

CURRICULUM VITAE

OSCAR LUND



"I truly recommend Oscar Lund as a co-worker and colleague. He carried out his tasks with high precision, and he was both rigorous and very ambitious."

- Gabriel Pap, Yellowtail In-

"I have been working with many designers over the past two years and Oscar is the most promising of them."

- Guillaume Foussier, CEO, Ace-up

EDUCATION

2013 - 2015

MSc in Management and Economics of Innovation - (4,4/5,0)

Chalmers University of Technology, Gothenburg

The program focused on knowledge-based business development and innovation management. Concepts such as Business Model Innovation, Disruptive Innovations, Strategic Management & Business Creation were continuously utilized throughout the program.

2015

Corporate Governance - (A-)

Harvard University, Boston, MA

The fundamentals of corporate governance from a variety of angles—the board of directors, senior management, investors, the media, proxy advisors, regulators, and other stakeholders.

2014

Financial Management and Human Relations - (8,2/10)

Escuela Técnica Superior de Ingenieros Industriales de Barcelona, Barcelona

- Financial Management and Human Relations Management courses.

2010 - 2013

BSc in Design Engineering - (4,2/5,0)

Chalmers University of Technology, Gothenburg

The program focused on conveying a comprehensive picture of the product development process. I developed exceptional skills in utilizing Adobe Creative Suit (Photoshop, Illustrator, InDesign, After Effects)

WORKING EXPERIENCE

June 2016 - Current

UX UI Design Freelance, Oscar Lund Design

Working with the whole UX Design process in external client's projects. Main projects are web design, web development, wireframes, prototyping, interface layout and design and graphic design.

June 2016 - Current

Product Designer, Ace-up (Harvard I-Lab), Cambridge

I am currently working as a Product Designer at a venture based out of Harvard and MIT, in Cambridge, MA. My work spreads from email- and web design (HTML, CSS) to sales and marketing layouts and website development. Also, I am involved in the UX/UI of the upcoming web platform.

2015 - 2016

Ambassador and Designer, Venture Cup Gothenburg

My main focus was student marketing. Additionally, I worked closely with the management team in arranging events and writing feedback on business ideas. I also designed and developed movies for the regional events.

2015

Jury Member, Cordial Business Model Awards 2015

Member of the jury of Cordial Business Model Awards, where Sweden's best business model was rewarded. I analyzed the business models and market potential in collaboration with 18 other top students and Cordial.

Summer 2015

Graphic Designer, CING Chalmers

Developed a new graphic profile and content for the Chalmers alumni association CING.

Summer 2013

Graphic Designer, Mobile Application, Chalmers Gothenburg

I was the project designer, providing the app with a visually compelling and user-friendly interface. I worked closely with the developer in both strategy, development och testing.

Summer 2012

Product Development Intern, European Furniture Group

Daily work consisted of computer modulation for sales programs and catalogue images, construction of table tops as well as development of new furniture solutions.

COMMITMENTS & OTHER MERITS

2014 - On hold	Founder and Designer, WÅGA Sweden, Fashion project Started a clothing project called WÅGA Fashion. developing men's dress shirts
2015 - On going	Talent Network Member, 4Potentials Member of the student talent network.
2014 - On going	Talent Network Member, NOVA 100 Member of the student talent network.
2013 - On going	Social Society Member, CLC, Chalmers Member of a social society with the mission to support and encourage bachelor engineering students at Chalmers. Monthly gatherings.
2015	Member of Nomination Committee, CLC, Social Society Member of the nomination committee for the society board during the spring of 2015.
2012 - 2013	President and Member, Nomination Committee, Chalmers Manager and project leader of the application period. In charge of administration and the communication between the students and the board. Two separate nomination periods. One in 2012 and one in 2013.
2011	Financial Responsible, PR-committee, Chalmers Responsible for finances and authorizing signatories along with the president. Arranging and planning major events at Chalmers University of Technology.

TEST SCORES & RECOMMENDATIONS

2014	IELTS, Cambridge English Test Total band test score: 8/9
2011, 2012, 2013, 2014 & 2015	Scholarship - Top grades, Chalmers University of Technology Scholarship based on my University grades. I received the scholarship every year.
2009 & 2014	Recommendation Letters * Exceptionally performed idea evaluation and patent investigation. * Team Leader - Yellowtail Invest
2008 & 2009	Top Seller, Yellowtail Invest Top Seller at a city festival project, in Sweden. I managed to outperform all other sellers and claimed a sales team leader role in 2009.

LANGUAGES & COMPUTER KNOWLEDGE

Swedish	Native proficiency	Microsoft Office	Very good knowledge
English	Full professional proficiency	Adobe Creative Suit	Very good knowledge
Spanish	Basic knowledge - A1	Solid modeling	Very good knowledge
HTML	Very good knowledge	Surface modeling	Good knowledge
CSS	Very good knowledge	Logic Pro	Very Good knowledge
JS	Good knowledge	AutoCad	Basic knowledge

REFERENCES

References & Recommendation letters can be provided upon request.

Thank you for taking the time to consider my application and I wish you the best of luck with this recruitment process.

Yours Sincerely,
Oscar Lund



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