### General Remarks

 $\begin{array}{lll} \operatorname{d}(x,y) = ||x-y||, & \operatorname{dist}(x,y) = 1 - \operatorname{sim}(x,y) \\ l_2\text{-euclidean distance} & \sqrt{\sum_{i=1}^d (x_i - y_i)^2} \\ l_1\text{-manhatten distance} & \sum_{i=1}^d |x_i - y_i| \\ l_p\text{-distance} & (\sum_{i=1}^d |x_i - y_i|^p)^{1/p} \\ l_\infty\text{-distance} & \max_i |x_i - y_i| \\ \operatorname{Mahalanobis norm} & (|w||_G^2 = ||Gw||_2^2) \\ \operatorname{Cosine-Similarity} & \cos\frac{x^Ty}{||x||_2||y||_2} \\ \operatorname{Jaccard-Distance} & 1 - \operatorname{sim}(A,B) = 1 - \frac{|A\cap B|}{|A\cup B|} \end{array}$ 

# **Function Properties**

#### Concave function

 $f(a+s) - f(a) \ge f(b+s) - f(b) \ \forall a \le b, s > 0$ **Convex functions** A function  $f: S \to \mathbb{R}, S \subseteq \mathbb{R}^d$ , is called convex if  $\forall x, x' \in S, \lambda \in [0, 1]$  it holds that  $\lambda f(x) + (1 - \lambda) f(x') \ge f(\lambda x + (1 - \lambda) x')$ 

### H-strongly convex

$$f(x') \ge f(x) + \nabla f(x)^T (x' - x) + \frac{H}{2} ||x' - x||^2, H > 0$$
1-D:  $f$  is H-sc  $\Leftarrow f''(x) \ge H, \forall x$ .
$$d$$
-D:  $f$  is H-sc  $\Leftarrow \lambda_{\min}(\nabla^2 f(x)) \ge H, \forall x$ .

**Subgradients** Given a convex not necessarily differentiable function f, a subgradient  $\mathbf{g}_{\mathbf{x}} \in \nabla f(x)$  is the slope of a linear lower bound of f, tight at x, that is  $\forall x' \in S \colon f(x') \ge f(x) + \mathbf{g_{\mathbf{x}}}^T(x' - x)$ 

# Locality Sensitive Hashing

### Near-duplicate detection

$$\{(x,y) \in X \times X : x \neq y, d(x,y) \leq \epsilon\}$$

 $(r,\epsilon)$ -neighbour search Find all points with distance  $\leq r$  and no points with distance  $> (1+\epsilon)r$  from query q. Pick  $(r,(1+\epsilon)\cdot r,p,q)$ -sensitive family and boost.

Min-hashing  $h(C) = h_{\pi}(C) = \min_{i:C(i)=1} \pi(i)$   $\pi(i) = h_{a,b}(i) = ((a \cdot i + b) \mod p) \mod N),$  p prime (fixed) > N, N number of documents $(d_1, d_2, 1 - d_1, 1 - d_2)$ -sensitive with Jaccard sim.

1: **for** each column c **do** 2: **for** each row r **do** 3: **if** c has 1 in row r **then** 4: **for** each hash fin  $h_i$  **do** 5:  $M_{i,c} \leftarrow \min\{h_i(r), M_{i,c}\}$ 

**Band-hashing** Signature matrix into b bands of r hash fns, per-column into b hash tables. If any h-table has a collision, report candidate pair.  $s^r$  prob of col on band j:  $P(\text{col in } \geq 1 \text{ band}) = 1 - (1 - s^r)^b$ 

$$(d1, d2, p1, p2)$$
-sensitivity Assume  $d_1 < d_2, p_1 > p_2$ .  
 $\forall x, y \in S : d(x, y) \leq d_1 \Rightarrow Pr[h(x) = h(y)] \geq p_1$   
 $\forall x, y \in S : d(x, y) \geq d_2 \Rightarrow Pr[h(x) = h(y)] \leq p_2$ 

r-way AND 
$$h(x) = h(y) \iff \forall i : h_i(x) = h_i(y)$$
  
 $(d_1, d_2, p_1^r, p_2^r) - \text{big r, more FN}$   
b-way OR  $h(x) = h(y) \iff \exists i : h_i(x) = h_i(y)$   
 $(d_1, d_2, 1 - (1 - p_1)^b, 1 - (1 - p_2)^b) - \text{big b, more FP}$   
AND-OR cascade  $(d_1, d_2, 1 - (1 - p_1^r)^b, 1 - (1 - p_2^r)^b)$   
OR-AND cascade

