

ONLINE LEARNING

INDUSTRY PERSPECTIVE

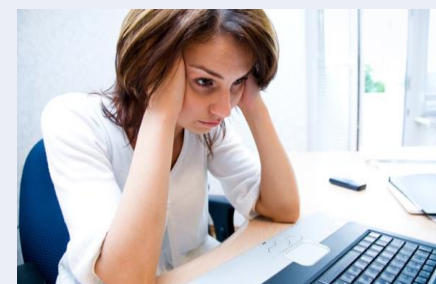
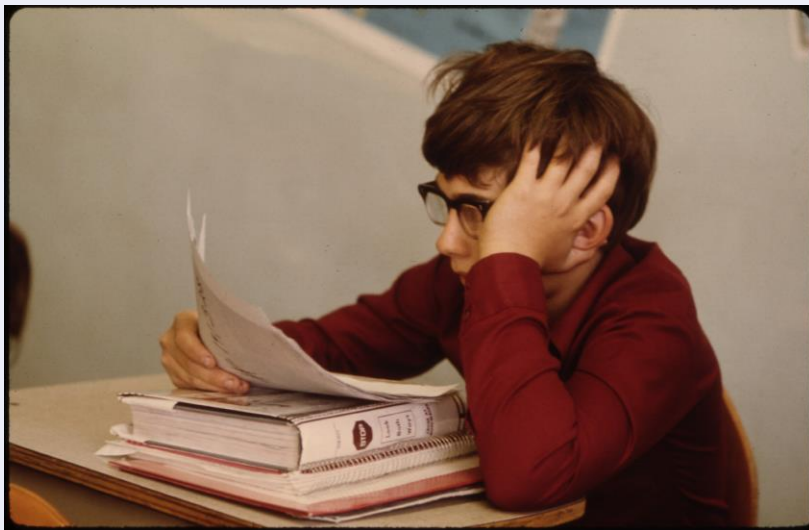
ORLA SKEHILL, GMIT

