Oscar Lai

oscarlaii.com   laioscar96@gmail.com   (415)418-0744

EXPERIENCE

Axos Bank | UX/UI Design Intern
June - September 2018 | San Diego CA

- Delivered wireframes, mockups, and prototypes in an agile enviornment
- Conducted usability testing, created UX flows
- Worked as part of a cross functional team, with product owners, developers, and other designers
- Created design components and updated company design system

Outwork Labs | UX Design Intern
June - October 2017 | San Diego CA

- Illustrated ideas through sketches and user on-boarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

PROJECTS

Guided Selling | UX/UI Design
Summer 2018 | Axos Bank

- Created UX flows for guided selling bank product tool
- Delivered both web and responsive design mockups and wireframes
- Conducted usability testing and presented results to product owners for feedback and changes

Urban Outfielders | UX Interaction Design
Spring 2018 | UC SAN DIEGO

- Designed a new prototype for social computing experience focused on technology and social interaction.
- Conducted User interviews, field research, and identified user needs
- Created mockups and tested funtional MVP

ADAMAS | UX/UI Design
Winter 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research design project on health conscious.
- Conducted User interviews and field research, identified user needs
- Created user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframes, and designed poster layout.

SKILLS

Design

Information Architecture	User Scenarios
Usability Evaluation	Prototyping
Storyboarding	Wireframing
User Interviews	User Research
Competetive Analysis	Moodboards
Usability Testing	User Flows

Tools

Sketch	Unbounce
Invision	Figma
AdobeXD	GitHub
WordPress	HTML/CSS

EDUCATION

UC San Diego
B.S. Cognitive Science, Human Computer Interaction
June 2018