

Custom Address & Short URLs for easier sharing

- URL
 - passing parameters via URL for wider dissemination, for the specific analysis:
 - e.g. for USA Country Profile, with a focus on personal freedoms
 - <https://www.cato.org/human-freedom-index/country-profile?country=USA&index=personal>
- **Short URLs** via a third party service for easier sharing over social networks could be useful

