

Oscar J Garza
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Education

New York University, New York, NY

5.2010

College of Arts & Sciences

B.A., Mathematics ♦ Minor, Web Programming & Applications

Presidential Honors Scholar

C.A.S. DEAN's Scholar

Work Experience

Schoolyard, Providence, RI

11.2011 – present

Platform Developer / Support Manager

Provide support to 40+ launched school websites, as well as develop platform in Drupal that supports those websites. Develop systems for site launch and support efforts post-launch.

MMBB, New York, NY

1.2011 – 11.2011

Web Coordinator

Manage all content, SEO efforts, analytics, email marketing and outreach team online support. Direct complete website overhaul while interfacing with external development firm; implement social media saturation

Yext, Inc., New York, NY

5.2008 – 1.2011

Web Engineer / U.I. Designer

Work as front-end developer, copywriter, marketing coordinator and print coordinator. Under these titles, develop and implement strategies for design/growth of all products, sites, online marketing campaigns and print materials.

Skills / Interests

- HTML, CSS, Java, JavaScript, JSTL, JQuery, Adobe Fireworks, Adobe Illustrator, Adobe Photoshop.
- Extensive knowledge of SEO and e-mail/online marketing and research.
- Tennis, reading, cooking, movies.

References available upon request.