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Hugbúnaðarverkefni 1

VISION STATEMENT

For people growing weary of some of the symptoms of the homogenization of the internet
who want to meet new people and start a conversation about their interests.
the Kosmósinn
is a social platform/forum.
that makes it easy to find friends who share common interests.
unlike Hugi
our product will give everyone a platform express their views, share common interests and have conversations with people around the world. Our product comes from the idea of the easy to use and generally non-cosmetic forums of old. Unlike successful platforms that have sprouted up in recent years our idea is to create a forum like social platform without a special news feed so as to not clutter the view with irrelevant information to the user.

BUSINESS OPPORTUNITY

- **What we can do early in the websites history:**
  - Create an incentive system for social seeking individuals to janitor our forums in their free time
  - Monetize frivolous cosmetics such as colored name, special avatars, unique emojis, "reddit gold"-esque user award system, etc. Users can also pay to pin their posts to the top or boost their threads.
  - Ask for donations from users (we will say that it's for server costs). Reward individuals who donate with frivolous cosmetics.
  - Create special boards for individuals who pay a monthly subscription
  - Utilize AI to promote engagement with the userbase by e.g. creating threads
  - Build an endless scrolling feature
- **What we can strive towards as we grow:**
  - Collect information about users by using non-expiring cookies which track you throughout the entire web, sell said data to advertisers.
  - Once large enough, monteize our outreach and audience to the highest bidder e.g. corporations, politicans, etc.
- **Once we are a hegemonic internet power (god willing):**
  - Purchase promising successful start up companies and integrate their product into our blob

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SCOPE OF INITIAL RELEASE

- **User creation**
    - o Visitors of website can create a user with unique username
- **Board creation**
    - o Users can create boards for a specific category of topics
- **Topic creation**
    - o Users can create topics in different boards
- **Commenting**
    - o Users can comment on a topic that has been posted

INITIAL USE CASE DOCUMENT

A teen is really passionate about assembling and painting miniature planes. His close group of friends shows little interest in his hobby though and it is getting hard to get a reaction out of them other than "that looks good". Enter Kosmósinn, the teen finds a community on Kosmósinn full of miniature plane enthusiasts sharing their creations with each other and recieving constructive feedback and criticism. After logging in the teen can post pictures, recieve comments and feedback in threads.

- **Use case name:** UC1 Board of interest
- **Scope:** Board
- **Level:** User goal
- **Primary actor:** New user
- **Stakeholders and interests:**
    - **New user:** Wants to find a place to discuss his hoppy and ability to talk to strangers that share his hobby.
- **Preconditions:** User is aware or is made aware of the existence of Kosmosinn.
- **Success guarantee:**
    - **Relevant board exists**
    - **Board contains existing users**
    - **Board is active**
- **Main success scenario:**
    1. **User navigates Kosmosinn to find "airplane model" board**
    2. **User posts photo of latest build**
    3. **Other users upvote post**
    4. **Other users comment on post**
- **Extensions / alternate scenarios**
    - o **Kosmos servers are down**
    - o **Board does not exist**
    - o **Board is inactive**
    - o **Only toxic elitist users populate the board**
- **Special requirements**
    - o **User PC or mobile**
    - o **Kosmos servers**
- **Frequency of occurrence:** This is a very frequent occurrence where a user searches for a board with common interests

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- **Use case name: UC2:** Process Comments
- **Level:** User goal
- **Primary actor:** A user of the webpage
- **Stakeholders and interests:**
  a. User: Wants to let his opinion of a certain topic be heard.
  b. Company: Wants the webpage to work as advertised.
- **Preconditions:** The user is logged in and authenticated.
- **Success guarantee:** Comment is saved to the topic and shown on the page.
- **Main success scenario:** Comment is saved and user is happy.
- **Extensions / alternate scenarios:** User does not want to post his comment / Decides not to press the Comment button.

- **Use case name: UC3:** Process Topics
- **Level:** User goal
- **Primary actor:** A user of the webpage
- **Stakeholders and interests:**
  a. User: Wants to ask people on the web a question, show them something or talk to them
  b. Company: Wants the webpage to work as advertised.
- **Preconditions:** The user is logged in and authenticated.
- **Success guarantee:** Topic is saved to the board and shown on the page.
- **Main success scenario:** Topic is saved and user is happy.