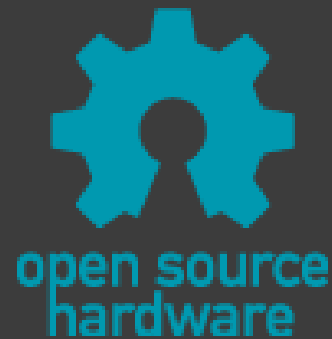


# The State of Open Hardware Entrepreneurship in 2013



I picked  
**100**  
open  
hardware  
startups

# Open Hardware Startups

- physical products
- under open hardware license
- company is active

[wiki.makingsociety.com](http://wiki.makingsociety.com)

Overview

Entrepreneurs

Markets

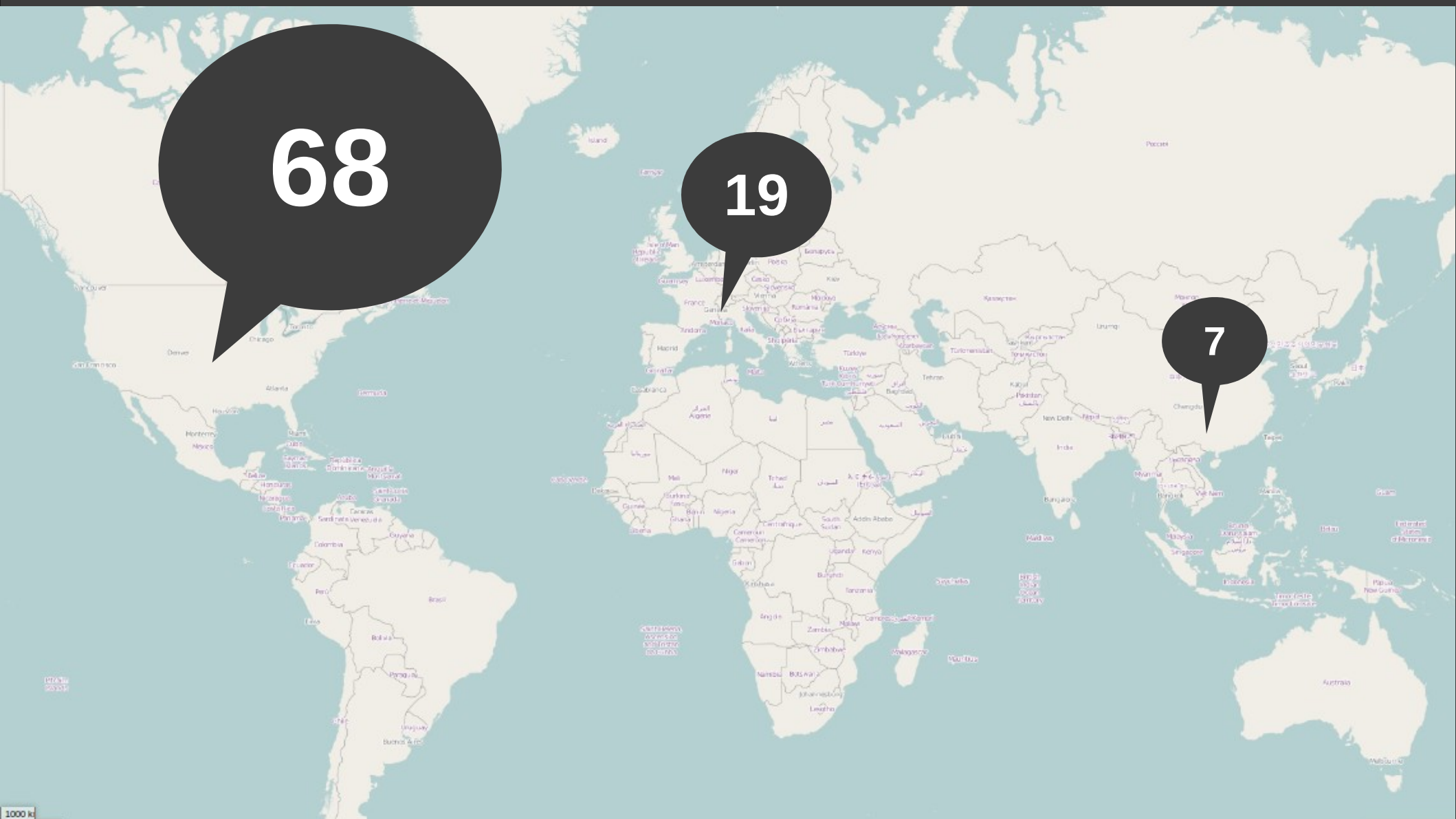
Tips & Tricks

# Overview

Entrepreneurs

Markets

Tips & Tricks

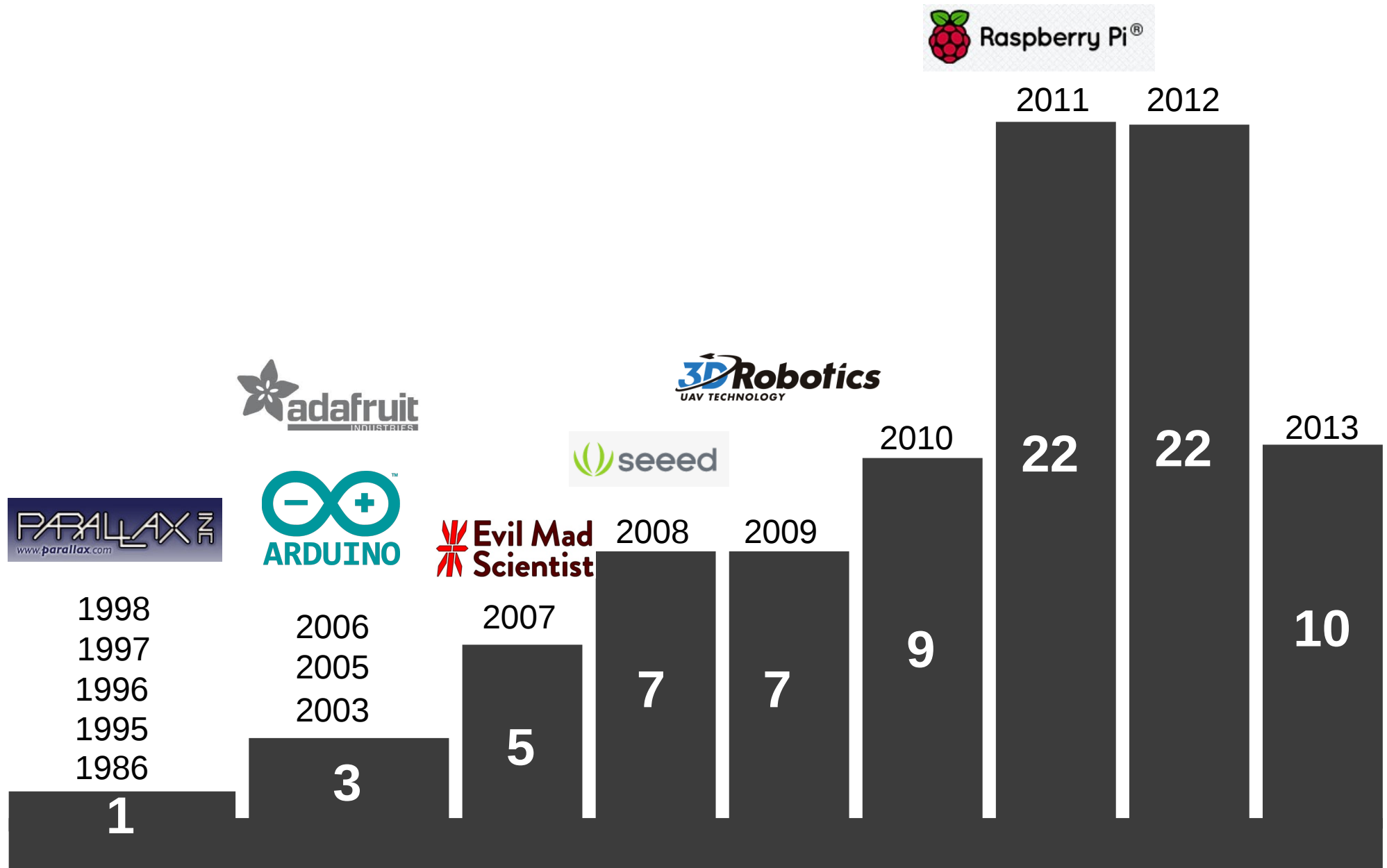


# The US is #1 Location





# Movement is growing



Overview