WINNER OF THE MOST
MYSTERIOUSLY NAMED SESSION
OF THE DIGITAL ED WEBINAR
SERIES 2020



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Story Time



GREAT LEARNING

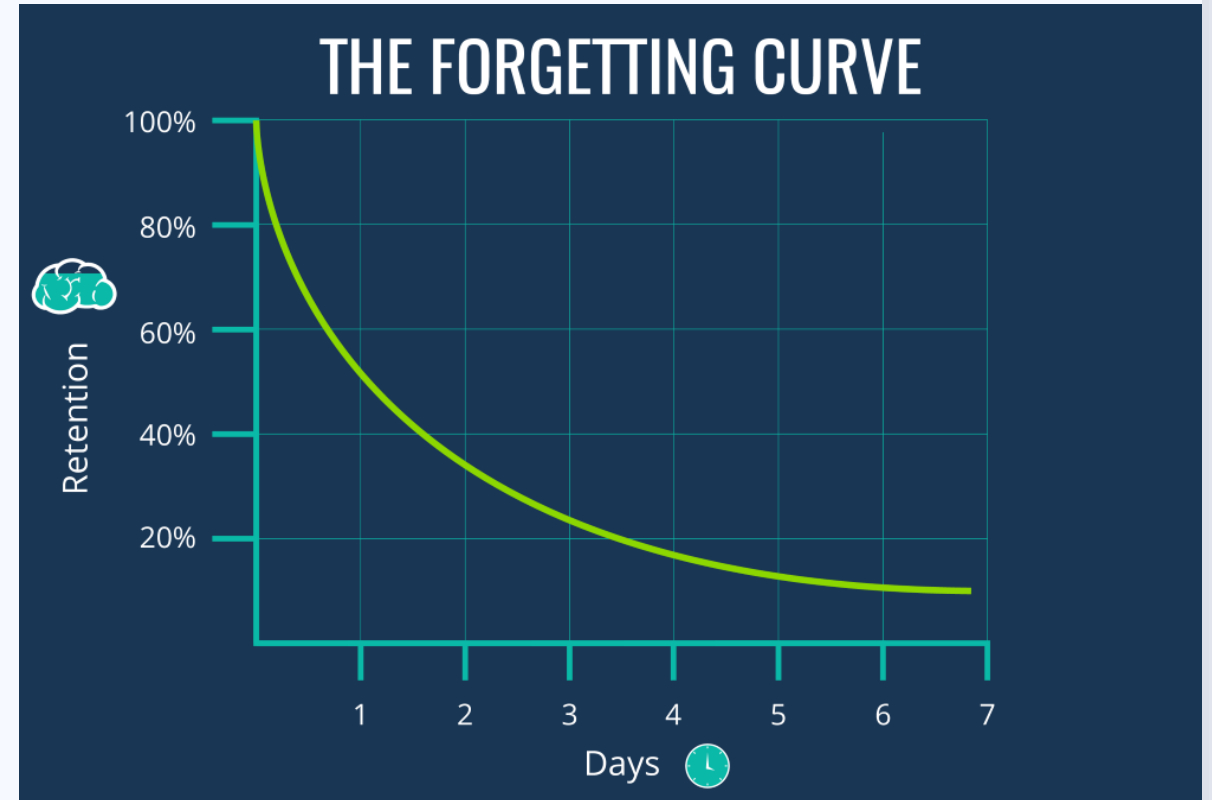


WHY WASN'T IT GREAT?

Learning at the wrong time

Learning the wrong things

Quickly forget what I learned



JUST IN TIME LEARNING

Accessible on demand

Exactly what I needed

Applied immediately



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Cognitive Practitioner

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SKILLS SHORTAGE

Ireland facing its worst talent shortage in decade, study finds

Electricians, engineers and healthcare professionals in particularly short supply

Mon, Feb 3, 2020, 20:05

Charlie Taylor



A trainee bricklayer at work. Photograph: Ian Nicholson/PA Wire



Ireland is facing its worst talent shortage in a decade, according to a new study by Manpower Group that shows over a quarter of employers are struggling to find suitable employees.



The research suggests that the skills gap has grown by more than five times over the past 10 years, rising from 5 per cent in 2009 to 27 per cent currently.



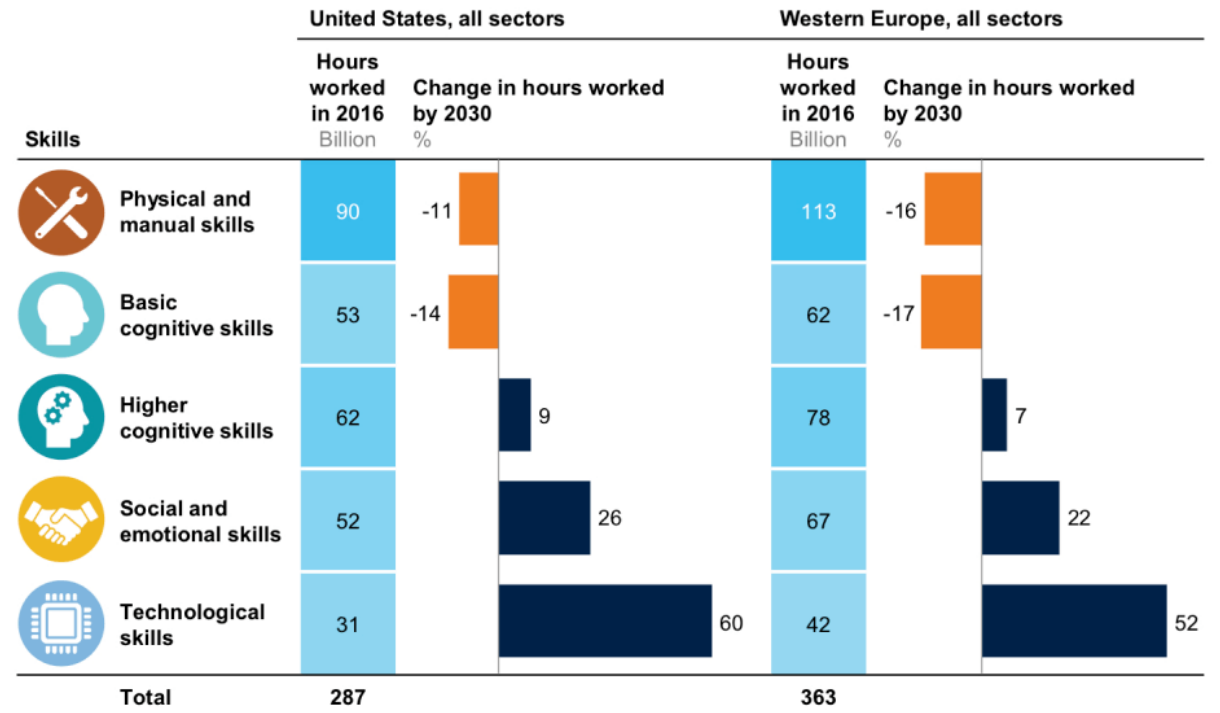
Corporates in particular are reporting difficulties hiring with 75 per cent of companies employing 250 people or more saying they are unable to fill positions.

