

Oskar Radon

Art Direction

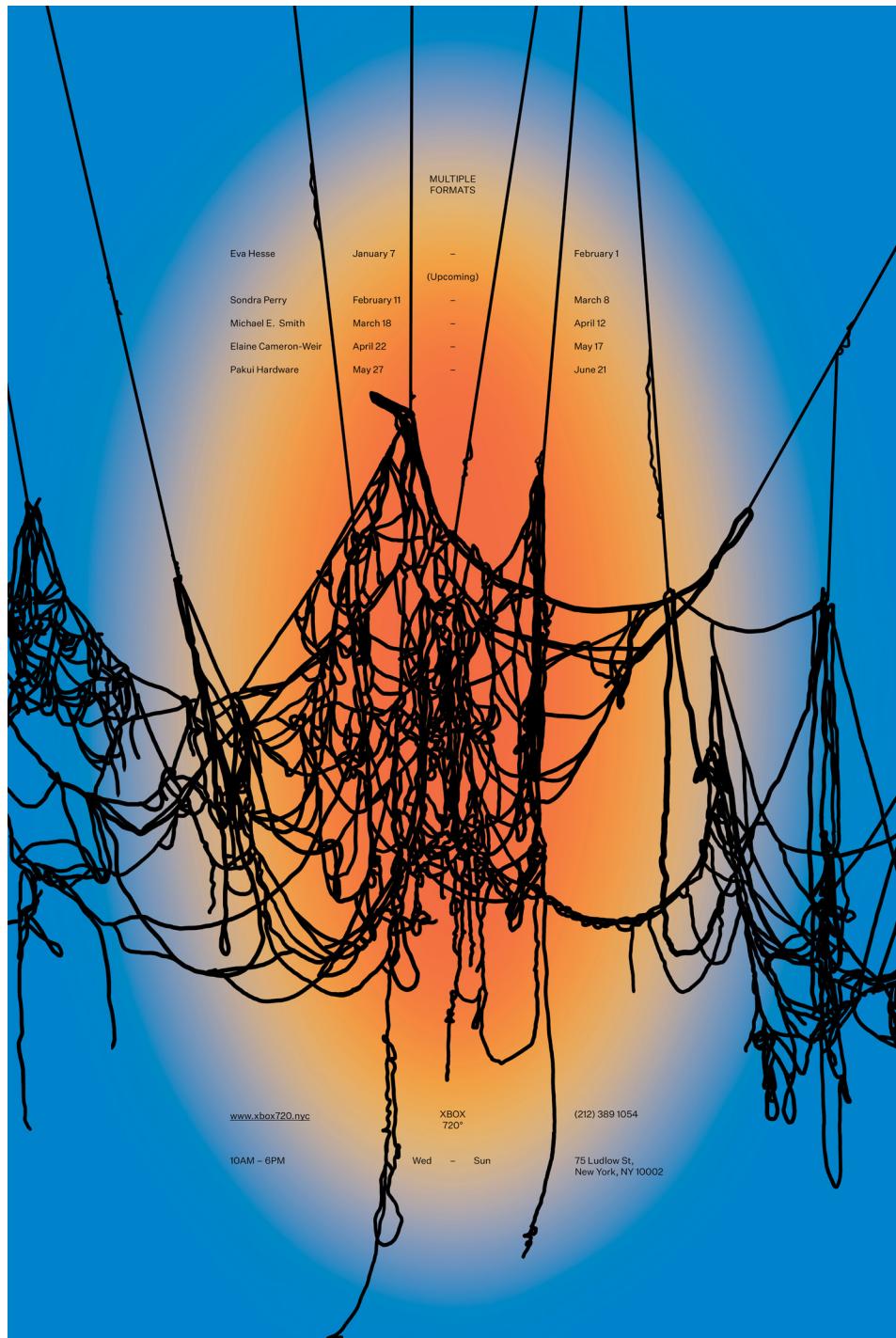
Spring 2019



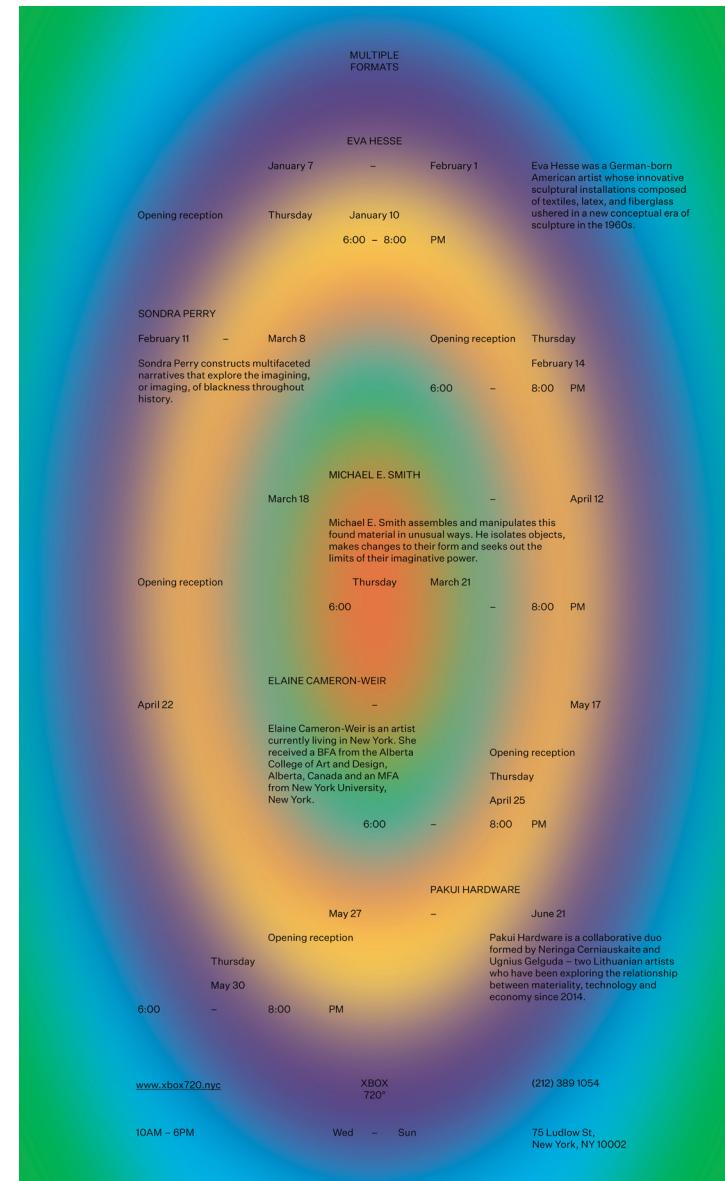
zazie

Project 1: Exhibition series

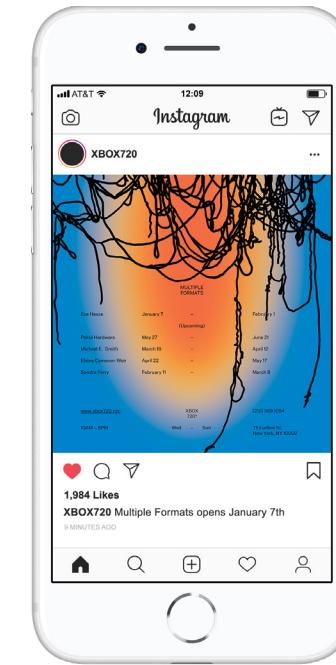
In this project I invented a fake New York gallery and made programming for a series of shows of artists that I am excited about. The design centered around micro-typographic detail, a warm series of gradients, and digital tracings of the artists work.



