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**Salesforce.com** (stylized as **sales*ƒ*orce**) is an American [cloud computing](/wiki/Cloud_computing) company headquartered in [San Francisco](/wiki/San_Francisco), [California](/wiki/California). Though its revenue comes from a [customer relationship management](/wiki/Customer_relationship_management) (CRM) product, Salesforce also capitalizes on commercial applications of social networking through acquisition. As of early 2016, it is one of the most highly valued American cloud computing companies with a [market capitalization](/wiki/Market_capitalization) above $55 billion,[[1]](#cite_note-1) although the company has never turned a [GAAP](/wiki/Generally_accepted_accounting_principles) profit in any fiscal year since its inception in 1999.[[2]](#cite_note-2)