

Welcome Pack - Content ideas

1. Introduction

- Welcome message from leadership (Executive sponsor, Product Owner etc) - video message

2. Overview of Kong

- What it is and key benefits
- Link to Kong Foundations course (Kong Academy)

3. Your Implementation of Kong

- Specifics on what has been customized or integrated within the API-M Platform
- Architecture diagrams
- How to get started

4. How to Use

- Business Unit, API type (by audience, architecture type, protocols) specific examples - highlight success stories
- Best practices and tips

5. Looking Ahead: Future Developments

- Link to API-M Platform Roadmap

6. Important Links

- Training : Kong Academy
- Documentation links
- Support : Kong support SLAs, how to access

7. Feedback Request