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OYINDAMOLA SALAKO

BRAND STATEMENT

As an analytics project manager, I design enterprise-wide business intelligence solutions to track key performance metrics, increase productivity, and eliminate inconsistencies – while providing advanced efficiencies at all levels of the managerial chain. My peers and supervisors often credit my quick-learning and dedication towards the success of our team goals.

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY   **May 2022**

Analytics, Master of Science 3.8 GPA

Business, Specialization

CALIFORNIA STATE UNIVERSITY, LONG BEACH   **May 2018**

Economics, Bachelor of Arts 3.7 GPA

Management Information Systems, Minor

Skills

- Data and Statistical Analysis with Python, R, SQL, DAX, Power BI, Tableau, Excel
- Business Intelligence, Predictive Modeling
- Data Modeling and Management: SQL Server Management Studio and Analysis Services
- Microsoft Office Suite/Outlook/Google Drive

WORK EXPERIENCE

AT&T, Real Estate Analytics & Systems   **Lead Financial Analyst**   **Jul 2019 – Present**

- Develop BI solutions to track 700K+ yearly service tickets and $600M+ annual expense to assist with operational planning and improve building management strategies for thousands of properties totaling ~180M+ sqft
  - Improvements: reducing pending tickets by 30% from 40K to 30K, on average while total created tickets reduced by 10K; re-defining service level agreements, rebalancing regional area/property manager portfolios
- Utilize ETL and data architectures to provide data/analytics services, build visualizations, and coach self-service analytics

AT&T, Finance Development Program   **Financial Analyst & Chief of Staff**   **Jul 2018 – Jul 2019**

- Collaborated with financial analysts and chief of staffs across AT&T Communications Company (ACC) to create executive presentations, talking points, and related documents for the Board of Directors, Operations Review, and ad-hoc meetings and conferences for the CFO and CEO of ACC
- Designed as an in-house consultant on the automation team to transform financial reports into real-time multi-faceted dashboards in 9 different Xandr business units, providing performance metrics easily accessible to leadership

STUDIO71, LP   **Digital Media Finance Intern**   **Jan 2018 – May 2018**

- Analyzed financial data, trends, and opportunities in traditional entertainment and digital media content to support 7 cross-functional teams in Advertising Operations, Talent Management, and Human Resources with budgeting and forecasting

AWARDS & MEMBERSHIPS

- CSULB President Scholarship
- INROADS Leadership Academy