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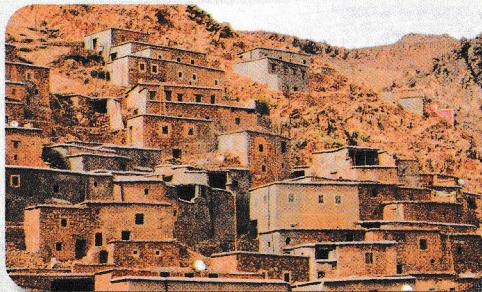
Social Studies

Activity 1: Work as a class

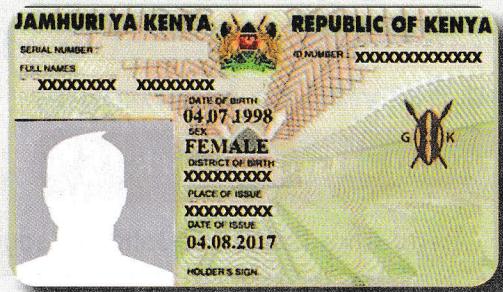
1. Study pictures A, B and C below.



A



B



C

2. Identify the aspects of Social Studies shown in the pictures above.
3. Share your findings in class.



Key points

Social Studies is a learning area that includes History, Geography and Citizenship.

Picture A is Congo River showing an aspect of Geography.

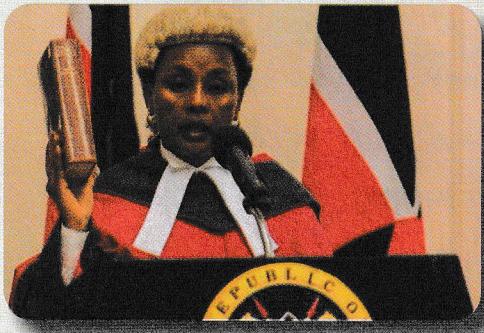
Picture B are Berber Villages in Morocco, showing an aspect of History. Picture C is an identity card showing an aspect of Citizenship.

Career and Entrepreneurial Opportunities in Social Studies

The study of Social Studies provides us with careers and entrepreneurial opportunities in different fields. Careers are occupations undertaken for a significant period of a person's life and with opportunities for progress in life. For example, teaching and engineering are careers. Entrepreneurship is the activity of setting up a business or taking on financial risks with the hope of making a profit.

Activity 2: Group work

1. Study the following pictures.



A



B

2. Identify the career and entrepreneurial opportunities shown in the pictures.
3. Share your findings in class.

Importance of Social Studies for Personal Development and Service to Humanity

Activity 3: Group work

1. Read what Carol and John are saying about the importance of Social Studies.



Carol

- Social Studies enables us to solve present problems and in certain cases, predict what might happen in future.
- Social Studies inspires patriotism and nationalism among citizens. It enables people to appreciate and take pride in their national heritage.
- Social Studies provides the learner with an opening to a well-paying career in teaching, law, business and administration.



John

- Social Studies helps us to understand our natural environments such as land, air, water and climate.
- Social Studies helps us to appreciate the earth as the homeland of human kind.
- It helps us to understand our culture.
- Social Studies helps us to enhance leadership skills.

2. Using digital devices or other resources, find out ways in which Social Studies is important for personal development and service to humanity.
3. Brainstorm on the importance of Social Studies for personal development and service to humanity.
4. Share your findings in class.

Activity 4: Group work

1. Grade 7 learners of Township Junior Secondary were asked to research on the importance of Social Studies for:
(a) personal development. (b) service to humanity.

The table below shows some of the points they were able to find out:

Importance of Social Studies for personal development	Importance of Social Studies for service to humanity
• Helps one to understand the real world around us.	• Helps us to utilise the available resources to serve humanity.
• Helps us to become good citizens.	• Helps us to appreciate and relate well with other people.
• Helps us to know the current affairs.	•
•	•
•	•
•	•
•	•
•	•

2. Complete the table by finding out other ways in which Social Studies is important for personal development and service to humanity.
3. In which ways do you think the study of Social Studies can help you in:
(a) personal development.
(b) service to humanity.