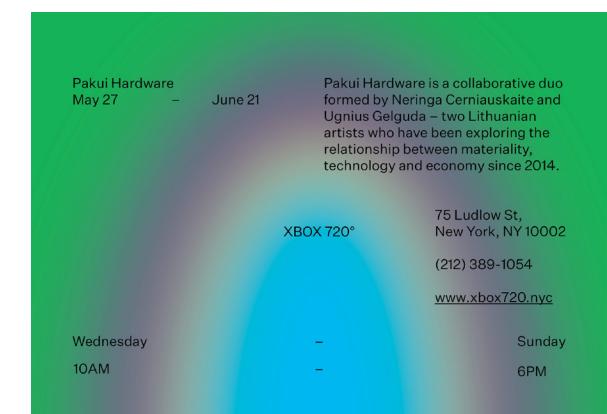
Poster for
Eva Hesse show



Series outline
poster



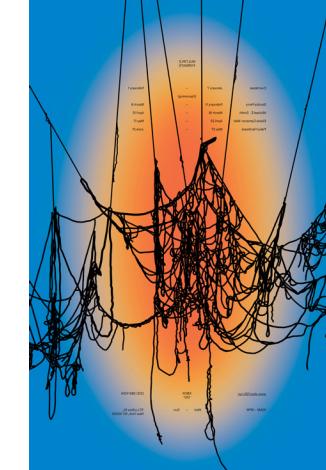
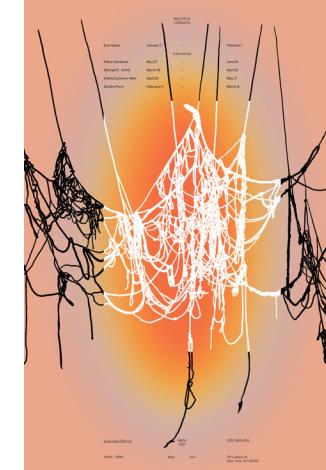
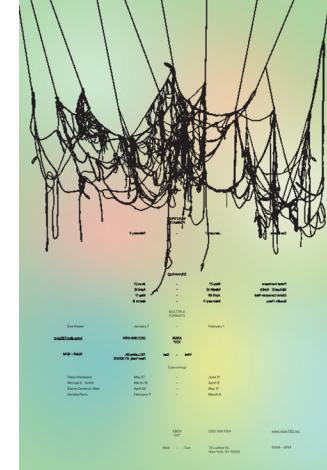
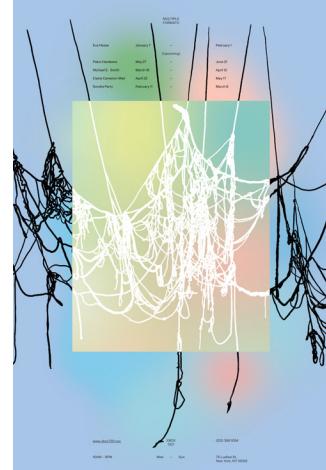
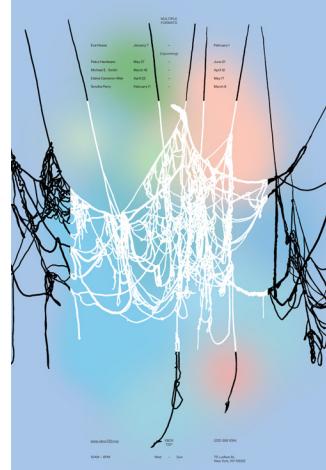