# $(d_1, d_2, (1 - (1 - p_1)^b)^r, (1 - (1 - p_2)^b)^r)$

### **Hash Functions**

Euclidean distance  $h_{w,b}(x) = \lfloor (\frac{w^T x - b}{a}) \rfloor$  where  $w \leftarrow \frac{w}{||w||_2}, \ w \sim \mathcal{N}(0, I), \ w_i \sim \mathcal{N}(0, 1),$   $b \sim Unif([0, a]), \text{ yields } (a/2, 2a, 1/2, 1/3)\text{-sensitive}$ Cosine distance  $\mathcal{H} = \{h(v) = \operatorname{sgn}(w^T v)\}$  where  $w \sim \operatorname{Unif}\{x \in \mathbb{R}^n : ||x||_2 = 1\}$   $Pr(h_u(x) = h_v(y)) = 1 - \Theta_{x,y}/\pi$ 

 $(\Theta_1, \Theta_2, 1 - \Theta_1/\pi, 1 - \Theta_2/\pi)$ -sensitive

# Support Vector Machines

 $\begin{array}{ll} \mathbf{SVM} & \mathrm{SVM} = \mathrm{Max} \ \mathrm{margin} \ \mathrm{linear} \ \mathrm{classifier} \\ & \min_{w,\xi \geq 0} \frac{1}{2} w^T w + C \sum_{i=1}^n \xi_i \ \mathrm{s.} \ \mathrm{t.} \ y_i w^T x_i \geq 1 - \xi_i \ \forall i \\ & \mathrm{Support} \ \mathrm{vectors} \ (\mathrm{SV}) \ \mathrm{are} \ \mathrm{all} \ \mathrm{data} \ \mathrm{points} \ \mathrm{on} \ \mathrm{the} \\ & \mathrm{margin} \ \mathrm{and} \ \mathrm{data} \ \mathrm{points} \ \mathrm{with} \ \mathrm{non-zero} \ \mathrm{slack} \end{array}$ 

Regularized hinge loss formulation  $C = 1/\lambda$  $\min_{w} \lambda w^{T} w + C \sum_{i} \max(0, 1 - y_{i} w^{T} x_{i})$ 

Norm-constrained hinge loss minimization  $\min_{w} \sum_{i} \max(0, 1 - y_i w^T x_i)$  s.t.  $||w||_2 \le \frac{1}{\sqrt{\lambda}}$ 

Strongly convex formulation

$$\min_{w} \frac{1}{T} \sum_{t=1}^{T} \left( \frac{\lambda}{2} ||w||_{2}^{2} + \max(0, 1 - y_{t} w^{T} x_{t}) \right)$$
s.t.  $||w||_{2} \leq \frac{1}{\sqrt{\lambda}}$ 

$$\operatorname{Proj}_{S}^{(2)}(w) = w \cdot \min\left(1, \frac{1/\sqrt{\lambda}}{||w||}\right)$$

$$\operatorname{Proj}_{S}^{(\infty)}(w) = \min\left((1/\sqrt{\lambda}, \dots, 1/\sqrt{\lambda})^{T}, w\right) \cdot \operatorname{sgn}(w)$$

Small C, Big  $\lambda$ : Greater margin, more misclassification

### Kernels

#### **Dual SVM Formulation**

$$\max_{\alpha} \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j}$$
s.t.  $0 \le \alpha_{i} \le C$ 

$$\Rightarrow \text{ optimal w: } w^{*} = \sum_{i} \alpha_{i}^{*} y_{i} x_{i} = \sum_{i \in \text{SV}} \alpha_{i}^{*} y_{i} x_{i}$$

**Kernel trick** Substitute inner product  $x_i^T x_j$  in dual formulation and in classification function with  $k(x_i, x_j) = \phi(x_i)^T \phi(x_j)$ , where  $\phi(\cdot) : \mathbb{R}^d \to \mathbb{R}^{>d}$ 

**Kernel functions** A kernel is function  $k: X \times X \to \mathbb{R}$ :

- 1. Symmetry:  $\forall x, x' \in X : k(x, x') = k(x', x)$
- 2. PSD:  $\forall n \in \mathbb{N}$ , any set  $S = \{x_1, ..., x_n\} \subseteq X$ , the Gram matrix is PSD.