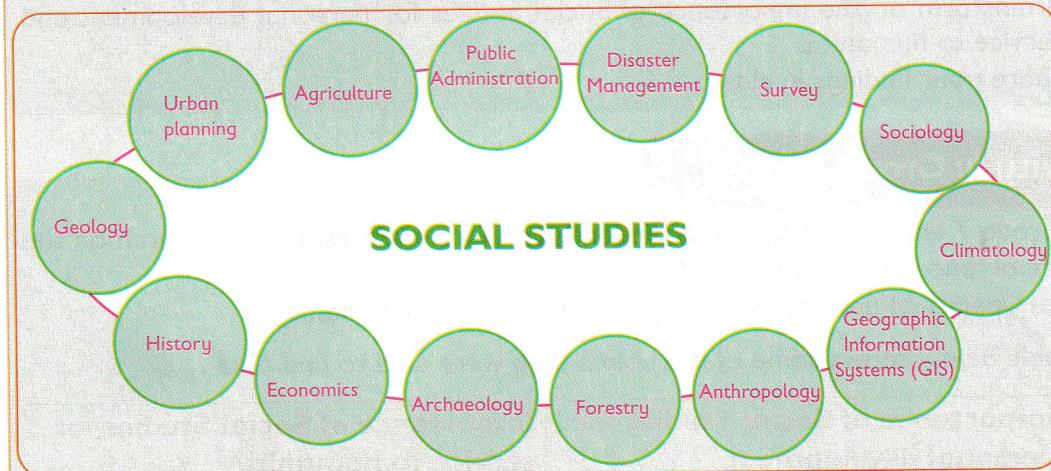
Career Opportunities Related to Social Studies in Kenya and Globally

Activity 5: Group work

1. Using print or digital resources, find out careers in Social Studies in Kenya and globally.
2. Write down the careers that you find out.
3. Share your findings in class.

Activity 6: Work in pairs

1. Study the diagram below on different career options related to Social Studies.



2. Using the diagram, categorise the career options into History, Geography and Citizenship. The first one has been done for you.

Geography	History	Citizenship
Land economics	Archaeology	Public administration

2. Discuss the professions you would be interested in from the ones listed in the table.
3. Hold an open forum discussion on career choices in Social Studies.
4. Make summary points on the symposia.



Key points

Some of the careers in Social Studies include working as a museum curator, land economist, lawyer, climatologist, urban planner, archaeologist, ecologist, pilots, among others.

Entrepreneurial Opportunities for Social Studies in the Society

Activity 7: Group work

1. Study the pictures.



(a)



(b)



(c)



(d)

2. Identify the business activities shown in the pictures (a) to (d).
3. Using digital devices, print media or other resources, find out other entrepreneurial opportunities for Social Studies in our society.
4. Share your findings in class.



Key points

Some of the entrepreneurial opportunities for Social Studies in our society include pottery, basketry, ecotourism, horticulture, agroforestry and fishing among others.

Activity 8:Work in pairs

1. Read aloud the messages on the poster.

Social Studies Entrepreneurial Opportunities

Ranching

Fishing

Dairy farming

Horticulture

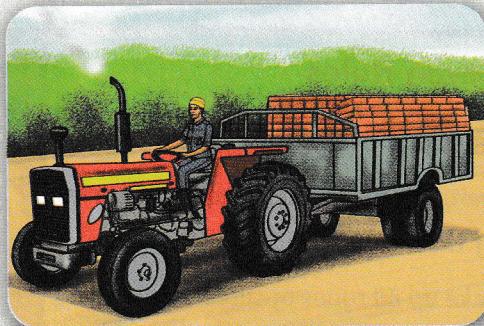
2. Make a poster on entrepreneurial opportunities related to Social Studies in our society.
3. Display the posters at a strategic place in school.

Appropriate Strategies for Addressing Gender Stereotypes Associated with Career Choices and Entrepreneurial Opportunities in Social Studies

A **strategy** is a careful plan or method of dealing with an issue. **Gender** is the state of being male or female in relation to social and cultural roles. **Stereotypes** are fixed general ideas or images that assume that a person behaves in a particular way. Stereotypes limit aspirations and development of talents. They create gender differences. These differences ought to be addressed using appropriate strategies.

Activity 9: Work in pairs

1. Study the pictures below.



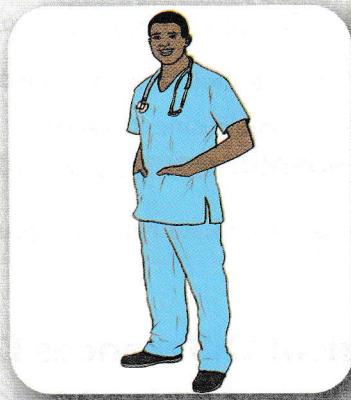
(a)



(b)



(c)



(d)

2. What can you see in the pictures?

3. Discuss how gender stereotypes are being addressed in pictures (a) to (d). Give reasons for your answers.



Key points

We can address gender stereotypes in career and entrepreneurial opportunities related to Social Studies through the following strategies:

- Committing and encouraging both males and females to take a full range of careers and business opportunities.
- Ensuring representation of both genders in leadership.
- Treating both males and females equally by using texts and curricular that does not promote gender bias.
- Develop policies, laws and decision making processes that represent both males and females.

