

Actualizado al 15/11/23 14:47



HOME

Resultados UNIMAR

YTD UNIMAR

YTD MES VS MES

YTD UNIMAR \$

YTD UNIMAR U

YTD UNIMAR KL

Resultados Total
Canastos

Market Share \$

Market Share U

Market Share KL

TOP Tiendas



HOME

EVALUACIÓN DE RESULTADOS UNIMAR



SELECCIONE AÑO ACTUAL

2022 2023

Mes

October

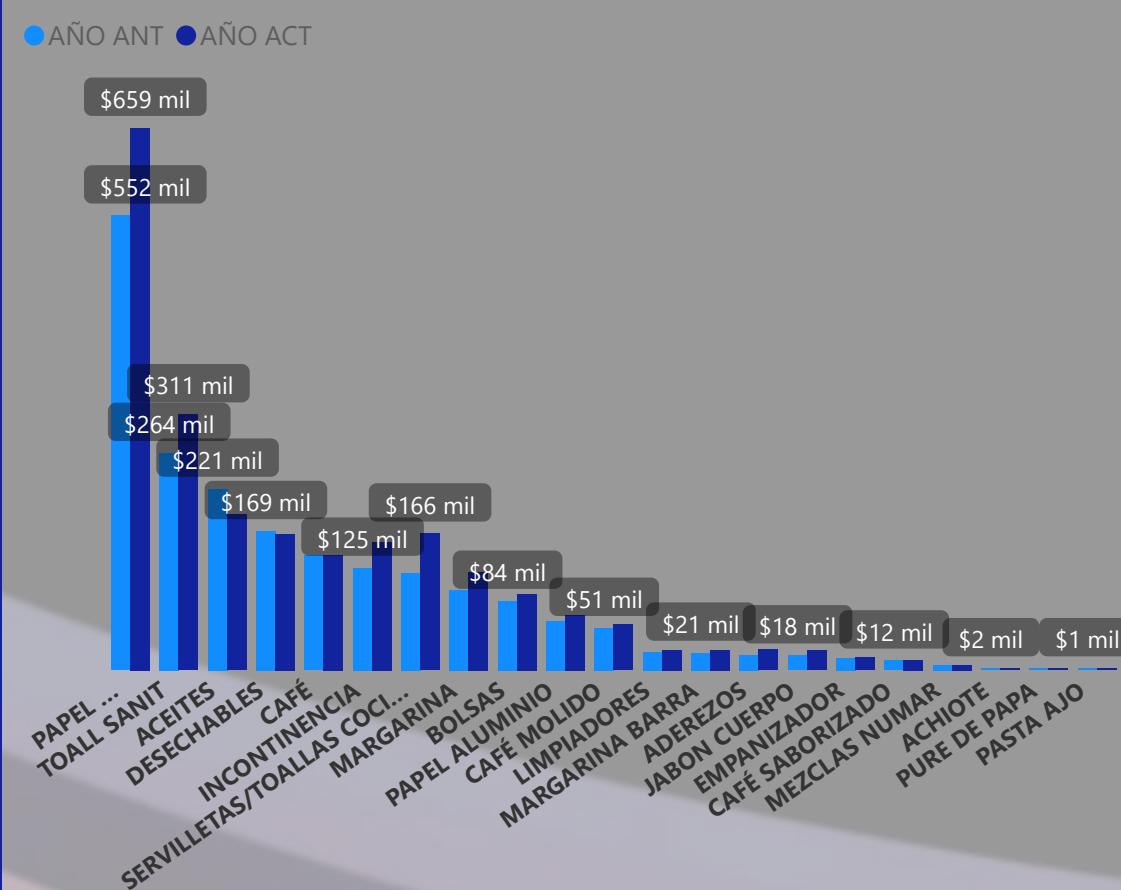
CLASIF CANASTO

Todas

VENTAS \$ UNIMAR

CLASIF CANASTO	YTD \$ ANT	YTD \$ ACT	VAR \$	%VAR \$	%Peso \$ ANT	%Peso \$ ACT	%VAR Peso \$
PAPEL HIG	\$552,338	\$658,792	\$106,454	19.27%	27.64 %	29.20 %	1.56
TOALL SANIT	\$263,900	\$310,864	\$46,964	17.80%	13.20 %	13.78 %	0.57
ACEITES	\$220,513	\$189,334	(\$31,178)	-14.13%	11.03 %	8.39 %	-2.64
SERVILLETAS/TOALLAS COCINA	\$118,123	\$166,039	\$47,917	40.57%	5.91 %	7.36 %	1.45
DESECHABLES	\$169,007	\$165,484	(\$3,522)	-2.08%	8.46 %	7.33 %	-1.12
INCONTINENCIA	\$124,520	\$155,710	\$31,190	25.05%	6.23 %	6.90 %	0.67
CAFÉ	\$139,410	\$140,422	\$1,012	0.73%	6.98 %	6.22 %	-0.75
MARGARINA	\$97,656	\$119,679	\$22,023	22.55%	4.89 %	5.30 %	0.42
BOLSAS	\$84,295	\$92,476	\$8,181	9.71%	4.22 %	4.10 %	-0.12
PAPEL ALUMINIO	\$59,819	\$67,175	\$7,357	12.30%	2.99 %	2.98 %	-0.02
CAFÉ MOLIDO	\$51,402	\$55,639	\$4,237	8.24%	2.57 %	2.47 %	-0.11
ADEREZOS	\$18,297	\$25,184	\$6,887	37.64%	0.92 %	1.12 %	0.20
MARGARINA BARRA	\$21,320	\$24,983	\$3,663	17.18%	1.07 %	1.11 %	0.04
LIMPIADORES	\$21,928	\$24,515	\$2,587	11.80%	1.10 %	1.09 %	-0.01
JABON CUERPO	\$18,042	\$24,083	\$6,041	33.48%	0.90 %	1.07 %	0.16
EMPANIZADOR	\$14,917	\$15,716	\$799	5.36%	0.75 %	0.70 %	-0.05
CAFÉ SABORIZADO	\$11,819	\$12,393	\$574	4.85%	0.59 %	0.55 %	-0.04
MEZCLAS NUMAR	\$6,453	\$6,444	(\$10)	-0.15%	0.32 %	0.29 %	-0.04
PURE DE PAPA	\$1,380	\$1,282	(\$98)	-7.09%	0.07 %	0.06 %	-0.01
ACHIOTE	\$2,120	\$108	(\$2,012)	-94.89%	0.11 %	0.00 %	-0.10
Total	\$1,998,589	\$2,256,432	\$257,844	12.90 %	100.00 %	100.00 %	-0.00

