



A Headline Fonts

Headline font: Arial Bold

Headline font size: 36 and 20



A Body copy Fonts

Body copy font: Arial

Body copy font size: 16 and 14



Best Practices – Margin & Icons



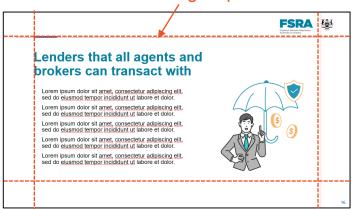






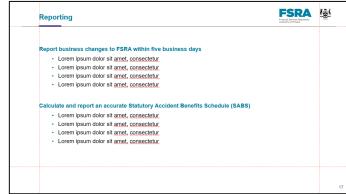
Bullet points

Try to keep all body content within the 4 margins provided



See Appendix section.





Change colour of Icon using 'shape fill'





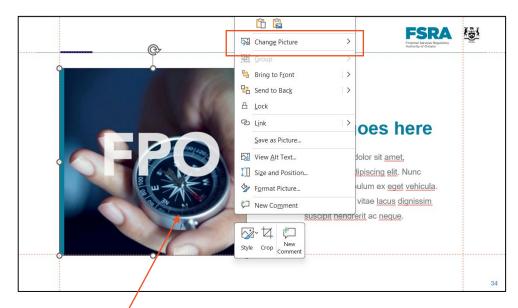
Use bullet points instead of large paragraphs

Best Practices – Images & Charts



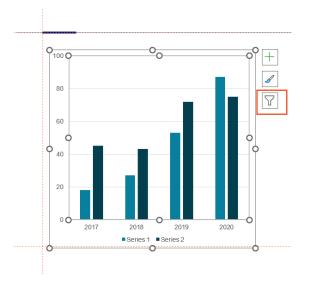


Images



Replace image by right clicking on image and choose 'Change Picture'

Charts



Step 1: Click on chart to edit.

Step 2: Click on Funnel Icon

Step 3: Click on 'Select Data'

Step 4: Edit Excel Spread-Sheet

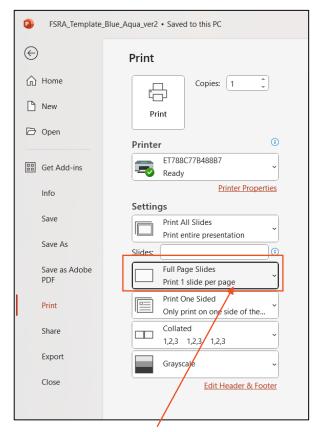


Best Practices – Printing

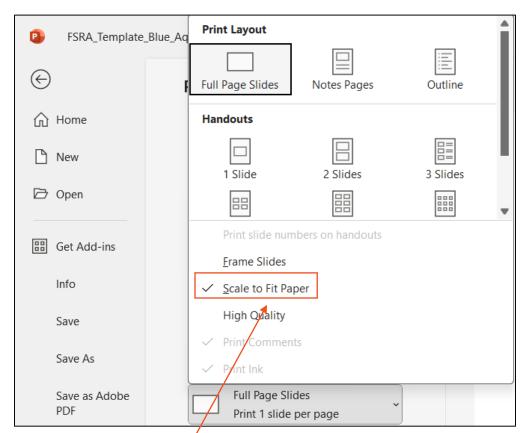




Printing



Step 1: Choose File / Print Step 2: Choose Fill Page Slides



Step 3: Make sure 'Scale to Fit Paper' is checked.