FUTURE SKILLS

Automation and AI will accelerate the shift in skills that the workforce needs.

Based on McKinsey Global Institute workforce skills model

0  100

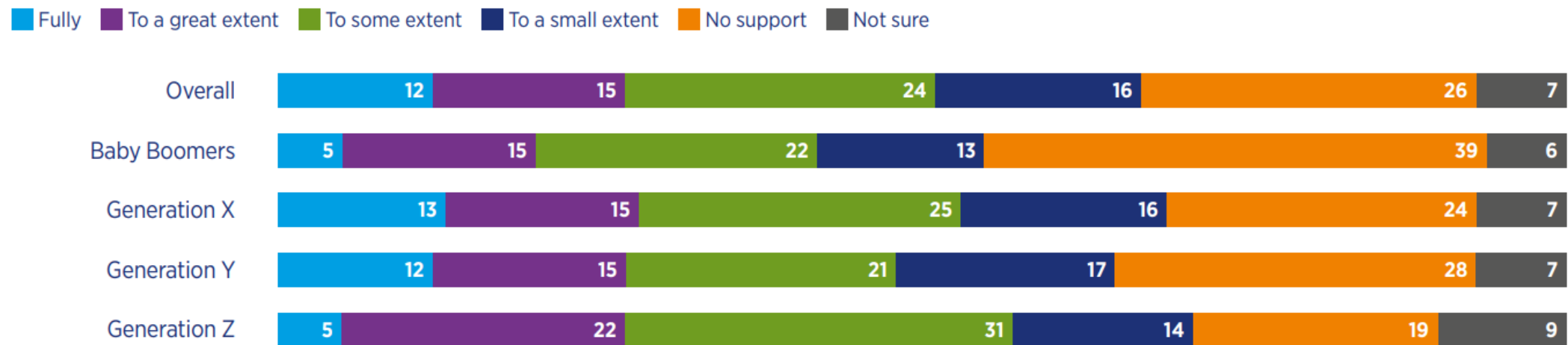


NOTE: Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, and the United Kingdom. Numbers may not sum due to rounding.

SOURCE: McKinsey Global Institute workforce skills model; McKinsey Global Institute analysis

WHAT WORKERS WANT IRELAND REPORT 2019 – HAYS

Over a quarter of staff (26%) believe they are being failed by their employer in terms of assistance for developing new skills



58% of staff and 57% of workers believe the responsibility lies with the employer

WHAT WORKERS WANT IRELAND REPORT 2019 – HAYS

63% workers developing technical skills

workers developing soft skills 76%

59%

of those are paying for it themselves

TAKE CONTROL

Class action: The rise in online learning

With a huge range of online courses now available, more and more people are signing up to gain the skills needed to advance their careers

🕒 Fri, Aug 23, 2019, 00:00

Mimi Murray



Brought to you by
The Irish Times Content Studio



Free online courses offers particular value to learners who otherwise could not afford to enter higher education, or upskill. Photograph: iStock



Increasingly, people are taking greater control of their careers and their learning and with advancements in online technology, more and more people are choosing to study online.



“They want skills that will help them advance their careers and to learn in a way that suits them at a pace that suits them,” Dave Flynn, executive director at Skillnet Ireland says.

WHERE DO WE GO?

HOW DO WE GET THESE SKILLS ONLINE

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- Creative Writing
- Film & Video
- Fine Art
- Graphic Design
- Illustration
- Music
- Photography
- UI/UX Design
- Web Development

BUILD

- Business Analytics
- Freelance & Entrepreneurship
- Leadership & Management
- Marketing

