

OYINDAMOLA SALAKO

Contact

Email: oyindasalako@yahoo.com

Web: <https://osalako.github.io/>

[LinkedIN](#) | [GitHub](#)

Skills

Data

Visualization & Storytelling
Statistical Analysis
Management
Modeling

Tools

SQL Server Management Studio
& Analysis Services
Power BI & DAX
Excel, PowerPoint

Programming & Query

Python
R
HTML/CSS/JS
SQL

Interpersonal

Problem-Solving
Collaborative
Inquisitive
Adaptable

Summary

Data Scientist experienced in designing enterprise-wide business intelligence solutions to improve key performance metrics, increase productivity, and eliminate inconsistencies.

- Developed solutions to track 700K+ service tickets and \$600M+ annual expense to assist with operational planning for ~150M+ sqft
- Skilled in Python, SQL, Power BI, Visualization, Statistical Analysis and Modeling

Education



Analytics, Master of Science

Business, Specialization

Georgia Institute of Technology | Grad: May 2022



Economics, Bachelor of Arts

Information Systems, Minor

California State University Long Beach | Grad: May 2018

Experience

Advanced Analytics (Data Scientist), Business Marketing

AT&T | Dallas, TX | Jul 2021 to Present

- Collaborate with analysts on data science and modeling efforts to drive revenue growth and provide marketing insights to cross-functional business teams
- Perform data mining and analysis on big data (2TB+) from both internal and external systems using SQL, Snowflake, Databricks, and more.

Lead Financial Analyst, Real Estate Analytics & Systems

AT&T | Dallas, TX | Jul 2019 to Jul 2021

- Designed business intelligence suite of automated reporting to enhance building management strategies and process improvements for Property Management Org
- Improvements: reducing pending tickets by 30% from 40K to 30K, on average, while total created tickets reduced by 10K; redefining service level agreements, rebalancing regional area/property manager portfolios

Financial Analyst & Chief of Staff, Finance Development Program

AT&T | Dallas, TX | Jul 2018 to Jul 2019

- Collaborated with various teams across AT&T Communications Company (ACC) to create executive presentations and high-level summaries for finance leaders
- Consulted on automation team to transform reports into multi-faceted dashboards

Finance Intern, Digital Media Finance

Studio71 LP | West Hollywood, CA | Jan 2018 to May 2018

- Analyzed trends and opportunities in traditional entertainment and digital media content to support Advertising Operations and Talent Management