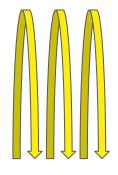








Less Round Trips



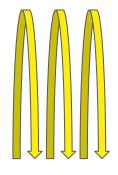






Less Round Trips

Less Batch Overhead



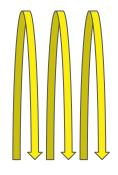




Less Batch Overhead









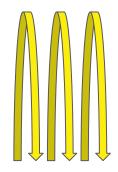


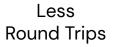
Less Batch Overhead



Less IO on Server









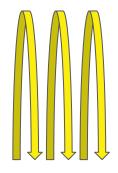
Less Batch Overhead

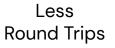


Less IO on Server



Same format for Producer, Broker & Consumer







Less Batch Overhead

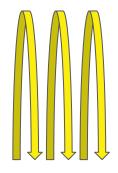


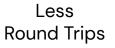
Less IO on Server



Same format for Producer, Broker & Consumer

Effective Compression







Less Batch Overhead



Less IO on Server



Same format for Producer, Broker & Consumer

Effective Compression