2011 Sponsor Prospectus

Open Source Bridge is an annual conference that connects open source developers and community leaders for learning and mentoring. We target developers, system administrators, community organizers and those who are involved with the business of open source software.

Open Source Bridge and You

Sponsoring Open Source Bridge is a gateway into the open source community! We expect our sponsors to participate — by submitting talks, sending attendees, attending sessions and helping to provide a productive and exciting atmosphere for the conference.

Attendee Feedback

We asked attendees of the past Open Source Bridge conferences what they thought of the event. Here's what they said:
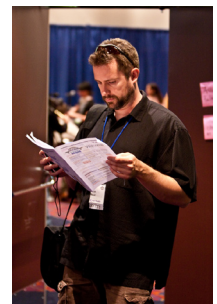
"Best content on open source in all conferences I've been to."

"Great conference, good atmosphere. The personality of Portland's tech community came through, and it was fun and smart all around. Definitely coming again."

"The conference really was a wonderful experience. Thank You! I completely fell in love with Portland, I hope you keep the conference in your fine city for many years to come."

"The right vibe, the right people, the right topics, and the right location."

"Thanks for providing a safe place for newer members of the community. I am just learning and it feels ok to be in that position here, rather than feeling intimidating."

Featured Past Speakers

Deborah Bryant OSU Open Source Lab
Deborah Bryant is Public Sector Communities Manager at Oregon State University's Open Source Lab, and produces the annual Government Open Source Conference.

Session: *Work for the Government for Fun and Profit*

Amber Case Geoloqi
Amber Case is a Cyborg Anthropologist, studying the symbiotic interactions between humans and machines. She founded CyborgCamp, an unconf   erence on the future of humans and technology and is a co-founder of Geoloqi. In 2010 Case was named one of Fast Company's Most Influential Women in Tech.

Sessions: *Non-visual location-based augmented reality using GPS data* and *2009 Keynote*

Ward Cunningham AboutUs.org
Ward Cunningham is the Chief Technology Officer of AboutUs.org. He has served as a Director of the Eclipse Foundation, an Architect in Microsoft's Patterns and Practices Group, the Director of R&D at Wyatt Software and as Principal Engineer in the Tektronix Computer Research Lab. Ward is well known for his contributions to the developing practice of object-oriented programming, the variation called Extreme Programming, and the communities supported by his WikiWikiWeb.

Session: *2009 Keynote*

Mark Frischmuth DemocracyLab
Mark Frischmuth scratches his philanthropic itch by bootstrapping DemocracyLab – a venture philanthropy project aiming to use open source software and principles to transform the nature of political dialogue.

Session: *Transparent, Collaborative, Participatory - Grass Roots Implementation of the Open Government Directive*

Kelvin Kakugawa Twitter
Kelvin Kakugawa is an infrastructure engineer at Twitter where he works on Cassandra, an open source distributed database.

Session: *Cassandra: Strategies for Distributed Data Storage*

Rasmus Lerdorf PHP and WePay
The only person from Qeqertarsuaq, Greenland you are ever likely to meet, Rasmus Lerdorf also works on PHP and most recently worked for Yahoo! for 7 years before joining WePay in 2010.

Session: *Speeding up your PHP Application*

Chris Messina Google
Chris Messina is an advocate of the open web, known for advancing such communities as Spread Firefox, BarCamp, coworking, and technology initiatives such as OpenID, OAuth, Activity Streams, hashtags, and microformats.

Session: *Activity Streams, Socialism, and the Future of Open Source*

Sarah Sharp Intel
Sarah Sharp is a Linux Kernel hacker at Intel's Open Source Technology Center. She is also involved with Portland's Code 'N' Splode, a group for women programmers.

Session: *SuperSpeed me: USB 3.0 Open Source Support*

Ariel Waldman Spacehack.org
Ariel Waldman is a digital anthropologist and the founder of Spacehack.org, a directory of ways to participate in space exploration, interact with the space community, and encourage citizen science. Previously, she was a CoLab program coordinator at NASA, the community manager for Pownce, as well as a Digital Insights Analyst at VML.

Session: *Hacking Space Exploration*

Tom Werner GitHub
Tom Preston-Werner is cofounder of GitHub.
He lives in San Francisco.

Session: *Bootstrapping Your Open Source Business*

Michael Widenius Monty Program Ab
Michael Widenius is the creator and original developer of MySQL. He is an open source advocate with first hand experience in creating and enhancing an open source community, and a software architect and designer with experience in creating big complex applications.