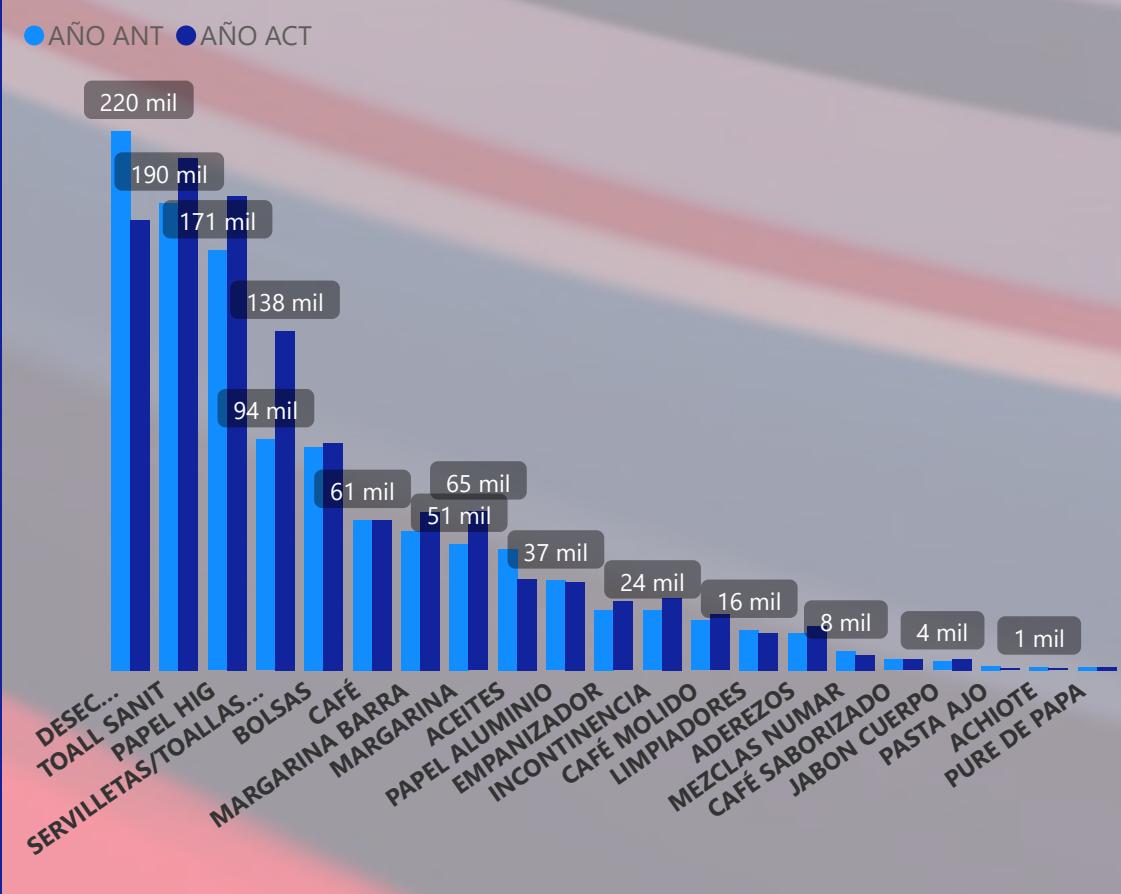
VENTAS \$ UNIMAR



VENTAS U UNIMAR

CLASIF CANASTO	YTD ANT	YTD ACT	VAR U	%VAR U	%Peso U ANT	%Peso U ACT	%VAR Peso U
TOALL SANIT	190,402	208,660	18,258	9.55%	16.66 %	17.25 %	0.57 %
PAPEL HIG	170,952	193,079	22,127	12.94%	14.96 %	15.96 %	1.56 %
DESECHABLES	219,605	183,367	-36,238	-16.50%	19.22 %	15.16 %	-1.12 %
SERVILLETAS/TOALLAS COCINA	94,039	138,191	44,152	46.95%	8.23 %	11.42 %	1.45 %
BOLSAS	90,904	92,659	1,755	1.93%	7.95 %	7.66 %	-0.12 %
MARGARINA	51,465	64,629	13,164	25.58%	4.50 %	5.34 %	0.42 %
MARGARINA BARRA	56,637	64,570	7,933	14.01%	4.96 %	5.34 %	0.04 %
CAFÉ	61,195	61,214	19	0.03%	5.35 %	5.06 %	-0.75 %
ACEITES	49,356	37,129	-12,227	-24.77%	4.32 %	3.07 %	-2.64 %
PAPEL ALUMINIO	36,531	36,000	-531	-1.45%	3.20 %	2.98 %	-0.02 %
INCONTINENCIA	24,329	29,434	5,105	20.98%	2.13 %	2.43 %	0.67 %
EMPANIZADOR	24,700	28,003	3,303	13.37%	2.16 %	2.31 %	-0.05 %
CAFÉ MOLIDO	20,357	22,726	2,369	11.64%	1.78 %	1.88 %	-0.11 %
ADEREZOS	15,152	18,166	3,014	19.89%	1.33 %	1.50 %	0.20 %
LIMPIADORES	16,449	15,176	-1,273	-7.74%	1.44 %	1.25 %	-0.01 %
MEZCLAS NUMAR	7,997	6,263	-1,734	-21.68%	0.70 %	0.52 %	-0.04 %
JABON CUERPO	3,604	4,610	1,006	27.91%	0.32 %	0.38 %	0.16 %
CAFÉ SABORIZADO	4,430	4,391	-39	-0.88%	0.39 %	0.36 %	-0.04 %
PURE DE PAPA	1,358	1,312	-46	-3.39%	0.12 %	0.11 %	-0.01 %
PASTA AJO	1,839	105	-1,734	-94.29%	0.16 %	0.01 %	-0.06 %
ACHIOTF	1.485	66	-1.419	-95.56%	0.13 %	0.01 %	-0.10 %
Total	1,142,786	1,209,750	66,964	5.86 %	100.00 %	100.00 %	-0.00 %

VENTAS U UNIMAR



VENTAS KL UNIMAR

CLASIF CANASTO	YTD KL ANT	YTD KL ACT	VAR KL	%VAR KL	%Peso KL ANT	%Peso KL ACT	%VAR Peso KL
ACEITES	64,115	51,597	-12,518	-19.52 %	62.14 %	53.24 %	-8.90 %
MARGARINA	18,431	23,948	5,516	29.93%	17.86 %	24.71 %	6.85 %
CAFÉ	8,689	8,555	-135	-1.55 %	8.42 %	8.83 %	0.40 %
CAFÉ MOLIDO	6,379	6,666	287	4.49 %	6.18 %	6.88 %	0.70 %
MARGARINA BARRA	5,010	5,632	622	12.41 %	4.86 %	5.81 %	0.95 %
CAFÉ SABORIZADO	547	518	-28	-5.15 %	0.53 %	0.53 %	0.01 %
Total	103,172	96,915	-6,257	-6.06 %	100.00 %	100.00 %	0.00 %

