[Template:Pp-vandalism](/wiki/Template:Pp-vandalism" \o "Template:Pp-vandalism) [Template:Use dmy dates](/wiki/Template:Use_dmy_dates) [Template:Infobox dot-com company](/wiki/Template:Infobox_dot-com_company)

**Pornhub**, part of the Pornhub NETWORK campaign, is a [pornographic](/wiki/Pornography) video sharing website and the largest pornography site on the Internet.[[1]](#cite_note-1)[[2]](#cite_note-2)Pornhub was launched in [Montreal](/wiki/Montreal), providing professional and [amateur photography](/wiki/Amateur_photography) since 2007. Pornhub also has offices and servers in [San Francisco](/wiki/San_Francisco), [Houston](/wiki/Houston), [New Orleans](/wiki/New_Orleans) and [London](/wiki/London). In March 2010, Pornhub was bought by [Manwin](/wiki/MindGeek) (now known as MindGeek), which owns numerous other porn websites.

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## History[[edit](/index.php?title=(none)&action=edit&section=1)]

Pornhub was founded by web developer Matt Keezer as a website within the company Interhub, and launched in early 2007.[[3]](#cite_note-3) In March 2010, the company was purchased by [Fabian Thylmann](/wiki/Fabian_Thylmann) as part of the [Manwin](/wiki/MindGeek) conglomerate, now known as MindGeek.[[4]](#cite_note-4) As part of MindGeek, Pornhub makes up one of several porn websites in the company's "Pornhub NETWORK", alongside [YouPorn](/wiki/YouPorn), [RedTube](/wiki/RedTube) and the like. Though not the most popular porn website, Pornhub holds the honor of being the single largest porn website on the internet, hosting more videos than any similar site.<ref name=theinquirer1/>

The website allows visitors to view [pornographic videos](/wiki/Pornography) from a number of categories, including professional and [amateur pornography](/wiki/Amateur_pornography). Users can take advantage of several features, including sharing videos on social media websites and liking or disliking them. Users may also optionally register a free Pornhub account, which additionally allows them to post comments, download videos and add videos to their favorites, as well as upload videos themselves. To combat the proliferation of illegal content, users are encouraged to flag videos they deem inappropriate, which are immediately reviewed by the Pornhub team and removed if they violate the website's terms of service.<ref name=pornhub-team-ama-reddit>[Template:Cite web](/wiki/Template:Cite_web)</ref>

In an effort to introduce [quality curation](/wiki/Content_curation) to the site, the company launched a service called "Pornhub Select" in October 2013.<ref name=pornhub-select-blog>[Template:Cite web](/wiki/Template:Cite_web)</ref> Pornhub also launched a content curation website on 9 October 2013 called "PornIQ", which uses an algorithm to create personalized video playlists for the viewer based on a number of factors, including their porn preferences, the time of day they're visiting the website, what part of the world they live in and the amount of time the viewer has to watch the video(s).<ref name=porniq-xbiz>[Template:Cite web](/wiki/Template:Cite_web)</ref><ref name=porniq-pandodaily>[Template:Cite web](/wiki/Template:Cite_web)</ref> David Holmes of [PandoDaily](/wiki/PandoDaily) noted that Pornhub's data-intensive approach to playlists set it apart from previous attempts at user-generated playlists, and marked a new trend in the switch from content searching to passive curation among [Web 2.0](/wiki/Web_2.0) websites.<ref name=porniq-pandodaily/>

As of 2009, three of the largest porn sites "RedTube, YouPorn and PornHub -- collectively make up 100 million unique visitors".[[5]](#cite_note-5) In 2014, Pornhub told its viewers to stop uploading footage from [Brazil's defeat to Germany](/wiki/Brazil_v_Germany_(2014_FIFA_World_Cup)) at the [2014 FIFA World Cup](/wiki/2014_FIFA_World_Cup) with sexual innuendo titles.[[6]](#cite_note-6) In June 2015 it was announced that Pornhub is going to make a porn film in space, named *Sexplorations*. The site hopes to launch the mission and shoot the movie in 2016, covering the pre and post-production costs itself but seeking $3.4 million from [IndieGogo](/wiki/IndieGogo) crowdfunders. Porn actors Eva Lovia and [Johnny Sins](/wiki/Johnny_Sins) have been lined up to star in Sexplorations, and will receive "six months of rigorous training" prior to launch.[[7]](#cite_note-7) On February 1 2016, Pornhub has launched an online casino, powered by Betsoft, [Endorphina](/wiki/Endorphina) and 1x2gaming software. [[8]](#cite_note-8) On 1 April 2016, [April Fool's Day](/wiki/April_Fool's_Day), the website's front page became Cornhub, displaying videos of sweetcorn with sexually alluring titles.[[9]](#cite_note-9)

