

# Oscar Lai

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(415)418-0744

## EDUCATION

### UC San Diego

B.S. Cognitive Science,

Human Computer Interaction

expected in June 2018

## PROJECTS

### ADAMAS | UX/UI Design

WINTER 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research and design project on health conscious.
- Conducted User interviews, user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframe screens, Hifi prototype, and poster layout.
- [https://invis.io/PNGF0XO6Z9R#/286004659\\_Splash](https://invis.io/PNGF0XO6Z9R#/286004659_Splash)

### CAFE BASSAM | Web Design

Winter 2017 | UC SAN DIEGO

- Created a responsive website for a client along with 4 other team members.
- Conducted user interviews, ran competitive analysis, paper sketches, low fi wireframes, and developed UI of Home and Menu pages.
- <http://bassam.sharmaine.me/>

### JAMZ | Music App Redeisgn

FALL 2016 | UC SAN DIEGO

- In a team of 3, redesigned a music app focusing on 3 feautres Create, Manage, and Sorting playlists
- Created user scenarios, competitive analysis, hueristic evaluations, user flows, and sketched mockups of design
- <https://invis.io/ZP9L4BMJR>

## EXPERIENCE

### OUTWORK LABS | UX/UI Design Intern

JUNE 2017 - October 2017 | San Diego CA

- Led team to illustrate ideas through sketches and user onboarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

## SKILLS

### Design

User Flows

Information Architecture

Usability Evaluation

Storyboarding

User Interviews

Competitive Analysis

User Scenarios

Sketching

Prototyping

Wireframing

User Research

Moodboards

### Tools

Sketch

Invision

AdobeXD

WordPress

Unbounce

Figma

GitHub

HTML/CSS

## EXTRACURRICULAR

Design @ UCSD Member, 2016 - Present

Intramural Basketball, 2015 - Present

Ultimate Frisbee, 2014 - 2015