Production Planning Notes

Owen M. Sheehan Professor David Boevers

Spring 2024

Contents

1	Week 2	2
	1.1 Monday $1/22/24$	2
	1.2 Resume and Cover Letters	4
2	Week 3	8
	2.1 Phases 2	8

1 Week 2

1.1 Monday 1/22/24

- Types of organizations
 - Commercial
 - * Broadway
 - * Touring Companies
 - * Cruise ships
 - * Las Vegas
 - * Exhibit, Themed Environment
 - * ...Film/TV
 - LORT Regional
 - * Leaue of Resident Theatres
 - * Not for profit regional (501(c)(3))
 - * Religious production
 - Educational
 - * College Theatres
 - * High school Theatre
 - Community Theatre
- Different organizations prioritize different genres
 - Theatre
 - Dance
 - Opera
- Unions
 - AEA Actors Equity Association
 - IATSE International Alliance of Theatre Stage Employees
 - USA United Scenic Artists
 - AFM American Federation of Musicians
 - AVGA American Guild of Variety Artists

3

- AGMA American Guild of Musical Artists
- SDC Stage Directors & Choreographers
- Country
- Budget and slashes
- Project specifics
 - size
 - schedule
- Production Phases
 - The most obvious phase of our projects is: do the show
 - typically, opening night doesn't move. Why is that?
 - * Ticketing, among other things
 - project tracks
 - * Production Shops
 - * Rehearsal Hall
 - * General Management
 - Phases
 - * Design
 - * Budget
 - * Prep
 - * Build
 - * Install
 - * Tech
 - * Run
 - * Strike
 - * Post

4

1.2 Resume and Cover Letters

- Pitching yourself on paper
- follow established norms
- do what presents you the best
- Cover Letter
 - Format as a business Letter
 - attachment rules
 - * Format
 - * Filename
 - Components
 - * Address/Inside Address
 - * Salutation
 - * Message Body
 - * Closing
 - * Signature
- Salutation
 - Find a specific person
 - Avoid "to whom it may concern"
 - omit?
 - * "in re: Production Position"
- Message Body
 - Four paragraph structure
 - * what are you applying for and why
 - * why are you the right person for the job
 - * something about the company
 - * Summary recap. Action Item.
- Closing use "Sincerely,"

5

- Signature
 - Contact information
 - Websites
 - possibly credentials
- Resume
 - Entertainment Resume
 - Professional Resume
 - Infographic Resume
- Parts of a Resume
 - Contact information
 - Experience
 - Education
 - References (3 References)
- Contact information
 - Required Email & cell
 - Option Websites
 - Think twice Actual mail
- Experience
 - Production based
 - * Production
 - * Position
 - * Place
 - * date
 - * (director)
 - Placed based
 - * Place
 - * Date

- * Position
- * Something about the job
- References
 - 3 references from 3 different places
 - Include
 - * Name & title
 - * phone
 - * Email
 - Contact your references before you list them
- Parts of a resume
 - Entertainment Resume
 - * Contact information
 - * Experience
 - * Education
 - * References
 - Resume (optional)
 - * Summary/objective statement
 - * skills
 - * Awards
 - * Certifications/licenses
 - * Organizations/union membership
 - * Publications/Appearances

• top 10 list

- 1. proofread/spellcheck
- 2. one side of one page
- 3. Reverse Chronological order
- 4. Nothing smaller than 8pt type/no bigger than 10pt
- 5. Don't include things you don't want to discuss
- 6. three references
- 7. avoid large blocks of text
- 8. consider the context
- 9. avoid repetitive lists
- 10. proofread/spellcheck again

2 Week 3

2.1 Phases 2

• Time

- What is the difference between "labor hours" and "linear time"?
 - * Linear time is clock time
 - * Labor hours are "effort" home many hours of work does it take to get something completed
 - * the amount of linear time for a project may be shortened or lengthened by adding or removing effort:
 - \cdot 2 people x 4 hours = 8 labor hours & 4 hours linear time
 - \cdot 4 people x 2 hours = 8 labor hours & 2 hours linear time

• Budgeting

- When budgeting, you want to break even, you don't want to run short on money, or leave money unused
- if you are 5-10% over, you can make up that money up from somewhere that doesn't really matter, generally from changing the way we fabricate something

•