# Random Features (Inverse Kernel Trick)

**Shift-invariant kernel** k(x, y) = k'(x - y). Then the kernel has Fourier transform, such that:

$$k(x - y) = \int_{\mathbb{R}^d} p(w) \cdot e^{iw^T(x - y)} dw$$

where p(w) is the Fourier transformation, i.e. we map k(s) to another function p(w).

Random fourier features (prerequisites) Interpret kernel as expectation k(x - y) =

$$\int_{\mathbb{R}^d} p(w) \cdot \underbrace{e^{iw^T(x-y)}}_{g(w)} dw = \mathbb{E}_{w,b} \left[ z_{w,b}(x) z_{w,b}(y) \right]$$

where  $z_{w,b}(x) = \sqrt{2} \cos (w^T x + b),$  $b \sim U([0, 2\pi]), w \sim p(w)$ 

Random fourier features (kernel approximation)

- 1.  $w_i \sim p, b_i \sim U([0, 2\pi])$  for i = 1, ..., m; iid
- 2.  $z(x) = [z_{w_1,b_1}(x),...,z_{w_m,b_m}(x)]/\sqrt{m}$
- 3.  $z(x)^T z(y) = \frac{1}{m} \sum_{i=1}^m z_{w_i,b_i}(x) \cdot z_{w_i,b_i}(y)$
- 4. If  $m \to \infty$ , then (almost surely)  $z(x)^T z(y) \to \mathbb{E}_{w,b}(z_{w,b}(x) \cdot z_{w,b}(y)) = k(x-y)$

# Online Convex Programming

Regret  $R_T = (\sum_{t=1}^T f_t(w_t)) - \min_{w \in S} \sum_{t=1}^T f_t(w)$ No-regret  $\lim_{T \to \infty} \frac{R_T}{T} \to 0$ 

Online convex programming (OCP) If  $y_t w_t^T x_t < 1$ :  $w_{t+1} = \text{Proj}_S(w_t - \eta_t \nabla f_t(w_t))$ 

 $\operatorname{Proj}_{S}(w) = \arg\min_{w' \in S} ||w' - w||_{2} = \min\left(w, \frac{w}{\lambda ||w||_{2}}\right)$ 

Regret for OCP

$$\frac{R_T}{T} \le \frac{1}{\sqrt{T}} [||w_0 - w^*||_2^2 + ||\nabla f||_2^2]$$

where  $||\nabla f||_2^2 = \sup_{w \in S, t \in \{1, \dots, T\}} ||\nabla f(w)||_2^2$ 

Parallel stochastic gradient descent 1. Split data into k subsets, k= number of machines, want  $k=O(1/\lambda)$ 

- 2. Each machine produces  $w_i$  on its subset
- 3. After T iterations, compute  $w = \frac{1}{k} \sum_{i=1}^{k} w_i$

**PEGASOS** Online SVM: H-sc. lossfn. Minibatch + reg

# Active Learning

Uncertainty sampling Repeat until all labels inferred:

- 1. Assign uncertainty score  $U_t(x)$  to each unlabeled data point:
  - $U_t(x) = U(x|x_{1:t-1}, y_{1:t-1})$
- 2. Greedily pick the most uncertain point and request label  $x_t = \arg \max_x U_t(x)$  and retrain classifier

For SVM: 
$$U_t(x) = \frac{1}{|w_{t-1}^T x|}$$

Cost to pick m labels:  $m \cdot n \cdot d + m \cdot C(m)$ n = number of data points, d = dimensions, $C(m) = \cos t$  to train classifier

Hashing a hyperplane query Draw  $u, v \sim \mathcal{N}(0, I)$ . Then resulting two-bit hash is:

$$h_{u,v}(a,b) = \left[ \text{ sign } (u^T a), \text{ sign } (v^T b) \right]$$

Define the hash family:

$$h_{\mathcal{H}}(z) = \begin{cases} h_{u,v}(z,z) & \text{if } z \text{ is a database point vector} \\ h_{u,v}(z,-z) & \text{if } z \text{ is a query hyperplane vector} \end{cases}$$

Version space Set of all classifiers consistent with the data:  $V(D) = \{w : \forall (x, y) \in D : \operatorname{sign}(w^T x) = y\}$ 

