

Basic Design 2

Color Semiotics Notes

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1 My Modern Met

Citation (Taggart)

- Most commonly associated with nature today
- In Ancient Egypt, green was the symbol of regeneration and rebirth
- in the Middle Ages, clothing was used to indicate a person's social rank and profession with green signifying merchants, bankers, and the gentry
- due to the rarity and difficulty of green pigment, it came to symbolize wealth
- today green symbolizes sustainability and eco friendliness.
- Despite many green pigments being toxic, green is still associated with feelings of vitality, freshness, calmness, and revival

2 Green in Islam

- In Islam green has come to symbolize the sky, farming and agriculture, justice, angels, heaven and heavenly beings, the prophet and imams, the moon and water, wisdom and knowledge, faith and firm belief, vitality, youth, and reliance in mysticism (Danesh and Khazaie 26)
- The notion of justice come from a Zoroastrian sect where green was the symbol for struggle against tyranny (27)
- In the Qur'an, the color of the heavenly beings clothing has been introduced as green (27)
- It is stated in Orad al-Ahbab that "The Messenger of God preferred green among the colors and the clothes of the heavenly people are green" (28)

3 color symbolism

- Emblem of freshness, youth, growth, regeneration, and activity (Evarts 140)
- the Greeks associated green with Aphrodite, the goddess of celestial love, who was born of sea foam
- the Greeks also associated green to all the sea deities and held green sacred to the restless sea itself (140)
- In China, green is symbolic of the east, trees, spring, charity, and regeneration (140)
- To Muslims, green is emblematic of Allah (140)
- In India Green represents regeneration (140)
- To Christians, green also symbolizes regeneration (140)
- The notion of regeneration is quite prevalent, due to the “regeneration” of plants in the spring (141)
- The meaning of green can also be quite ambivalent, for example, Greeks used it to signify victory as well as defeat and fighting (141)
- it can also mean despair, degradation, and folly (141)
- Green also symbolizes jealousy, while jealous can be used as a synonym for green (141)
- to some Scottish clans, green is considered unlucky (141)

Works Cited

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