**Entrepreneurs**

Markets

Tips & Tricks

# Founders are...

Engineers

83 %

Designers

17 %

Teachers

14 %

Business

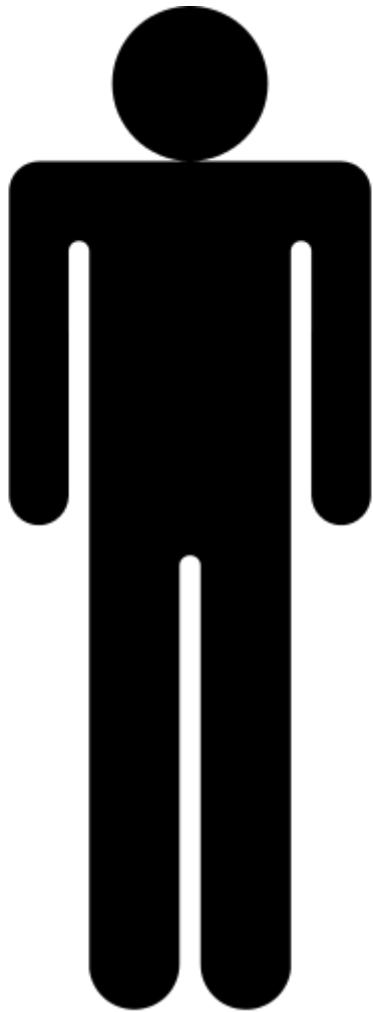
7 %



**Teams**  
**52 %**



**Solo Entrepreneurs**  
**47 %**



95% men founders



