

Oshin Verma

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PROFILE

Detail-oriented and analytical Data Analyst with hands-on experience in **data interpretation, visualization, and decision-making**. Skilled in **analyzing large datasets**, uncovering patterns and trends, and providing **data-driven solutions** through **interactive dashboards and reports**. Demonstrated **attention to detail**, ability to **collaborate** effectively, and deliver **clean, data-driven recommendations** that support strategic **decision-making**.

EDUCATION

Harcourt Butler Technical University

Kanpur(U.P), India

Bachelor of Technology in Chemical Technology

Dec,2021 – May,2025

- Among the top 5% of the batch

Experience

Tata Data Visualisation Virtual Internship

Ongoing

- Designed interactive dashboards to communicate insights from complex data sets for real-time business monitoring.
- Followed best practices in visual analytics, focusing on user experience and clarity.
- Engaged with internal stakeholders to refine metrics and reporting layouts.
- Proposed innovative visualizations based on evolving industry trends.

SKILLS

Technical: Python (Pandas, NumPy, Seaborn, Sklearn), SQL, Excel, Tableau, Power BI

Tools: Jupyter Notebook, MS Excel, Google Sheets

Core Areas:

- Data Cleaning & Transformation with attention to detail
- Data Interpretation & Analysis
- KPI Definition & Tracking
- Dashboard Reporting & Visualization
- A/B Testing & Experimental Data Analysis
- Forecasting, Campaign & Customer Segmentation
- Strategic Decision Support

CERTIFICATIONS

- Data Analytics Course (PW Skills) Completed:June,2025([Link](#))
- Coursework: Applied Statistics, Data Analytics, Data Mining, Machine Learning Basics

Projects

ChatGPT Review Analysis

(May'25)

- Analyzed **5,000+ user reviews** to uncover sentiment patterns and keyword trend
- Contributed data-driven recommendations to improve user engagement and targeting.
- Cleaned and transformed raw data using Python for accurate analysis

Netflix Content Strategy Analysis

(May,25)

- Performed in-depth EDA on Netflix 2023 dataset (100K+ records) using SQL and Python to uncover viewership patterns by genre, language, and region.
- Used SQL queries and Basic Excel to extract and prepare data for reporting.
- Supported content strategy decisions with actionable insights, improving targeting accuracy by **35%**.

RFM Analysis

- Used RFM technique to segment 10,000+ customers and optimize marketing campaigns.

- Cleaned and prepared transaction data for analysis in Excel and SQL.
- Achieved 20% boost in response rates through data-driven target

Airport Data

- Designed an interactive Power BI dashboard to track key performance indicators (KPIs) such as on-time performance, delay reasons, and passenger traffic.
- Enabled real-time insights for operational efficiency and informed **data-driven decisions**.