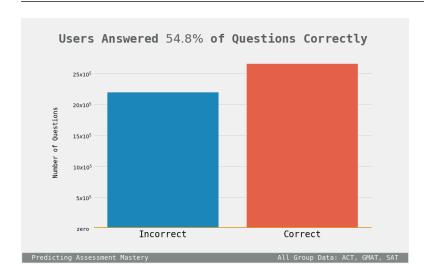
Exploratory Data Analysis

Predicting Mastery in Academic Assessments

All work described in this report can be viewed in the exploratory_data_analysis notebook.

Create data visualizations to explain variables. Detect and possibly remove or mark outliers. Explore variable dependence and correlations. Consider a hypothesis to explore. Leverage statistical inference to test the hypothesis. More generally, begin to develop a preliminary likeness of the solution.

Dataset Statistics

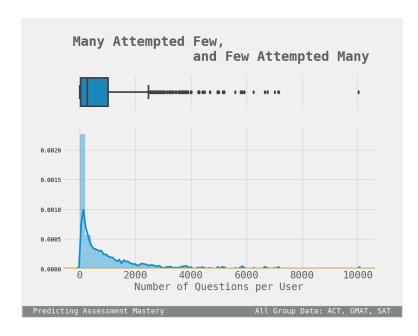


For all records in the clean dataset the mean percentage of correct answers is 54.8% and the mean round duration is 1 minute, 8 seconds.

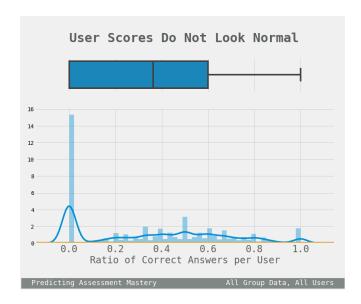
While more than half of all questions in the dataset were answered correctly, it's difficult to evaluate this alone from a performance point of view since so many users attempted so few questions...

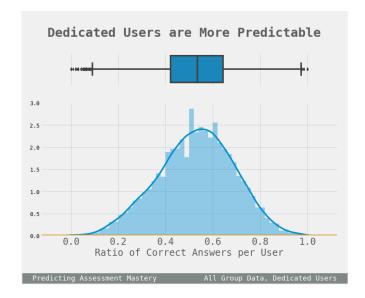
User Data

Users attempting more than 4,000 questions are scarce, but at least one attempted at least 10,000 questions.



This certainly helps explain the distribution of the ratio of correct answers by user. When filtered for dedicated users, defined as having attempted at least 30 questions, the distribution is normal.





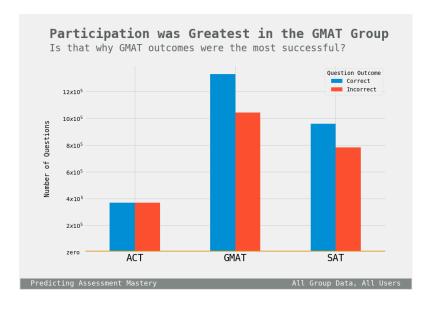
Question Data

The distribution of unique questions showed that a large number are underrepresented in the dataset. This is explained by the distribution of test groups (next section).

A look at prior attempts of unique questions by users revealed that one user attempted one particular question 1268 times. There were at least 12 other questions associated with excessive attempts but the closest count amongst them was for 274 prior attempts.

Group Name Data

A cross-tabulation of **group_name**, **track_name**, and **subtrack_name** determined that there is no overlap of tracks or subtracks across groups. The groups seem to be independent, so the dataframe was split to explore each group individually. Helped by the graph below, GMAT was ultimately deemed best for modeling.



ACT Data

About 50% of questions in the ACT group were answered correctly, and the average round duration was about 53 seconds.