VENTAS KL UNIMAR



SELECCIONE AÑO ACTUAL

2022 2023

CLASE VTA

Todas

Marca

Todas

SKU

Todas

Descripción SKU

Todas

YTD \$ UNIMAR

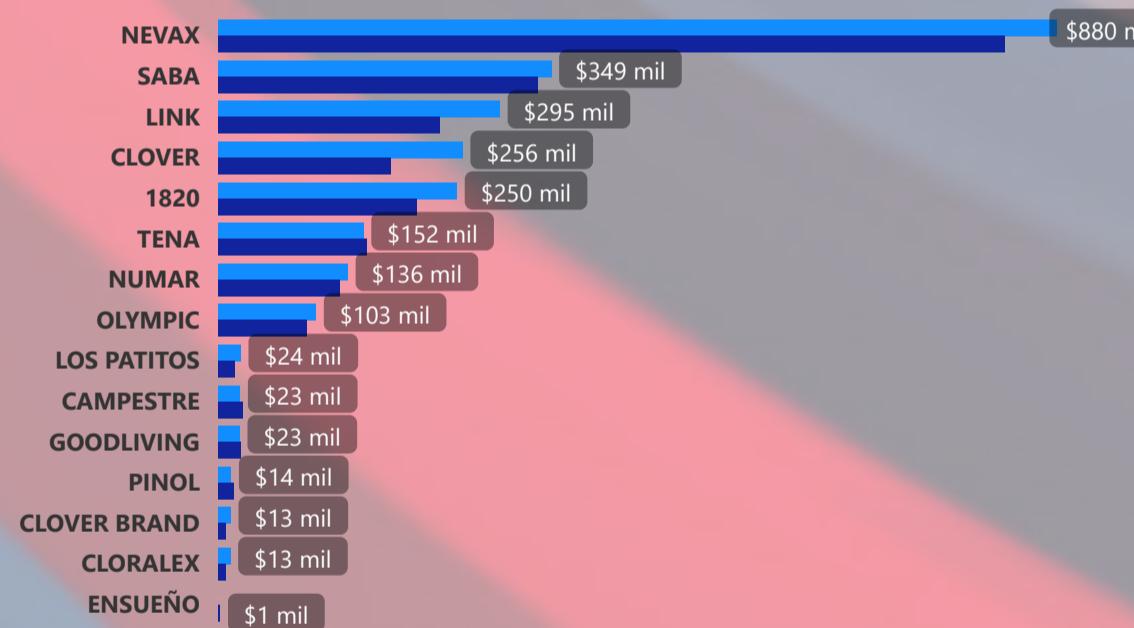
Mes	YTD \$ ANT	YTD \$ ACT	VARIACIÓN	% VARIAC \$
January	\$189,037	\$223,109	\$34,073	18.02 %
February	\$362,709	\$423,703	\$60,994	16.82 %
March	\$554,304	\$652,140	\$97,836	17.65 %
April	\$748,973	\$868,417	\$119,444	15.95 %
May	\$958,602	\$1,091,935	\$133,333	13.91 %
June	\$1,160,433	\$1,304,182	\$143,749	12.39 %
July	\$1,368,345	\$1,538,409	\$170,064	12.43 %
August	\$1,567,876	\$1,758,520	\$190,644	12.16 %
September	\$1,776,135	\$1,999,036	\$222,901	12.55 %
October	\$1,998,589	\$2,256,432	\$257,844	12.90 %
November	\$2,230,646	\$2,256,432	\$25,786	1.16 %
December	\$2,530,925	\$2,256,432	(\$274,493)	-10.85 %
Total	\$2,530,925	\$2,256,432	(\$274,493)	-10.85 %

YTD Unidades UNIMAR

Mes	YTD U ANT	YTD U ACT	VARIACIÓN	% VARIAC U
January	118,108	116,025	-2,083	-1.76 %
February	226,939	222,037	-4,902	-2.16 %
March	341,227	343,745	2,518	0.74 %
April	458,626	460,902	2,276	0.50 %
May	587,163	582,298	-4,865	-0.83 %
June	698,426	698,230	-196	-0.03 %
July	811,331	824,176	12,845	1.58 %
August	918,067	941,511	23,444	2.55 %
September	1,027,659	1,071,749	44,090	4.29 %
October	1,142,786	1,209,750	66,964	5.86 %
November	1,266,744	1,209,750	-56,994	-4.50 %
December	1,438,352	1,209,750	-228,602	-15.89 %
Total	1,438,352	1,209,750	-228,602	-15.89 %