5 % women founders

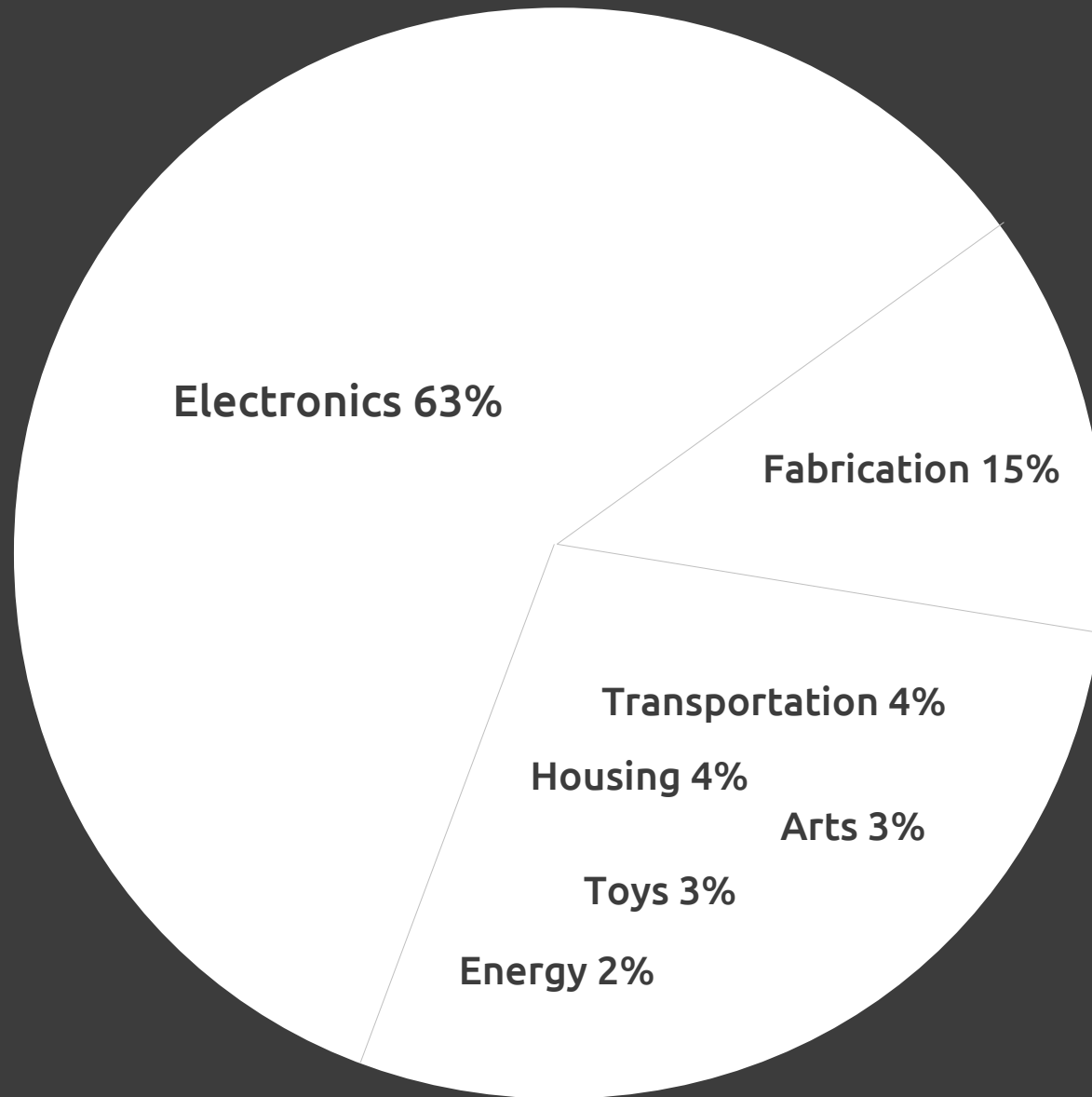
Overview

Entrepreneurs

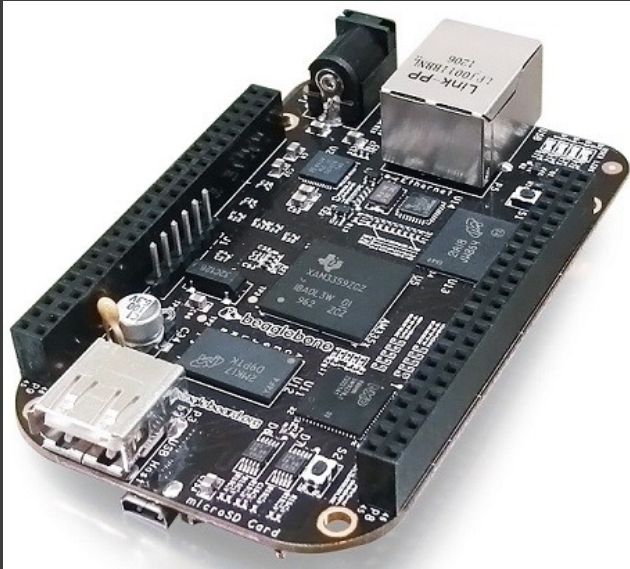
**Markets**

Tips & Tricks

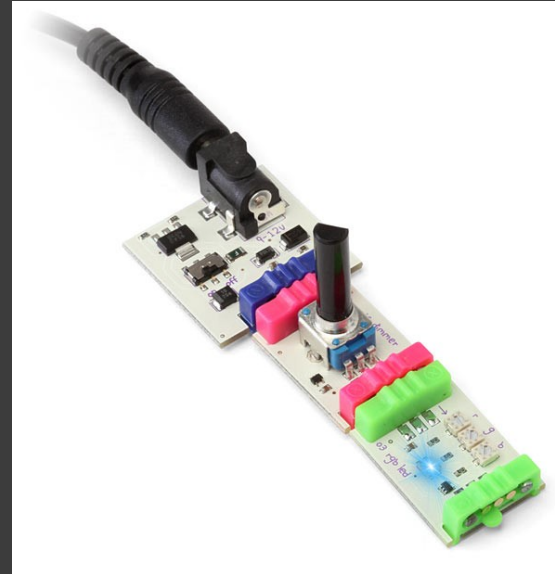
# OH Startups are for hobbyists' electronics



# Electronics (63%)



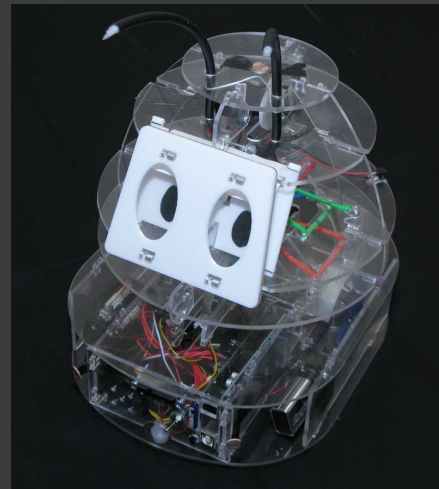
Prototyping



Education



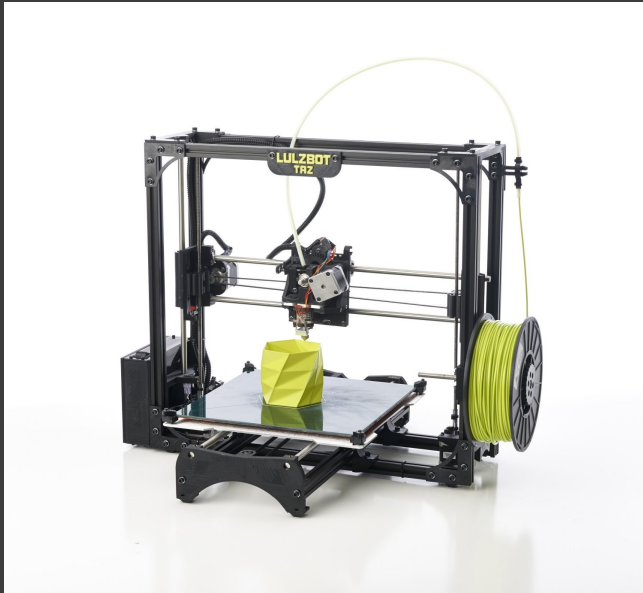
Internet of Things



Robotics



# Fabrication (15%)



3D printing (11%)



Tools

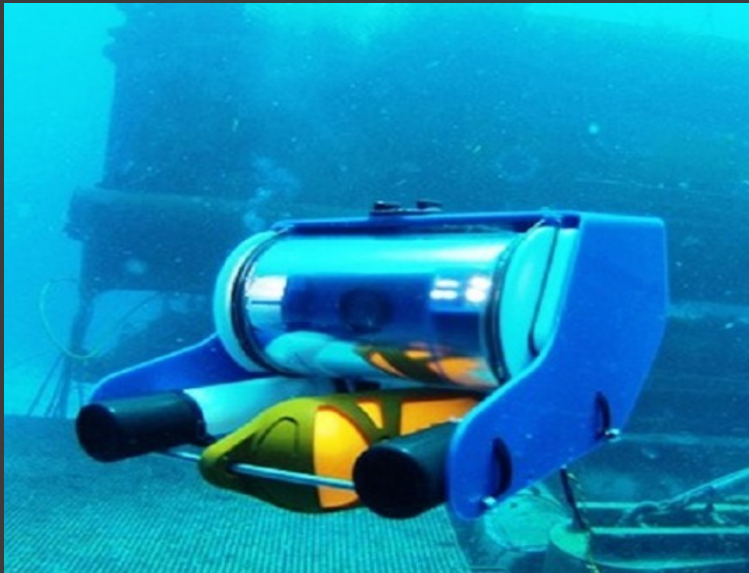
# Transportation (4%)