Relevant version space V(D; U) describes all possible labelings h of all unlabeled data U that are still possible under some model w, or,

$$\hat{V}(D;U) = \{h : U \to \{+1, -1\} : \exists w \in V(D)$$
$$\forall x \in U : \operatorname{sign}(w^T x) = h(x)\}$$

# Generalized Binary Search (GBS)

- 1: Start with  $D = \emptyset$
- 2: while  $|\hat{V}(D; U)| > 1$  do
- for each unlabeled example x in U do
- 4:  $v^+(x) = |\hat{V}(D \cup \{(x,+)\}; U)|$
- $v^{-}(x) = |\hat{V}(D \cup \{(x, -)\}; U)|$ 5:
- $\triangleright$  number of labelings left if x is -/+6:
- Pick  $x^* = \arg\min_x \max(v^-(x), v^+(x))$ 7:
- $D = D \cup \{x^*\}$

**Decision rules** for GBS SVM,  $m \sim \text{margin} \sim \frac{1}{||w||}$ **Max-min margin**  $\max_x \min \left( m^+(x), m^-(x) \right)$ Ratio margin  $\max_x \min\left(\frac{m^+(x)}{m^-(x)}, \frac{m^-(x)}{m^+(x)}\right)$ 

# Clustering

### K-Means

Cost Function 
$$L(\mu) = L(\mu_1, ...., \mu_k) =$$

$$\sum_{i=1}^{N} \min_{j \in \{1, \dots, k\}} ||x_i - \mu_j||_2^2$$

Objective  $\mu^* = \arg \min_{\mu} L(\mu)$ 

**Algorithm** Until convergence:

1: Assign each point  $x_i$  to closest center

$$z_i \leftarrow \arg \min_{j \in \{1, \dots, l\}} ||x_i - \mu_j^{(t-1)}||_2^2$$

2: Update center as mean of assigned data points

$$\mu_j^{(t)} \leftarrow \frac{1}{n_j} \sum_{i: z_i = j} x_i$$

### Online k-means algorithm

$$\frac{\mathbf{d}d(\mu, x_t)}{\mathbf{d}\mu_j} = \begin{cases} 0 & \text{if } j \notin \arg\min_i ||\mu_i - x_t||^2\\ 2(u_j - x_t) & \text{else} \end{cases}$$

- 1. Initialize centers randomly
- 2. For t = 1 : N
  - Find  $c = \arg \min ||\mu_i x_t||_2$
- $\mu_c = \mu_c + \eta_t (x_t \mu_c)$ 3. For convergence:  $\sum_t \eta_t = \infty$  and  $\sum_t \eta_t^2 < \infty$ ,

#### Coresets

- **Idea** Replace many points by one weighted point  $L_k(u;C) = \sum_{(w,x)\in C} w \cdot \min_j ||u_j - x||_2^2$
- $(k,\epsilon)$ -coreset C is called a  $(k,\epsilon)$ -coreset for D, if for all  $\mu: (1 - \epsilon)L_k(\mu; D) < L_k(\mu; C) < (1 + \epsilon)L_k(\mu; D)$
- **Operations Merge**: union of two  $(k, \epsilon)$ -csets is a

**Compress**:  $(k, \delta)$ -cset of a  $(k, \epsilon)$ -cset of D is a  $(k, \epsilon + \delta + \epsilon \delta)$ -cset of D

Construction  $D^2$ -sampling: iteratively build  $B = \emptyset$  by sampling  $\propto \frac{d(x,B)^2}{\sum_{x' \in X} d(x',B)^2}$ 

### Importance sampling:

$$\propto \frac{\alpha d(x,B)^2}{c_{\Phi}} + \frac{2\alpha \sum_{x' \in B_x} d(x',B)^2}{|B_x|c_{\Phi}} + \frac{4|X|}{|B_x|} \text{ where}$$

$$c_{\Phi} = \frac{1}{|X|} \sum_{x \in X} d(x,B)^2$$

 $B_x = pts$  in X that belong to same cluster as x

#### Bandits

**Regret**  $R_T = \sum_{t=1}^{T} (\mu^* - \mu_{i_t}), i_t$  chosen arm at time t $\epsilon$ -greedy The algorithm goes as follows:

- 1. Set  $\epsilon_t = \mathcal{O}(\frac{1}{4})$
- 2. With probability  $\epsilon_t$ : explore by picking uniformly at random
- 3. With probability  $1 \epsilon_t$ : exploit by picking arm with highest empirical mean