YTD \$ MARCAS UNIMAR

● YTD \$ ANT ● YTD \$ ACT

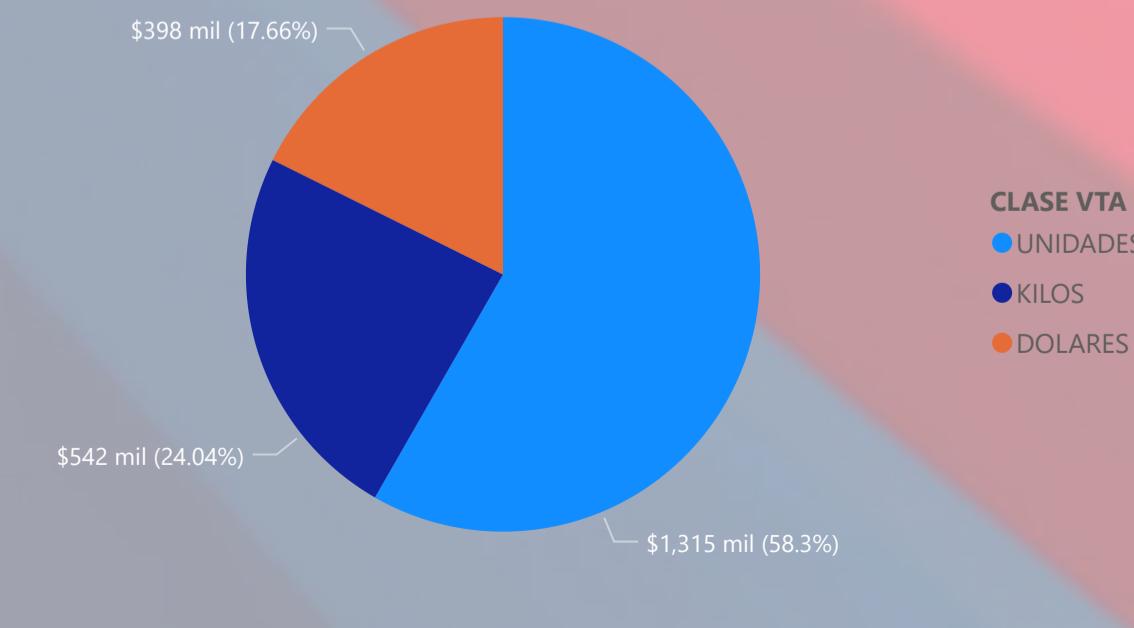


YTD U MARCAS UNIMAR

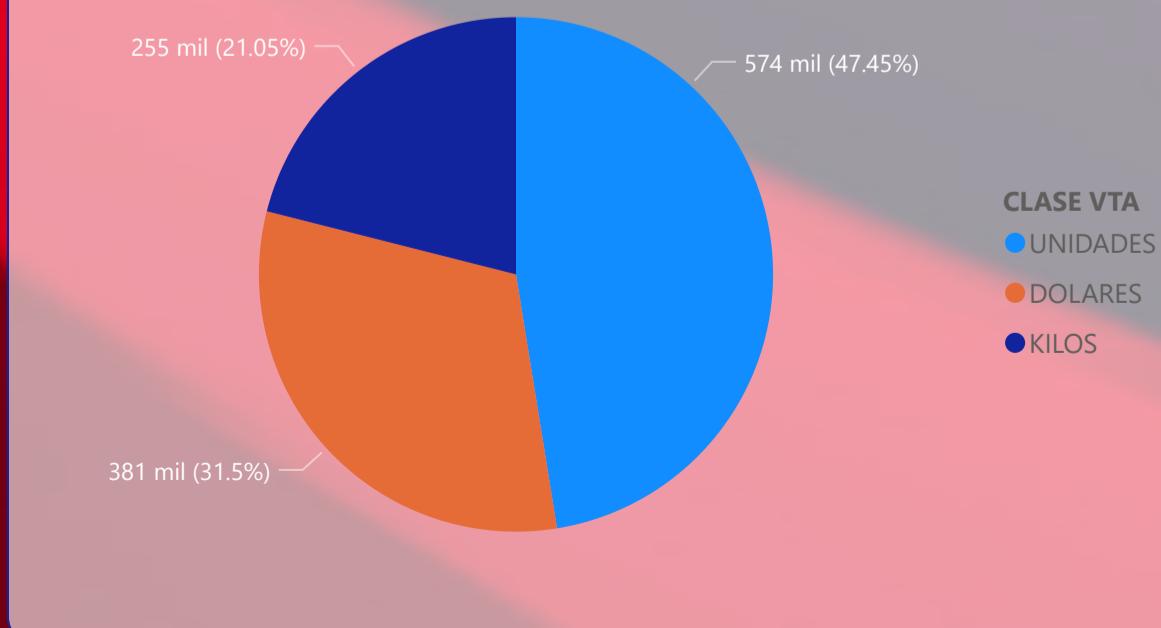
● YTD U 2021 ● YTD U ACTUAL



% VENTA \$ POR CLASE



% VENTA U POR CLASE



SELECCIONE AÑO ACTUAL

2022

2023

CLASE VTA

Todas

Marca

Todas

SKU

Todas

Descripcion SKU

Todas

YTD \$ UNIMAR

CLASIF CANASTO	Descripcion SKU	January			February			March			April		
		YTD ANT	YTD ACT	%VAR									
ACEITES	CLOV ACEIT PALM 1 LB	\$860	\$949	10.34 %	\$876	\$857	-2.22 %	\$977	\$960	-1.70 %	\$1,229	\$980	-20.27 %
	CLOVE ACE SOYA 1.5LT	\$8,042	\$3,599	-55.25 %	\$5,843	\$3,293	-43.65 %	\$8,535	\$5,480	-35.79 %	\$9,989	\$4,049	-59.47 %
	CLOVE ACEIT GIR 500M	\$573	\$828	44.52 %	\$556	\$1,022	84.01 %	\$663	\$589	-11.14 %	\$617	\$600	-2.76 %
	CLOVE ACEIT GIRASOL 3 LT	\$2,690	\$1,957	-27.23 %	\$2,302	\$1,909	-17.06 %	\$3,964	\$3,308	-16.54 %	\$3,346	\$1,895	-43.36 %
	CLOVE ACEIT GIRASOL 900 ML												
	CLOVE ACEIT SOYA 2LT	\$2,656	\$3,604	35.69 %	\$2,594	\$3,126	20.49 %	\$2,501	\$3,285	31.38 %	\$2,652	\$3,588	35.29 %
	CLOVE ACEIT SOYA 3LT	\$2,898	\$3,623	25.02 %	\$2,527	\$3,152	24.71 %	\$2,566	\$3,016	17.55 %	\$4,004	\$3,009	-24.85 %
	CLOVE ACEIT SOYA 950	\$1,305	\$1,768	35.55 %	\$1,289	\$1,362	5.68 %	\$1,215	\$1,173	-3.48 %	\$1,119	\$1,535	37.20 %
	CLOVE ACEITE DE SOYA 500 ML												
	CLOVE ACEITE DE SOYA 900 ML												
ACHIOTE	CLOVE ACEITE GIR 950 ML	\$1,786	\$1,761	-1.40 %	\$1,934	\$1,595	-17.53 %	\$2,697	\$1,666	-38.24 %	\$2,403	\$1,721	-28.38 %
	Total	\$20,811	\$18,091	-13.07 %	\$17,921	\$16,315	-8.96 %	\$23,117	\$19,478	-15.74 %	\$25,358	\$17,377	-31.48 %