THRIVE

- Lifestyle
- Productivity

All Classes

- Recommended Classes
- Student Projects
- Groups

32,439 students • 1h 24m

trashband

26,282 students • 39m

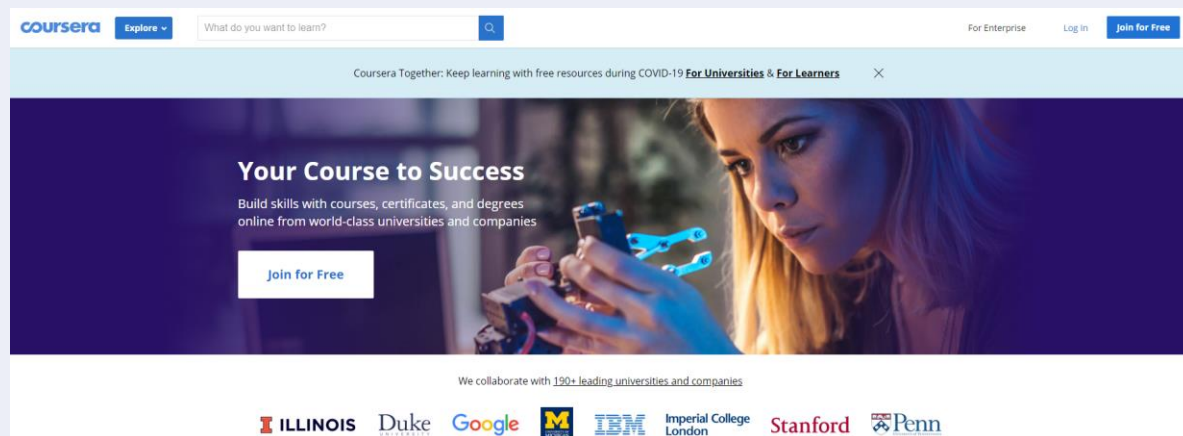
Ryan Booth

3,748 students • 6h 19m

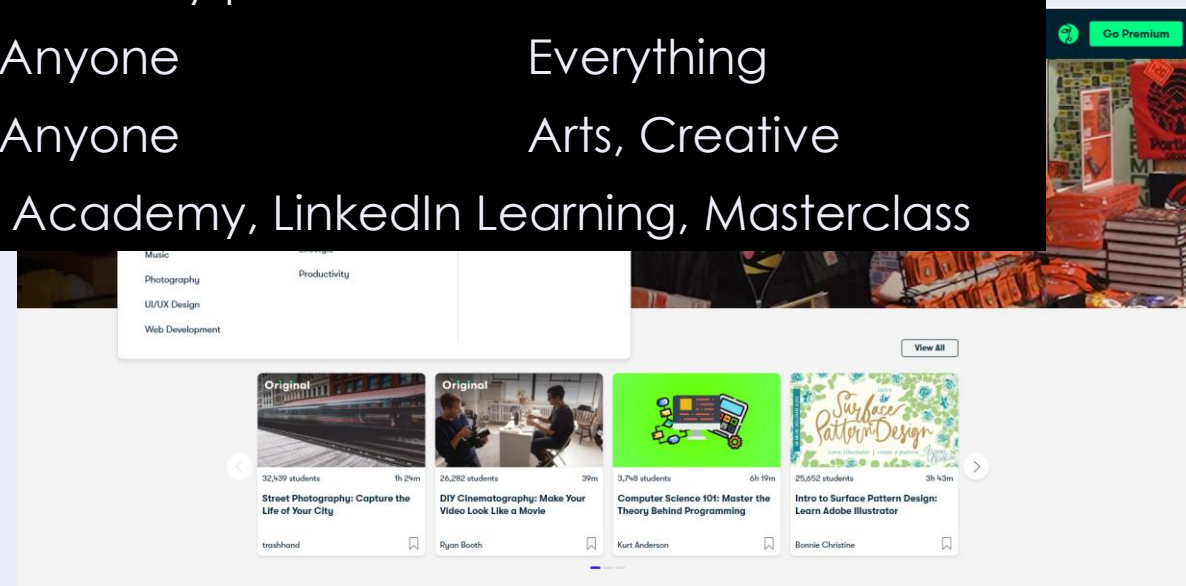
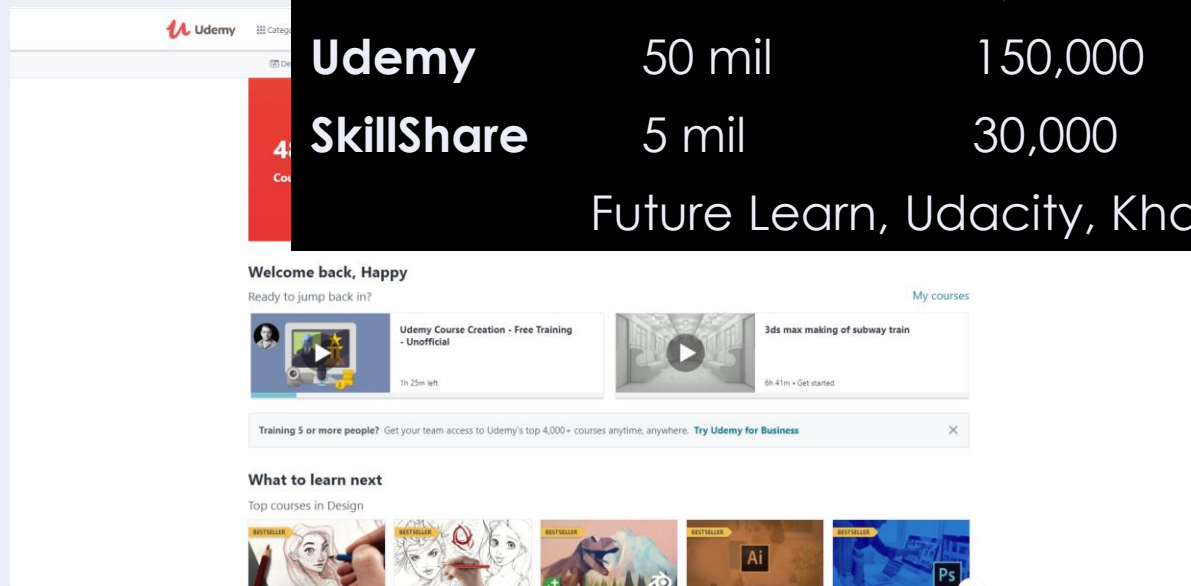
Kurt Anderson

