OSHWA board mtg September 29, 2016

Michael convenes mtg @00:00ET

Attending: Michael, Kat, Alicia, Joel, Addie, Jeff, Toni

1. Vote on past meeting minutes Kat motions to approve, Toni seconds, motion carries.

2. Finances FYI

Income statement for your FYI. (Doesn't include sponsors we received this week.)

WF: \$66,488.54

PP:\$2882.

- 3. Vote to spend \$3K to pay Kelly and Zack to upgrade website Upgrading the donor database Kat moves to approve, Jeff Seconds, motion carries.
- 4. Michael brings up the White House Maker is looking to break out and start their own org. There's some question about the viability of this.
- 5. Summit Summit Summit

Tickets - 234 (including speakers and sponsors) = \$11,000 Sponsorship - \$81,000 Amount Paid - \$50,000/\$68,000

Addie updates about Wifi. The venue has Wifi, but there is some concern about bandwidth. Question about using a local service for \$3500. Toni brings up media presence needs. Cost is an issue. Deciding to NOT pay the money for the service.

Alicia updates ticket sales. They are coming in daily. Last year we sold 100 in the last week. We have ~200 left. Board members can help by pushing their social networks. And stuff bags the day before. Alicia brings up that we have 3 Visionary level sponsors, who we owe a dinner date to. Scheduling that for Friday after the summit. Addie is doing a documentation day on Saturday. Toni says that the board was invited to an event on Thursday with sponsors. Under the Crystal Hotel. Altium, Octopart, etc.

Thursday night 'bar night' on Thursday. 30 seats reserved. Speakers are lined up. Goodie bag parts are coming in.

6. Certification Update

Michael says that the certification is up and running. All of the mechanical parts are up and running. Launch parters commit to certifying by the end of the year. The flow is going to be: fill out a google form, Michael (or someone) looks it over (screening). Once it's screened, the person gets a registration number.

- 7. Documentation Day Dates
- Alicia updates that we have many dates from our board members. There are some outside groups that are hosting them as well. Alicia asks for help on materials, Jeff offers.
- 8. Alicia wants to open nominations for new board members at the beginning of the summit.
- 9. Seeed contacted Addie about having the 2017 summit in Shenzhen. The Rome summit was negative. We lost sponsorship, had a struggle the next year keeping people involved and connected. Budgeting it was a disaster. Alicia recommends that we don't partner, and that we decide future locations so that our attendees can trust we will be back. Boston was our biggest event (553). Joel brings up 'satellite' summit. Michael floats the idea of having international people 'proving' that they can run the event and get enough people to attract us overseas. The board will all be on the same page, because SEEED will be approaching us during the summit. There is also the possibility of franchising the summit ala Maker Faire. Alicia mentions that because we are a non-profit, this idea is difficult to pull off.

Kat moves to end the board meeting, Toni Seconds. Michael adjourns the meeting @12:45ET