#### General Remarks

$$\begin{aligned} \operatorname{d}(x,y) &= ||x-y||, & \operatorname{dist}(x,y) &= 1 - \operatorname{sim}(x,y) \\ l_2\text{-euclidean distance} & \sqrt{\sum_{i=1}^d |x_i - y_i|^2} \\ l_1\text{-manhatten distance} & \sum_{i=1}^d |x_i - y_i| \\ l_{\infty}\text{-distance} & (\sum_{i=1}^d |x_i - y_i|^p)^{1/p} \\ \operatorname{Mahalanobis norm} & (\operatorname{max}_i |x_i - y_i| \\ \operatorname{Mahalanobis norm} & ||w||_G^2 &= ||Gw||_2^2 \\ \operatorname{Cosine-Similarity} & \cos\frac{x^T y}{||x||_2||y||_2} \\ \operatorname{Jaccard-Distance} & 1 - \sin(A,B) &= 1 - \frac{|A \cap B|}{|A \cup B|} \end{aligned}$$

## **Function Properties**

#### Concave function

$$f(a+s) - f(a) \ge f(b+s) - f(b) \ \forall a \le b, s > 0$$
  
**Convex functions** A function  $f: S \to \mathbb{R}, S \subseteq \mathbb{R}^d$ , is called convex if  $\forall x, x' \in S, \lambda \in [0, 1]$  it holds that  $\lambda f(x) + (1 - \lambda)f(x') \ge f(\lambda x + (1 - \lambda)x')$ 

#### H-strongly convex

$$f(x') \geq f(x) + \nabla f(x)^T (x'-x) + \frac{H}{2} ||x'-x||^2, H > 0$$
1-D:  $f$  is H-sc  $\Leftarrow f''(x) \geq H, \forall x$ .  
 $d$ -D:  $f$  is H-sc  $\Leftarrow \lambda_{\min}(\nabla^2 f(x)) \geq H, \forall x$ .

Subgradients Given a convex not necessarily differentiable function f, a subgradient  $q_x \in \nabla f(x)$ is the slope of a linear lower bound of f, tight at x, that is  $\forall x' \in S : f(x') > f(x) + q_x^T(x'-x)$ 

# Locality Sensitive Hashing

## Near-duplicate detection

$$\{(x,y) \in X \times X : x \neq y, d(x,y) \leq \epsilon\}$$

 $(r,\epsilon)$ -neighbour search Find all points with distance  $\leq r$  and no points with distance  $> (1+\epsilon)r$  from query q. Pick  $(r, (1+\epsilon) \cdot r, p, q)$ -sensitive family and boost.

Min-hashing 
$$h(C) = h_{\pi}(C) = \min_{i:C(i)=1} \pi(i)$$
  
 $\pi(i) = h_{a,b}(i) = ((a \cdot i + b) \mod p) \mod N),$   
 $p \text{ prime (fixed) } > N, N \text{ number of documents}$ 

1: **for** each column c **do** for each row r do 2: 3: if c has 1 in row r then for each hash fn  $h_i$  do 4:  $M_{i,c} \leftarrow \min\{h_i(r), M_{i,c}\}$ 5:

**Band-hashing** Signature matrix into b bands of r hash fns, per-column into b hash tables. If any h-table has a collision, report candidate pair.  $s^r$  prob of col on band j:  $P(\text{col in } > 1 \text{ band}) = 1 - (1 - s^r)^b$ 

$$(d1, d2, p1, p2)$$
-sensitivity Assume  $d_1 < d_2, p_1 > p_2$ .  
 $\forall x, y \in S : d(x, y) \leq d_1 \Rightarrow Pr[h(x) = h(y)] \geq p_1$   
 $\forall x, y \in S : d(x, y) \geq d_2 \Rightarrow Pr[h(x) = h(y)] \leq p_2$ 