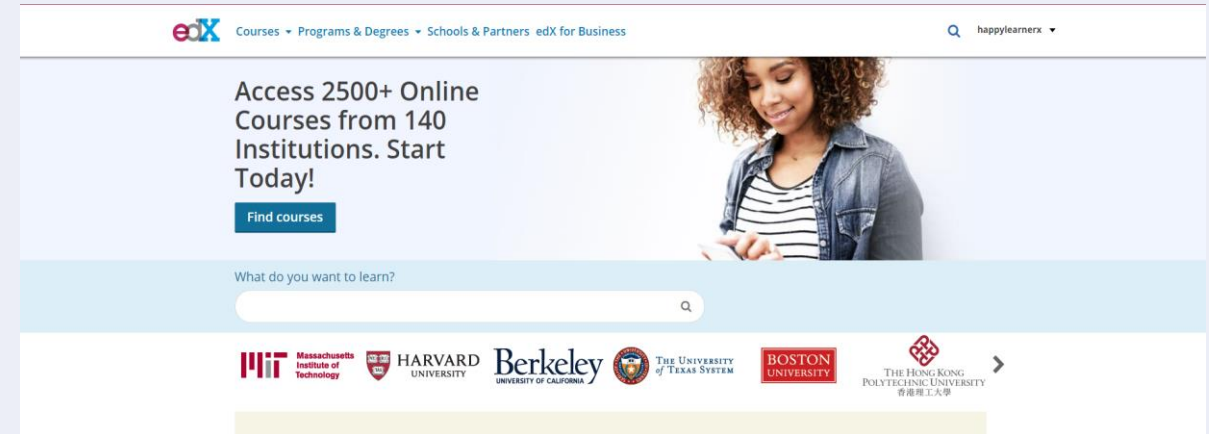
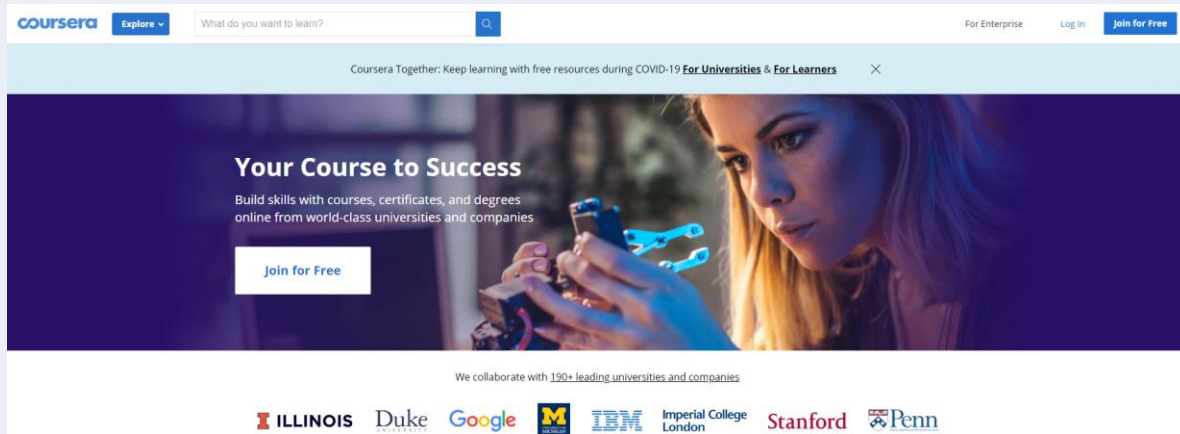
25,652 students • 3h 43m

