

# Oscal Goisent

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## ABOUT ME

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International Business Management student at BINUS University (Binusian 2027). Detail-oriented and adaptable, with strong English communication skills. Able to collaborate effectively in diverse teams and contribute in academic and professional settings. Strong interest in the marketing field, especially in marketing strategy, consumer behavior, and brand development.

## EDUCATION

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### 2023 - 2027 | Binus University | International Business Management

This major focuses on international business, including global economics, finance, cross-cultural management, and trade, to prepare students for the global business environment.

### 2020 – 2023 | Tarsisius Vireta Senior High School | Science Major

This major focuses on natural sciences—mathematics, physics, chemistry, and biology—emphasizing scientific understanding, analytical skills, research, and applying knowledge to daily life.

## EXPERIENCE

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### January 2025 – Present | Training Division Activist, Binus Badminton | Binus University

- Managed registration forms (Google Form) for participant data and attendance.
- Coordinated with coaches on training and documentation.

### July 2025 – October 2025 | Event Committee, Binus Badminton | Binus University

- Part of the Event Committee – Equipment Division for BINUS Badminton Cup 2025, managing event materials and coordinating with other divisions to ensure smooth execution.

### March 2025 – June 2025 | Event Committee, Binus Badminton | Binus University

- Involved as a committee member in the equipment division for the “Binus Badminton Cup”
- Prepared, organized, and ensured the availability of match equipment (banners, posters, etc.) throughout the event

### October 2024 – November 2024 | Business Innovation Competition Participant | Binus University

- Participated in “Z-Creative” Business Innovation Competition by Binus International Business Club (BIC), with the theme of “business sustainability”.
- Conducted research and analysis to support the feasibility of the proposed idea.
- Collaborated with team members to design creative solutions with long-term impact.

## SKILL

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### Hard Skill :

- **Microsoft Office ( Word, Excel )** : Document and data management skills
- **Canva** : Designing professional and creative presentations"

### Language Skill

- **English Communication Skills** : Basic interpersonal communication

### Soft Skill :

- **Time Management** : Ability to complete tasks on time
- **Team Collaboration** : Good collaboration with team members
- **Accuracy** : Strong attention to detail