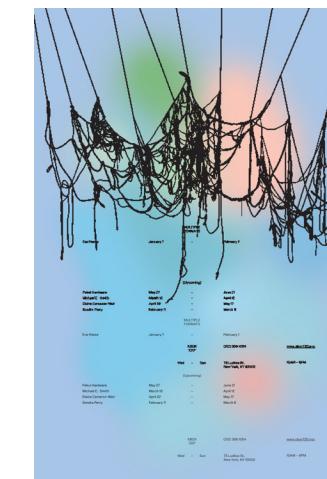
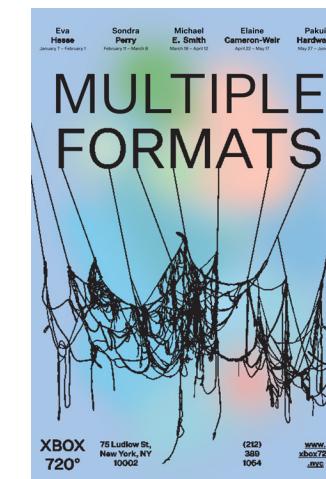
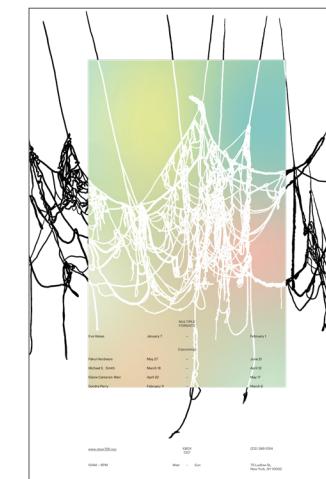
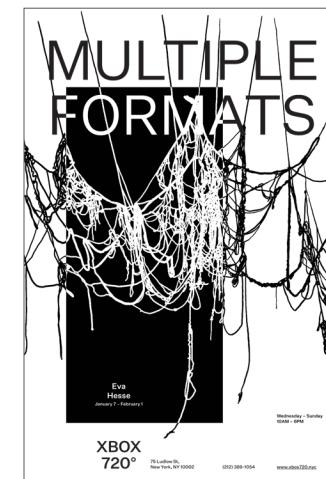
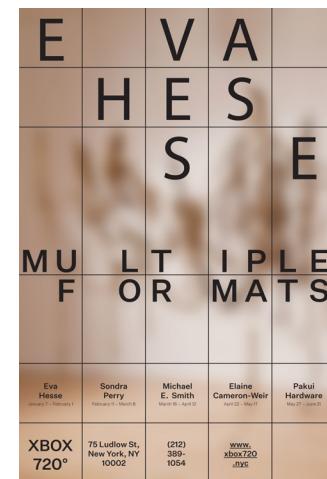
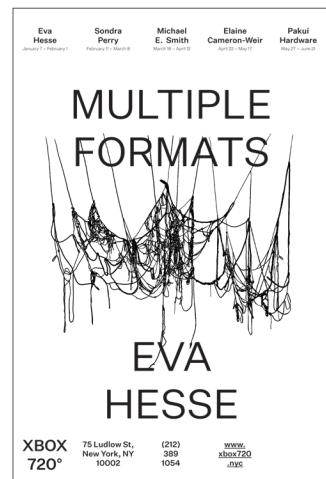
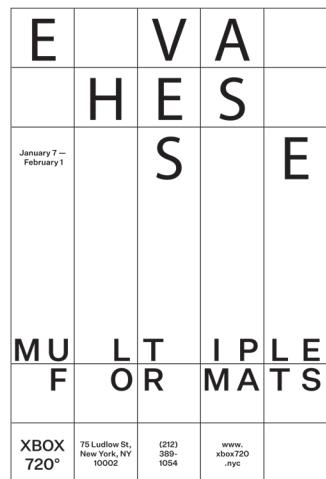
Instagram post



