# TradeJournal UI/UX Design Document

#### **UI/UX Design Document: TradeJournal MVP**

• **Product Name:** TradeJournal

Version: 1.0Status: Draft

• **Date:** August 9, 2025

#### 1. UX Principles & Design Philosophy

The user experience will be guided by four core principles:

- Clarity over Clutter: The primary goal is to present complex data in a simple, digestible
  way. We will prioritize information hierarchy and use generous white space to avoid
  overwhelming the user.
- 2. **Data-First:** The most critical performance metrics are the heroes of the application. They should be immediately visible and understandable.
- 3. **Efficiency:** The core user flow of logging a trade must be fast and frictionless, requiring minimal clicks and cognitive load.
- 4. **Consistency:** A consistent design language (colors, fonts, components) will be used throughout the application to create a predictable and trustworthy user experience.

## 2. Branding & Style Guide (High-Level)

- **Theme:** A professional, modern "dark mode" theme will be the default, as it's preferred by most traders and reduces eye strain during long sessions.
- Color Palette:
  - Primary Background: Charcoal Gray (#1A1A1D)
  - Secondary Background (Cards/Modals): Dark Slate (#2C2C34)
  - Primary Accent (Buttons/Links): Professional Blue (#4A90E2)
  - Text (Primary): Off-White (#F5F5F7)
  - Text (Secondary): Light Gray (#A9A9B0)

- Semantic Colors:
  - Success/Profit: Muted Green (#34A853)
  - Loss/Error: Muted Red (#EA4335)
  - Informational (Tags): Muted Orange (#FBBC05)
- Typography:
  - **Font: Inter**. A clean, highly legible sans-serif font that works well for both headings and data-rich tables.

Headings: font-weight: 600Body/Data: font-weight: 400

## 3. Global Layout & Navigation

The application will use a two-column layout:

- Left Sidebar (Navigation): A persistent, icon-driven navigation bar that provides access to all major sections of the app.
  - Dashboard
  - o Trade Log
  - Log New Trade (Primary call-to-action button)
  - Settings (Future)
  - Logout (At the bottom)
- **Right Content Area:** The main view where the content of each selected page will be rendered.
- All dates and times displayed in the Trade Log and Detail View will be converted from UTC and shown in EDT time (New York).

## 4. Wireframe & Screen Descriptions

## 4.1 Login / Sign Up Page

- Layout: A simple, centered view. The TradeJournal logo is displayed at the top.
- Component: A single card with a clear title ("Login" or "Create Account").
- **Fields:** Email, Password.
- Actions: A primary, full-width button ("Login"). Below it, a subtle text link to switch between login and sign-up ("Don't have an account? Sign Up").

#### 4.2 Dashboard (The Main View)

- Layout: The primary landing page after login.
- **Header:** A simple <h1> "Dashboard".
- Top Section (Key Metrics): A horizontal row of 4 prominent "Stat Cards". Each card has a title, the large metric value, and is colored appropriately. The four cards will display Total P&L, Win Rate, Average Win, and Average Loss.
- Middle Section (P&L Chart Future V2): A placeholder area for a future P&L curve chart. For the MVP, this can be a simple message or be omitted.
- Bottom Section (Recent Trades): A simple table showing the user's last 5 trades. Columns: Ticker, P&L, and Date. This provides a quick glance at recent activity. A "View All Trades" link at the bottom navigates to the full Trade Log.
- **Empty State:** If the user has zero trades, the page will display a welcoming message and a large, primary call-to-action button: "Log Your First Trade".
- The "Average Win" and "Average Loss" Stat Cards will display a value of \$0.00 if no relevant trades exist, directly reflecting the logic from the SRS.

#### 4.3 Trade Log Page

- Layout: A full-page view dedicated to displaying all trades.
- **Header:** <h1> "Trade Log" on the left, and a primary "+ Log New Trade" button on the right.
- Content: A data table that fills the content area.
- Table Columns: Exit Date, Ticker, Direction, Quantity, Entry Price, Exit Price, P&L.
  - **Direction Column:** Will use colored "pills" or "tags" for visual scanning (e.g., a blue pill for "LONG", an orange pill for "SHORT").
  - **P&L Column:** Text will be colored green for profit, red for loss.
  - **Actions:** Each row will have a "Details" or "View" link/button at the end to navigate to the Trade Detail View.
  - Default Sort Order: the default sort order is descending chronologically by Exit
    Date, as specified in the SRS.
  - Sort Indicators: Add small up/down arrow icons to the table headers (like Exit Date, Ticker, P&L) to visually indicate that these columns are sortable.

#### 4.4 Trade Detail & Journaling View

- Layout: Can be a dedicated page or, for a more seamless experience, a slide-over panel or modal that opens on top of the Trade Log.
- **Header:** "Trade Details: [Ticker Symbol]".
- Content:
  - Top Section: A clear, read-only list of all trade parameters (Entry/Exit price, date, P&L, etc.).
  - Bottom Section (Journal): A large, focused text area with a clear label "My Journal".
     The user can type their notes here. "Save" and "Cancel" buttons are present. If notes already exist, they are displayed here and can be edited.

#### 4.5 Log New Trade Form

- Layout: Dedicated page with a form to enter all the needed info to create a new trade.
- Header: "New Trade".
- Content:
  - o **Form:** The form should capture the below information:
  - Ticker Symbol (Text)
  - Direction (Dropdown: 'Long', 'Short')
  - Entry Date & Time (Date/Time Picker)
  - Exit Date & Time (Date/Time Picker)
  - Time Zone (Dropdown)
  - Entry Price (Numeric)
  - Exit Price (Numeric)
  - Quantity (Integer)

## 5. Reusable Component Library

The design will be built from a set of consistent, reusable components:

- Stat Card: For displaying key metrics on the dashboard.
- Button: Primary (blue), Secondary (gray outline), Destructive (red).
- Input Fields: Standardized text inputs, dropdowns, and date pickers.
- **Table:** For displaying trade logs and other data.
- Modal/Slide-Over: For focused tasks like logging or editing a trade without leaving the current page.
- Tags/Pills: For displaying status or category information (e.g., "LONG"/"SHORT").
- **Input Field Error States:** How an input field looks when it fails validation (e.g., a red border).
- Error Messages: The style and placement of text that explains the error to the user (e.g., "Password must be at least 8 characters long" appearing below the input field).