

Salifort Motors project proposal

Overview

Salifort Motors is seeking a method to use employee data to gauge what makes them leave the company.

Milestones	Tasks	PACE stages
1	Understand the business scenario and define the problem	Plan
2	Data exploration and data cleaning	Plan, Analyze
3	Determine which models are most appropriate	Analyze, Construct
4	Construct the model	Construct
5	Confirm model assumptions	Analyze, Construct
6	Evaluate model results	Analyze
7	Interpret results and share actionable steps with stakeholders	Execute

Data Project Questions & Considerations



PACE: Plan Stage

- Who is your audience for this project?
- What are you trying to solve or accomplish? And, what do you anticipate the impact of this work will be on the larger business need?
- What questions need to be asked or answered?
- What resources are required to complete this project?
- What are the deliverables that will need to be created over the course of this project?

Data Project Questions & Considerations



PACE: Analyze Stage

- Will the available information be sufficient to achieve the goal based on your intuition and the analysis of the variables?
- What steps need to be taken to perform EDA in the most effective way to achieve the project goal?
- Do you need to add more data using the EDA practice of joining? What type of structuring needs to be done to this dataset, such as filtering, sorting, etc.?
- What initial assumptions do you have about the types of visualizations that might best be suited for the intended audience?
- Why are descriptive statistics useful?
- What is the difference between the null hypothesis and the alternative hypothesis?
- What are some purposes of EDA before constructing a multiple linear regression model?
- Do you have any ethical considerations at this stage?
- What am I trying to solve? Does it still work? Does the plan need revising?
- Does the data break the assumptions of the model? Is that ok, or unacceptable?
- Why did you select the X variables you did?
- What are some purposes of EDA before constructing a model?
- What has the EDA told you?
- What resources do you find yourself using as you complete this stage?
- Do you have any ethical considerations at this stage?

Data Project Questions & Considerations



PACE: Construct Stage

- Do any data variables averages look unusual?
- How many vendors, organizations or groupings are included in this total data?
- What data visualizations, machine learning algorithms, or other data outputs will need to be built in order to complete the project goals?
- What processes need to be performed in order to build the necessary data visualizations?
- Which variables are most applicable for the visualizations in this data project?
- Going back to the Plan stage, how do you plan to deal with the missing data (if any)?
- How did you formulate your null hypothesis and alternative hypothesis?
- What conclusion can be drawn from the hypothesis test?
- Do you notice anything odd?
- Can you improve it? Is there anything you would change about the model?
- Is there a problem? Can it be fixed? If so, how?
- Which independent variables did you choose for the model, and why?
- How well does your model fit the data? (What is my model's validation score?)
- Can you improve it? Is there anything you would change about the model?
- Do you have any ethical considerations at this stage?

Data Project Questions & Considerations



PACE: Execute Stage

- Given your current knowledge of the data, what would you initially recommend to your manager to investigate further prior to performing an exploratory data analysis?
- What data initially presents as containing anomalies?
- What additional types of data could strengthen this dataset?
- What key insights emerged from your EDA and visualizations(s)?
- What business recommendations do you propose based on the visualization(s) built?
- Given what you know about the data and the visualizations you were using, what other questions could you research for the team?
- How might you share these visualizations with different audiences?
- What key business insight(s) emerged from your A/B test?
- What business recommendations do you propose based on your results?
- To interpret model results, why is it important to interpret the beta coefficients?
- What potential recommendations would you make to your manager/company?
- Do you think your model could be improved? Why or why not? How?
- What business recommendations do you propose based on the models built?
- What key insights emerged from your model(s)?
- Do you have any ethical considerations at this stage?
- What key insights emerged from your model(s)?
- What are the criteria for model selection?
- Does my model make sense? Are my final results acceptable?
- Were there any features that were not important at all? What if you take them out?
- Given what you know about the data and the models you were using, what other questions could you address for the team?
- What resources do you find yourself using as you complete this stage?
- Is my model ethical?
- When my model makes a mistake, what is happening? How does that translate to my use case?