### Copyright infringement claims[[edit](/index.php?title=(none)&action=edit&section=2)]

In 2010, Mansef Inc. and Interhub, the owners of Pornhub, were sued by the copyright holding company of the pornographic film production company [Pink Visual](/wiki/Pink_Visual), Ventura Content, for the copyright infringement of 95 videos on websites, including Pornhub, [Keezmovies](/wiki/Keezmovies), [Extremetube](/wiki/Extremetube), and [Tube8](/wiki/Tube8).<ref name=xbiz>[Template:Cite web](/wiki/Template:Cite_web)</ref> According to Ventura Content the 45 videos were streamed “tens of millions of times”[[10]](#cite_note-10) and they claimed the piracy threatened the "entire adult entertainment industry."[[11]](#cite_note-11) The suit was settled in October 2010, with terms that remain confidential. The parties agreed that the site operators would implement digital fingerprint filtering on their sites.[[12]](#cite_note-12) [Porn 2.0](/wiki/Porn_2.0) sites such as these are seen as posing notable competition for paid pornographic websites and traditional magazine and DVD-based pornography.[[13]](#cite_note-13)[[14]](#cite_note-14)[[15]](#cite_note-15)

### Censorship[[edit](/index.php?title=(none)&action=edit&section=3)]

In 2011, European broadband provider [TalkTalk](/wiki/TalkTalk_Group) (formerly Tiscali) received some criticism because its internet filter failed to block Pornhub, for over a week. This was due to the issue of child internet safety.[[1]](#cite_note-1) [*The Huffington Post*](/wiki/The_Huffington_Post) explains that in 2013, "CBS...refused to air a short commercial for adult-themed site Pornhub during the [Super Bowl](/wiki/Super_Bowl_XLVII) on Sunday....The 20-second spot, which features an older couple sitting on a park bench (that's really all that happens), includes no explicit content".[[16]](#cite_note-16) It was rejected because the [Federal Communications Commission](/wiki/Federal_Communications_Commission) could hold CBS liable for endorsing pornographic content, as it is illegal to air pornography on US television.[[16]](#cite_note-16) The website was blocked by [Great Firewall](/wiki/Great_Firewall) in China from September 2013.[[17]](#cite_note-17) On 12 March 2014 Pornhub was blocked in [Russia](/wiki/Russia) because one actress looked too young, leading some viewers to think she was a minor.[[18]](#cite_note-18)[[19]](#cite_note-19)

## Malvertising[[edit](/index.php?title=(none)&action=edit&section=4)]

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Researcher Conrad Longmore claims that advertisements displayed by the sites were found to contain malware programs, which install harmful files on users' machines without their permission. Longmore told the BBC that two popular sites – [XHamster](/wiki/XHamster) and PornHub – pose the greatest threat.<ref name=independent-malvertising>[Template:Cite web](/wiki/Template:Cite_web)</ref>

## Philanthropy[[edit](/index.php?title=(none)&action=edit&section=5)]

Since 2012, Pornhub has hosted several events and campaigns to raise awareness of certain issues and/or raise money, as well as to help promote their brand.<ref name=pornhub-events>[Template:Cite web](/wiki/Template:Cite_web)</ref> The first of these events took place in New York City on 24 April 2012, with the introduction of the "Boob Bus".<ref name=boob-bus-pornhub>[Template:Cite web](/wiki/Template:Cite_web)</ref><ref name=boob-bus-fox-news>[Template:Cite web](/wiki/Template:Cite_web)</ref><ref name=boob-bus-huffpo>[Template:Cite web](/wiki/Template:Cite_web)</ref> The tour bus traveled to five scheduled stops at several NYC landmarks, and was intended to raise [awareness of breast cancer](/wiki/Breast_cancer_awareness) by offering free breast exams for passersby, as well as teaching self-examination techniques to use at home.<ref name=boob-bus-fox-news/> Double-board certified plastic surgeon Dr. David Shafer was present to give the exams and teach women how to perform self-exams, and porn star [Bree Olson](/wiki/Bree_Olson) acted as a cheerleader for the event.<ref name=boob-bus-fox-news/>

