**BRINGING GEOGRAPHY TO THE INTERNET** 

## INTRODUCTION

IP2Location™ is an award-winning solution to help you to identify visitor's geographical location, for example country, state/region, city, latitude, longitude, ZIP code, ISP and domain name using a proprietary IP address lookup database and technology without invading Internet user's privacy. We have made it so easy -- just search an IP address from the IP2Location database. The IP mapping technology accurately pinpoints the location of an IP address using a local RDMS system or components such as MySQL, MS SQL, PL/SQL, .NET or others. Our databases are being used and proven by many Fortune 500 companies.

If you still have doubt whether our database is suitable for your project, take a look at some successful projects using our products. Developers around the world have been implementing the following projects using the IP2Location™ products.

#### **Credit Card Fraud Detection**

- Identify suspicious Internet order to reduce fraud and chargeback
- Avoid orders from high risk countries

#### **Advertising and Marketing**

- Display unique banner based on locations to improve click-through rate
- Distribute marketing messages based upon the users geographic location

#### **Content Customization**

- Redirect visitors to appropriate web pages based location and cultural
- Customize web page content to adopt visitor local context immediately

#### **Network Security**

- Disallow network connection from unauthorized countries
- Identify origin of network

#### **Credit Digital Rights Management**

- Broadcast digital contents to subscribers within a region to safeguard valuable intellectual property
- Contents customization or censor based on subscriber's origin, cultural and law

#### Gaming, Lotteries and Legal

- Track user's IP addresses to ensure compliance with national and international laws
- Calculate correct tax collection fee based on country and region

#### Innovations using IP2Location™

- ✓ Display native language and currency
- ✓ Redirect web pages based on geographical
- ✓ Digital Rights Management
- ✓ Prevent password sharing and abuse of service
- ✓ Reduce credit card fraud
- ✓ Web log statistics and analysis
- ✓ Auto-selection of country on forms
- Geo targeting for increased sales and clickthrough
- ✓ Spam filtering by location

#### **Benefits:**

- ✓ Low Price
- ✓ Monthly Update
- ✓ Download Data Immediately
- ✓ Corporate Site License
- ✓ Available in Several Database Formats
- ✓ Support in Several Platforms



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- o Support all 4,294,967,296 IP addresses in IPv4
- Average 5% of database updated monthly to improve accuracy
- Database download 24x7
- Database format suitable for all popular RDMS systems such as MySQL, MS-SQL, Oracle, Sybase, Access and DB2
- Unlimited email technical support

#### **Data Product Requirements:**

- Minimum free disk space required is 5MB (DB1) or 50MB (others)
- o Any RDMS database system that supports CSV (comma separated value) import file or .NET Framework
- o Any programming/scripting language that supports dynamic database connection and query
- o Any operating system that supports programming language and database as mentioned earlier

#### **Supported Platforms:**

























































#### **Customer Testimonials:**

"No doubt why security expert, Mike Schiffman, author of the Hacker's Challenge book series recommended IP2Location™ in IP Geo project".

S. Jones, California (United States)

"I am very satisfied with my purchase for my ip address log analysis project. Got my account immediately right after order approved. No hassle or delay time at all as I always thought. A must to meet project deadline".

J. Wagner, New York (United States)

"Innovative products with low price tags compared with others million dollars geo-targeting products".

Balakrishnan, Bangalore (India)





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## **DATA PRODUCT PACKAGES**



# [DB1] IP2Location™ IP-Country Database

#### **Production Description:**

DB1 database package provides all IP address ranges with their country of origin. It is suitable to identify visitor's country by IP address. There are more than 110,000 recordsets in this database.

Subscription Period:
One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$49/<sub>Server</sub>



[DB4]
IP2Location™ IP-CountryRegion-City-ISP Database

#### **Production Description:**

DB4 database package provides all IP address ranges with their country of origin, state or region, city and ISP names. It is suitable to identify visitor's country, region/state, city and also ISP by IP address. There are more than 6.2 million recordsets in this database.

Subscription Period: One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$349/<sub>Server</sub>



[DB2]

#### IP2Location™ IP-Country-ISP Database

#### **Production Description:**

DB2 database package provides all IP address ranges with their country of origin and Internet Service Provider (ISP) names. It is suitable to identify visitor's country and also ISP by IP address. There are more than 5.3 million recordsets in this database.

**Subscription Period:** 

One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$199/<sub>Server</sub>



[DB5]

IP2Location™ IP-Country-Region-City-Latitude-Longitude Database

#### **Production Description:**

DB5 database package provides all IP address ranges with their country of origin, state/region, city names, cities latitude and longitude. It is suitable to identify visitor's country, region/state, city, latitude and longitude by IP address. There are more than 3 million recordsets in this database.

