PROJECT DOC OSCAR LYONS

CONTENT

PAGE 1: STYLE SHEET

PAGE 2: LAYOUT SKETCHES

PAGE 3: PAPER PROTOTYPE

PAGE 4:LOGO

PAGE 5: XD DOCUMENT

PAGE 6: TRUNK TEST

PAGE 7: DESIGN

OSCARS WEBSITE

STYLE SHEET

THIS IS AN EXAMPLE OF A HEADER

THIS IS A EXAMPLE OF A SUB HEADER

Tune your self in to there tripping induced experiential ethos, and there visual world of sheer visual energy, becomes less alienating. The psy-chedelic visual graphic model, was not so much a means of broadcasting information, but more a visual apparatus; advertising a trip to a utopian articial paradise.



example of Buttons



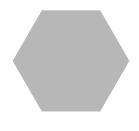




TEXTURE EXAMPLES









LAYOUT SKETCH

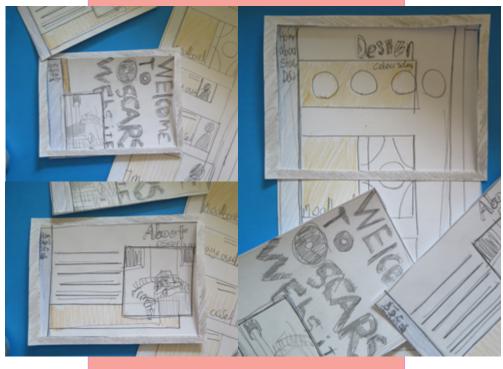




PAPER PROTOTYPE







logo





link to mobile website xd document

link to mobile website

TRUNK TES

Name: Anine Svane

- 1. What is this site: "a website about you and psychedelic art "
- 2. What page am I on: "I'm on the about page "
- 3. What are the main sections: home, about, style, and design"
- 4. What navigation options do I have here:" you have a menu about at the top of the screen "
- 5. How can I search:" you don't have a search button "

Name: Ewen Bell

- 1. What is the site: "a website about oscar"
- 2. What page am I on: "I'm on the page about psychedelic art "
- 3. What are the main sections: home, about, style, and design"
- 4. What navigation options do I have here:" a menu bar "
- 5. How can I search: " you cant "

Name: Astrid Olsen

- 1. What is the site: "a website about you "
- 2. What page am I on: "I'm on the design page but that's just the title I don't actuactly understand what the page is about because there is no intro explaining text "
- 3. What are the main sections: home, about, style, and design"
- 4. What navigation options do I have here:" a menu bar "5. How can I search: " no search options"

DESIGN

I've gone with a tactile retro futuristic aesthetic for my re design of the website. I wanted the design to fit with my previously lo-fi science fiction work. Design principles used:

- •**Figure ground** I've used figure ground to create the illusion that the images I on top of the orange background box
- •Law of closure I have sup titles on my website that are contained by orange boxes
- **Proximity** I'm combining the text and imagery by keeping the closely aligned.
- •I've tried to create directional and positional contrast with the orange background boxes and the images of the page to create a dynamic layout that brings focus to the image