Regret:  $R_T = \mathcal{O}(k \log(T))$ 

# UCB1 & LinUCB

### Hoeffding's inequality

$$\Pr(|\mu - \frac{1}{m}\sum_{t=1}^{m}X_t| \ge b) \le 2 \cdot \exp(-2b^2m)$$
 Confidence bound Want: Hoeffding  $\le \delta$ 

$$\Rightarrow b = \sqrt{\frac{1}{2m} \ln \frac{2}{\delta}}$$

UCB/Mean update  $UCB(i) = \hat{\mu}_i + \sqrt{\frac{2 \ln t}{\eta_i}}$ 

$$j = \arg \max_{i} UCB(i)$$
  
$$\hat{\mu_j} = \hat{\mu_j} + \frac{1}{n_i} (y_t - \hat{u}_j)$$

Contextual bandits Reward is now  $y_t = f(x_t, z_t) + \epsilon_t$ with  $z_t$  user features. For us:  $f(x_i, z_t) = w_{x_i}^T z_t$ 

**LinUCB** (disjoint) Ridge regression on  $z_t$ :

$$\begin{split} \hat{w}_i &= (D_i^T D_i + I)^{-1} D_i^T y_i. \\ &|\hat{w}_i^T z_t - w_i^T z_t| \leq \alpha \sqrt{z_t^T (D_i^T D_i)^{-1} z_t} \text{ with probability } 1 - \delta \text{ if } \alpha = 1 + \sqrt{\log(2/\delta)/2} \\ R_T / T &= O(d \cdot d' \cdot \text{poly} \log T / \sqrt{T}) \end{split}$$

Hybrid model Reward is now

$$y_t = w_{x_t}^T z_t + \beta^T \phi(x_t, z_t) + \epsilon_t$$

Rejection sampling First obtain data log through pure exploration, and then reiterate:

- 1. Get event  $(x_t^{(1)}, ..., x_t^{(k)}, z_t, a_t, y_t)$  from  $\log x_t^{(k)}$
- 2. Use algorithm that is testing to pick  $a'_t$ :
  - If  $a'_t = a_t \Rightarrow$  Feed back reward  $y_t$
  - Else ignore log line
- 3. Stop when T rewards have been fed back

### Submodular Functions

**Submodularity** A function  $F: 2^V \to \mathbb{R}$  is called submodular iff for all  $A \subseteq B, s \notin B$ :

$$F(A \cup \{s\}) - F(A) \ge F(B \cup \{s\}) - F(B)$$

**Monotonic** if  $S \subseteq T \Rightarrow F(S) \leq F(T)$ 

Union-intersection def. Same preconditions as above:

$$F(A) - F(A \cap B) \ge F(A \cup B) - F(B)$$

Closure properties  $F, F_i$  submodular on  $V; S, W \subseteq V$ Linear Combinations

$$F'(S) = \sum_{i} \lambda_i F_i(S), \ \lambda_i \ge 0$$

**Restriction**  $F'(S) = F(S \cap W)$ 

Conditiong  $F'(S) = F(S \cup W)$ 

**Reflection**  $F'(S) = F(V \setminus S)$ 

Monotonic truncation F also monotonic,  $F'(S) = \min(c, F(S)), c \in \mathbb{R}$ 

**Min/Max** For  $F_{1,2}(A)$ , max{ $F_{1}(A)$ ,  $F_{2}(A)$ } or  $\min\{F_1(A), F_2(A)\}$  **not** submodular in general.

**Concavity** F(A) = q(|A|) where  $q : \mathbb{N} \to \mathbb{R}$ , then F submodular iff q concave.

Lazy Greedy Optimizing submodular monotonic functions:  $\Delta(s|A_i) \geq \Delta(s|A_{i+1})$ .

- 1:  $A_0 = \emptyset$ . Keep ordered list of marginal benefits  $\Delta_s$  from previous iterations i < i, for all  $s \in \mathcal{S}$ , set of articles
- 2: **for**  $i = 1 \dots k :$ **do**
- 3: s is the article for which  $\Delta_s$  is at the top
- Update:  $\Delta_s = F(A_{i-1} \cup \{s\}) F(A_{i-1})$
- if  $\Delta_s$  is not top element anymore then 5:
- 6: re-sort the list, goto 3  $A_i = A_{i-1} \cup \{s\}$