

GETTING NICK A JOB

# Card Sort Results Report

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[Portfolio]

Nick the Freelancer

10/27/15

Card Sorting results in preparation to create a portfolio for Nicholas Ortner, Graphic Designer.



# Card Sort Results Report

*Testing Conducted* 10/25/2015

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## EXECUTIVE SUMMARY

The facilitator conducted a card sort test with 16 cards and a total of 3 participants over 2 weeks.

### [Summary]

Recommendations include:

- Using the similarly grouped cards to inform related topics on the website
- Using the 3 top categories to inform the overall structure of the website
- Focus on what Executives would like to see.

## TEST OBJECTIVE

The card sort test was conducted to help shape the information architecture for the redesign of Nick Ortner's Portfolio. URL yet to be decided.

The facilitator sought to uncover an understanding of how usability professionals from various backgrounds and roles expected to see content organized on a usability-focused website.

## PARTICIPANTS

The total number of individuals who attempted the card sort was 3 ...

- Of those, 3 completed and saved their sort.
- Of those, 0 did not actually sort any cards.
- The following results cover the 3 participants who truly attempted the sort.

## METHODOLOGY

The facilitator conducted the card using the online software Google Docs.

As an open card sort, participants organized 16 phrases into categories that they would expect to find on a usability-focused website. They then labeled each category.

Participants were not required to sort all the cards. The cards were also randomized for each participant.

Appendix A contains the complete list of sorted cards.

## DATA COLLECTED

The facilitator collected two forms of data:

- *Qualitative*: Qualitative data including participant comments.
- *Quantitative*: Quantitative data including card sort and category ranking metrics as well as general frequency of similar terms used.



## ANALYSIS

A list of topics was created with the help of a small group of individuals, of which shouted topics off that could work with Nick's Portfolio. 16 topics were then chosen to stay. These topics would then undergo three sessions of sorting.

## RESULTS

After three sorting sessions a final list was developed.

## CARD GROUPING

Job	Resume	Computer Graphic Related Work	Off the Computer
Nick in Japan	Who I Am	Extra Tidbits	

## CATEGORIES

### Top Ten Categories per Group

The following table lists the top 3 categories, in order of strength of agreement. The categories appearing at the top were listed most frequently by participants; those appearing at the bottom, less frequently.

### Categories

Job
Computer Graphic related work
Off the Computer

## PARTICIPANT COMMENT

- "I need to do this for my self!"

## RECOMMENDATIONS

- Using the similarly grouped cards to inform related topics on the website

## APPENDIX A – CARD LISTING

Final Collaborated Card Sorting  
Portfolio

### Job

Contact Information  
Work History

### Resume

Resume

### Computer Graphic related work



Academic  
Maya Models  
Illustrator Art

### Off of the Computer

Hobbies and Interests  
Custom Bikes  
Self Designed Lightsabers  
Pencil Drawings

### Nick in Japan

Japanese Experience  
Japanese Design Influence

### Who I Am

Nicks Life History  
Hobbies and Interests  
Influences

### Extra Tidbits

Testimonials  
Social Media Links

