

Building Complete IOT Solution with ESP32 and AWS



Chapter 05

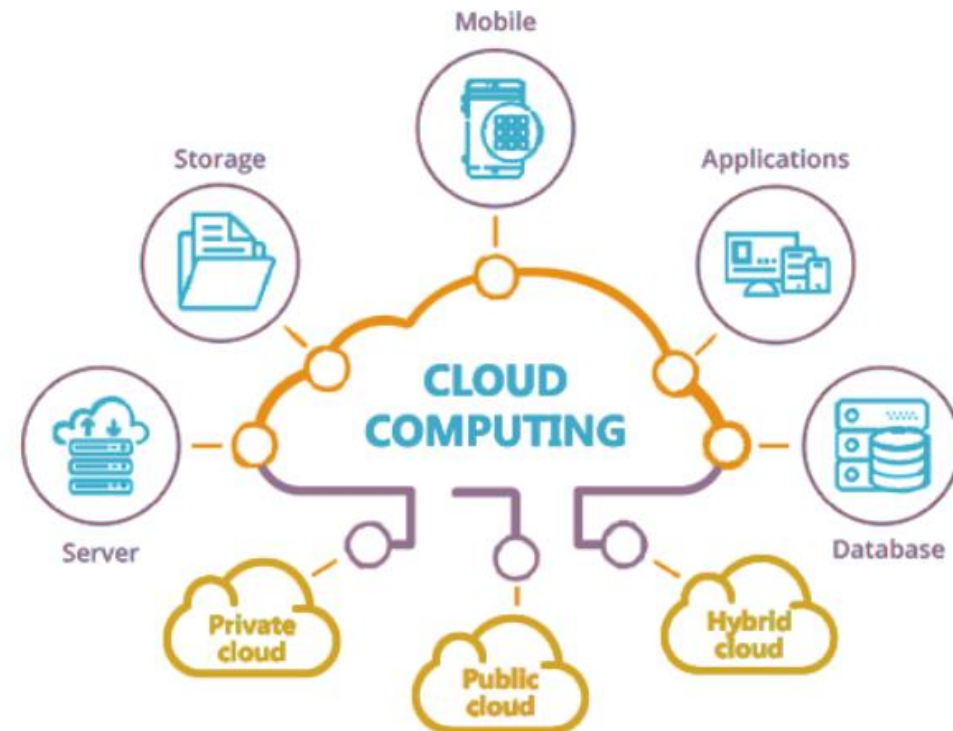
Cloud Computing (AWS)

Cloud Computing

Cloud computing is the delivery of different services through the Internet.
Services are tasks that you Personal Computer (PC) could do!

Tools and Applications:

- Data Storage / Backup
- Servers / Virtual Desktops
- Databases
- Networking
- Software
- Data Analytics
- Machine Learning
- IoT



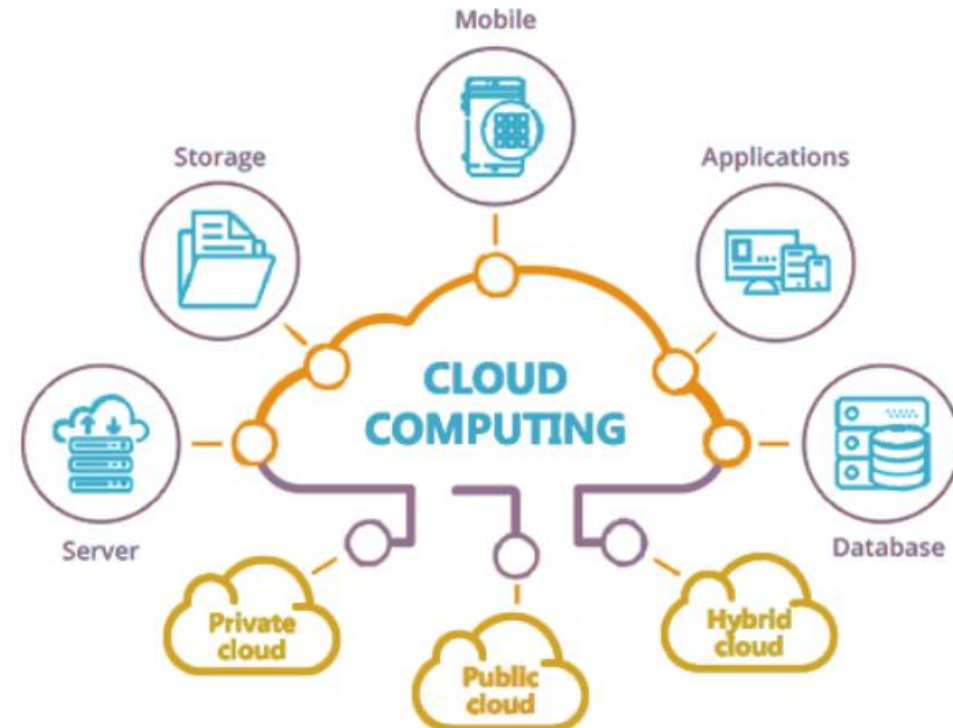
https://medium.com/@colinbaird_51123/a-primer-on-cloud-computing-9a34e90303c8

