UX Design Investigation
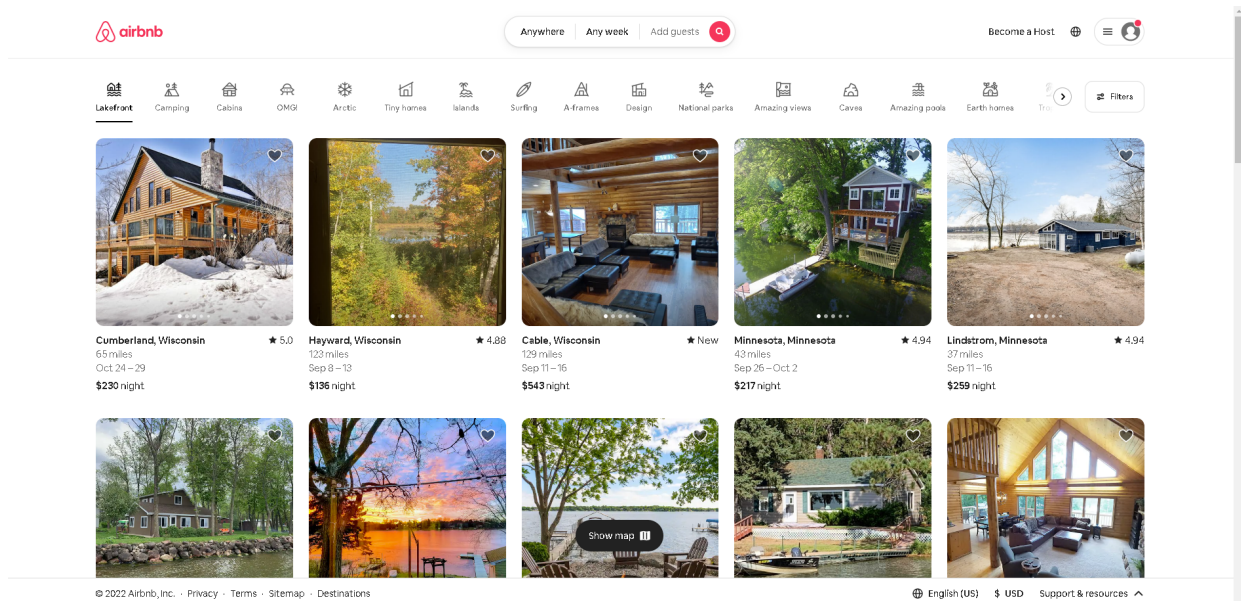
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A Good UX example : Airbnb,Inc [Airbnb Website](#)

Airbnb create an excellent booking experience for visitors. The page offers many interactions that make the services and accommodations, information, and data very easy to understand. Some of the interactions I greatly appreciate are the reviews of people and the map of the place, which also shows prices in nearby areas.

A bad UX example : Craigslist [Website link](#)

craigslist

create a posting
my account

search craigslist

event calendar
M T W T F S S
23 24 25 26 27 28 29
30 31 1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19

craigslist app new
help, faq, abuse, legal
avoid scams & fraud
personal safety tips
terms of use
privacy policy new
system status

about craigslist
craigslist open source
craigslist blog
best-of-craigslist
"craigslist joe"
craig newmark
philanthropies

boston   gbs   nwb   bmw   nos   sob

english

community
activities
artists
childcare
classes
events
general
groups
local news

lost+found
missed
connections
musicians
pets
politics
rants & raves
rideshare
volunteers

services
automotive
beauty
cell/mobile
computer
creative
cycle
event
farm+garden
financial
health/well
household

labor/move
legal
lessons
marine
pet
real estate
skilled trade
sm biz ads
travel/vac
write/ed/tran

discussion forums
apple
arts
atheist
autos
beauty
bikes
celebs
comp
cosmos
diet
divorce
dying
eco
feedbk
film
fixit
food

frugal
gaming
garden
haiku
help
history
housing
jobs
jokes
legal
manners
marriage
money
music
open
parent
pets

philos
photo
politics
psych
recover
religion
rofo
science
spirit
sports
super
tax
travel
tv
vegan
words
writing

housing
apts / housing
housing swap
housing wanted
office / commercial
parking / storage
real estate for sale
rooms / shared
rooms wanted
sublets / temporary
vacation rentals

for sale
antiques
appliances
arts+crafts
atv/utv/sno
auto parts
aviation
baby+kid
barter
beauty+hlth
bike parts
bikes
boat parts
boats
books
business
cars+trucks
cds/dvd/vhs
cell phones
clothes+acc
collectibles
computer parts
computers
electronics

farm+garden
free
furniture
garage sale
general
heavy equip
household
jewelry
materials
motorcycle parts
motorcycles
music instr
photo+video
rvs+camp
sporting
tickets
tools
toys+games
trailers
video gaming
wanted
wheels+tires

jobs
accounting+finance
admin / office
arch / engineering
art / media / design
biotech / science
business / mgmt
customer service
education
etc / misc
food / bev / hosp
general labor
government
human resources
legal / paralegal
manufacturing
marketing / pr / ad
medical / health
nonprofit sector
real estate
retail / wholesale
sales / biz dev
salon / spa / fitness
security
skilled trade / craft
software / qa / dba
systems / network
technical support
transport
tv / film / video
web / info design
writing / editing

gigs
computer   event
creative   labor
crew   talent
domestic   writing

resumes

nearby cl
albany
allentown
binghamton
cape cod
catskills
central nj
eastern ct
glens falls
hartford
hudson valley
jersey shore
long island
maine
new hampshire
new haven
new york
north jersey
northwest ct
oneonta
plattsburgh
poconos
potsdam-massena
rhode island
scranton
south coast
syracuse
utica
vermont
western mass
worcester

us cities
us states
canada
cl worldwide

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Non-responsive design
1: It's not pretty
2: It doesnt allow users to browse, sell , search for something specific and connect
3: When you open up Craigslist on your desktop or laptop and try to resize the window, it will hide a bunch of the content.

After knowing some negative points I decided to try the website. I can tell the layout and lack of organization makes the page confusing to explore. It also uses two base colors: blue and grey. I didn't find any images or files, which help me to understand the content and the menus and interface need improvement.