**Design Plan for “spaced”**

Oscar Calvert

Heritage College

420-H10-HR Web Programming I

Marissa Cleroux

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**Name of the company:** spaced

**What the website is for:** spaced is a website where you can book appointments to use a new technology that can implant memories in your brain, which would imitate legitimate ones so you can reminisce about something that never happened (nothing inappropriate though). (Inspiration from movie: *total recall*)

**Pages:**

*Home:* an index where there is a brief explanation of the product with some inspiring messages.

*Bookings:* a page where you can book an appointment and view the cost of different packages.

*Support:* a page where you can find all the necessary links and possibly even a field where you can fill out your personal info and send a support request.

*About us:* page dedicated to the “history” of spaced and explanations on how the supposed technology works. Will also unclude pictures of our staff

*Notices:* page where all the cautionary information is shown, all warnings about the new technologies and wavers that need to be signed can be found here

**Target Audience:**

Age: 40-50, people who are stuck at desk jobs and want some sort of vacation but don’t want the commitment. Also, could be used by people going through a midlife crisis but don’t have enough savings to travel the world.

\*\*note: must be easy to use

**Logo mock-up:**

spaced logo


**Colors:**

**A black square with white and blue stripes

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*Purple and Blue (#ab5bfe, #67daff)*: accent colours of the website, used for maybe borders and some important text, as well as the dot jots.

*Black (#0c0c0c):* will be used to compliment the accent colours on certain occasions, and most text.

*White (#fff):* main background of website will be white, since I am going for a minimalist style.

*Gray (#c1c1c0):* will be used for less important text and to separate different paragraphs, may be changed to a lighter version for smoother look.

**Banner:**

*A blue and purple text

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