

Oscar Lai

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EXPERIENCE

Axos Bank | UX/UI Design Intern

June - September 2018 | San Diego CA

- Delivered wireframes, mockups, and prototypes in an agile environment
- Conducted usability testing, created UX flows
- Worked as part of a cross functional team, with product owners, developers, and other designers
- Created design components and updated company design system

Outwork Labs | UX Design Intern

June - October 2017 | San Diego CA

- Illustrated ideas through sketches and user onboarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

PROJECTS

Guided Selling | UX/UI Design

Summer 2018 | Axos Bank

- Created UX flows for guided selling bank product tool
- Delivered both web and responsive design mockups and wireframes
- Conducted usability testing and presented results to product owners for feedback and changes

Urban Outfielders | UX Interaction Design

Spring 2018 | UC SAN DIEGO

- Designed a new prototype for social computing experience focused on technology and social interaction.
- Conducted User interviews, field research, and identified user needs
- Created mockups and tested functional MVP

ADAMAS | UX/UI Design

Winter 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research design project on health conscious.
- Conducted User interviews and field research, identified user needs
- Created user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframes, and designed poster layout.

SKILLS

Design

Information Architecture
Usability Evaluation
Storyboarding
User Interviews
Competitive Analysis
Usability Testing

User Scenarios
Prototyping
Wireframing
User Research
Moodboards
User Flows

Tools

Sketch
Invision
AdobeXD
WordPress
A/B Testing

HTML/CSS
Figma
GitHub
Unbounce
Excel

EDUCATION

UC San Diego

B.S. Cognitive Science,
Human Computer Interaction
June 2018