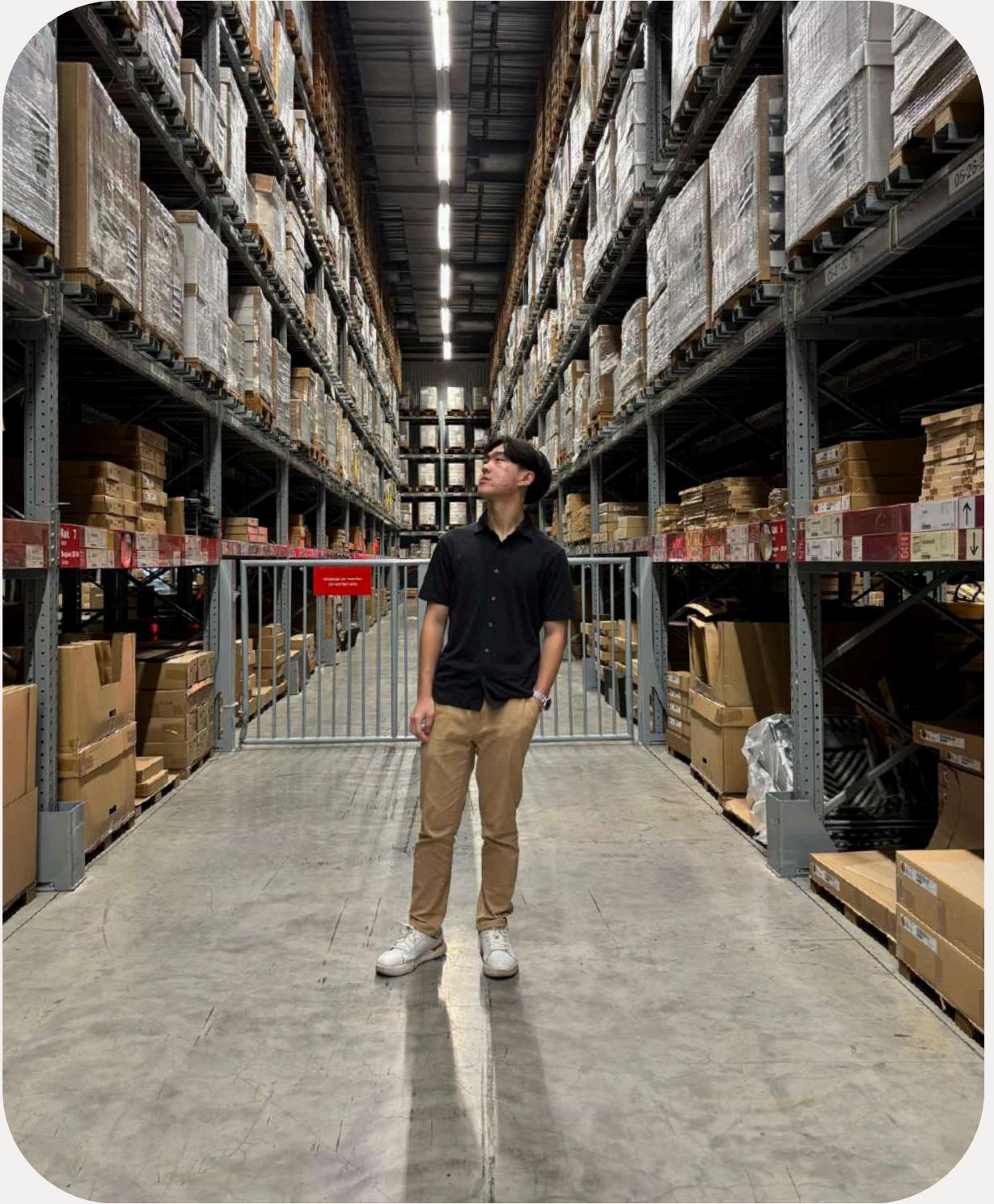


# oscal Goisent

International Business Management

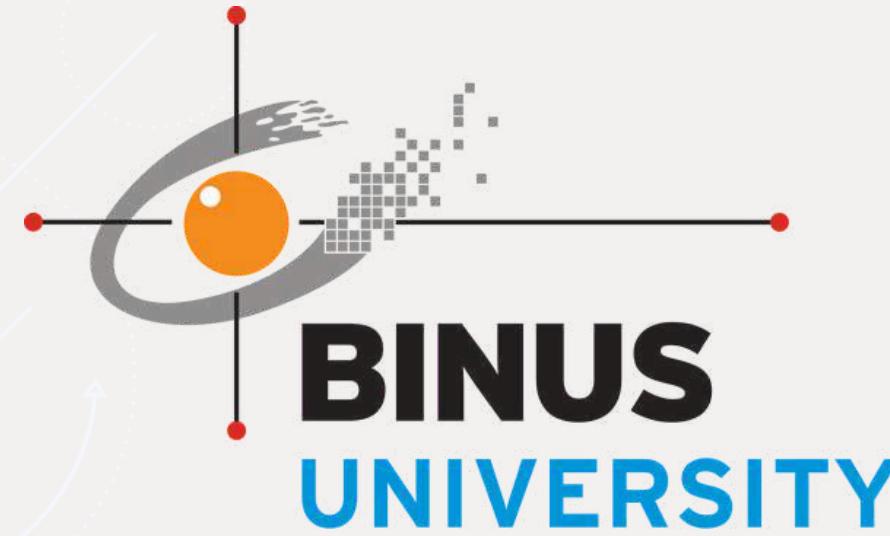


# ABOUT ME



Hello, my name is Oscal Goisent. I am an International Business Management student at BINUS University (Binusian 2027). I am a detail-oriented and adaptable individual, able to adjust quickly to new environments and challenges. With strong English communication skills, I can collaborate effectively with diverse teams and contribute positively in academic and professional settings. I also have a strong interest in the marketing field, particularly in marketing strategy, consumer behavior, and brand development.

# EDUCATION



## 2023-2027 | Binus University International Business Management

This major focuses on international business, including global economics, finance, cross-cultural management, and trade, to prepare students for the global business environment.



## 2020 – 2023 | Tarsisius Vireta Senior High School | Science Major

This major focuses on natural sciences—mathematics, physics, chemistry, and biology—emphasizing scientific understanding, analytical skills, research, and applying knowledge to daily life.



# ORGANIZATION EXPERIENCE



- **Training Division Activist, Binus Badminton**

january 2025 - Present

- Managed registration forms (Google Form) for participant data and attendance.
- Coordinated with coaches on training and documentation.

- **Event Committee, Binus Badminton**

July 2025 - October 2025

- Involved as a committee member in the equipment division for the "Binus Badminton Cup"
- managing event materials and coordinating with other divisions to ensure smooth execution.



# ORGANIZATION EXPERIENCE



- **Event Committee, Binus Badminton**

March 2025 - June 2025

- Involved as a committee member in the equipment division for the “Binusian Cup”
- Prepared, organized, and ensured the availability of match equipment (banners, posters, etc.) throughout the event.