Cloud Computing

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Type of Offering

- **Public (AWS, AZURE, ...):**
In physical hardware levels, customers may share the same devices
- **Private:**
All resources are dedicated to single customer
- **Hybrid:**
Non-Critical – Public
Critical – Private

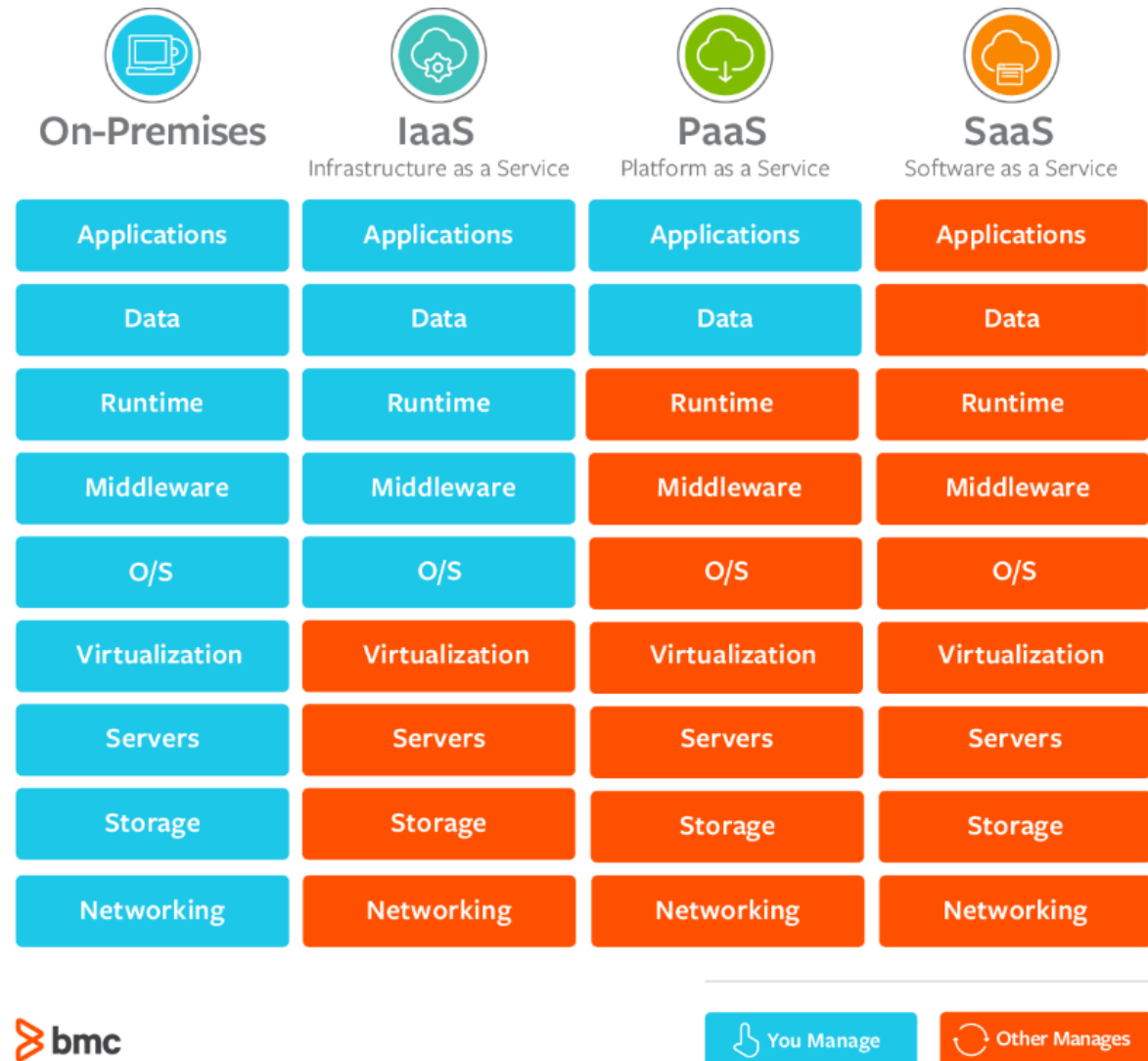


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Cloud Computing

Type of services:

- **Infrastructure-as-a-Service (IaaS)**
rent the computer architecture
But you provide everything else like the operating system, drivers and applications etc
- **Platform-as-a-Service (PaaS)**
you now only need to provide the application and data
- **Software-as-a-Service (SaaS)**
Just focus on your application/software
Back-end is taken care of.



<https://www.bmc.com/blogs/saas-vs-paas-vs-iaas-whats-the-difference-and-how-to-choose/>

Cloud Computing

Examples:

- **Banks (Financial Services)**

Real-Time fraud detection based on transactions, type of purchase, etc.

- **Video Game Makers**

Run their video game on cloud for **online gaming**

- **Smart home solutions**

Allow communication between **sensors** and **consumers**

Provide analytics on consumer behaviors at home (monitoring, alerting, etc.)

Cloud Computing

Benefits

- **More flexibility / Scalability**
- **Reduce Cost / Less Upfront Cost**
- **Access globally**
- **Faster and Easier**