- 1. (3 points) Decision trees can be applied on regression and classification tasks.
  - (a) True
  - (b) False
  - (c) It depends
  - (d) All of the above
  - (e) None of the above
- 2. (3 points) A decision tree is built in fashion
  - (a) Top-bottom
  - (b) Bottom-up
  - (c) It depends
  - (d) All of the above
  - (d) None of the above
- 3. (3 points) If a decision tree grows large, we can overfit the data.
  - (a) True
  - (b) False
  - (c) It depends
  - (d) None of the above

Consider the Customer\_Churn.csv datafile. Each row represents a customer, each column contains customer's attributes described on the column Metadata. The data set includes information about:

- Customers who left within the last month, the column is called Churn.
- Services that each customer has signed up for phone, multiple lines, internet, online security, online backup, device protection, tech support, and streaming TV and movies.
- Customer account information: how long they've been a customer, contract, payment method, paper-less billing, monthly charges, and total charges.
- Demographic info about customers: gender, age range, and if they have partners and dependent
- 4. **In Python**, answer the following:
  - (a) (3 points) Using the pandas library, read the csv file and create a data-frame called churn.
  - (b) (3 points) Using the numpy library, create a variable called Churn\_numb that takes the value of 1 when Churn = Yes and 0 when Churn = No.
  - (c) (5 points) Using the sklearn.tree library, build a decision tree model, in which Churn\_numb is the target variable, and tenure and MonthlyCharges are the input variables. Predict the likelihood of churn of a customer with tenure equal to 20, and MonthlyCharges equal to 80.
- 5. In R, answer the following:
  - (a) (3 points) Using the read.csv function, read the csv file and create a data-frame called churn.
  - (b) (3 points) Using the ifelse function, create a variable called Churn\_numb that takes the value of 1 when Churn = Yes and 0 when Churn = No.
  - (c) (5 points) Using the rpart package, build a decision tree model, in which Churn numb is the target variable, and tenure and MonthlyCharges are the input variables. Predict the likelihood of churn of a customer with tenure equal to 12, and MonthlyCharges equal to 250.