom), South Korea's largest wireless carrier.[[71]](#cite_note-71) I.O.I also endorses dessert brand Petitzel Eclairs and Korean fashion brand Pancoat. In addition, [CJ CheilJedang](/wiki/CJ_CheilJedang) appointed member Jeon So-mi as new model for Alaska Salmon on May 17, 2016.[[72]](#cite_note-72)[[73]](#cite_note-73)[[74]](#cite_note-74) On May 25, 2016, I.O.I was appointed as the promotional models for [KB Kookmin Bank](/wiki/KB_Kookmin_Bank), one of the largest banks in South Korea. And on June 7, 2016, the group was chosen as the exclusive models of online marketplace Auction.[[75]](#cite_note-75)[[76]](#cite_note-76)

## Awards and nominations[[edit](/index.php?title=(none)&action=edit&section=28)]

### Asia Model Awards[[edit](/index.php?title=(none)&action=edit&section=29)]

[Template:South Korean awards table](/wiki/Template:South_Korean_awards_table) |- | 2016 | New Star Award[[77]](#cite_note-77)| I.O.I | [Template:Won](/wiki/Template:Won) |}

## Notes[[edit](/index.php?title=(none)&action=edit&section=30)]

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