**r-way AND** 
$$h(x) = h(y) \iff \forall i : h_i(x) = h_i(y)$$
  
 $(d_1, d_2, p_1^r, p_2^r) - \text{big r, more FN}$   
**b-way OR**  $h(x) = h(y) \iff \exists i : h_i(x) = h_i(y)$   
 $(d_1, d_2, 1 - (1 - p_1)^b, 1 - (1 - p_2)^b) - \text{big b, more FP}$   
**AND-OR cascade**  $(d_1, d_2, 1 - (1 - p_1^r)^b, 1 - (1 - p_2^r)^b)$ 

## OR-AND cascade $(d_1, d_2, (1 - (1 - p_1)^b)^r, (1 - (1 - p_2)^b)^r)$

#### **Hash Functions**

Euclidean distance  $h_{w,b}(x) = \lfloor (\frac{w^T x - b}{a}) \rfloor$  where  $w \leftarrow \frac{w}{||w||_2}, w \sim \mathcal{N}(0, I), w_i \sim \mathcal{N}(0, 1),$  $b \sim Unif([0,a])$ , yields (a/2,2a,1/2,1/3)-sensitive Cosine distance  $\mathcal{H} = \{h(v) = \operatorname{sgn}(w^T v)\}$  where  $w \sim \text{Unif}\{x \in \mathbb{R}^n : ||x||_2 = 1\}$  $Pr(h_u(x) = h_v(y)) = 1 - \Theta_{x,y}/\pi$ 

## Support Vector Machines

SVM SVM = Max margin linear classifier  $\min_{w,\xi \ge 0} \frac{1}{2} w^T w + C \sum_{i=1}^n \xi_i \text{ s. t. } y_i w^T x_i \ge 1 - \xi_i \ \forall i$ Support vectors (SV) are all data points on the margin and data points with non-zero slack

Regularized hinge loss formulation  $C = 1/\lambda$  $\min_{w} \lambda w^T w + C \sum_{i} \max(0, 1 - y_i w^T x_i)$ 

Norm-constrained hinge loss minimization  $\min_{w} \sum_{i} \max(0, 1 - y_i w^T x_i) \text{ s.t. } ||w||_2 \leq \frac{1}{\sqrt{N}}$ 

Strongly convex formulation
$$\min_{w} \frac{1}{T} \sum_{t=1}^{T} \left(\frac{\lambda}{2} ||w||_{2}^{2} + \max(0, 1 - y_{t}w^{T}x_{t})\right)$$
s.t.  $||w||_{2} \leq \frac{1}{\sqrt{\lambda}}$ 

$$\operatorname{Proj}_{S}(w) = w \cdot \min\left(1, \frac{1/\sqrt{\lambda}}{||w||}\right)$$

**Small** C, **Big**  $\lambda$ : Greater margin, more misclassification

#### Kernels

### **Dual SVM Formulation**

$$\max_{\alpha} \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j}$$
s.t.  $0 \le \alpha_{i} \le C$ 

$$\Rightarrow \text{ optimal w: } w^{*} = \sum_{i} \alpha_{i}^{*} y_{i} x_{i} = \sum_{i \in \text{SV}} \alpha_{i}^{*} y_{i} x_{i}$$

**Kernel trick** Substitute inner product  $x_i^T x_i$  in dual formulation and in classification function with  $k(x_i, x_i) = \phi(x_i)^T \phi(x_i)$ , where  $\phi(\cdot) : \mathbb{R}^d \to \mathbb{R}^{>d}$ 

**Kernel functions** A kernel is function  $k: X \times X \to \mathbb{R}$ :

- 1. Symmetry:  $\forall x, x' \in X : k(x, x') = k(x', x)$
- 2. PSD:  $\forall n \in \mathbb{N}$ , any set  $S = \{x_1, ..., x_n\} \subseteq X$ , the Gram matrix is PSD.

# Random Features (Inverse Kernel Trick)

**Shift-invariant kernel** k(x,y) = k'(x-y). Then the kernel has Fourier transform, such that:

$$k(x - y) = \int_{\mathbb{R}^d} p(w) \cdot e^{iw^T(x - y)} dw$$

where p(w) is the Fourier transformation, i.e. we map k(s) to another function p(w).

