



Hudson Hustles

Sales Report - Q2 2023

Month	Total Revenue
April	\$45,000
May	\$58,500
June	\$63,200
Total	\$166,700

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Budget Planning - Annual Expenses

Expense Category	Budgeted Amount
Jet Ski Maintenance	\$20,000
Marketing	\$15,000
Employee Salaries	\$120,000
Rent & Utilities	\$25,000
Insurance	\$10,000
Miscellaneous	\$5,000

Total Budget | \$195,000

Profit Margin Analysis - Q2 2023

Month | Total Revenue | Total Expenses | Profit Margin

April | \$45,000 | \$20,000 | 55%
May | \$58,500 | \$21,500 | 63%
June | \$63,200 | \$22,000 | 65%

Average | | | 61%

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