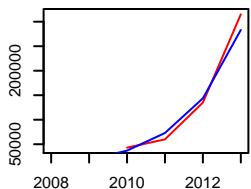
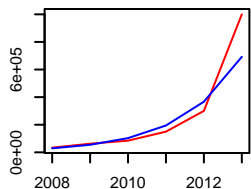


23AndMe



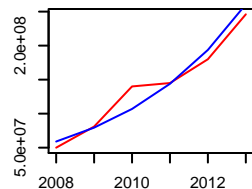
Alpha: 0.678505 P: 0.016210

Arduino



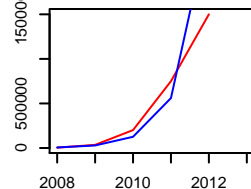
Alpha: 0.635014 P: 0.000742

DeviantArt



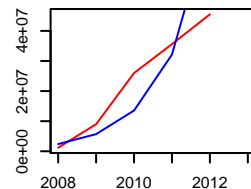
Alpha: 0.297062 P: 0.001784

Evernote



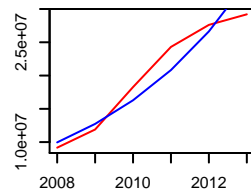
Alpha: 1.490976 P: 0.002933

Huffington Post



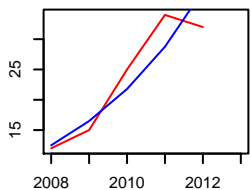
Alpha: 0.864590 P: 0.028145

Netflix



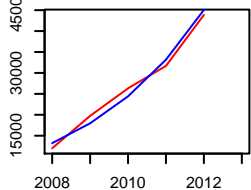
Alpha: 0.245921 P: 0.001736

37signals



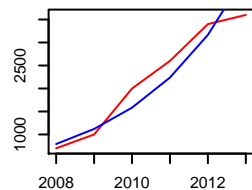
Alpha: 0.277997 P: 0.014201

Athena Health



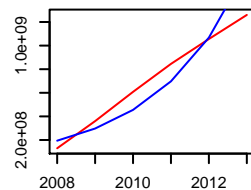
Alpha: 0.306498 P: 0.002025

Docstoc



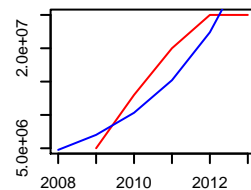
Alpha: 0.346335 P: 0.001911

Facebook



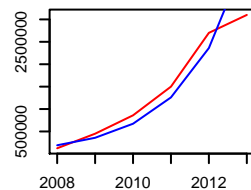
Alpha: 0.426121 P: 0.004777

Khan Academy



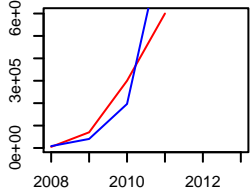
Alpha: 0.387280 P: 0.035604

Odesk



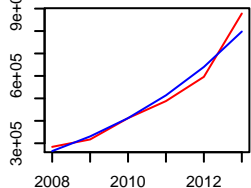
Alpha: 0.628165 P: 0.001581

8Coupon



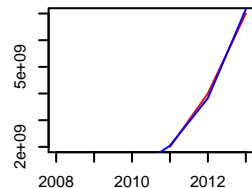
Alpha: 1.581776 P: 0.036256

Baidu



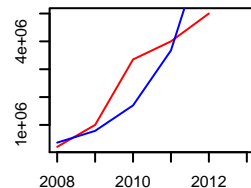
Alpha: 0.220191 P: 0.000287

Dropbox



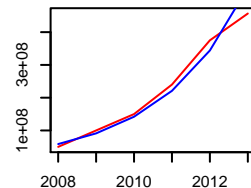
Alpha: 0.626381 P: 0.039476

Fon



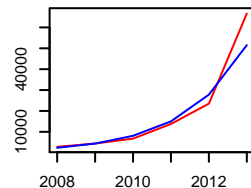
Alpha: 0.770751 P: 0.025616

Kiva



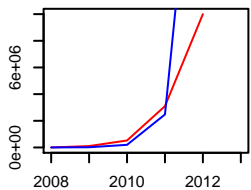
Alpha: 0.442740 P: 0.000186

Plos



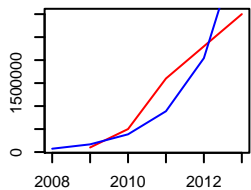
Alpha: 0.616701 P: 0.000224

AirBNB (2008)



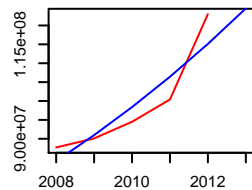
Alpha: 2.523547 P: 0.021229

BlaBlaCar (2006)