Pornhub continued their breast cancer awareness campaign in October 2012 by launching an event called "Save the Boobs!"<ref name=pornhub-save-the-boobs>[Template:Cite web](/wiki/Template:Cite_web)</ref>[[20]](#cite_note-20) For every 30 videos viewed in Pornhub's "big tit" or "small tit" category in the month of October, the website offered to donate a penny to the [Susan G. Komen Foundation](/wiki/Susan_G._Komen_for_the_Cure).[[21]](#cite_note-21) However, on 4 October, early into the campaign, the Susan G. Komen Foundation rejected the offer, stating that they were not a partner of Pornhub, were not accepting donations and asked the company to stop using their name.<ref name=komen-rejects-pornhub-nbc-news>[Template:Cite web](/wiki/Template:Cite_web)</ref> In response, Pornhub called on "any charitable entities related to breast cancer research or awareness" to submit their interest in accepting the donations.<ref name=komen-rejects-pornhub-nbc-news/> By the end of the month, a total of 74,146,928 video views were amassed, equaling approximately $24,716 worth of donations, which Pornhub subsequently tripled to $75,000.<ref name=pornhub-save-the-boobs-results>[Template:Cite web](/wiki/Template:Cite_web)</ref> Pornhub ultimately split the donation money amongst several charities after an extensive search, among which include the [Eileen Stein Jacoby Fund](/wiki/Eileen_Stein_Jacoby_Fund) and [Cancer Sucks Inc](/wiki/Cancer_Sucks_Inc).<ref name=pornhub-save-the-boobs-results/>[[22]](#cite_note-22) In honor of [Arbor Day](/wiki/Arbor_Day) 2014, Pornhub launched a weeklong [environmental campaign](/wiki/Environmental_movement) called "Pornhub Gives America Wood", which started on 25 April 2014 and ended on 2 May 2014.<ref name=pornhub-gives-america-wood>[Template:Cite web](/wiki/Template:Cite_web)</ref>[[23]](#cite_note-23)<ref name=ph-gives-america-wood-betabeat>[Template:Cite web](/wiki/Template:Cite_web)</ref> In a similar manner to the website's previous "Save the Boobs!" campaign, Pornhub offered to plant a single tree for every 100 videos viewed in the site's "big dick" category.<ref name=pornhub-gives-america-wood/> In total, approximately 1,547,300 video views were counted, which resulted in 15,473 trees to be planted.<ref name=pornhub-gives-america-wood/><ref name=ph-gives-america-wood-betabeat/> After the campaign ended on 2 May 2014, Pornhub's PR director stated that they were considering working with one of three environmental organizations to help them plant the trees.<ref name=ph-gives-america-wood-dailydot>[Template:Cite web](/wiki/Template:Cite_web)</ref>

## Wearable device[[edit](/index.php?title=(none)&action=edit&section=6)]

In February 2015,[[24]](#cite_note-24) PornHub announced an upcoming wristband equipped with a [kinetic energy](/wiki/Kinetic_energy) [electric generator](/wiki/Electric_generator). Aimed primarily at men, the wristband uses the up and down motion of [masturbation](/wiki/Masturbation) to charge consumer electronics.[[25]](#cite_note-25)

## In popular culture[[edit](/index.php?title=(none)&action=edit&section=7)]

Pornhub makes a prominent appearance in many scenes of the 2013 romantic comedy film [*Don Jon*](/wiki/Don_Jon).<ref name=pop-culture-don-jon>[Template:Cite web](/wiki/Template:Cite_web)</ref> Pornhub Vice President Cory Price explained that one of the film's producers approached the company in March 2012, seeking permission to use the Pornhub brand.<ref name=pop-culture-don-jon/> Price reviewed the movie's script and granted them permission, going as far as helping them find clips to use in the movie from their content partners (e.g. Brazzers, Mofos, Digital Playground and Twistys).<ref name=pop-culture-don-jon/> [Joseph Gordon-Levitt](/wiki/Joseph_Gordon-Levitt), director and actor in the film, edited the clips together into rapid-fire montages, also featured prominently in the film.<ref name=pop-culture-don-jon/>

## See also[[edit](/index.php?title=(none)&action=edit&section=8)]

* [List of most popular websites](/wiki/List_of_most_popular_websites)
* [Porn 2.0](/wiki/Porn_2.0)

## References[[edit](/index.php?title=(none)&action=edit&section=9)]

[Template:Reflist](/wiki/Template:Reflist)

## External links[[edit](/index.php?title=(none)&action=edit&section=10)]

* [Official website](http://www.pornhub.com/information#faq)

[Template:MindGeek](/wiki/Template:MindGeek) [Template:Portal bar](/wiki/Template:Portal_bar)

[Category:Pornhub NETWORK](/wiki/Category:Pornhub_NETWORK) [Category:Canadian pornography](/wiki/Category:Canadian_pornography) [Category:Erotica and pornography websites](/wiki/Category:Erotica_and_pornography_websites) [Category:Gratis pornography](/wiki/Category:Gratis_pornography) [Category:Companies based in Montreal](/wiki/Category:Companies_based_in_Montreal) [Category:Internet companies of Canada](/wiki/Category:Internet_companies_of_Canada) [Category:Multilingual websites](/wiki/Category:Multilingual_websites) [Category:Video hosting](/wiki/Category:Video_hosting) [Category:Video on demand services](/wiki/Category:Video_on_demand_services) [Category:Internet properties established in 2007](/wiki/Category:Internet_properties_established_in_2007) [Category:2007 establishments in Quebec](/wiki/Category:2007_establishments_in_Quebec) [Category:Malvertisments](/wiki/Category:Malvertisments)