

Anna Birdal

UX/UI Designer

• Berlin

UX/UI designer with a background in customer service and sales operations, and hands-on experience working in a fast-paced startup environment. Skilled in problem-solving. Inspired by the design process and its ability to blend creativity with a human-centred approach to create functional user experiences.

CONTACT



PROFILE

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PHONE

+49 172 716 73 02

SKILLS

- User Research
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- UI Design
- Responsive Web Design
- Accessibility
- Design Handoff

TOOLS

- Figma
- Adobe XD
- Canva
- Jira
- MS Office
- Google Workspace

EDUCATION

UX DESIGN PROGRAM

CareerFoundry Jul '23

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

Coursera Sep '22

M.A IN LANGUAGE AND ENGLISH LITERATURE

Vinnytsia State Mykhailo
Kotsyubynskyi Pedagogical
University of Ukraine Jun '16

WORK EXPERIENCE

UX/UI DESIGNER

Jul '24 - current

UpVisit GmbH

Berlin

- Designed features to increase user engagement, including a business matchmaking feature, to connect event attendees, speakers and exhibitors, and a survey tool to increase a lead generation
- Collaborated with cross-functional teams to align product design with user feedback, improving overall user experience and accessibility.

UX/UI DESIGN INTERN

Jan '24 - Jun '24

UpVisit GmbH

Berlin

- Supported the lead designer in redesign projects and feature development, enhancing the usability and visual consistency of the app and CMS

SUPPORT AMBASSADOR FOR AIRBNB

Sep '20 - Sep '22

Webhelp Holding Germany GmbH

Berlin

- Resolved user requests and mediated host-guest conflicts during peak seasons, balancing user satisfaction with company goals
- Educated users on UI and policy-related topics, and reported UX issues to the tech team to improve platform experience and trust.

OPERATIONS ASSISTANT

Nov '16 - Sep '20

HI Construction Supply, Arcade Connection Inc.

remote

UX/UI STUDENT PROJECT

BrainBoostr | App for cognitive abilities training

CareerFoundry Project

Mar '23 - Jul '23

Created an app that helps to minimise the risk of memory loss by providing regular brain training exercises, encouraging a healthy routine, and considering other factors affecting memory and mental sharpness, with options to connect to a community or an expert.