Bonnie Christine



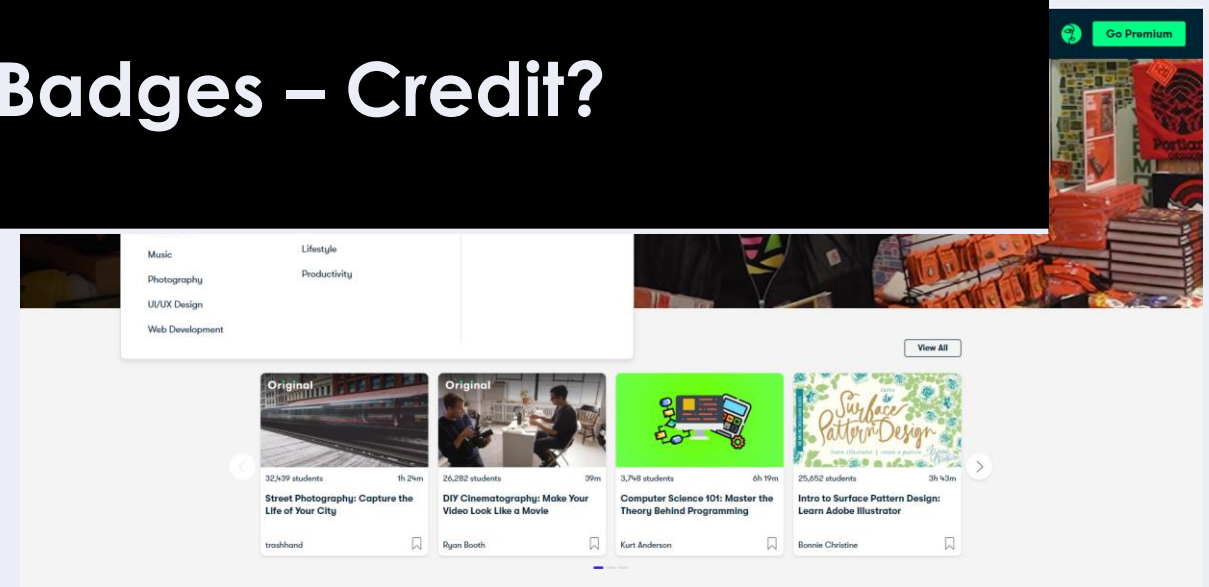
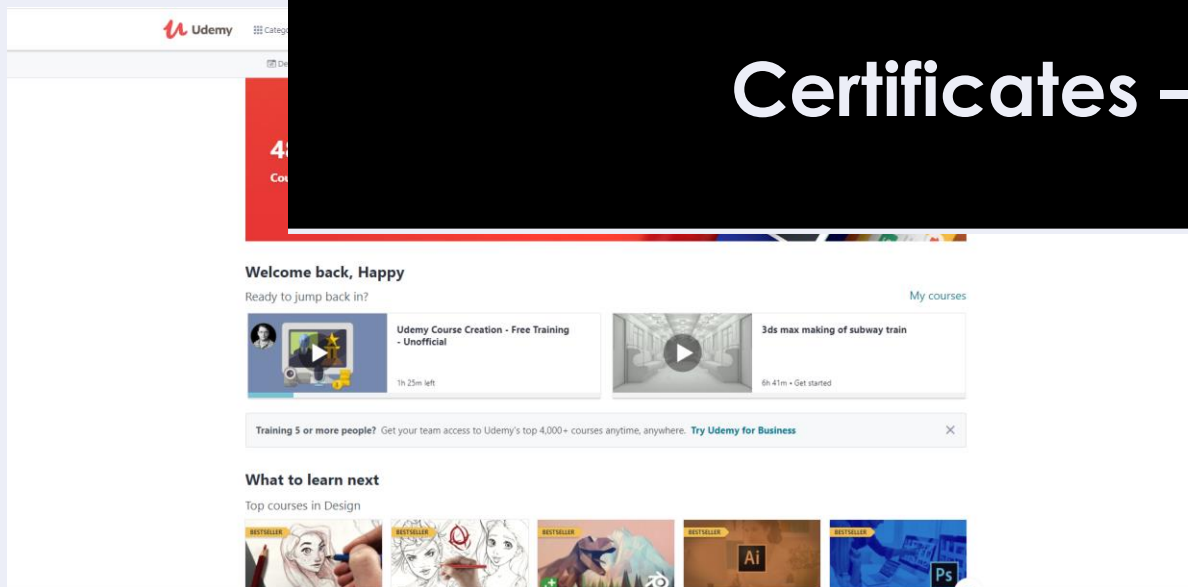
	Learners	Courses	Producer	Flavour
Coursera	45 mil	3,800	University produced	Academic
edX	24 mil	2,640	University produced	Professional
Udemy	50 mil	150,000	Anyone	Everything
SkillShare	5 mil	30,000	Anyone	Arts, Creative
Future Learn, Udacity, Khan Academy, LinkedIn Learning, Masterclass				