Activity 10: Work as a class

1. Grade 7 learners developed the following rules that discourage gender stereotypes in career choices. Read them aloud.

Our Grade Seven Rules

- ◆ We will respect and listen to both boys and girls in their career choices.
- ◆ We shall protect the dignity of everyone when they choose a career and entrepreneurial opportunity of their choice.
- ◆ We shall encourage each other to take up all types of careers regardless of one's gender.
- ◆ We shall not shout at, insult or shut down anyone when classmates express interest in certain careers or businesses of their choice.
- ◆ We shall share new ideas that discourage gender stereotypes in career and business choices.

2. Discuss and make rules for your grade to discourage gender stereotypes.

Biological Differences Devoid of Stereotypes in Career Choices and Entrepreneurial Opportunities in Social Studies

There are biological differences between male and female people. For example, males have big muscles, have broader chests and grow more hair. Females on the other hand have less developed muscles and less hair growth on their bodies.

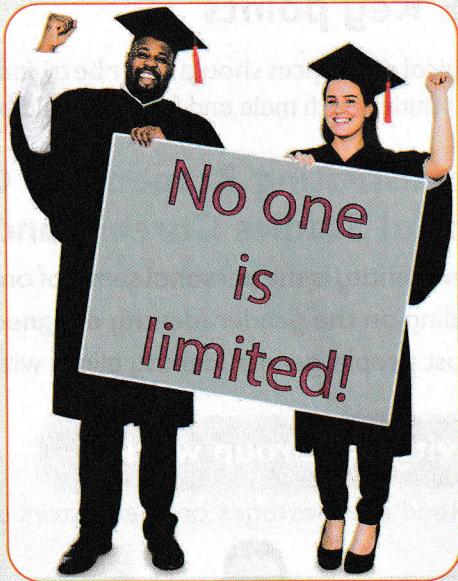
Activity 11: Group work

Using print or digital resources, find out the biological difference between male and female and complete the table below.

Males	Females

Activity 12: Work in pairs

1. Look at the picture to your right.
2. Use the picture to explain why you think gender stereotypes are not good for our society.



Activity 13: Group work

1. Read what Engineer Jane and Chef John are saying about career choices and entrepreneurial opportunities in Social Studies.



My name is Engineer Jane. I am a petroleum engineer. I design and develop methods of extracting oil and gas. Being a woman does not prevent development of my career as an engineer. I love my job.

My name is Chef John. I am a chef. I prepare all types of foods, be it local or exotic. I also train people in catering services. Being a man does not affect my career as a chef. I love my job.



2. Discuss other ways of recognising biological differences devoid of stereotypes in career choices and entrepreneurial opportunities in Social Studies.
3. Share your ideas in class.

Key points

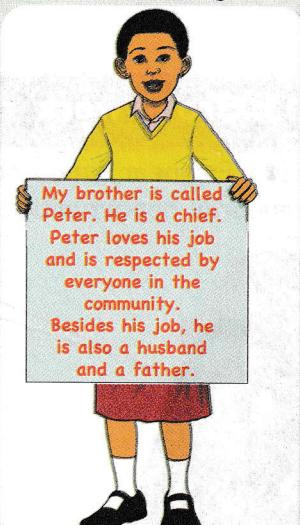
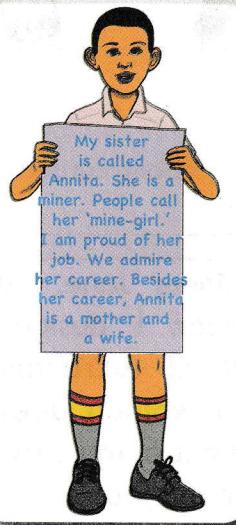
Biological differences should never be a hindrance to one's career choice and entrepreneurial opportunities. Both male and female should be given equal opportunities to pursue their dreams.

Demonstrating Respect for One's Gender Identity in Pursuit of Social Studies Careers and Entrepreneurial Opportunities

Gender identity is the personal sense of one's own gender. People may express themselves depending on the gender identity assigned to them. Gender identity is different from sex. For most people, gender identity aligns with the gender an individual was assigned at birth.

Activity 14: Group work

1. Read the messages on the posters that the learners are holding.



2. Create posters on respect for one's gender identity in pursuit of Social Studies careers and entrepreneurial opportunities.
3. Display the posters in class and appreciate each other's work.

