



The conference for open source citizens
June 26–29, 2012 in Portland, Oregon

2012 Sponsorship Prospectus



Open Source Bridge is an annual conference focused on building open source community and citizenship through four days of technical talks, hacking sessions, and collaboration opportunities. Participants include developers, hardware hackers, community organizers, and people involved in the business of open source software.

Open Source Bridge and You

The 2012 Open Source Bridge conference will gather around 500 of the most awesome open source participants from around the globe. As a volunteer-organized event, we rely on your sponsorship to keep Open Source Bridge affordable and accessible. This is a great opportunity for your organization to connect and share your enthusiasm with the open source community.

Attendee Feedback

We asked attendees of the past Open Source Bridge conferences what they thought of the event. Here's what they said:

"Best content on open source in all conferences I've been to."

"Great sessions, interesting & motivated people, a blessedly well-thought-out experience, friendly & helpful organizers & volunteers."

"The main reason this conference excites me so much (besides being run so darn well) is that it exposes me to technologies/communities that I wouldn't otherwise be exposed to."

"Great conference, good atmosphere. The personality of Portland's tech community came through, and it was fun and smart all around. Definitely coming again."

"The right vibe, the right people, the right topics, and the right location."



Available Sponsorships

Committer \$12,000

- Recognition by program chairs during keynote
- Five conference passes
- Logo, link and text on conference website
- Recognition in outbound emails
- Name and logo in conference program
- Full page space in conference program

Advocate \$6,000

- Three conference passes
- Logo, link and text on conference website
- Recognition in outbound emails
- Name and logo in conference program
- Half page space in conference program

Citizen \$3,000

- Two conference passes
- Logo, link and text on conference website
- Name and logo in conference program
- Quarter page space in conference program

Friend \$1,000

- One conference pass
- Logo, link and text on conference website
- Name and logo in conference program



Hacker Lounge (SOLD) \$15,000

- Everything at committer level
- Branding at the entrance and inside Hacker Lounge (provided by sponsor and subject to approval)

WiFi Sponsorship (one only) \$8,000

- Everything at advocate level
- Company name on wireless SSID

Lanyards (SOLD) \$4,000

- Everything at citizen level
- Company artwork on lanyards (you supply the lanyards, subject to approval)

Media Sponsorships

- Media sponsorships are available, please contact us.

In-Kind Sponsorships

- In-kind offers are welcome, and subject to conference committee approval

Contact sponsorship@opensourcebridge.org for more information.

Sponsorship Application and Contract

Company Name

Please print your company name exactly as it should appear in all marketing and promotional materials for the conference.

Website URL

Primary Contact Information

Name

Company

Email Address

Phone Number

Mailing Address

Billing Address (if different than above)

Billing Address

Sponsorship Selection

Level

Dollar Amount

Payment Information

Full payment in U.S. funds must accompany this form in order to secure space as a sponsor.

☐

A company check is attached.
(payable to *Stumptown Syndicate*)

Mailing Address

Mail payment along with this completed form to:

Stumptown Syndicate
PO Box 28398
Portland, OR 97228

Company Logo and Description

Please submit a company logo and a description of your company or product, up to 50 words, to:
sponsorship@opensourcebridge.org

Logos should be in one of the following formats:

- PDF or EPS vector file with fonts outlined.
- 300 ppi TIFF, EPS or JPEG raster file.

When shown on the conference website, logos will appear on a white background.

Open Source Bridge is authorized to make use of this information for the conference program, related marketing material, and website.

Tax Information

Stumptown Syndicate is an Oregon nonprofit corporation. We do not currently have federal tax-exempt status.

EIN: 27-4103153

Form W-9: <http://stumptownsyndicate.org/w9>

Contract Signatures

I have read and agree to all the terms and conditions of the Sponsorship Application and Contract, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

Sponsor	Title	Date
Upon receipt of this signed contract and full payment, Stumptown Syndicate will countersign and return a copy to the primary contact listed in the Sponsorship Application.		
Stumptown Syndicate		Date

Participation Agreement

Terms and Conditions for Vendor Participation in the Open Source Bridge Conference (Conference).

This contract is between the sponsor (Company) and Stumptown Syndicate, Inc. (EIN: 27-4103153), Open Source Bridge’s parent organization.

In consideration of the opportunity to participate as a sponsor of the Conference [as indicated in the price schedule], Company agrees as follows:

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Open Source Bridge’s Conference schedule.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Stumptown Syndicate, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Company shall indemnify, defend, and protect Stumptown Syndicate and hold Stumptown Syndicate, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney’s fees, and expenses that result or arise from Company’s participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will Stumptown Syndicate, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Stumptown Syndicate’s liability, under any circumstance, exceed the amount actually paid to it by the Company. Stumptown Syndicate makes no representations or warranties regarding the Conference or its attendance.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY STUMPTOWN SYNDICATE:

If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Stumptown Syndicate shall determine that the Conference or any part will not be held, Stumptown Syndicate may cancel the Conference or any part thereof. In that event, Stumptown Syndicate shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Stumptown Syndicate.

CANCELLATION BY COMPANY: All payments made to Stumptown Syndicate under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by Stumptown Syndicate and Stumptown Syndicate’s lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the Conference and agree to follow the guidelines laid out in the Conference’s Code of Conduct. Stumptown Syndicate reserves the right to eject from the Conference any Company or Company representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES:

Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Stumptown Syndicate from time to time for the efficient and safe operation of the Conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and Stumptown Syndicate concerning the subject matter of this application. Stumptown Syndicate makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Stumptown Syndicate. The rights of Stumptown Syndicate under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Stumptown Syndicate. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.