Random fourier features (prerequisites) Interpret kernel as expectation k(x-y) =

$$\int_{\mathbb{R}^d} p(w) \cdot \underbrace{e^{iw^T(x-y)}}_{g(w)} dw = \mathbb{E}_{w,b} \left[ z_{w,b}(x) z_{w,b}(y) \right]$$

where 
$$z_{w,b}(x) = \sqrt{2}\cos\left(w^T x + b\right)$$
,  $b \sim U([0, 2\pi]), w \sim p(w)$ 

## Random fourier features (kernel approximation)

- 1.  $w_i \sim p, b_i \sim U([0, 2\pi])$  for i = 1, ..., m; iid
- 2.  $z(x) = [z_{w_1,b_1}(x),...,z_{w_m,b_m}(x)]/\sqrt{m}$
- 3.  $z(x)^T z(y) = \frac{1}{m} \sum_{i=1}^m z_{w_i,b_i}(x) \cdot z_{w_i,b_i}(y)$ 4. If  $m \to \infty$ , then (almost surely)
- $z(x)^T z(y) \to \mathbb{E}_{w,b}(z_{w,b}(x) \cdot z_{w,b}(y)) = k(x-y)$

# Online Convex Programming

**Regret**  $R_T = (\sum_{t=1}^T f_t(w_t)) - \min_{w \in S} \sum_{t=1}^T f_t(w)$ No-regret  $\lim_{T\to\infty} \frac{R_T}{T} \to 0$ 

Online convex programming (OCP) If  $y_t w_t^T x_t < 1$ :

 $w_{t+1} = \operatorname{Proj}_{S}(w_{t} - \eta_{t} \nabla f_{t}(w_{t}))$ 

 $\operatorname{Proj}_{S}(w) = \operatorname{arg\,min}_{w' \in S} ||w' - w||_{2} = \operatorname{min}\left(w, \frac{w}{\lambda ||w||_{2}}\right)$ 

# Regret for OCP

$$\frac{R_T}{T} \le \frac{1}{\sqrt{T}} [||w_0 - w^*||_2^2 + ||\nabla f||_2^2]$$

where  $||\nabla f||_2^2 = \sup_{w \in S, t \in \{1, ..., T\}} ||\nabla f(w)||_2^2$ 

Parallel stochastic gradient descent 1. Split data into k subsets, k = number of machines, want  $k = O(1/\lambda)$ 

- 2. Each machine produces  $w_i$  on its subset
- 3. After T iterations, compute  $w = \frac{1}{k} \sum_{i=1}^{k} w_i$

**PEGASOS** Online SVM: H-sc. lossfn. Minibatch + reg

# Active Learning

Uncertainty sampling Repeat until we can infer all remaining labels:

- 1. Assign uncertainty score  $U_t(x)$  to each unlabeled data point:  $U_t(x) = U(x|x_{1:t-1}, y_{1:t-1})$
- 2. Greedily pick the most uncertain point and request label  $x_t = \arg \max_x U_t(x)$  and retrain classifier

For SVM:  $U_t(x) = \frac{1}{|w^T| \cdot |x|}$ 

Cost to pick m labels:  $m \cdot n \cdot d + m \cdot C(m)$ n = number of data points, d = dimensions,  $C(m) = \cos t$  to train classifier

Hashing a hyperplane query Draw  $u, v \sim \mathcal{N}(0, I)$ .

Then resulting two-bit hash is:

$$h_{u,v}(a,b) = \left[ \text{ sign } (u^T a), \text{ sign } (v^T b) \right]$$

Define the hash family:

$$h_{\mathcal{H}}(z) = \begin{cases} h_{u,v}(z,z) & \text{if } z \text{ is a database point vector} \\ h_{u,v}(z,-z) & \text{if } z \text{ is a query hyperplane vector} \end{cases}$$

Version space Set of all classifiers consistent with the data:  $V(D) = \{w : \forall (x, y) \in D : sign(w^T x) = y\}$ 

Relevant version space  $\hat{V}(D;U)$  describes all possible labelings h of all unlabeled data U that are still possible under some model w, or,

$$\hat{V}(D; U) = \{h : U \to \{+1, -1\} : \exists w \in V(D)$$
$$\forall x \in U : \operatorname{sign}(w^{T} x) = h(x)\}$$

