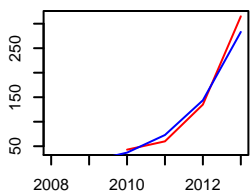


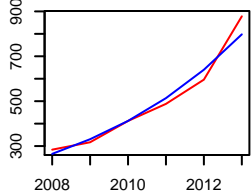
Fitted curves for growth (red=actual,blue=fitted)

23AndMe



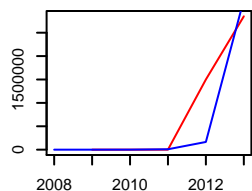
Alpha: 0.678505 P: 0.016129

Baidu



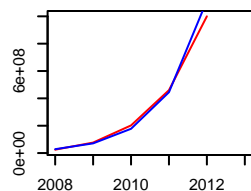
Alpha: 0.220191 P: 0.000278

Elance



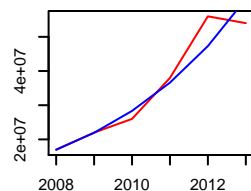
Alpha: 2.966112 P: 0.024167

Lendingclub



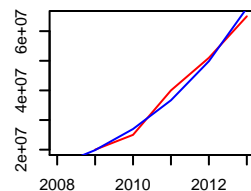
Alpha: 0.918645 P: 0.000212

RenRen



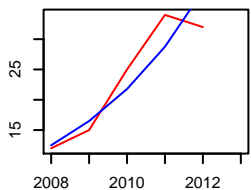
Alpha: 0.256036 P: 0.000783

Survey Monkey



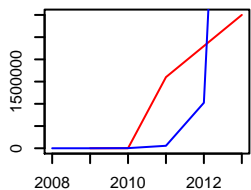
Alpha: 0.307026 P: 0.000930

37signals



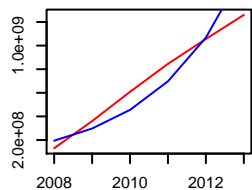
Alpha: 0.277997 P: 0.014201

BlaBlaCar (2006)



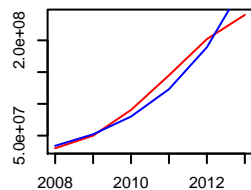
Alpha: 2.905172 P: 0.035081

Facebook



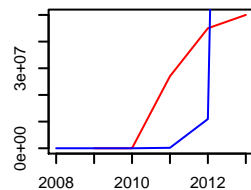
Alpha: 0.426121 P: 0.004777

LinkedIn



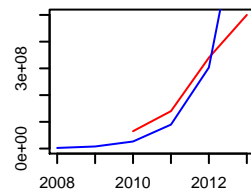
Alpha: 0.429711 P: 0.000346

Research Gate



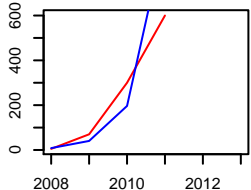
Alpha: 4.160514 P: 0.047382

Twitter



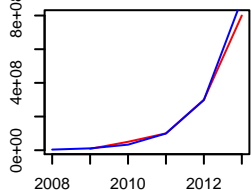
Alpha: 1.219515 P: 0.011231

8Coupon



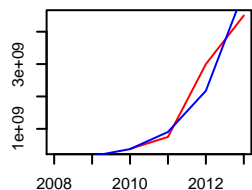
Alpha: 1.581776 P: 0.036182

Crowdfunder



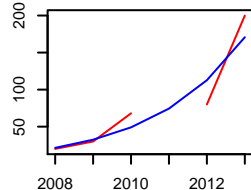
Alpha: 1.100210 P: 0.001516

Foursquare



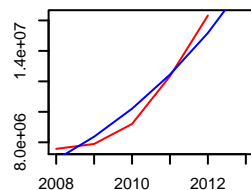
Alpha: 0.878886 P: 0.020488

Meet Up



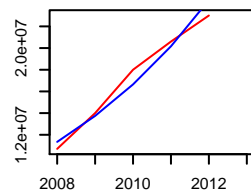
Alpha: 0.415560 P: 0.009950

Shutterfly



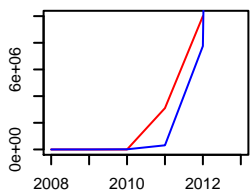
Alpha: 0.198403 P: 0.008310

Wikipedia



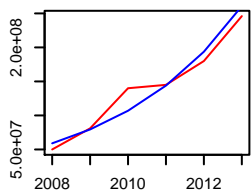
Alpha: 0.191673 P: 0.003210

AirBNB (2008)