Flying devices



Cars



Underwater

# Housing (4%)



Architecture



Furnitures



# Arts (3%)

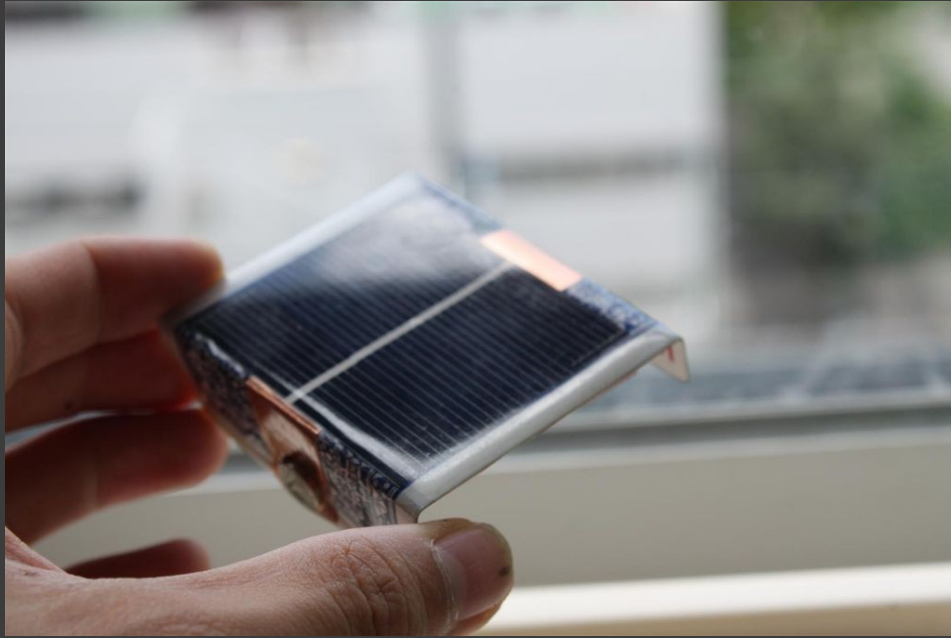


Music



Visual

# Energy (2%)



Solar



Hydrogen

**Many market opportunities...**

# **Fabrication & Prototyping**

# Kitchen & Food



**Energy**

# Transportation

**Health**

**Business to Business**

Overview

Entrepreneurs

Markets

**Tips & Tricks**

# Open Hardware enables more bootstrapping

Bootstrapped  
62%

Crowdfunded  
28%

VC backed  
5%

# Open Hardware enables scalable product strategies

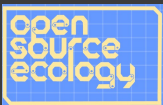
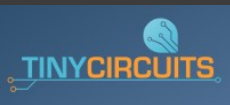
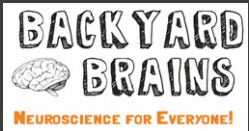
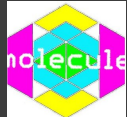
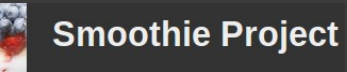
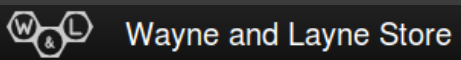
# Where do OH startups share documentation ?

Own website  
GitHub



# Startups, show off your license!





Keep it special, avoid:

tiny  
duino  
labs  
blocks

# Thanks !

## Contact

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