Key points

We should never discriminate against anyone because of gender. We can demonstrate respect for one's gender identity in pursuit of Social Studies careers and entrepreneurial opportunities through the following ways:

- (a) treating each other with respect regardless of gender and choice of careers or entrepreneurial opportunities;
- (b) complementing the achievements of others in their careers and entrepreneurial opportunities;
- (c) being gender responsive by taking actions to correct gender bias and discrimination.
- (d) ensuring that no one is mistreated, marginalised or discriminated against because of their gender.

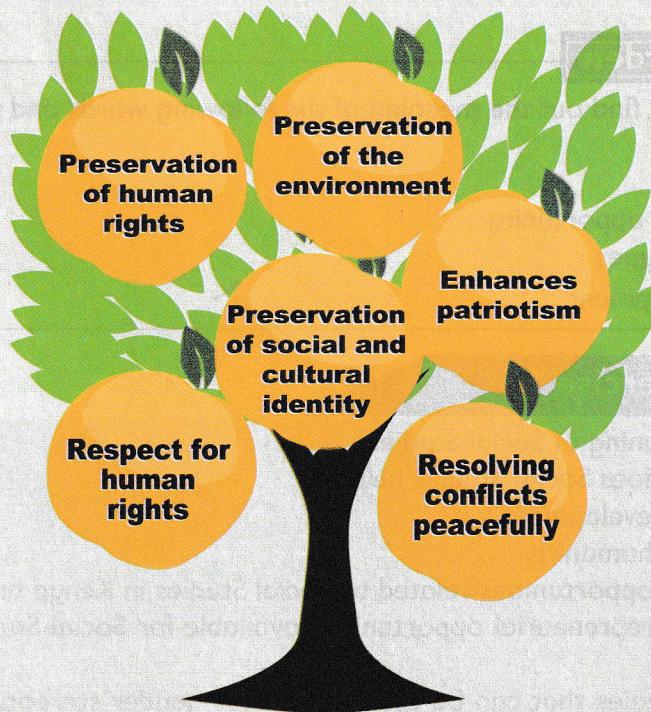
Role of Social Studies for Promotion of Social Cohesion

Social cohesion refers to the strength of relationships and the sense of solidarity among members of a community. It is the extent of connectedness and solidarity among groups in society. Social Studies plays a very important role in promotion of social cohesion in our society.

Activity 15: Work in pairs

1. Study the following diagram showing ways in which Social Studies promotes social cohesion.

Role of Social Studies in Promoting Social Cohesion



2. Discuss the messages on the diagram on how Social Studies promotes social cohesion.
3. Make a class presentation.

Key points

Social Studies promotes social cohesion in the following ways;

- (a) it enables learners to acquire positive interpersonal relations that enable them to relate well with each other;
- (b) it enables the learners to develop a sense of belonging with communities, cultural groups and neighbours which promote unity and solidarity;
- (c) it enables learners to respect and appreciate human rights thus enhancing social cohesion.

Activity 16: Take home

Work with your parent or guardian.

1. Discuss with your parents or guardians careers and entrepreneurial activities that people in your community engage in.
2. List the careers and entrepreneurial activities in your exercise book.
3. Share your work with the rest of the class.

Remember

Social Studies makes us aware and helps to create concern for the welfare of others. We are also able to protect and conserve our environment thus promoting patriotism.

New words garden

Using the dictionary, find out the meaning of the following words and phrases:

- (a) Career
- (b) Social cohesion
- (c) Entrepreneurial opportunity
- (d) Gender stereotypes
- (e) Personal development

Assessment Exercise 1

1. Explain the meaning of Social Studies.
2. In which ways does Social Studies help in:
 - (a) personal development,
 - (b) service to humanity.
3. Identify career opportunities related to Social Studies in Kenya and globally.
4. Discuss the entrepreneurial opportunities available for Social Studies learners in Kenya.
5. Highlight strategies that can be used to address gender stereotypes associated with career choices and entrepreneurial opportunities in Social Studies.
6. Discuss how one can recognise biological differences devoid of stereotypes in choosing careers and entrepreneurial opportunities in Social Studies.
7. Explain ways in which one can show respect for an individual's gender identity in pursuit of Social Studies careers and entrepreneurial opportunities.
8. In which ways does the study of Social Studies promote social cohesion in the society?
9. How do careers and entrepreneurial opportunities from Social Studies serve self and humanity?
10. How can we demonstrate respect for one's gender identity in pursuit of careers and entrepreneurial opportunities in Social Studies?
11. How can we address gender stereotypes associated with career choices and entrepreneurial opportunities in Social Studies?