**Oscar**

**Castaneda**

UI/UX DESIGNER & FRONT-END DEVELOPER

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|  | WORK EXPERIENCE |  | ABOUT ME |
| 2019 - Actual | **SENIOR FRONT-END CONSULTANT**  *Slalom, USA*   * Delivered complex, production-ready features across 10+ enterprise-scale projects for clients including Amazon, Microsoft, Boeing, and Liberty Mutual. * Led the implementation of multilingual, scalable architecture for AboutAmazon.com using Next.js, React, and modern design system principles. * Developed and deployed reusable component libraries via Storybook, integrating Figma design tokens to streamline UX-to-dev workflows. * Spearheaded responsive design efforts for Charter project, acting as the subject matter expert on layout, accessibility, and mobile-first strategies. * Mentored junior engineers, provided architecture guidance, and led front-end code reviews to ensure quality and consistency across teams. * Supported cross-functional delivery by flexing into design, QA, and technical strategy roles depending on project need. * Created internal accelerators, including a Figma-to-React token sync tool and a Visual Analysis prototype using AWS and Amplify. * Collaborated with AWS engineers and technical leaders to resolve high-impact blockers, implement feature flags, and establish routing patterns. * Actively contributed to Slalom culture through Toastmasters, music events, onboarding support, and internal workshops on front-end best practices. * Worked in Agile/Scrum environments with consistent recognition for leadership, adaptability, and proactive problem-solving. |  | I'm a creative designer and front-end-focused developer, full-stack capable, from Monterrey, MX. I focus on building high-quality experiences from concept to implementation, prioritizing accessibility, aesthetics, performance, and efficiency.  WEB TOOLS   |  |  | | --- | --- | | React | Expert | | Astro, Vue, Svelte | Proficient | | Angular | Proficient | | JavaScript/TypeScript | Expert | | CSS/LESS/SASS | Expert | | HTML5/XML | Expert | | NodeJS | Competent | | MUI/Lit | Proficient | | GIT/Bitbucket | Proficient | | UX/UI Design | Proficient | | AWS | Competent | | Storybook | Expert | | Accessibly Patterns | Proficient | | Python | Beginner |   PROTOTYPING   |  |  | | --- | --- | | Figma | Expert | | InVision | Proficient | | Axure | Proficient | | Sketch | Proficient |   ADOBE CREATIVE   |  |  | | --- | --- | | Photoshop | Expert | | Illustrator | Expert | | After Effects | Proficient | | Premier Pro | Expert | | XD | Proficient |   LANGUAGES   |  |  | | --- | --- | | English | Fluent | | Spanish | Native Language |   CONTACT  **e-mail:** [ocasta06@gmail.com](mailto:ocasta06@gmail.com)  **Phone:** (425) 638-9772  **Portfolio:** oscarshowcase.com **Social:** linkedin.com/in/oscar-castañeda-5a0a0244  **Behance:** www.behance.net/oscarrdz |
| 2015 -2019 | **LEAD DEVELOPER**  *Accenture (T-Mobile Project), USA*   * Delivered 65+ HTML pages with production-level quality and performance. * Deployed 4+ Angular modules successfully into production environments. * Translated client requirements into new functionality, complete with corresponding test cases. * Enhanced real test data consumption by developing a new dashboard using AngularJS. * Acted as a key contributor in the migration from AngularJS to Angular 2. * Created reusable Angular 2 patterns to support onboarding and hiring of developers with UX expertise. * Led a distributed team of 6 developers across multiple locations. * Worked in an Agile/Scrum environment, ensuring timely delivery and iterative improvement. |
| 2013 - 2015 | **UI/UX DESIGNER & FRONT-END DEV**  *Accenture (Avanade), MX*   * Worked with global brands including Microsoft, McDonald’s, Church & Dwight, Heineken, Caterpillar, Kellogg’s, ExxonMobil, T-Mobile, and Cargill. * Conducted interviews for over 20 new joiners at Accenture. * Delivered 10+ responsive websites using HTML, CSS, and JavaScript for formal enterprise clients. * Led branding redesigns across 3 SharePoint sites, 1 Sitecore implementation, and 1 Drupal platform. * Operated within a fast-paced, collaborative digital studio environment. |
| 2013 – 2015 | **Marketing and Digital Art Profesor**  *Universidad de Comunicación Avanzada*   * University location: Matamoros #552 Centro, C.P. 64000, Monterrey, Nuevo León, México (+52(81)-8344 - 0506) |
| 2010 - 2013 | **UX/UI DESIGNER AND WEBMASTER**  *Institute of Superior Technology, MX*   * Served as a Web Content Management Administrator, maintaining and organizing digital assets. * Developed static microsites using HTML, CSS, and jQuery. * Managed daily content updates to ensure site accuracy and relevance. * Led redesign efforts for multiple microsites, improving UX and visual consistency. * Collaborated on marketing and content strategy to align with business goals. * Utilized Google AdWords, Analytics, and SEO best practices to drive organic traffic and performance insights. |
|  | EDUCATION |
| 2011 - 2013 | **MASTER’S IN BUSINESS & ADMINISTRATION**  **Institute of Technology of Superior, MX**  While working at Institute of technology of Superior Studies I get a scholarship to study an MBA. |
| 2007 – 2010 | **BACHELOR’S IN GRAPHIC DESIGN**  **UMM, MX**  Contemporary art school at Monterrey NL MX, 3 years of going into creative/artistic process, marketing and branding, web design and development principles. |