

# Convincing advertising

*by Omar Ruiz*

The giant and inflatable publicity sphere stoically endured pollution ravages. It was buffeted by the blizzards of the winter and solemnly prevailed. It even survived unscratched, the explosive cyclogenesis' destructive path.

It calmly soars the skies, gloating over as part of the habitual urban furniture.

When the day of the catastrophe occurred, global warming gave the planet's main layer its finishing blow. It caused the brutal climate changes, the strong tremors, and ultimately, the devastating final explosion.

There was panic and death everywhere... then the shivering silence...

Only the advertising globe remains intact. Its eternal message keeps orbiting the sun:

*Orson Industries: Excelling in development, endurance and sustainability*