Postcard

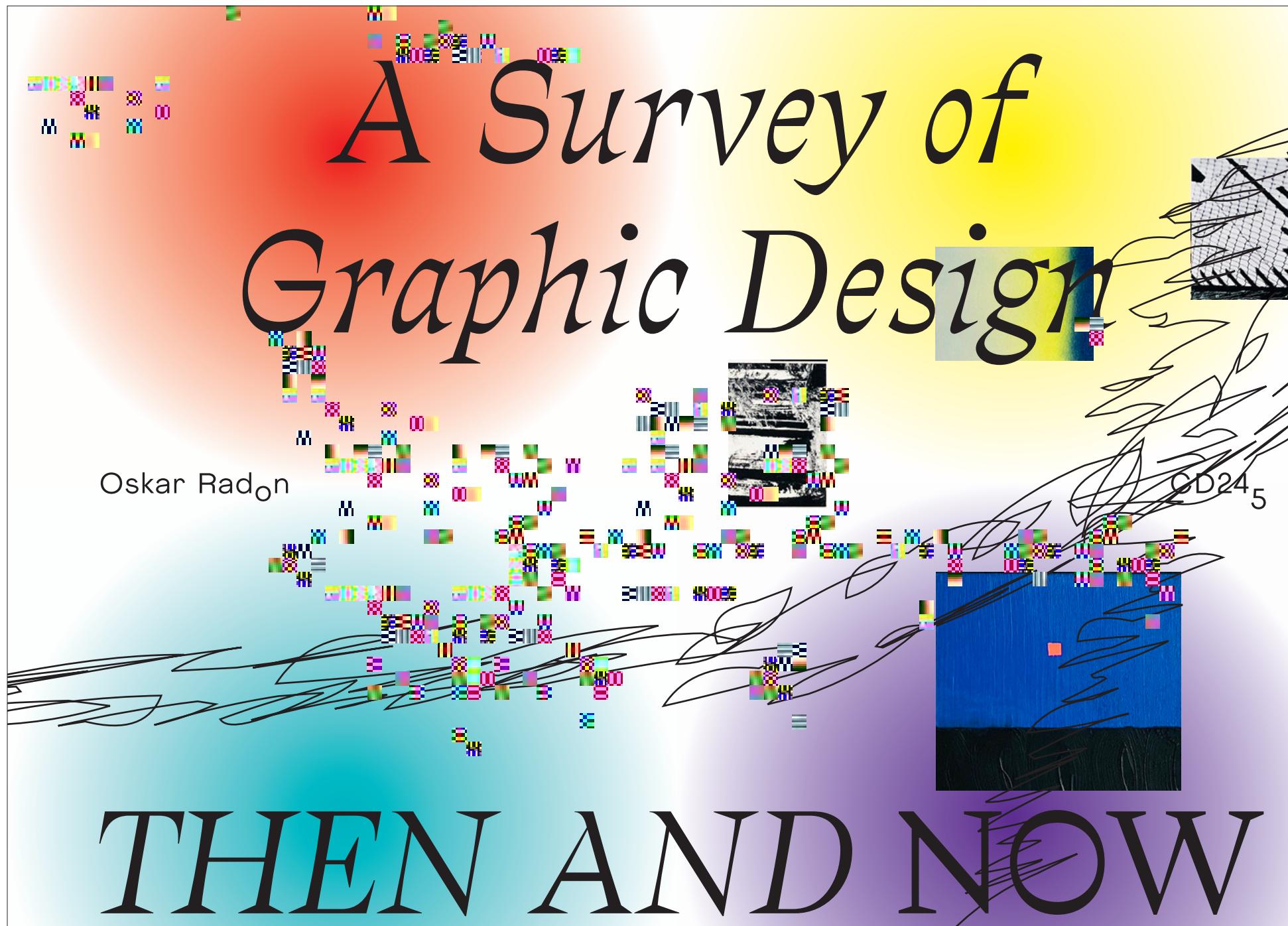
Project 1:

Exhibition series (Process)



