**Statement of Purpose**

Date: 08/14/2024

To:

The Immigration Refugee & Citizenship Canada (IRCC),

From:

Zain Ali Zulfiqar,

House no. 230-D-1, MUHALLA NESPAK, Phase 1, Lahore (54000)

Respected Officer,

**SUBJECT: Statement of Purpose for Zain Ali Zulfiqar, DOB 06.07.2002, Passport No. AD5785773**

**Introduction:**

Hello, I'm Zain Ali Zulfiqar, a proud Pakistani from Lahore. I am thrilled to apply to Yorkville University (DLI: O129034707957)'s Bachelor of Business Administration program in Canada. I am pleased to begin my studies in October 2024, which will run from October 7 to April 2, 2028. I am delighted about this learning chance.

In 2019 and 2022, I completed my matriculation and intermediate studies and met my academic goals. I was raised by my father, a director at a well-known stock trading company, which shaped my view of business and money. His passion, strategic thinking, and financial sector impact have inspired me to appreciate business administration. In addition to being interested in business administration, I want to learn the skills and information needed to succeed. My background in business foundations has prepared me for Yorkville University's prestigious curriculum.

Despite never visiting or living in Canada, I am delighted to immerse myself in its educational environment and culture. Taking this opportunity is a huge step toward achieving my professional ambitions. I recall the phrase, **"The future belongs to those who believe in the beauty of their dreams."** As I travel, this saying comes to mind. This resonates with me because it coincides with my future goal of using my degree to make a big impact in business.

**Education:**

Divisional Public School and Inter College, Model Town, Lahore, was my secondary school, where I graduated in 2019. I finished intermediate school in Lahore in 2022. I developed a broad understanding of many areas and a penchant for business administration and finance throughout these formative years.

My Bachelor of Business Administration at Yorkville University in Canada will begin in October 2024 and end in April 2028. Yorkville University's extensive curriculum and practical approach match my job goals and academic interests. Between my intermediate studies and my undergraduate program, I completed an important project that helped me comprehend business administration and finance. In **"Optimizing Financial Performance through Strategic Investment Analysis,"** a fictional corporation was analyzed to see which investment strategies affected financial performance. Financial models helped me assess investment possibilities, assess risk, and predict returns. This initiative resulted from rigorous research, data analysis, and financial application. It improved my analytical skills and gave me insight into financial decision-making. This hands-on experience prepared me for Yorkville University's demanding academics and solidified my business administration career goal. My ILETS **Academic overall score of 6.5 bands** no less than 6 bands also supplements my ability to communicate and complete my desired education in Canada.

These abilities and knowledge from my past schooling and project will help me at Yorkville University. I want to use these insights in my assignments and contribute to the university's dynamic learning environment. I believe my academic background and professional experience will help me succeed in the Bachelor of Business Administration degree and achieve my career ambitions.

**Work Experience:**

Since 2022, I have worked full-time as an apprentice at **Trust Securities & Brokerage Ltd**. This job has exposed me to corporate management and securities brokerage, which matches my academic and career ambitions.

Trust Securities & Brokerage Ltd. has helped me improve my financial analysis, strategic planning, and client management skills. I manage investment portfolios, investigate markets, and create business ideas. This practical work has deepened my financial sector knowledge and spurred my desire to study business administration. Due to my advanced knowledge and skills from my studies, my current job wants to keep me after I return from Canada. This opportunity to improve my skills supports my career and my employer's goals.

Early initiatives like **Market Analysis & Corporate Strategy Creation Project** started my business career. This project during my apprenticeship tenure have given me a good understanding of corporate operations and inspired me to study business administration. I want to combine theoretical knowledge and practical application by blending my job experience with academic learning to achieve my business ambitions.

I'm convinced Yorkville University's Bachelor of Business Administration degree will provide me the advanced skills and information I need to succeed. My professional experience and academic achievements will allow me to make a huge difference in Pakistani business upon my return.

**Why Bachelors in Business Administration?**

Market analysis and strategic projects are my responsibilities as Executive Director at Trust Securities & Brokerage LTD. Yorkville University's Bachelor of Business Administration degree, with emphases in Accounting, Energy Management, Project Management, and Supply Chain Management, fits my career goals and experience.

The **program's extensive curriculum**, created by company executives and subject matter experts, will improve my strategic management and financial analysis knowledge. The training for the **Certified Public Accountant** credential is relevant to my past tasks, such as increasing financial performance and formulating firm plans. The hands-on learning method and specialized tracks will increase my ability to solve problems in my present job and future career.

Yorkville University's career services will boost my career. I'll get personalized help, a great CV, and interview prep from these businesses. I want to use new business insights to grow professionally, technically and achieve my career goals. This extensive support will help me achieve my goal.

**Why Canada?**

I decided to study in Canada, specifically at Yorkville University, due to its high educational standards and unique opportunities. My research revealed that Canadian universities provide advanced business degrees with a focus on real-world applications. This curriculum is provided by Yorkville University. Pakistan has less specialized tracks in **BUSI2083 | Managerial Accounting, BUSI1083 - Microeconomics, BUSI1033 -** **Introduction to Marketing,** **BUSI2053 - Business Ethics, and BUSI2173 - Information Technology for Managers** than other countries.