### Generalized Binary Search (GBS)

- 1: Start with  $D = \emptyset$
- 2: while  $|\hat{V}(D; U)| > 1$  do
- for each unlabeled example x in U do
- 4:  $v^+(x) = |\hat{V}(D \cup \{(x,+)\}; U)|$
- $v^{-}(x) = |\hat{V}(D \cup \{(x, -)\}; U)|$ 5:
- 6:  $\triangleright$  number of labelings still left if x is
- Pick  $x^* = \arg\min_x \max(v^-(x), v^+(x))$ 7:
- $D = D \cup \{x^*\}$

**Decision rules** for GBS SVM,  $m \sim \text{margin}$ 

**Max-min margin**  $\max_x \min (m^+(x), m^-(x))$ 

Ratio margin  $\max_{x} \min \left( \frac{m^{+}(x)}{m^{-}(x)}, \frac{m^{-}(x)}{m^{+}(x)} \right)$ 

# Clustering

## K-Means

Cost Function 
$$L(\mu) = L(\mu_1, ...., \mu_k) =$$

$$\sum_{i=1}^{N} \min_{\substack{j \in \{1, \dots, k\} \\ d(\mu, x_i)}} ||x_i - \mu_j||_2^2$$

Objective  $\mu^* = \arg \min_{\mu} L(\mu)$ 

**Algorithm** Until convergence:

1: Assign each point  $x_i$  to closest center

$$z_i \leftarrow \arg \min_{j \in \{1, \dots, l\}} ||x_i - \mu_j^{(t-1)}||_2^2$$

2: Update center as mean of assigned data points

$$\mu_j^{(t)} \leftarrow \frac{1}{n_j} \sum_{i: z_i = j} x_i$$

### Online k-means algorithm

$$\frac{\operatorname{dd}(\mu, x_t)}{\operatorname{d}\mu_j} = \begin{cases} 0 & \text{if } j \notin \operatorname{arg\,min}_i ||\mu_i - x_t||^2 \\ 2(u_j - x_t) & \text{else} \end{cases}$$
 with  $z_t$  user features. For us:  $f(x_i, z_t)$  with  $z_t$  user features.

- 1. Initialize centers randomly
- 2. For t = 1: N
  - Find  $c = \arg \min ||\mu_i x_t||_2$
  - $\bullet \ \mu_c = \mu_c + \eta_t (x_t \mu_c)$
- 3. For convergence:  $\sum_{t} \eta_{t} = \infty$  and  $\sum_{t} \eta_{t}^{2} < \infty$ ,

#### Coresets

**Kev idea** Replace many points by one weighted representative, thus, obtain C

$$L_k(u;C) = \sum_{(w,x)\in C} w \cdot \min_j ||u_j - x||_2^2$$

 $(k,\epsilon)$ -coreset C is called a  $(k,\epsilon)$ -coreset for D, if for all  $\mu: (1 - \epsilon)L_k(\mu; D) < L_k(\mu; C) < (1 + \epsilon)L_k(\mu; D)$ 

**Operations Merge**: union of two  $(k, \epsilon)$ -csets is a  $(k,\epsilon)$ -cset

> **Compress**:  $(k, \delta)$ -cset of a  $(k, \epsilon)$ -cset of D is a  $(k, \epsilon + \delta + \epsilon \delta)$ -cset of D

Construction  $D^2$ -sampling: iteratively build  $B = \emptyset$  by sampling  $\propto \frac{\mathrm{d}(x,B)^2}{\sum_{x' \in X} \mathrm{d}(x',B)^2}$ 

Importance sampling:

$$\propto \frac{\alpha d(x,B)^2}{c_{\Phi}} + \frac{2\alpha \sum_{x' \in B_x} d(x',B)^2}{|B_x|c_p hi} + \frac{4|X|}{|B_x|} \text{ where }$$

$$c_{\Phi} = \frac{1}{|X|} \sum_{x \in X} d(x,B)^2$$

$$B_x = \text{pts in } X \text{ that belong to same cluster as } x$$

### Bandits

**Regret**  $R_T = \sum_{t=1}^{T} (\mu^* - \mu_{i_t}), i_t$  chosen arm at time t  $\epsilon$ -greedy The algorithm goes as follows:

- 1. Set  $\epsilon_t = \mathcal{O}(\frac{1}{4})$
- 2. With probability  $\epsilon_t$ : explore by picking uniformly at random
- 3. With probability  $1 \epsilon_t$ : exploit by picking arm with highest empirical mean

Regret:  $R_T = \mathcal{O}(k \log(T))$ 

# UCB1 & LinUCB

Hoeffding's inequality

$$\Pr(|\mu - \frac{1}{m}\sum_{t=1}^{m}X_t| \ge b) \le 2 \cdot \exp(-2b^2m)$$
 Confidence bound : Want: Hoeffding  $\le \delta$ 

 $\Rightarrow b = \sqrt{\frac{1}{2m} \ln \frac{2}{\delta}}$ 

UCB/Mean update 
$$UCB(i) = \hat{\mu_i} + \sqrt{\frac{2 \ln t}{\eta_i}}$$

$$j = \arg \max_{i} UCB(i)$$
  
$$\hat{\mu}_{j} = \hat{\mu}_{j} + \frac{1}{\eta_{j}} (y_{t} - \hat{u}_{j})$$

Contextual bandits Reward is now  $y_t = f(x_t, z_t) + \epsilon_t$ with  $z_t$  user features. For us:  $f(x_i, z_t) = w_{x_i}^T z_t$ 

$$\begin{split} \hat{w}_i &= (D_i^T D_i + I)^{-1} D_i^T y_i. \\ |\hat{w}_i^T z_t - w_i^T z_t| &\leq \alpha \sqrt{z_t^T (D_i^T D_i)^{-1} z_t} \text{ with } \\ \text{probability } 1 - \delta \text{ if } \alpha = 1 + \sqrt{\log(2/\delta)/2} \\ R_T / T &= O(d \cdot d' \cdot \text{poly} \log T / \sqrt{T}) \end{split}$$

Hybrid model Reward is now

$$y_t = w_{x_t}^T z_t + \beta^T \phi(x_t, z_t) + \epsilon_t$$

Rejection sampling First obtain data log through pure exploration, and then reiterate:

- 1. Get event  $(x_t^{(1)}, ..., x_t^{(k)}, z_t, a_t, y_t)$  from  $\log x_t^{(k)}$
- 2. Use algorithm that is testing to pick  $a'_t$ :
  - If  $a'_t = a_t \Rightarrow$  Feed back reward  $y_t$
  - Else ignore log line
- 3. Stop when T rewards have been fed back

### Submodular Functions

**Submodulatity** A function  $F: 2^V \to \mathbb{R}$  is called submodular iff for all  $A \subseteq B, s \notin B$ :

$$F(A \cup \{s\}) - F(A) \ge F(B \cup \{s\}) - F(B)$$

Closure properties  $F, F_i$  submodular on  $V: S, W \subseteq V$ Linear Combinations

$$F'(S) = \sum_{i} \lambda_i F_i(S), \ \lambda_i \ge 0$$

Restriction  $F'(S) = F(S \cap W)$ 

Conditiong  $F'(S) = F(S \cup W)$ 

**Reflection**  $F'(S) = F(V \setminus S)$ 

**Min/Max** For  $F_{1,2}(A)$ , max{ $F_1(A)$ ,  $F_2(A)$ } or  $\min\{F_1(A), F_2(A)\}\$  **not** submodular in general.

Concavity F(A) = q(|A|) where  $q: \mathbb{N} \to \mathbb{R}$ , then F submodular iff q concave.

Lazy Greedy Optimizing submodular monotonic functions.

- 1:  $A_0 = \emptyset$ . Keep ordered list of marginal benefits  $\Delta_i$  from previous iterations
- 2: **for** i = 1 ... k : **do**
- $\Delta_i = F(A_{i-1} \cup \{\text{top element}\}) F(A_{i-1})$
- if i is not top element anymore then 4:
- 5: re-sort the list
- $A_i = A_{i-1} \cup \{\text{top element}\}\$