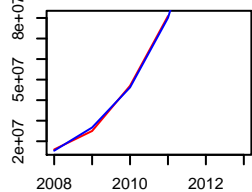
Alpha: 3.214323 P: 0.034337

DeviantArt



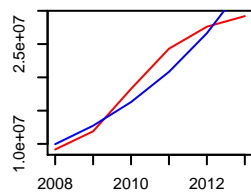
Alpha: 0.297062 P: 0.001784

Global Giving



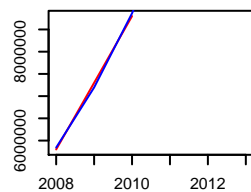
Alpha: 0.549315 P: 0.002039

Netflix



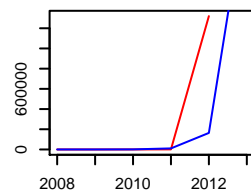
Alpha: 0.245921 P: 0.001736

Skype



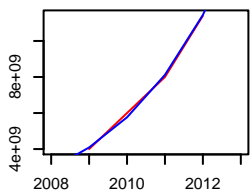
Alpha: 0.208447 P: 0.038731

Yammer



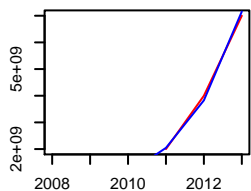
Alpha: 2.731082 P: 0.024736

Ancestry



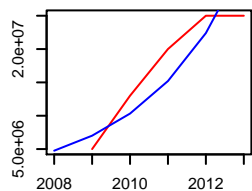
Alpha: 0.342964 P: 0.002065

Dropbox



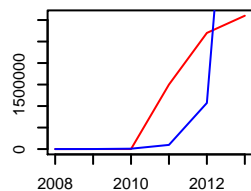
Alpha: 0.626381 P: 0.039476

Khan Academy



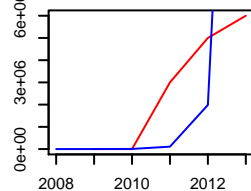
Alpha: 0.387280 P: 0.035604

Odesk



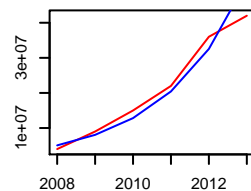
Alpha: 2.404445 P: 0.007509

Spotify



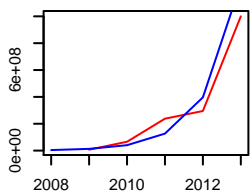
Alpha: 2.911959 P: 0.037911

Yelp



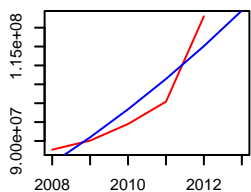
Alpha: 0.465679 P: 0.000581

Android



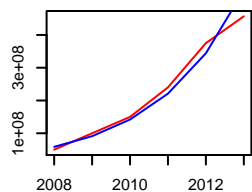
Alpha: 1.142101 P: 0.010102

Ebay



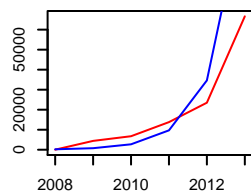
Alpha: 0.078477 P: 0.032236

Kiva



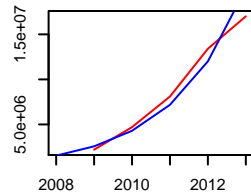
Alpha: 0.442740 P: 0.000186

Plos



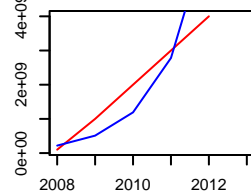
Alpha: 1.274582 P: 0.022519

Stack Overflow



Alpha: 0.513720 P: 0.002472

Youtube



Alpha: 0.847637 P: 0.034784