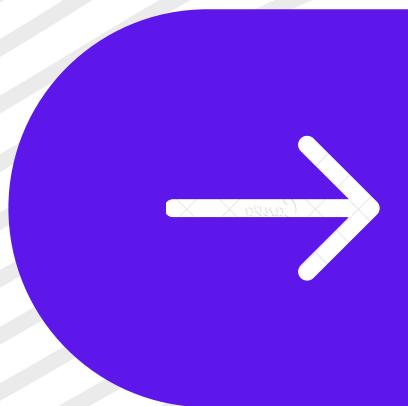


# TRANSFORM DATA INTO DECISIONS



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01

## Descriptive Analytics:

These algorithms are used to summarize and interpret historical data to identify patterns or trends.

- Data Aggregation and Statistics.
- Clustering Algorithms.
- Data Visualization Techniques.



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## Predictive Analytics:

They analyze historical data to make predictions about future events.

- Regression and Classification Models.
- Time Series Analysis.
- Deep Learning Models.

**02**



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03

## Prescriptive Analytics:

Suggest actions you can take to affect desired outcomes.

- Optimization Algorithms.
- Simulation Models.
- Recommendation Engines.



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## Apply domain knowledge!

- Use empirical or simple models to create a baseline.
- Use physical models (solutions to differential equations) to constrain your data-driven models.
- Rely on domain experts.

# BONUS



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