	LOS P ACHIOTE LIQ 240 ML	\$86		-100.00 %	\$65		-100.00 %	\$71		-100.00 %	\$132		-100.00 %
	LOS P ACHIOTE PASTA 90 GR	\$155	\$33	-78.73 %	\$133	\$16	-87.68 %	\$163	\$28	-82.82 %	\$195	\$7	-96.61 %
	Total	\$241	\$33	-86.32 %	\$199	\$16	-91.73 %	\$234	\$28	-88.06 %	\$327	\$7	-97.98 %

YTD U UNIMAR

CLASIF CANASTO	Descripcion SKU	January			February			March			April		
		YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR
ACEITES	CLOV ACEIT PALM 1 LB	746	622	-16.62 %	677	541	-20.09 %	756	608	-19.58 %	951	619	-34.91 %
	CLOVE ACE SOYA 1.5LT	2,059	695	-66.25 %	1,463	603	-58.78 %	2,139	1,168	-45.40 %	2,557	822	-67.85 %
	CLOVE ACEIT GIR 500M	370	364	-1.62 %	284	565	98.94 %	340	191	-43.82 %	317	228	-28.08 %
	CLOVE ACEIT GIRASOL 3 LT	319	130	-59.25 %	243	122	-49.79 %	422	274	-35.07 %	356	143	-59.83 %
	CLOVE ACEIT GIRASOL 900 ML												
	CLOVE ACEIT SOYA 2LT	445	575	29.21 %	435	471	8.28 %	422	496	17.54 %	446	562	26.01 %
	CLOVE ACEIT SOYA 3LT	340	398	17.06 %	297	307	3.37 %	302	294	-2.65 %	472	297	-37.08 %
	CLOVE ACEIT SOYA 950	447	531	18.79 %	442	392	-11.31 %	419	337	-19.57 %	386	450	16.58 %
	CLOVE ACEITE DE SOYA 500 ML												
	CLOVE ACEITE DE SOYA 900 ML												
ACHIOTE	CLOVE ACEITE GIR 950 ML	628	348	-44.59 %	546	302	-44.69 %	761	321	-57.82 %	677	348	-48.60 %
	Total	5,354	3,663	-31.58 %	4,387	3,303	-24.71 %	5,561	3,689	-33.66 %	6,162	3,469	-43.70 %
	LOS P ACHIOTE LIQ 240 ML	61		-100.00 %	33		-100.00 %	36		-100.00 %	85		-100.00 %
	LOS P ACHIOTE PASTA 90 GR	121	20	-83.47 %	81	10	-87.65 %	99	17	-82.83 %	130	4	-96.92 %
	Total	182	20	-89.01 %	114	10	-91.23 %	135	17	-87.41 %	215	4	-98.14 %

