



Profitable Franchise **Opportunity**
in Billion Dollar **WELLNESS** Industry

My Get Well Store (MGWS), a unit of Bajaj Life Care is a well-established brand in health care industry. MGWS is determined to become market leader in sales of fitness and wellness products along with home patient care equipment. Company headquarter of MGWS is located at Nagpur, Maharashtra, India. MGWS operates in both brick & click model and now planning for adding multiple hands through franchisee partners.



VISION & MISSION **working towards a fit India**

There is lack of knowledge among even qualified customers when it comes to choosing right healthcare products to buy. MGWS aims to help customers making informed buying decision while providing the best quality products and compassionate services maintaining highest level of personal and professional integrity

THE WELLNESS PRODUCT INDUSTRY

Between 2008-22, the market in healthcare industry is expected to record a Compound Annual Growth Rate (CAGR) of 16.28 per cent and total industry size is expected to touch US\$ 372 billion by 2022. As awareness on personal care is increasing day by day, the volume of wellness products, fitness products and food supplements are taking a lion's share in overall growth of the healthcare industry.

Moreover, hospital industry in India stood at Rs 4.0 trillion (US\$ 61.79 billion) in 2017 and is expected to increase at a CAGR of 16-17 per cent to reach Rs 8.6 trillion (US\$ 132.84 billion) by 2023. That's the reason, Indian companies are entering into merger and acquisitions with domestic and foreign companies to drive growth and gain new markets. This provides an immense opportunity for those who want to spread their wings in healthcare and wellness

LET'S MAKE INDIA A HEALTHY & WEALTHY NATION

Healthcare sector is meeting its current demand mainly through imports from china. MGWS is on mission to reverse this wheel and start MAKE IN INDIA program to meet this demand of billion dollar industry. Once distribution channel is well establish through franchise program. MGWS is as committed to see every Indian healthy as it is to offer huge returns to those who will join hands with the MGWS early in its mission.

ARE YOU WILLING TO JOIN HANDS WITH MGWS?

You are welcome as a franchise partner in My Get Well Store family. Just ensure that you have,

1. Strong business acumen and sharp entrepreneurial skills
2. Keen understanding of the local psychology & culture
3. The willingness & ability to build up a successful MGWS brand in your territory.
4. Sound Financial background (working capital for at least 6 months)
5. Availability of retail premises as mentioned in fact sheet.
6. Zeal to serve mankind and build cohesive relations even while maintaining profit orientation.
7. Previous experience of the same background is not a bar.

TOP REASONS TO PARTNER WITH US



FACT SHEET



Franchise Type

Franchisee Owned
Franchisee Operate



Location

Ground Floor Preferably in
Market place
or Independent Bungalow



Area Required

300 to 1000 sq ft



Investment

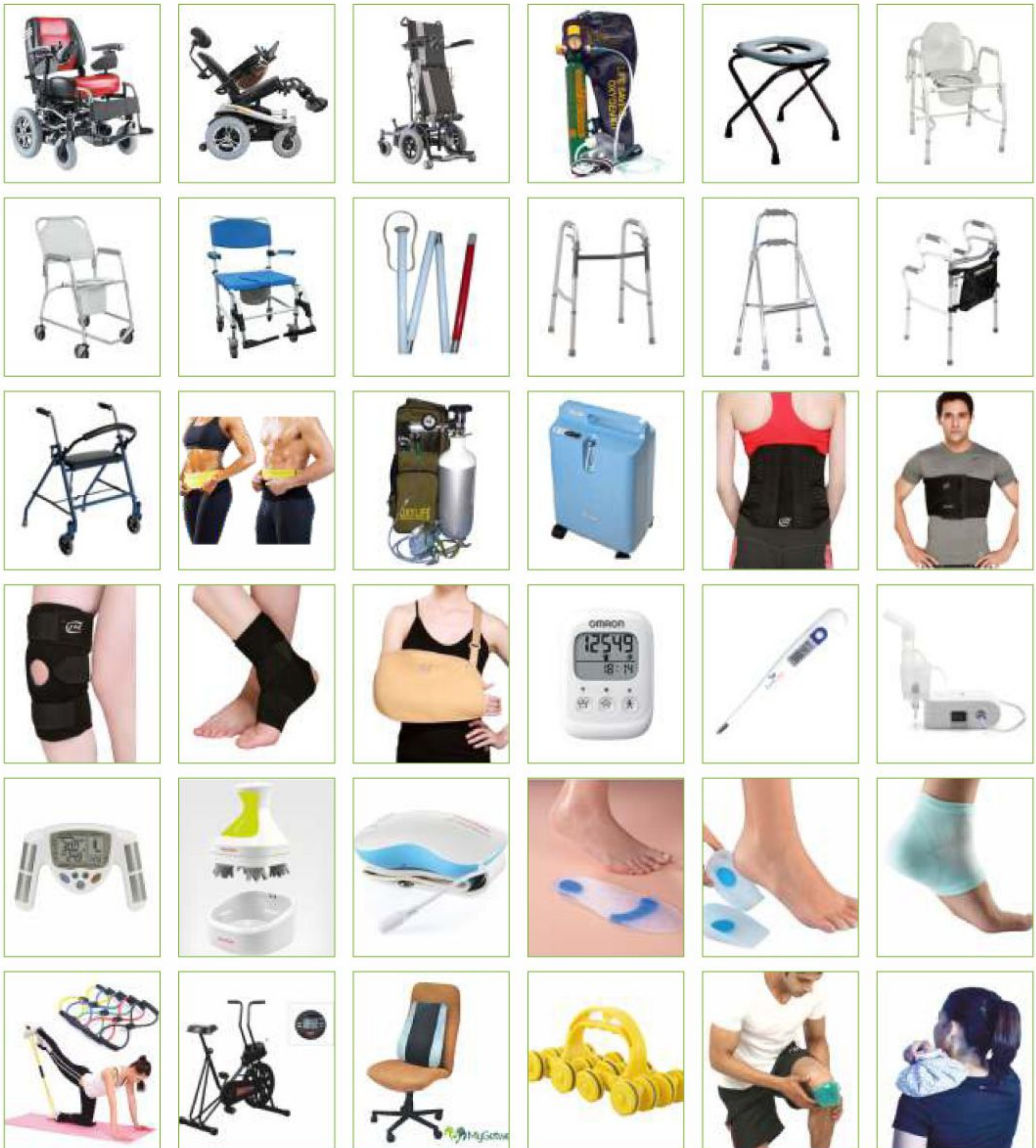
15-20 Lakhs - Tier 1 - Tier 2 Cities,
Upto 10 lakhs- Tier 3 cities,
Up to 5 Lakhs - Taluka places



Pay Back Period

9 to 12 Months

OUR PRODUCT RANGE



For Franchise
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