**Subscription Period:** 

One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$349/Server



[DB3]

#### IP2Location™ IP-Country-Region-City Database

#### **Production Description:**

DB3 database package provides all IP address ranges with their country of origin, state or region and city names. It is suitable to identify visitor's country, region/state and city by IP address. There are more than 3 million recordsets in this database.

**Subscription Period:** 

One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$199/Server



[DB6]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ISP Database

#### **Production Description:**

DB6 database package provides all IP address ranges with their country of origin, state/region, city names, cities latitude, longitude and ISP. It is suitable to identify visitor's country, region/state, city, latitude, longitude and ISP by IP address. There are more than 6.2 million recordsets in this database

**Subscription Period:** 

One year with Monthly Update

License:

Per Physical Server Basis

Price: US\$499/<sub>Server</sub>

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[DB7]

IP2Location™ IP-Country-Region-City-ISP-Domain Database

#### **Production Description:**

DB7 database package provides all IP address ranges with their country of origin, Internet Service Provider (ISP) names, region/state and domain name. It is suitable to identify visitor's country, region, city, domain name and also ISP by IP address. There are more than 6.2 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$499/<sub>Server</sub>



[DB10]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-ISP-Domain Database

#### **Production Description:**

DB10 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, domain name, US ZIP Code and ISP. There are more than 6.2 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$799/Server



[DB8]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ISP-Domain Database

#### **Production Description:**

DB8 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, domain name and ISP. It is suitable to identify visitor's country, region/state, city, latitude, longitude, domain name and ISP by IP address. There are more than 6.2 million recordsets in this database.

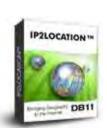
#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$649/<sub>Server</sub>



[DB11]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode Timezone Database

#### **Production Description:**

DB11 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, US ZIP Code and time zone. There are more than 3 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$649/Server



[DB9]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ZIPCode Database

#### **Production Description:**

DB9 database package provides all IP address ranges with their country of origin, state/region, city names, cities latitude, longitude and ZIP Code. There are more than 3 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$499/<sub>Server</sub>



[DB12]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone- ISP-Domain Database

#### **Production Description:**

DB12 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, ZIP Code, time zone, ISP and domain name. There are more than 6.2 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: TICCO

US\$949/Server

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[DB13]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-TimeZone-Netspeed Database

#### **Production Description:**

DB13 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, time zone and connection speed. There are more than 3 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$649/<sub>Server</sub>



[DB16]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone-ISP-Domain-Netspeed-AreaCode Database

#### **Production Description:**

DB16 database package provides all IP address ranges with their own country of origin, region, city names, cities latitude, longitude, US ZIP code, time zone, ISP, domain name, connection speed IDD code, and area code. There are more than 6.2 million recordset in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$1249/Server



[DB14]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-TimeZone- ISP-Domain-Netspeed Database

#### **Production Description:**

DB14 database package provides all IP address ranges with their country of origin, region, city names, cities latitude, longitude, US ZIP Code, time zone, ISP, domain name and connection speed. There are more than 6.2 million recordsets in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

**US\$1099/**<sub>Server</sub>



[DB17]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-Timezone-Netspeed-Weather Database

#### **Production Description:**

DB17 database package provides all IP address ranges with their own country of origin, region, city names, cities latitude, longitude, time zone, connection speed, and weather station code and station name. There are more than 3 million recordset in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$799/Server



[DB15]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-TimeZone-AreaCode Database

#### **Production Description:**

DB15 database package provides all IP address ranges with their own country of origin, region, city names, cities latitude, longitude, time zone, area code. There are more than 3 million recordset in this database.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

**US\$799**/<sub>Server</sub>



[DB18]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ZIPCode-Timezone-ISP-Domain-Netspeed-AreaCode-Weather Database

#### **Production Description:**

DB15 database package provides all IP address ranges with their own country of origin, region, city names, cities latitude, longitude, ZIP code, time zone, ISP, domain name, connection speed, IDD code, area code, weather station code and station name. There are more than 6.2 million recordsets in this database.

#### Subscription Period:

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

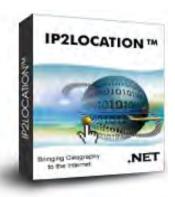
**US\$1399**/<sub>Server</sub>

http://www.ip2location.com

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## **SOFTWARE PRODUCT PACKAGES**

## **IP2Location™**.**NET Component**



### **Production Description:**

IP2Location .NET Component Version 3.0 is a software development component and data solution for both standalone application (Windows Form) and web-based application (Web Form) under Microsoft .NET Framework 1.1, 2.0, 3.0 and 3.5 in 32 bit (x86) and 64 bit (x64).

Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Price / Year
♥ DN1	*										\$99
♥ DN2	1				1						\$249
♥ DN3	1	1									\$249
♥ DN4	1	1			1						\$399
♥ DN5	1	1	1								\$399
⇒ DN6	1	1	1		1						\$549
♥ DN7	1	1			1	1					\$549
♥ DN8	1	1	1		1	1					\$699
⇒ DN9	1	1	1	1							\$549
♥ DN10	1	1	1	1	1	1					\$849
♥ DN11	1	1	1	1			1				\$699
♥ DN12	1	1	1	1	1	1	1				\$999
♥ DN13	1	1	1				1	1			\$699
♥ DN14	1	1	1	1	1	1	1	1			\$1249
♥ DN15	1	1	1	1			1		1		\$849
♥ DN16	1	1	1	1	1	1	1	1	1		\$1299
♥ DN17	1	1	1				1	1		1	\$849
♥ DN18	1	1	1	1	1	1	1	1	1	1	\$1449



## **IP2Location™** Java Component

### **Production Description:**

IP2Location Java Component is a software development component and data solution for Java platforms that is using a fast and self-contained lookup engine with local BIN file database.

The IP2Location Java Class Libraries may be used on any platforms with a Java Virtual Machine:

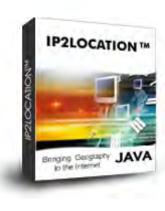
- Windows®
- LINUX
- MacOS

- HP/UX
- Solaris
- AS/400



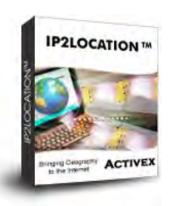
Developers integrate geolocation by IP address into the Internet applications, websites or custom Java applications with JDK 1.1 or above.

Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Price / Year
♥ JV1	<b>✓</b>										\$99
⊎ JV2	1				1						\$249
♥ JV3	1	1									\$249
⊎ JV4	1	1			1						\$399
⊎ JV5	1	1	1								\$399
⊎ JV6	1	1	1		1						\$549
<b>♥ JV7</b>	1	1			1	1					\$549
⊎ JV8	1	1	1		1	1					\$699
⇒ JV9	1	1	1	1							\$549
*JV10	1	1	4	1	1	1					\$849
⊎JV11	1	1	1	1			1				\$699
⊎JV12	1	1	4	1	1	1	1				\$999
⊎JV13	1	1	1				1	1			\$699
⊎JV14	1	1	1	1	1	1	1	1			\$1249
⊎ JV15	1	1	1	1			1		1		\$849
⇒ JV16	1	1	1	1	1	1	1	1	1		\$1299
♥ JV17	1	1	4				1	1		4	\$849
♥ JV18	1	1	1	1	1	1	1	1	1	1	\$1449









## **Production Description:**

IP2Location ActiveX/COM Component Version 3.0 is a software development component and data solution in both standalone application (.exe) and web-based application (server-side scripting) for Microsoft Windows®.

Supported Platform:



Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Price / Year
e AX1	<b>✓</b>										\$99
e AX2	1				1						\$249
e AX3	1	1									\$249
* AX4	1	1			1						\$399
# AX5	1	1	1								\$399
# AX6	1	1	1		1						\$549
* AX7	1	<b>✓</b>			1	1					\$549
# AX8	1	1	1		1	1					\$699
⊕ AX9	1	1	1	1							\$549
♥ AX10	1	1	1	1	1	1					\$849
♥ AX11	1	1	1	1			1				\$699
♥ AX12	1	1	1	1	1	1	1				\$999
♥ AX13	1	1	1				1	1			\$699
* AX14	1	1	1	1	1	1	1	1			\$1249
♥ AX15	1	1	1	1			1		1		\$849
♥ AX16	1	1	1	1	1	1	1	1	1		\$1299
♥ AX17	1	1	1			·	1	1		1	\$849
⊕ AX18	1	1	1	1	1	1	1	1	1	1	\$1449





## IP2LOCATION TAM

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#### **IP2Location™ ISAPI Filter**

## **Production Description:**

IP2Location ISAPI Filter is an Internet Server Application Programming Interface (ISAPI) plug-in that can be used with any web servers running IIS and compatible with ASP, ASP.NET, ColdFusion, PHP, CGI, PERL and most JSP application server environments.

