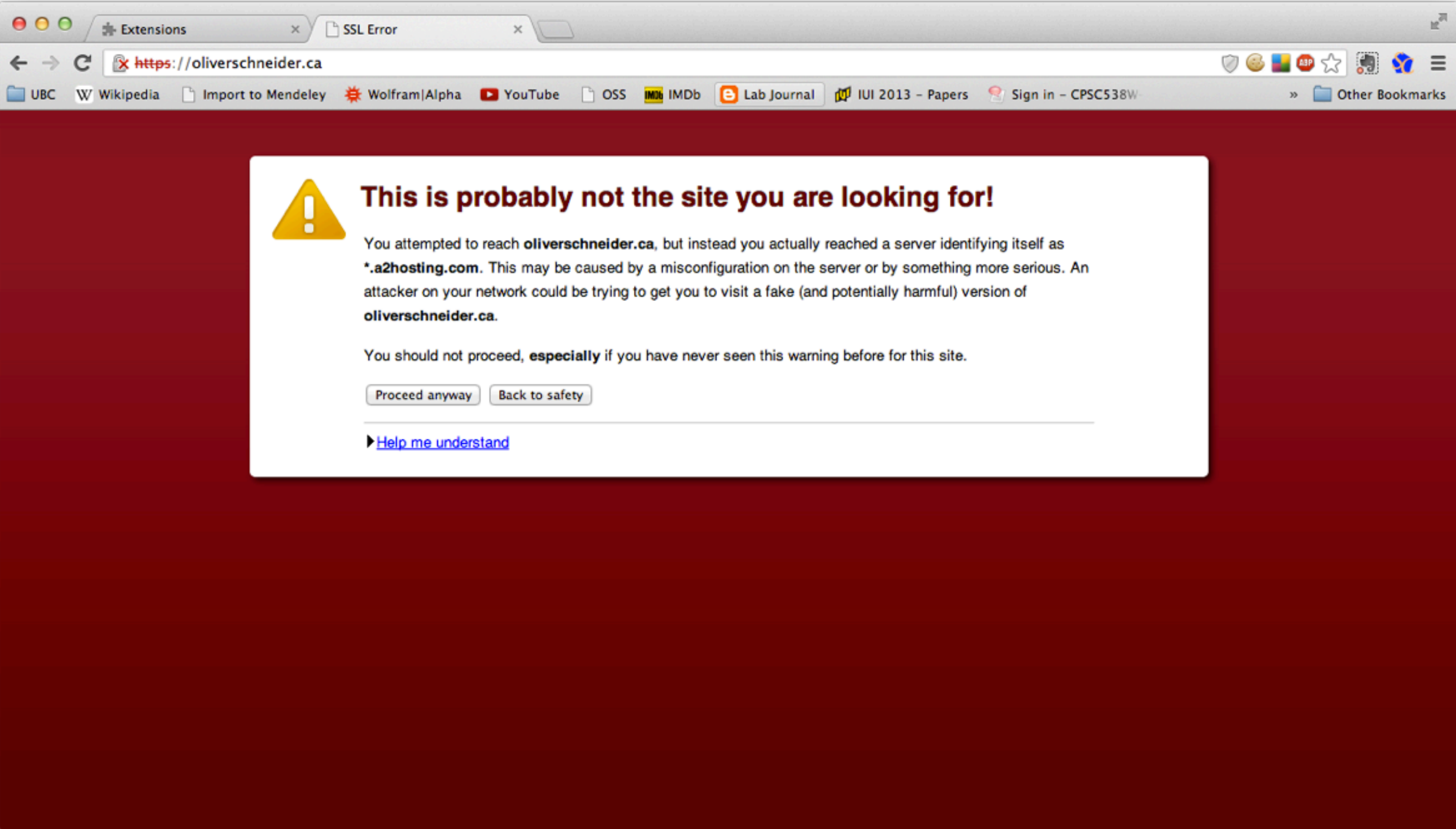


# SafeCrawler

A Poorly-Named Tool for Affective Visualization of  
Browsing Warnings



Online warnings don't work.

# Why not?

- Confusing
- Not worth it
- Habituation

# On top of it all...

- These are problems that require the human's judgement
- Expertise doesn't matter



# Affective computing.

# Affect can make users cautious.

- Fearful individuals are risk-adverse, pessimistic about outcomes
- Disgust means more caution in the stock market

# Affect has other effects.

- Patterns are established more easily with emotion
- Emotional effects exaggerated when there is uncertainty



# Demo!



# Thanks!