Pakistan has several renowned business schools, however they lack the specialized focus and substantial career support services of Canadian schools. Yorkville University's industry-leading curriculum and career services, including individualized career guidance, are crucial for my professional development and cannot be matched by local possibilities.

Learning from outstanding educators like **Tazish Fareed** also influences my selection. She has been teaching Business, Accounting, Finance and Economics as a faculty member in Yorkville University. Her financial analysis experience and recent founding of a North Vancouver accounting and finance firm will enhance my research. Both real-world skills will help me study. Her extensive knowledge of business, accounting, finance, and economics will inspire and encourage me, offering me invaluable insights that will help me succeed at Trust Securities & Brokerage LTD and beyond. My native country's educational systems couldn't have supported my professional growth without this worldwide exposure and assistance.

**Why Yorkville University?**

Yorkville University is a leader in efficient and effective learning with over twenty years of expertise and over twenty-five thousand students who have benefited from its **creative method**. The carefully designed program, created by academic and industry experts, will give me a deep understanding of business principles and practices that match my professional goals.

**Adaptability** is a highlight of the university. Yorkville offers expedited programs year-round start dates for students to transfer approved credits. Because Yorkville University is award-winning and completely approved, these programs are recognized for professional certifications including CPA and PMP. Practitioner-oriented education with smaller class sizes and real-world success teachers enhances the learning experience. This personalized approach will give me the knowledge and support I need to achieve my career goals.

My Yorkville University education will be boosted by **small class sizes and personalized attention**. This will provide me the assistance I need to succeed in school. Yorkville University's broad curriculum, flexible study options, and financial aid make it my best choice for business school.

**Financial Stability:**

To ensure my financial security while in Canada, I have carefully organized my financial resources to pay my study at Yorkville University. To cover living expenses and other commitments, my **20,635 CAD** GIC deposit is a huge financial commitment. I have also paid **15,000 CAD** toward my annual tuition by the assistance of my financial supporter, proving that I can afford studying overseas.

My financial supporter is my father, Mr. Zafar Ali Anjum, Director at Pakistan Stock Exchange-listed Trust Securities & Brokerage Limited, sponsors my efforts. His monthly income includes a basic salary of PKR 150,000 and PKR 250,000 commission which is 400,000 PKR worth of **23,665 CAD** annual salary. His steady and high income guarantees he can support my living and educational expenses. Additionally, my father also owns two rental properties including a double-story building on a two-kanal plot worth of **349,908 CAD** and another on a one-kanal plot worth of **446,109 CAD**. It gives us PKR 375,000/monthly rental revenue and **22,140 CAD** annually. Owning these homes supplements his income which puts his annual revenue approximately worth of **47,316 CAD**. These assets show that my sponsor is financially solid and capable.

With my application, the financial documents like property evaluation reports and rental agreements are attached to ensure our financial stability. I believe I can cover the costs of living and studying in Canada for a year with my resources and financial plan. This financial support lets me focus on my academic and professional goals without worrying about money.

**Ties to Pakistan:**

My strong ties to Pakistan and career aspirations show that I want to return after graduating from Yorkville University and start a fulltime role as a **financial advisor** in **Trust Securities & Brokerage Ltd**. Moreover, after graduation in business administration from Yorkville University, I will also be able to secure similar employment opportunities in Pakistan’s ever growing finance industry. My apprenticeship in the past has given me a considerable professional presence and responsibility in Pakistan's financial industry. This employment strengthens my ties to my country and helps me reach my career ambitions.

I can drive strategic initiatives and help the firm grow thanks to the program's enhanced knowledge and skills in Project Management and Supply Chain Management. My improved abilities will allow me to create innovative business strategies and maximize financial performance, benefiting the company and the Pakistani financial industry. Additionally, my family, including my parents who will soon be in their 50s, is another strong reason for my bond with Pakistan. In Pakistani culture, caring for aging parents is a fundamental responsibility, and I am committed to fulfilling this duty.

To make matters worse, my family owns property and interests in Lahore, strengthening my ties to Pakistan. My father, Mr. Zulfiqar Ali Anjum, is a prominent financial figure who also owns large rental properties, all these assets are worth of approximately **841,133 CAD**, demonstrating our strong ties to our homeland. I'll benefit from this solid foundation and professional network after returning to society and furthering my career. By enrolling in this program and returning to Pakistan, I hope to apply the worldwide business skills I gained in Canada to improve my role and boost Pakistan's economy.

**Conclusion:**

I am dedicated to returning to Pakistan after studying at Yorkville University, where my strong ties include my professional goals and a supportive family with substantial assets. My commitment to my home country is clear, supported by my law-abiding nature and professional goals. I have no criminal record and am prepared for my studies in Canada I assure you of my adherence to Canadian immigration laws, demonstrating my genuine intent. Your decision to grant this study permit will significantly impact my future and my dedication to contributing to my homeland's growth and prosperity.

Yours truly,

Zain Ali Zulfiqar.