

OYINDAMOLA SALAKO

BRAND STATEMENT

As an analytics project manager, I design enterprise-wide business intelligence solutions to track key performance metrics, increase productivity, and eliminate inconsistencies – while providing advanced efficiencies at all levels of the managerial chain. My peers and supervisors often credit my quick-learning and dedication towards the success of our team goals.

EDUCATION



GEORGIA INSTITUTE OF TECHNOLOGY

Dec 2021

Analytics, Master of Science 3.8 GPA

Business, Specialization



CALIFORNIA STATE UNIVERSITY, LONG BEACH

May 2018

Economics, Bachelor of Arts 3.7 GPA

Management Information Systems, Minor

Skills

- Data and Statistical Analysis with Python, R, SQL, DAX, Power BI, Tableau, Excel
- Business Intelligence, Predictive Modeling
- Data Modeling and Management: SQL Server Management Studio and Analysis Services
- Microsoft Office Suite/Outlook/Google Drive

WORK EXPERIENCE

AT&T, Real Estate Analytics & Systems Lead Financial Analyst Jul 2019 – Present

- Develop BI solutions to track 700K+ yearly service tickets and \$600M+ annual expense to assist with operational planning and improve building management strategies for thousands of properties totaling ~180M+ sqft
 - Improvements: reducing pending tickets by 30% from 40K to 30K, on average while total created tickets reduced by 10K; re-defining service level agreements, rebalancing regional area/property manager portfolios
- Utilize ETL and data architectures to provide data/analytics services, build visualizations, and coach self-service analytics

AT&T, Finance Development Program Financial Analyst & Chief of Staff Jul 2018 – Jul 2019

- Collaborated with financial analysts and chief of staffs across AT&T Communications Company (ACC) to create executive presentations, talking points, and related documents for the Board of Directors, Operations Review, and ad-hoc meetings and conferences for the CFO and CEO of ACC
- Designed as an in-house consultant on the automation team to transform financial reports into real-time multi-faceted dashboards in 9 different Xandr business units, providing performance metrics easily accessible to leadership

STUDIO71, LP Digital Media Finance Intern Jan 2018 – May 2018

- Analyzed financial data, trends, and opportunities in traditional entertainment and digital media content to support 7 cross-functional teams in Advertising Operations, Talent Management, and Human Resources with budgeting and forecasting

AWARDS & MEMBERSHIPS

- CSULB President Scholarship
- INROADS Leadership Academy