

# Oscar Lai

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## EXPERIENCE

### Axos Bank | UX/UI Design Intern

June - September 2018 | San Diego CA

- Delivered wireframes, mockups, and prototypes in an agile environment
- Conducted usability testing, created UX flows
- Worked as part of a cross functional team, with product owners, developers, and other designers
- Created design components and updated company design system

### Outwork Labs | UX Design Intern

June - October 2017 | San Diego CA

- Illustrated ideas through sketches and user onboarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

## PROJECTS

### Guided Selling | UX/UI Design

Summer 2018 | Axos Bank

- Created UX flows for guided selling bank product tool
- Delivered both web and responsive design mockups and wireframes
- Conducted usability testing and presented results to product owners for feedback and changes

### Urban Outfielders | UX Interaction Design

Spring 2018 | UC SAN DIEGO

- Designed a new prototype for social computing experience focused on technology and social interaction.
- Conducted User interviews, field research, and identified user needs
- Created mockups and tested functional MVP

### ADAMAS | UX/UI Design

Winter 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research design project on health conscious.
- Conducted User interviews and field research, identified user needs
- Created user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframes, and designed poster layout.

## SKILLS

### Design

Information Architecture  
Usability Evaluation  
Storyboarding  
User Interviews  
Competitive Analysis  
Usability Testing

User Scenarios  
Prototyping  
Wireframing  
User Research  
Moodboards  
User Flows

### Tools

Sketch  
Invision  
AdobeXD  
WordPress  
Photoshop

HTML/CSS  
Figma  
GitHub  
Unbounce  
Adobe Illustrator

## EDUCATION

### UC San Diego

B.S. Cognitive Science,  
Human Computer Interaction  
*June 2018*