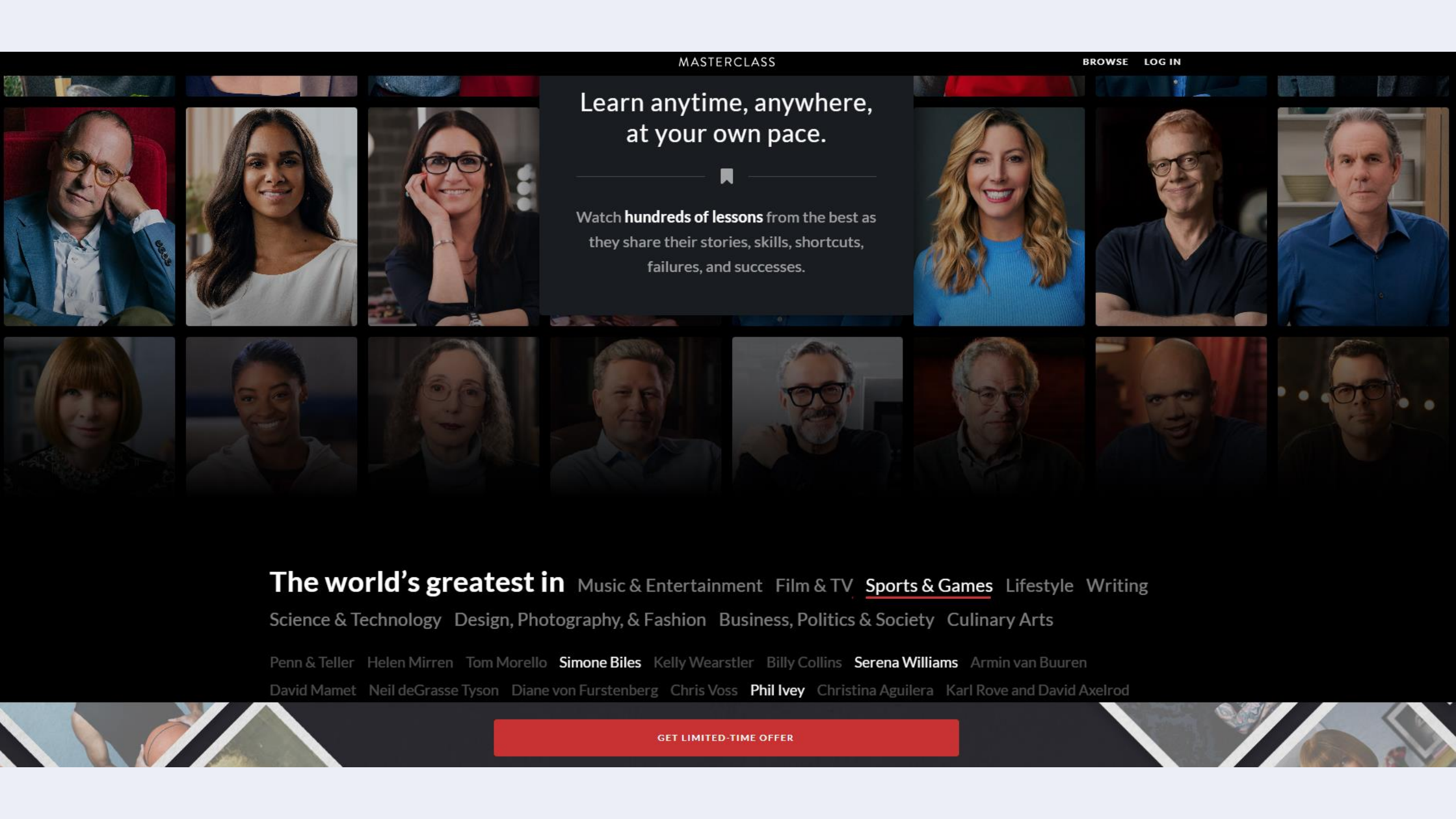




But are they any good – of any actual value?