# DOCUMENTATION



# competition experience

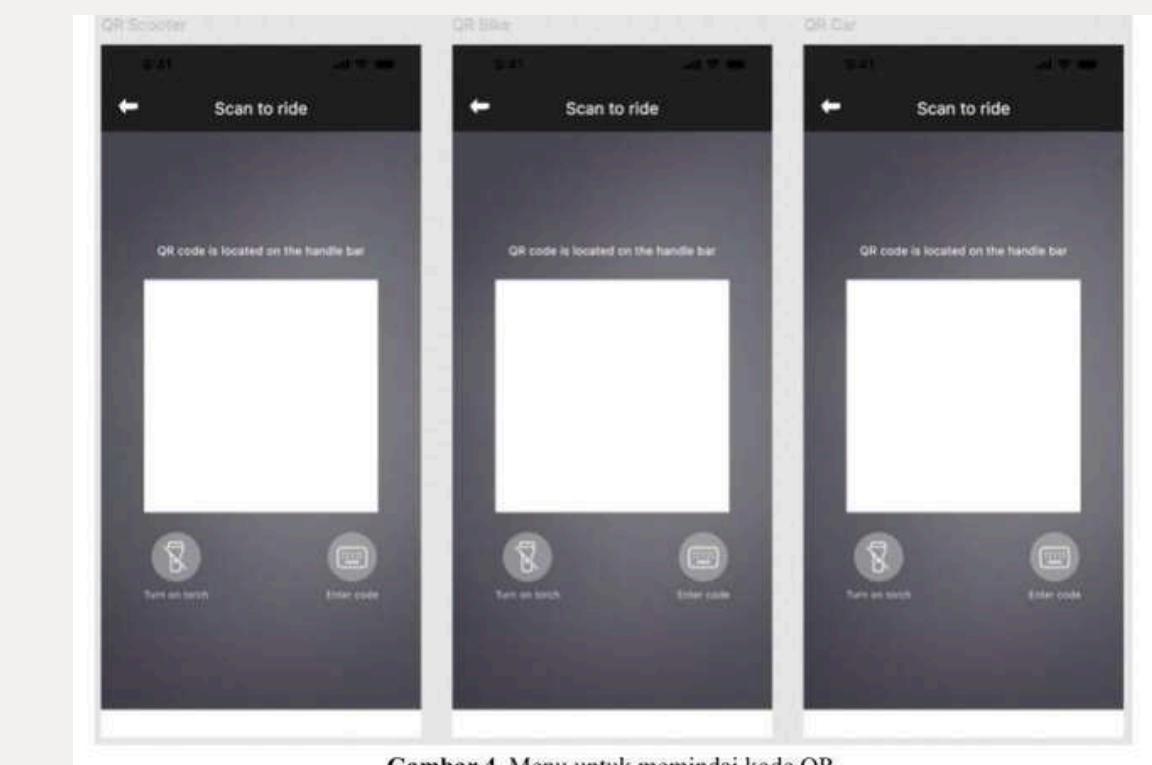
