

Oscar Lai

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OBJECTIVE

I want to gain work experience and learn more new skills to further my career. Looking for an opportunity to work and learn more about UI and UX design. My goal is to create or design the best product for users.

EDUCATION

University of California, San Diego (UCSD)

Expected of June 2018

Major: BS Cognitive Science specialization Human Computer Interaction

Relative Coursework: Usability and Information Architecture, Practicum in Pro Web Design, Intro to Java Programming, Modeling and Data Analysis, Intro to MATLAB Programming, Distributed Cognition

PROJECTS & RELEVANT EXPERIENCES

UX/UI Web Design

January 2017 – March 2017

Café Bassam – COGS187b Pro Web Design

- Worked in a team of 5 to create a professional website for our client Café Bassam.
- Created user scenarios and personas by gathering insights on user experience through face to face meetings.
- Ran a competitive analysis between five different competitor cafes.
- Created a Creative Brief as a proposal for the foundation of the website along with a basic sketch outline of it.
- Using figma, Sketch, and Invision we created multiple high and low resolution wireframes for mobile and desktop view.
- Using a Bootstrap template we began to code our design into the website. For this part I mainly focused on the home and menu pages.

UX Redesign

November 2016 – December 2016

Jamz – COGS187a Usability and Information Architecture

- In a team of 3 we had to create a redesign of a music app which focused on creating, managing, and sorting playlists.
- Gathered info on user experience from user interviews and then created user scenarios and personas for them.
- Ran a competitive analysis between 4 different music apps to see which functions would be best.
- Went through a design process and decision making of sketching out how our app would look like.
- Together we used Sketch to create wireframe screens and used Invision to make the prototype functional.

SKILLS

- Cooperative and work well with others
- Hard working and motivated individual
- Basic MATLAB, DrJava, Excel, and JavaScript
- Proficient in HTML and CSS
- Wireframe + Prototype tools: some Balsamiq, Sketch, Invision, and Figma
- Proficient in spoken Chinese(Mandarin and Cantonese)

EXTRACURRICULAR

- Design @ UCSD
- Intramural Basketball
- Ultimate Frisbee Club

October 2016 – Present
January 2015 – Present
November 2014 – April 2015