Certificates – Badges – Credit?





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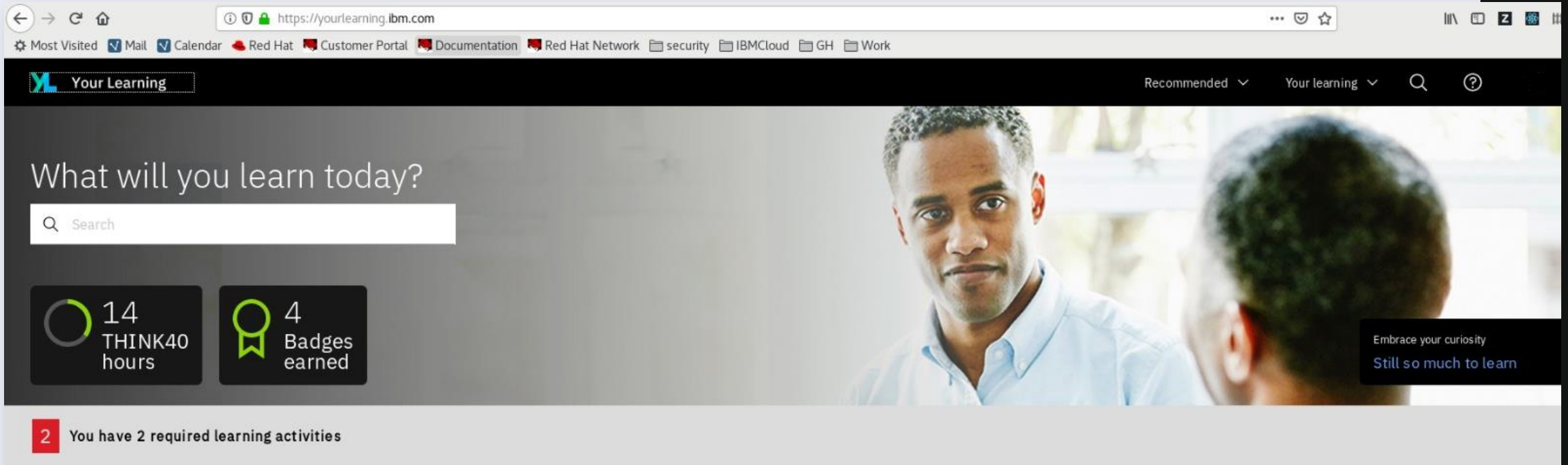
Penn & Teller Helen Mirren Tom Morello **Simone Biles** Kelly Wearstler Billy Collins **Serena Williams** Armin van Buuren

David Mamet Neil deGrasse Tyson Diane von Furstenberg Chris Voss **Phil Ivey** Christina Aguilera Karl Rove and David Axelrod

GET LIMITED-TIME OFFER

WHAT'S NEXT FOR INDUSTRY LEARNING & DEVELOPMENT?





LXP – Getting Smarter About Getting Smart

Chat Advisor – Recommendations – Job Matching – Social Networking – Badges
Personalised learning experience powered by Watson and AI

EMPLOYMENT TRENDS – ALTERNATIVE WORKFORCE

Freelance/independent workers Workers who extend the core employee workforce and are typically paid by the hour, day, or other unit of time.

Gig workers Workers paid by the task (or microtask) to complete a specified piece of work.

New Collar Workers trained through community colleges, vocational schools, software boot camps, technical certification programs, high school technical education and on-the job apprentices and internships. Approach focuses on demonstrated skills – not on degrees

HOW TO UPSKILL ONLINE

SO YOU CAN GET A BETTER JOB

HOW TO TRAIN STAFF ONLINE

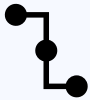
SO THEY HAVE THE SKILLS YOUR BUSINESS NEEDS

QUESTIONS?



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