YTD KL UNIMAR

CLASIF CANASTO	Descripcion SKU	January			February			March			April		
		YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR	YTD ANT	YTD ACT	%VAR
ACEITES	CLOV ACEIT PALM 1 LB	339	282	-16.62 %	307	246	-20.09 %	343	276	-19.58 %	432	281	-34.91 %
	CLOVE ACE SOYA 1.5LT	2,841	959	-66.25 %	2,019	832	-58.78 %	2,952	1,612	-45.40 %	3,529	1,134	-67.85 %
	CLOVE ACEIT GIR 500M	170	167	-1.62 %	131	260	98.94 %	156	88	-43.82 %	146	105	-28.08 %
	CLOVE ACEIT GIRASOL 3 LT	880	359	-59.25 %	671	337	-49.79 %	1,165	756	-35.07 %	983	395	-59.83 %
	CLOVE ACEIT GIRASOL 900 ML												
	CLOVE ACEIT SOYA 2LT	819	1,058	29.21 %	800	867	8.28 %	776	913	17.54 %	821	1,034	26.01 %
	CLOVE ACEIT SOYA 3LT	938	1,098	17.06 %	820	847	3.37 %	834	811	-2.65 %	1,303	820	-37.08 %
	CLOVE ACEIT SOYA 950	391	464	18.79 %	386	343	-11.31 %	366	295	-19.57 %	337	393	16.58 %
	CLOVE ACEITE GIR 950 ML	549	304	-44.59 %	477	264	-44.69 %	665	281	-57.82 %	592	304	-48.60 %
	Total	6,928	4,693	-32.26 %	5,611	3,995	-28.81 %	7,258	5,031	-30.68 %	8,141	4,466	-45.14 %
CAFÉ	1820 CAFE INST 150G	108	93	-13.59 %	65	92	41.01 %	77	85	11.57 %	70	83	