- Average score for ACT users: 0.347707
- Number of ACT users with no correct answers: 12198
- Average score for dedicated (attempting at least 30 questions) ACT users: 0.507080
- Number of dedicated ACT users with no correct answers: 8
- One user attempted 233 questions and didn't answer any of them correctly. This user was borderline slow in attempting questions, but nothing stood out to explain the poor performance.
- There are obvious outliers above the 2000 question mark with scores below 80% correct. Of those, the user attempting the most questions had the lowest score, but nothing indicated the user should be dropped.
- There is one user who spent a lot of time on the test application with no correct answers. The user's one question attempt was deactivated after 3 days. The question the user attempted may be problematic. Users answered it correctly for little more than 20% of the attempts and the average round_duration for the question is almost 20 minutes. This user's attempt was one of 238 for that question, so it was dropped.

GMAT Data

About 56% of questions in the GMAT group were answered correctly, and the average round duration was about 1 minute 18 seconds.

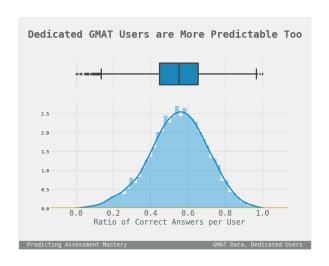
- Average score for GMAT users: 0.333503
- Number of GMAT users with no correct answers: 28007
- Average score for dedicated GMAT users: 0.547034
- Number of dedicated GMAT users with no correct answers: 2
- Three users never answered their one attempt, so they were dropped. Nothing stood out to indicate the questions attempted by these users were particularly difficult or unusual.
- One user had a very slow round duration average (1 hour, 7 minutes), but attempted 30
 questions. For almost half of those, the question was deactivated eventually. The user never
 participated in a round alone.

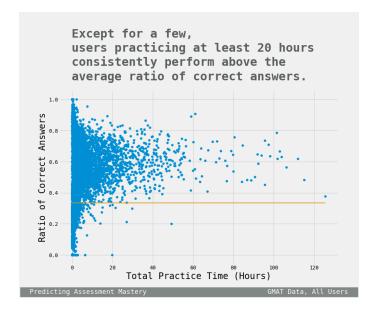
SAT Data

About 55% of questions in the SAT group were answered correctly, and the average round duration was about 1 minute.

- Average score for SAT users: 0.381569
- Number of SAT users with no correct answers: 19281
- Average score for dedicated SAT users: 0.524551
- Number of dedicated SAT users with no correct answers: 3
- The user identified earlier for attempting one question 1268 times did so in the SAT group.
 Nothing stood out to explain this behavior, but it was the most extreme example of such, so this user was dropped.

For each test group, outcomes are better across all subjects for dedicated users. This effect is most dramatic for the GMAT group. Of all scenarios, average scores are best amongst the dedicated GMAT users.





Hypothesis Testing

Null Hypothesis: All test groups are from the same distribution.

- For this, a one-way ANOVA test was performed on the average number of correct answers for each group.
- alpha=0.05 > p-value=0.00, and F-value=4070.79 > F-critical=2.9957
- Reject the null hypothesis At least one of the three test groups is from a different distribution.

Null Hypothesis: The GMAT and SAT groups are from the same distribution.

- For this, a T-test for two independent samples was performed on the average number of correct answers for each group.
- alpha=0.05 > p-value=0.00, and t-statistic=1.61
- Reject the null hypothesis The GMAT and SAT groups are from different distributions.

Null Hypothesis: GMAT users and dedicated GMAT users are from the same distribution.

- For this, a T-test for two related samples was performed on the average number of correct answers for each group.
- alpha=0.05 > p-value=0.00, and t-statistic=-40.1945
- Reject the null hypothesis GMAT users and dedicated GMAT users are from different distributions.

Summary

A small number of users practiced in more than one test group; however, EDA and statistical analysis indicate the test groups are independent. For each test group, outcomes are better across all subjects for dedicated users. In every scenario, user score distributions were more interpretable (normal) amongst the dedicated users.