

Comparative Genre Analysis

The articles “I tweet honestly, I tweet passionately: Twitter users, context collapse, and the imagined audience” as well as “How Real Are You on Facebook” both deal with a users authenticity online. Where “I tweet honestly” is written for an academic audience, “How Real Are You on Facebook” is more intended for a wide audience. While they both share the same ideas about authenticity, the use of tone, format, and sourcing are quite different, albeit with the occasional slight similarity.