HOME

YTD \$ UNIMAR LA COLONIA



SELECCIONE AÑO ACTUAL

Mes

SKU 

Descripción SKU

1820

1

CLORALEX

CLOVER

CLOVER
BRAND

ENSUEÑO

GOODLIVING

LIN

LOS PATITOS

NEVAX

NUMAR

X

CLASE VTA	CLASIF CANASTO	Descripcion SKU	January	February	March	April	May	June	July	August	September	October
DOLARES	ACHIOTE	LOS P ACHIOTE PASTA 90 GR	\$33	\$16	\$28	\$7		\$13	\$3	\$5	\$2	\$2
		Total	\$33	\$16	\$28	\$7		\$13	\$3	\$5	\$2	\$2
ADEREZOS	ADEREZOS	CAMPE ADER CESA 200G	\$1,082	\$686	\$681	\$738	\$821	\$547	\$594	\$529	\$799	\$839
		CAMPE ADER ISLA 200G	\$198	\$91	\$99	\$98	\$118	\$86	\$69	\$72	\$79	\$80
		CAMPE ADER ITAL 200G	\$218	\$643	\$813	\$711	\$774	\$616	\$747	\$659	\$707	\$799
		CAMPE ADEREZO 200 GR	\$417	\$567	\$1,192	\$1,047	\$1,319	\$983	\$1,079	\$859	\$1,326	\$1,403
	Total		\$1,915	\$1,987	\$2,785	\$2,594	\$3,032	\$2,232	\$2,488	\$2,120	\$2,911	\$3,121
BOLSAS	BOLSAS	OLYMP BOLSA MEDIANA6	\$813	\$684	\$836	\$807	\$843	\$774	\$783	\$741	\$809	\$841
		OLYMP BOLSA NEGR	\$2,520	\$2,351	\$2,454	\$2,525	\$2,584	\$2,483	\$2,634	\$2,426	\$2,453	\$2,567
		OLYMP BOLSA NEGRA	\$5,646	\$4,960	\$5,677	\$5,567	\$6,070	\$6,356	\$6,493	\$6,318	\$5,996	\$6,464
	Total		\$8,979	\$7,996	\$8,968	\$8,900	\$9,496	\$9,613	\$9,910	\$9,484	\$9,258	\$9,872
DESECHABLES	DESECHABLES	LINK CUCHILLO PLAST LARGO 15 S	\$140	\$121	\$133	\$130	\$132	\$131	\$111	\$109	\$141	\$108
		LINK CUCH GDE 15S	\$841	\$949	\$996	\$1,119	\$1,146	\$980	\$1,159	\$1,069	\$1,240	\$1,152
		LINK CUCHA DESCHA								\$0		
		LINK CUCHARA AMARILLA PK 15 S				\$0						
		LINK KIT PLAST PIC NIC ENVASE 12 OZ			\$11	\$11	\$10	\$6	\$11			\$3
		LINK PLAT DES No7 15	\$428	\$417	\$513	\$475	\$618	\$498	\$497	\$498	\$595	\$459
		LINK PLATO DESE No6	\$508	\$558	\$575	\$561	\$740	\$563	\$564	\$589	\$583	\$612
		LINK PLATO DESE No9	\$2,728	\$2,526	\$2,338	\$3,094	\$2,913	\$2,175	\$2,734	\$2,596	\$2,906	\$2,860
		LINK PLATO HOND DESC	\$428	\$383	\$385	\$419	\$471	\$351	\$378	\$427	\$489	\$428
		LINK PLATO No 9 15S	\$445	\$471	\$560	\$915	\$684	\$547	\$618	\$448	\$449	\$265
		LINK TENEDO DESECHA	\$78	\$74	\$61	\$78	\$86	\$84	\$65	\$51	\$77	\$59
		LINK TENEDOR 15S	\$795	\$691	\$729	\$808	\$780	\$669	\$811	\$784	\$832	\$911
