

What is a Roadshow?

A **roadshow** is a promotional event or series of presentations where companies **showcase** their products, services, or business plans.

It often involves face-to-face meetings, live demonstrations, and presentations aimed at potential **customers, or partners.**



Roadshow

A Roadshow gives the opportunity to raise awareness around the purpose of your platform, what your mission is, and how it can benefit the different teams.

Things to consider:

