## Oscar's Expertise and Achievement in Big Data System

I have known Lee Hoi Cheung (Oscar) for three years since the time he started working in Pacific Basin Shipping Limited in 2018.

As the IT Director of Pacific Basin, I am responsible for corporate IT strategy. Oscar, as an IT Data Architect, reports to me directly and is responsible for designing big data platform, business intelligence and data integration.

One of his successful projects was a big data platform where he designed and developed a system where the data is collected real time from 20,000 vessels globally and gets transformed into many analytical visuals. This system is catered for more than 200 users across our 12 regional offices.

Oscar periodically receives data requests from business users and he produces analytic reports and visuals to fulfil the requests within the scheduled time. He has also played a key role in researching and recommending the latest big data, machine learning, robotic process automation technologies and solutions.

I can assure you that Oscar has solid skills and experiences in the big data design, business intelligence and data integration.

I would recommend Oscar since his experiences and expertise in Digital Technology can be an asset to Australia. I wholeheartedly believe he can elevate the ICT industry in Australia.

Yours faithfully,

Suresh Moganti

**IT Director** 

Pacific Basin Shipping Limited

Dear Sir/Madam

## Oscar's Talent in Big Data and Business Analytic

I write to appreciate Oscar's talent in big data and business analytic.

I have known Oscar Lee for 6 years since the time we worked in the IT department in VIU (subsidiary of PCCW Media Ltd) in 2016.

I was the Strategy and Analytics Lead, responsible for providing business strategy and insight to management, for them to make the business decision. I have been working closely with Oscar, discussed regularly with him on the data analytic that I would need to complete.

Oscar designed and managed the big data system that collects and analysis the VIU app user behaviour data which involved processing 120 million mobile event message per day and in real time.

Oscar helped my work by transforming my business analytic request into technical programming logic that extract and process big data from the multiple petabyte data lake. He would deliver the result to me either in analytic reports or in business intelligence tool's dashboard.

By using the analytic result provided by Oscar, I will then compose the presentation deck with my analysis and recommended business strategy. My analytic result would have presented to the management for their reference on the decision of business action.

Indeed, Oscar is an ICT expert specialising in data science and business analytic. Definitely, he is an asset and continues his achievements in ICT sector of Australia.

Yours faithfully,

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Strategy and Analytics Lead

VIU (subsidiary of PCCW Media Ltd)

## TO WHOM IT MAY CONCERN

## Letter of Recommendation for Mr. Oscar Lee Hoi Cheung

As the Associate Director of Business Intelligence in Quality Healthcare Medical Services Ltd. (QHMS), which was acquired by BUPA), I personally interviewed and recruited Oscar Lee Hoi Cheung as Senior Business Intelligence Analyst during the period of 2014-2016.

Oscar is an expert in data science and business intelligence and he was tasked to maintain and enhance the corporate data warehouse, business intelligence (BI) system under my supervision. The BI system was used by finance, accounting and business development departments.

The business intelligence solutions deployed by Oscar were able to automate the MIS reports manually compiled by the finance and accounting department, which successfully reduced reports generation efforts and streamlined the associated workflows. The solutions also led to more productive outcomes including business insights generation for strategic planning as well as data quality enhancement for data assets development. Oscar's contributions to QHMS's digital transformation were well recognized.

With my statistical background and experience in data analytics, business intelligence and data governance in past 20 years (currently as the Chief Data Manager in the IT Department of the Bank of China (HK) Ltd.), I am confident with Oscar's both business knowledge and technical skills in data science and business intelligence, and I would recommend him to take up any relevant roles in the ICT industry in Australia.

Best regards,

Yu Kwan Lun, Allen