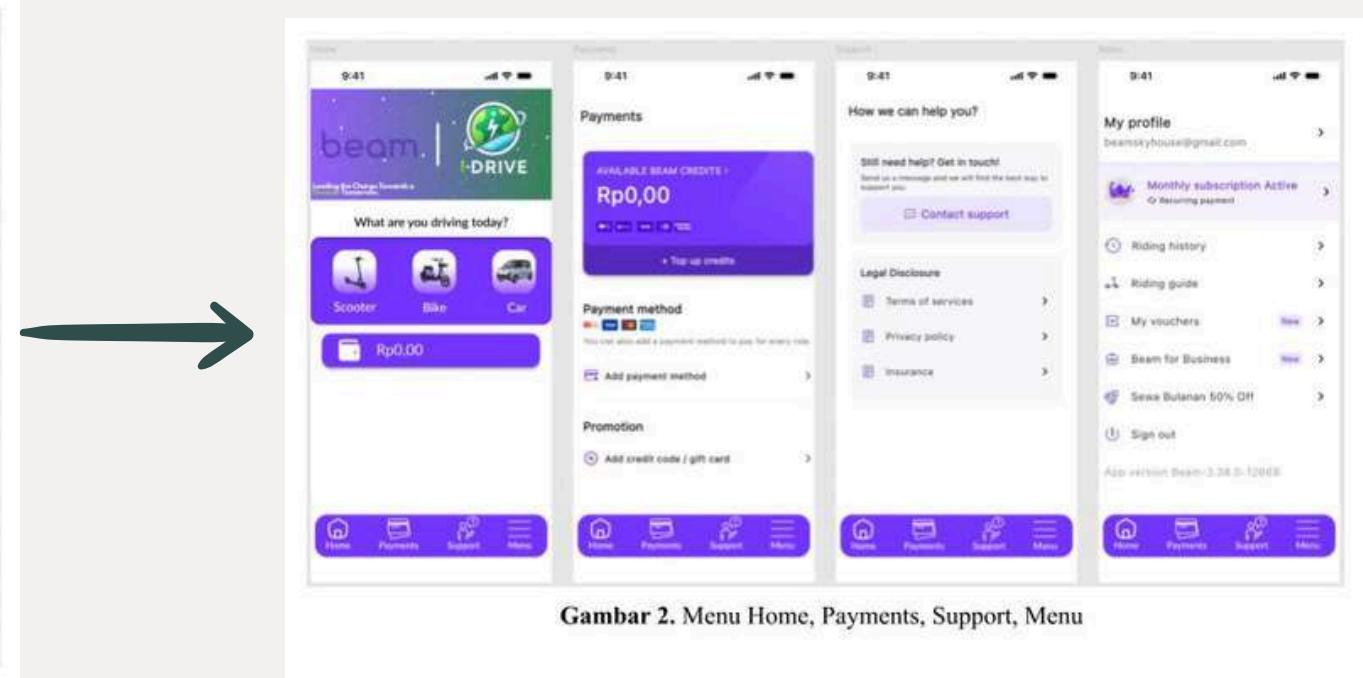
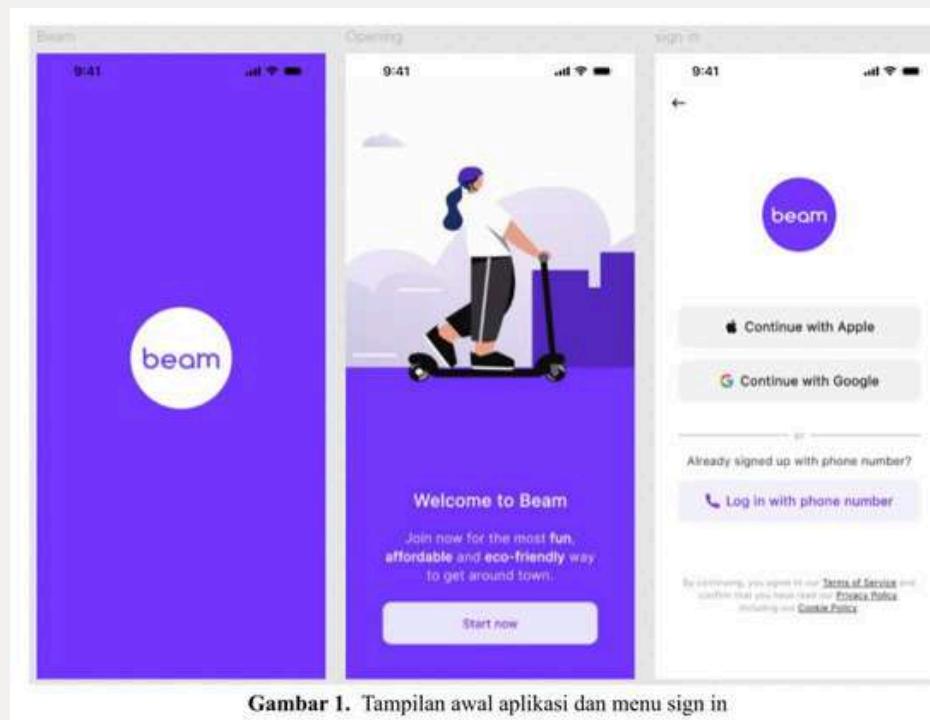


