

Oscar Lai

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OBJECTIVE

I want to gain valuable work experience and improve my skills to further my career in UI and UX design. My goal is to create or design the best product to satisfy users.

EDUCATION

University of California, San Diego (UCSD)

Expected of June 2018

Major: B.S Cognitive Science with a Specialization in HCI (Human Computer Interaction)

Relevant Coursework: Usability and Information Architecture, Practicum in Pro Web Design, Human Center Design, Interaction Design, Interaction Design, Intro to Java Programming, Modeling and Data Analysis, Distributed Cognition

EXPERIENCES

Outwork Labs

June 2017 – October 2017

UX/UI Design Intern

- Led the team to illustrate ideas through sketches and process flows then developing low and high fidelity wireframes and mockups using Adobe XD
- Ran competitive analysis on usability and information architecture for websites
- Used internal templates & assets to create customized client-facing designs
- Presented design decisions and reasoning to the development team in a timely manner

PROJECTS

UX/UI Web Design

January 2017 – March 2017

Café Bassam – COGS187b Pro Web Design

- Worked in a team of 5 to create a professional website for our client Café Bassam.
- Created user scenarios and personas by gathering insights on user experience through face to face meetings.
- Ran a competitive analysis between five different competitor cafes.
- Created a Creative Brief as a proposal for the foundation of the website along with a basic sketch outline of it.
- Using figma, Sketch, and Invision we created multiple high and low resolution wireframes for mobile and desktop view.
- Using a Bootstrap template to code our design into a website. I mainly focused on the home and menu pages.

SKILLS

- Basic MATLAB, Java, Excel, GitHub, and JavaScript
- Bootstrap and WordPress
- User Research, Need finding, Information Architecture, Prototyping, Human Centered Design
- Proficient in HTML and CSS
- Wireframe + Prototype tools: some Balsamiq, Sketch, Invision, Figma, proficient in Adobe XD.

EXTRACURRICULAR

- Design @ UCSD
 - Intramural Basketball
 - Ultimate Frisbee Club
- October 2016 – Present
January 2015 – Present
November 2014 – April 2015