

Additional Analysis Plots & Visualization Exports can help popularize the resource

- In addition to existing plots, we can include additional analysis:
 - We can introduce **country/region comparisons** visualizations
 - We can allow the user to visualize **finer grained data**, that make up individual indices
 - We achieve all of this in a way that the dashboard is not cluttered, and hides away plots that are not requested
- We can allow the user download static exports from both the home & country profile tabs

Custom Address & Short URLs for easier sharing

- URL
 - passing parameters via URL for wider dissemination, for the specific analysis:
 - e.g. for USA Country Profile, with a focus on personal freedoms
 - <https://www.cato.org/human-freedom-index/country-profile?country=USA&index=personal>
- **Short URLs** via a third party service for easier sharing over social networks could be useful