## Z-CREATIVE

Z-Creative is a national creative business idea competition organized by BINUS BIC, focusing on issues of environment, waste, and public health. The event encourages students to develop innovative and sustainable solutions with real business value and social impact.

- Participated in “Z-Creative” Business Innovation Competition by Binus International Business Club (BIC).
- Created an innovative business idea called “I-Drive”, an electric car rental service (Wuling Air EV) collaborating with Beam’s e-scooter and e-bike sharing system, integrated into one application to provide flexible and eco-friendly transportation.
- Collaborated with team members to design creative solutions with long-term impact.

# PROTOTYPE



# PROJECT



# SOLESWIPE

SoleSwipe is a shoe-cleaning wet wipe designed to keep shoes clean and well-maintained. Its compact, portable packaging makes it ideal for active individuals who value style and convenience.

- CTO & Co-Founder of SoleSwipe: Led business concept development, ensuring technology and innovation from the start.
- Managed product design and development with focus on practicality, quality, and sustainability.
- Coordinated team processes from prototyping to market validation.

# DOCUMENTATION



# Volunteer

## Dog Shelter Volunteer

- Assisted in maintaining cleanliness of dog kennels and shelter facilities to ensure a safe and hygienic environment for the animals.
- Collaborated with other volunteers and staff to complete tasks efficiently and maintain shelter standards.
- Developed responsibility, teamwork, and time management skills while contributing to animal welfare.





# Volunteer

## Environmental Conservation Volunteer

- Participated in environmental conservation activities organized by Tzu Chi Foundation.
- Assisted in waste sorting to promote recycling and sustainability practices.
- Attended presentations from Tzu Chi representatives to gain insights on environmental awareness and eco-friendly initiatives.

# LANGUAGE SKILL



Indonesian (Native)



English (Intermediate)

## SOFT SKILL

### Time Management

Ability to complete tasks on time

### Team Collaboration

Good collaboration with team members

### Accuracy

Strong attention to detail

## HARD SKILL



### Microsoft Office ( Word, Excel, )

Document and data management skills

### Canva

Editing posters, professional presentations

# CERTIFICATE



# CONTACT



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Thank  
You.