Session: *State of MariaDB*

Sponsorship Packages

	Committer $10,000 and up	Advocate $5000 – $9999	Citizen $1000 – $4999	Friend $500 – $999
Conference Passes	5	3	2	1
Morning Announcement	✓	✓		
Name / Logo in Conference Program	✓	✓	✓	✓
Name / Logo on Sponsors Page of Website	✓	✓	✓	✓
Name / Logo on Front Page of Website	✓	✓		
Promotion in Outbound Email	✓	✓		
Recognitionf by Conference Chairs	✓			
Other Exciting Promotional Opportuities	✓	✓		

Committer $10,000 and up
- Recognition by program chairs to session attendees
- Opportunity to make an announcement during the morning keynote session (Two minutes, limit three per day; first come, first served)
- Five all-access conference passes
- Promotion on front page of conference website
- Promotion in outbound conference emails
- Name and logo in the conference program
- Other exciting promotional opportunities

Advocate $5,000 to $9,999
- Recognition by program chairs to session attendees
- Opportunity to make an announcement during the morning keynote session (Two minutes, limit three per day; first come, first served)
- Three all-access conference passes
- Promotion on front page of conference website
- Promotion in outbound conference emails
- Name and logo in the conference program
- Other exciting promotional opportunities

Citizen $1,000 to $4,999
- Two all-access conference passes
- Promotion on conference website
- Name and logo in the conference program
- Other exciting promotional opportunities

Friend $500 to $999
- One all-access conference pass
- Promotion on conference website
- Name and logo in the conference program

At the citizen level or higher, you also have the following à la carte sponsorship opportunities:
- 35% discount on advertising space in the conference program
- $10,000 - Hacker Lounge
- $5000 - Sponsor streaming video of sessions
- $1000 - Media/press room
- $1000 - Lanyards
- Varies - Receptions
- Varies - Conference WiFi
- Varies - Bike Parking
- Varies - Food and coffee breaks
- Varies - Swag for attendees (subject to conference committee approval)

Media Sponsorships
- Media sponsorships are available, please contact us.

In-Kind Sponsorships
- In-kind offers are welcome, and subject to conference committee approval

Contact **sponsorship@opensourcebridge.org** for more information.

Sponsorship Application and Contract

Company Name

Please print your company name exactly as it should appear in all marketing and promotional materials for the conference.

Website URL

Primary Contact Information

Name

Company

Email Address

Phone Number

Mailing Address

Billing Address (if different than above)

Billing Address

Sponsorship Selection

Level

Dollar Amount

Payment Information

Full payment in U.S. funds must accompany this form in order to secure space as a sponsor. Please note, we cannot accept company purchase orders.

☐ **A company check is attached.**
(payable to *Open Source Bridge*)

☐ **Use the following credit card for payment.**
(Visa, MasterCard, American Express or Discover)

Card Number

Expiration Date

Cardholder Name

Cardholder signature

Company Logo and Description

Please submit a company logo and a description of your company or product, up to 50 words, to: sponsorship@opensourcebridge.org

Logos should be in one of the following formats:

- PDF or EPS vector file with fonts outlined.
- 300 ppi TIFF, EPS or JPEG raster file.

When shown on the conference website, logos will appear on a white background.

Open Source Bridge is authorized to make use of this information for the conference program, related marketing material, and website.

Contract Signatures

I have read and agree to all the terms and conditions of the Sponsorship Application and Contract, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

_____   _____   _____
Sponsor   Title   Date

Upon receipt of this signed contract and full payment, Open Source Bridge will countersign and return a copy to the primary contact listed in the Sponsorship Application.

_____   _____
Open Source Bridge   Date

Participation Agreement

Terms and Conditions for Vendor Participation in the Open Source Bridge Conference (conference).

This contract is between the sponsor (Company) and Stumptown Syndicate, Inc., Open Source Bridge's parent organization.

In consideration of the opportunity to participate as a sponsor of the conference [as indicated in the price schedule], Company agrees as follows:

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Open Source Bridge's conference schedule.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Stumptown Syndicate, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the conference. The Company shall indemnify, defend, and protect Stumptown Syndicate and hold Stumptown Syndicate, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will Stumptown Syndicate, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Stumptown Syndicate's liability, under any circumstance, exceed the amount actually paid to it by the Company. Stumptown Syndicate makes no representations or warranties regarding the conference or its attendance.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY STUMPTOWN SYNDICATE: If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Stumptown Syndicate shall determine that the conference or any part will not be held, Stumptown Syndicate may cancel the conference or any part thereof. In that event, Stumptown Syndicate shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Stumptown Syndicate.

CANCELLATION BY COMPANY: All payments made to Stumptown Syndicate under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by Stumptown Syndicate and Stumptown Syndicate's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the conference. Stumptown Syndicate reserves the right to eject from the conference any Company or Company representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Stumptown Syndicate from time to time for the efficient and safe operation of the conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and Stumptown Syndicate concerning the subject matter of this application. Stumptown Syndicate makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Stumptown Syndicate. The rights of Stumptown Syndicate under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Stumptown Syndicate. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.