

Praveen Perera

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Education

Canadian Securities Course
Canadian Securities Institute, June 2014

Queen's University – Kingston, ON
Psychology BSc, June 2014

Professional Experience

Freelance Full Stack Web Developer, August 2015 – Current

- ◆ Freelance web development using many different web technologies including, but not limited to, Ruby/Rails, Elixir/Phoenix, JS/jQuery/React.js

Financial Advisor / Financial Solutions Specialist at Scotiabank, May 2014 – August 2015

- ◆ Doing full financial reviews and long term financial planning
- ◆ Being knowledgeable in, and effectively communicating the bank's products such as day to day bank accounts, credit cards, lines of credits, loans, mortgages and mutual funds and investment accounts (RRSPs, RESPs, TFSAs, LIRAs, RIF etc.)
- ◆ After just 10 months I was promoted to Financial Solutions Specialist, which comes with the added responsibility of signing indirect mortgage clients and increased cross-sell targets

Web Development Intern / Contract Web Developer at A-Venture Capital, April 2013 – Jan 2015

- ◆ Designed and coded a brand new website from scratch (bonniesrecords.com)
- ◆ Developed email marketing templates and press kits
- ◆ Managed themes, content and widgets for several WordPress sites
- ◆ Designed and created promotional materials for print and web
- ◆ Researched and set up an email marketing with custom HTML templates, Facebook ad campaigns and corresponding web materials
- ◆ Maintained legacy PHP web applications and developed new web applications using Ruby on Rails

Helpdesk at Queen's Hardware Repair Depot, December 2012 – April 2013

- ◆ Diagnosed hardware and software issues
- ◆ Responsible for receiving and returning computers needing repair

Internet Marketing, August 2008 – September 2010

- ◆ Started with affiliate marketing, promoting products online, earned an average of \$400 per month
- ◆ Promoted using custom websites, online articles and press releases
- ◆ Made my own product which earned over \$200,000 in revenue with a 25% profit margin
- ◆ Promoted using google adwords, articles, search engine marketing and affiliates
- ◆ Designed and coded the product website and created promotion materials for affiliates
- ◆ Developed marketing and analytics tools for affiliates using Ruby on Rails

Skills and Attributes

- ♦ Excellent with Ruby/Ruby on Rails and Elixir/Phoenix, HTML, SASS/CSS, PostgreSQL, TDD/BDD, Brunch.io, Materialize and Bootstrap frontend frameworks
- ♦ Experienced with Javascript/jQuery/React.js, Swift and iOS Development, version control with Git
- ♦ High proficiency with Photoshop, Illustrator, Sketch, InDesign, Word, Excel, PowerPoint,
- ♦ Excellent multitasker
- ♦ Excellent written and verbal communication
- ♦ Hardworking, organized, detail oriented and intelligent
- ♦ Works well independently and as part of a team