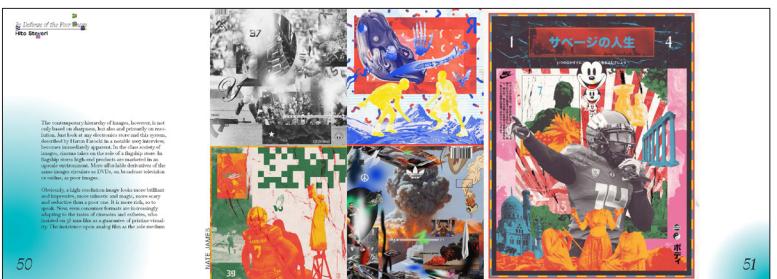
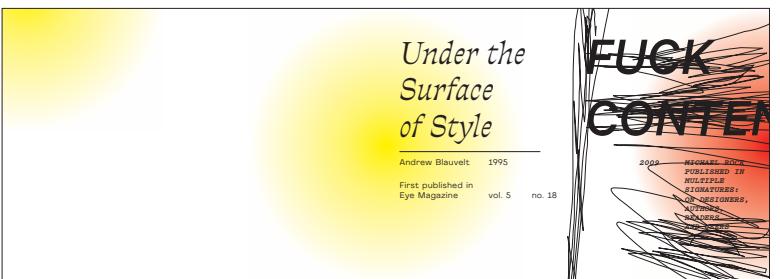
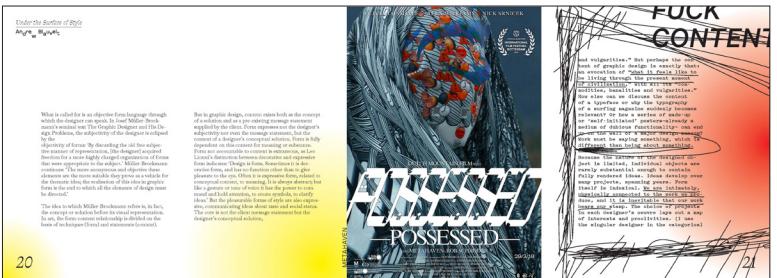
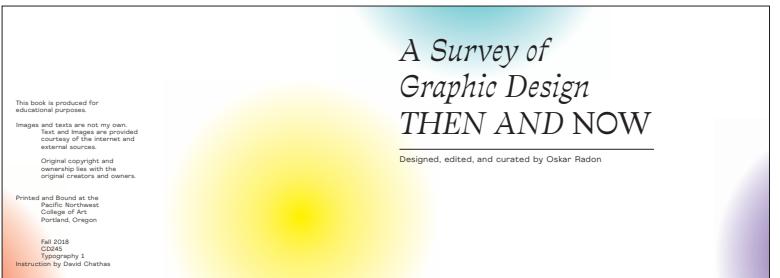
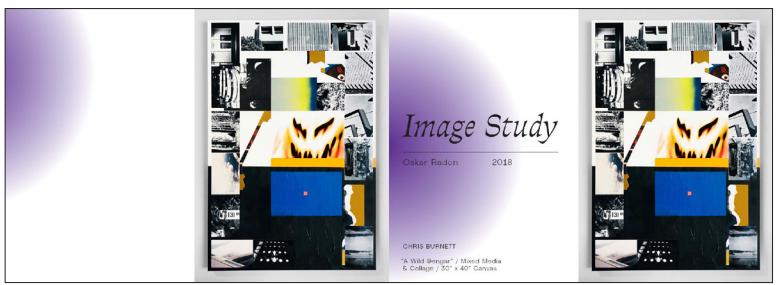
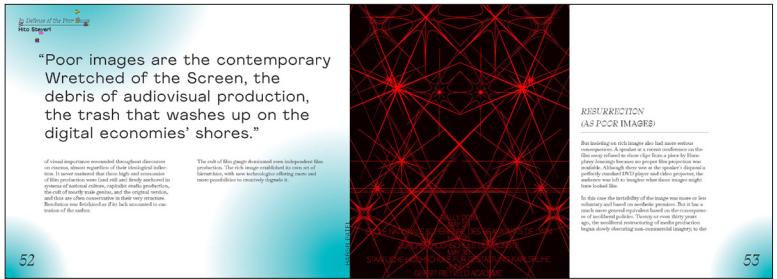
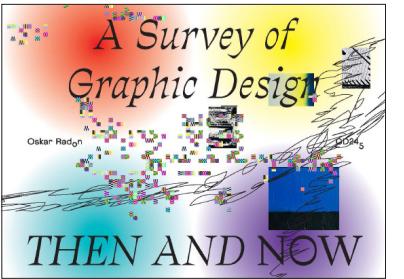
Project 2: Mashup Book

This book combines three texts on graphic design: Under the Surface of Style by Andrew Blauvelt, Fuck Content by Michael Rock, and In Defense of the Poor Image by Hito Steyerl, along with a visual analysis of a poster by Chris Burnett. For each text I developed a visual motifs of falling letters, defacing with line sketches, and glitch artifacts respectively, and tied it all together with a hundred images from contemporary and historically important designers.



Project 2:

Mashup Book (Selected Spreads)



Project 3:

Voting + Climate Change

In Production class we were tasked with creating a campaign to get out the vote. The kick-off occurred just as the IPCC issued their annual Climate Report. Spurred by the importance of environmental action I created a box and brochure that called voters into action to reverse the effects of climate change.