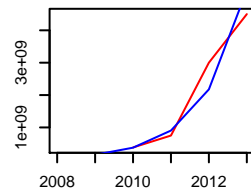
Alpha: 0.832845 P: 0.017241

Ebay



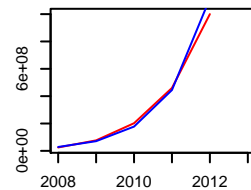
Alpha: 0.078477 P: 0.032236

Foursquare



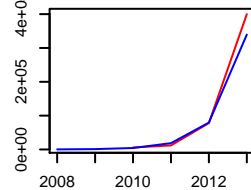
Alpha: 0.878886 P: 0.020488

Lendingclub



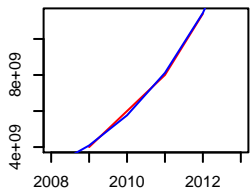
Alpha: 0.918645 P: 0.000212

Quirky



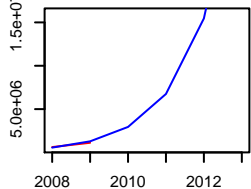
Alpha: 1.452360 P: 0.015309

Ancestry



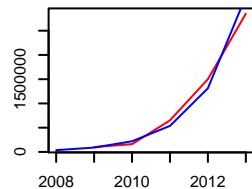
Alpha: 0.342964 P: 0.002065

Couchsurfing



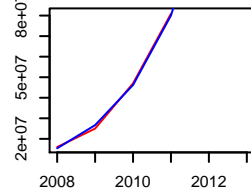
Alpha: 0.829180 P: 0.046210

Elnance



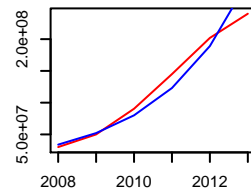
Alpha: 0.893785 P: 0.001415

Global Giving



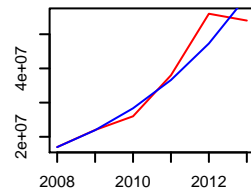
Alpha: 0.549315 P: 0.002039

LinkedIn



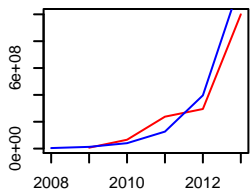
Alpha: 0.429711 P: 0.000346

RenRen



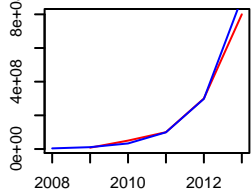
Alpha: 0.256036 P: 0.000783

Android



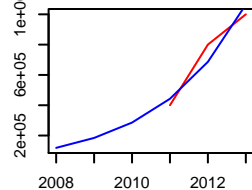
Alpha: 1.142101 P: 0.010102

Crowdfunder



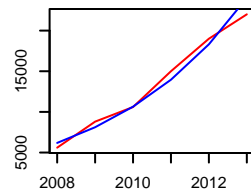
Alpha: 1.100210 P: 0.001516

Etsy



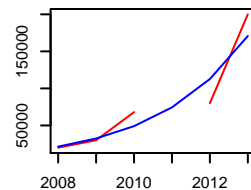
Alpha: 0.438403 P: 0.007041

Guifinet



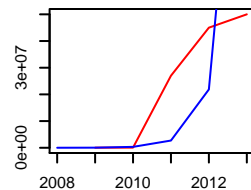
Alpha: 0.271361 P: 0.000212

Meet Up



Alpha: 0.415560 P: 0.010069

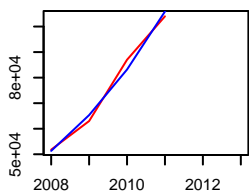
Research Gate



Alpha: 2.088187 P: 0.038186

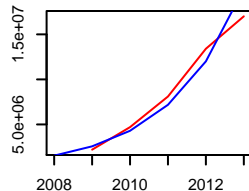
# Fitted curves for growth (red=actual,blue=fitted)

**Salesforce**



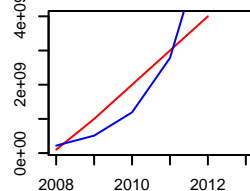
Alpha: 0.241378 P: 0.006535

**Stack Overflow**



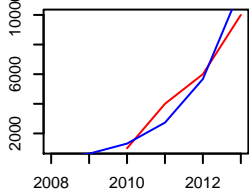
Alpha: 0.513720 P: 0.002472

**Youtube**



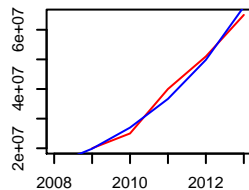
Alpha: 0.847637 P: 0.034784

**Shapeways**



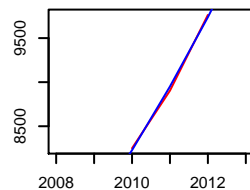
Alpha: 0.731322 P: 0.044033

**Survey Monkey**



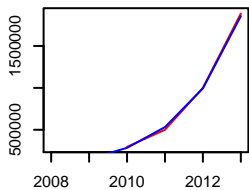
Alpha: 0.307026 P: 0.000930

**ZipCar**



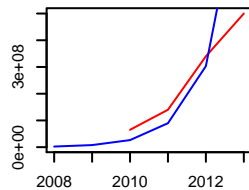
Alpha: 0.084193 P: 0.035457

**Shiily**



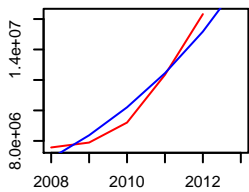
Alpha: 0.624821 P: 0.001472

**Twitter**



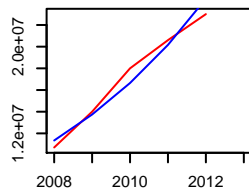
Alpha: 1.219515 P: 0.011231

**Shutterfly**



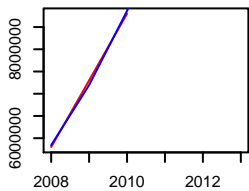
Alpha: 0.198403 P: 0.008310

**Wikipedia**



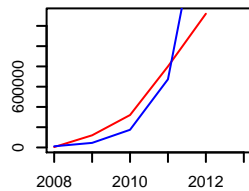
Alpha: 0.191673 P: 0.003210

**Skype**



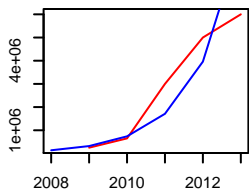
Alpha: 0.208447 P: 0.038731

**Yammer**



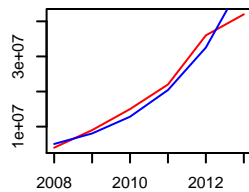
Alpha: 1.349531 P: 0.023373

**Spotify**



Alpha: 0.839633 P: 0.010255

**Yelp**



Alpha: 0.465679 P: 0.000581