

# Community Members



**Name:** Logan Newill , **Type:** In Person, Private training

## Demographics

Name: **Logan Newill**  
Gender: **Male**  
Age: **20 Years old**  
Profession: **Fast Food Worker**  
Income: **\$800/monthly**  
Married: **Divorced**  
Children: **2 boy, 4 and 6 yrs old**  
Education: **Associates of Arts,  
Theatre**

## Back Story (Problems)

- What challenges are they having?

**Very high energy to become a IFBB  
Men's Physique Pro, can only afford  
gym membership and food due to  
child support monthly and rent  
Lives with Brother and his wife  
Has a side job, photography  
Lacks time management in the gym**

## Needs & Why

- Why do they need to solve this?

**To help and guide client onto achieving  
his goal of pro without hurting the  
client's finances and provide better  
time management for his exercising**

## Solutions

- Share Experience

**Sat down with client and worked a  
budget excel spreadsheet for his  
finances to provide low amount  
payment for 12 months  
Created a 4-day work out  
program  
Offered some of my own clients to  
do photoshoots for, in order to  
help with finances**