

Letter of Recommendation

Date: 05-11-2025

To Whom It May Concern,

I am pleased to write this letter of recommendation for **Kanishka Singh**, who has worked under my supervision as a **Digital Marketing Executive at Intertek India Pvt. Ltd.**

During his tenure of nine approx. months with the organization during 2024-25, Kanishka demonstrated a good command of digital marketing and analytics, delivering fast-paced and quality work that contributed to our brand's digital footprint.

At Intertek, Kanishka has played a key role in managing the organisation's Google business profiles and assisted in running internal as well as external digital campaigns. He worked across Google and Meta platforms, ensuring consistency with our brand objectives. His knowledge of data-driven insights was particularly valuable, and his ability to handle tight deadlines and multiple projects an asset.

Beyond his technical and creative skills, Kanishka is proactive, intelligent, and adaptable to change. He shows initiative in learning new tools, exploring automation opportunities, and suggesting innovative approaches to digital communication. He has sharpened his skills during his tenure under me, improving his attention to detail and accuracy.

It was a pleasure working with Kanishka, and I am confident he will bring value to any organization he joins in the future. I wish him the best for any future opportunities that he chooses to pursue.

Sincerely,



Somdutta Sarkar

DGM – Marketing & Communications
Intertek India Pvt. Ltd.

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Authorized Signatory