#### **Features:**

- ✓ Reduce frauds by blocking visitors.
- ✓ User-friendly environment provided by originating language and currency
- ✓ Avoid image leeching servers
- ✓ Avoid hotlinking and bandwidth theft



Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Price / Year
♥ IS1	<b>✓</b>										\$149
e IS2	1				1						\$299
e IS3	1	1									\$299
♥ IS4	1	1			1						\$449
# IS5	1	1	1								\$449
# IS6	1	1	1		1						\$599
* IS7	1	1			1	1					\$599
e IS8	1	1	<b>✓</b>		1	1					\$749
# IS9	1	1	1	1							\$599
♥ IS10	1	1	1	1	1	1					\$899
♥ IS11	1	1	1	1			1				\$749
♥ IS12	1	1	1	1	1	1	1				\$1049
♥ IS13	1	1	1				1	1			\$749
♥ IS14	1	1	<b>✓</b>	1	1	1	1	1			\$1199
# IS15	1	1	1	1			1		1		\$899
⊕ IS16	1	1	1	1	1	1	1	1	1		\$1349
⊕ IS17	1	1	1				1	1		1	\$899
♥ IS18	1	1	1	1	1	1	1	1	1	1	\$1499



## **IP2Location™ IP-Country Web Service**

Price: USD\$49/Year

### **Production Description:**

IP2Location™ IP-Country web service is providing a remote hosted service to reverse lookup of IP address to ISO3166 country code.

#### **Features:**

- ✓ No database to download, to install or to upgrade in the server side.
- ✓ Support HTTP queries up to 100,000 times or 1 year (which one comes first)

## **IP2Location**<sup>™</sup> **Application**

## **Production Description:**

IP2Location<sup>™</sup> Application is a free standalone software that enables end-users using an IP address to detect country, region, city, latitude, longitude, ZIP code, etc. It is using IP2Location .BIN database as internal lookup reference and does not required external network connection. IP2Location .BIN database is available by subscription.

#### **Features:**

- ✓ Support Single IP Address as Input and Bulk IP Addresses in Input File
- Export Results to Screen or to Output File, as well as to CSV (comma delimited), TAB (tab delimited) or XML format
- ✓ Support IP2Location DB1 to DB18 Binary Format
- ✓ No Programming Skills Required

#### Free Software Download available for:

- ✓ Windows (GUI Interface) .Net 1.1 or later
- ✓ Windows (Command Line Interface)
- ✓ Perl Linux/Unix/Windows (Command Line Interface)

### IP2Location™ IPV6 COUNTRY

## **Production Description:**

IP2Location™ IPV6-COUNTRY Free Edition is a free version of IP2Location™ IP-COUNTRY database for IPv6. The database can be used to lookup country by IP address.

- ✓ Currently available in binary format and required <u>IP2Location API (Perl version)</u> to perform queries.

Developers may download and implement the IP2Location™ IPV6-COUNTRY Free Edition in open-source projects.



## **COMPANY BACKGROUND**

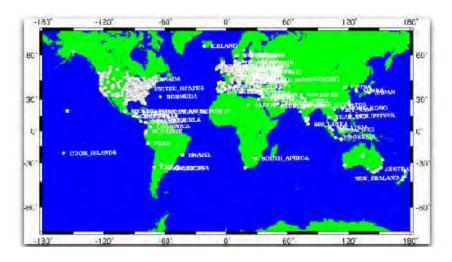
IP2Location.com is a subsidiary of Hexasoft Development Sdn. Bhd., an offshore R&D company headquartered in Penang, Malaysia. The company provides innovative software solutions and services that help businesses understand their customers better for effective marketing and supports. After several years of intensive research, data collection and development, we delivered the award-winning IP2Location™ geolocation services to target the Internet community. Our technology complements well-known shortcoming of Internet Protocol in identifying geographical location of every IP address.

### **Our Products and Services:**

IP2Location<sup>™</sup> connects your customers' Internet presence to their physical locations, helping you deepen and secure your relationships with your customers. IP2Location<sup>™</sup> is available in multiple granularities and format. It is currently being used by most computing platforms in the market. Please visit our products section for more information about our offerings.

#### **Our Customer:**

As a leading provider of IP address geolocation service, we have thousands of customers from different locations in the world. Here is a snapshot of where some of our customers are located around the globe.



#### **Contact Us:**

To learn more about our product and service offerings, please contact us through email <a href="mailto:sales@ip2location.com">sales@ip2location.com</a>. This is the easiest and most direct way to contact us via the Internet. We have multiple regional offices to serve our customers better.

Corporate Office - Asia Pacific Regional Sales Office IP2Location.com 1-2-15 Kompleks Mayang Mall, Jalan Mayang Pasir 1, 11950 Bayan Baru, Penang, Malaysia.

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