		LINK TENEDOR VERDE PK 15 S	\$1	\$1	\$0			\$1	\$2	\$1	\$2	\$1
		LINK VASO CARTON N-12 15 S	\$196	\$226	\$287	\$334	\$206	\$181	\$256	\$211	\$184	\$217
		LINK VASO CARTON N-7 15 S	\$153	\$150	\$157	\$164	\$145	\$171	\$168	\$116	\$54	\$102
		LINK VASO CARTON N-9 15 S	\$118	\$105	\$120	\$132	\$77	\$221	\$122	\$132	\$127	\$96
		LINK VASO DESEC No12	\$1,368	\$1,600	\$1,830	\$2,123	\$2,280	\$1,962	\$1,237	\$1,492	\$1,631	\$1,553
		LINK VASO DESEC No8	\$1,100	\$1,043	\$1,276	\$1,468	\$1,514	\$1,339	\$1,383	\$1,223	\$1,413	\$1,289
		LINK VASO No 12 15S	\$74	\$24	\$24	\$15	\$11	\$13	\$7			
		LINK VASO No 6 25S	\$889	\$988	\$1,081	\$1,114	\$1,223	\$1,150	\$1,032	\$1,064	\$1,046	\$1,088
		LINK VASO No 8 25S	\$1,168	\$1,013	\$1,166	\$1,116	\$1,337	\$1,232	\$1,061	\$1,129	\$1,169	\$1,372
		LINK VASO TERMICO 10	\$1,529	\$1,431	\$1,631	\$1,751	\$1,814	\$1,732	\$1,534	\$1,572	\$1,814	\$1,769
		LINK VASO TERMICO 4	\$978	\$987	\$1,025	\$935	\$1,057	\$1,098	\$1,016	\$1,107	\$1,016	\$1,145
		LINK VASOS DESEC 15	\$1,043	\$866	\$1,062	\$1,463	\$1,256	\$1,054	\$1,627	\$1,446	\$1,708	\$1,579
	Total		\$15,008	\$14,635	\$15,964	\$18,225	\$18,496	\$16,164	\$16,381	\$16,065	\$17,480	\$17,065
EMPANIZADOR	EMPANIZADOR	LOS P EMP PESC 100G	\$533	\$482	\$596	\$592	\$481	\$456	\$540	\$416	\$491	\$491
		LOS P EMP POLL 100GR	\$811	\$606	\$760	\$741	\$763	\$779	\$817	\$670	\$785	\$917
		LOS P EMPIANIZ 80 GR	\$244	\$239	\$239	\$251	\$276	\$238	\$239	\$269	\$195	\$40
		LOS P EMPIANIZ MULTIUSOS 50 GR								\$0	\$375	\$386
		LOS P EMPIANIZADOR L/GLUT 100 GR		\$1								
	Total		\$1,589	\$1,326	\$1,594	\$1,583	\$1,519	\$1,473	\$1,596	\$1,355	\$1,846	\$1,833
LIMPIADORES	LIMPIADORES	LIMPIA DESINF C/CLORO EXT MASCOT 950ML	\$257	\$223	\$213	\$297	\$240	\$214	\$355	\$261	\$300	\$333
		LIMPIADOR DESINF LAVANDA 828 ML									\$50	\$144
		LIMPIADOR DESINF P/INT MASCOTAS 950 ML	\$322	\$323	\$326	\$369	\$337	\$398	\$456	\$395	\$297	\$325
		LIMPIADOR DESINFECTANTE FLORAL 3.785LT	\$807	\$497	\$701	\$690	\$733	\$497	\$584	\$571	\$593	\$480
		LIMPIADOR DESINFECTANTE FLORAL 828ML	\$663	\$519	\$685	\$645	\$654	\$596	\$699	\$645	\$748	\$885
		LIMPIADOR DESINFECTANTE ORIGINAL 828ML	\$313	\$227	\$281	\$261	\$289	\$274	\$291	\$305	\$383	\$536
		SUAVIZ DE TELAS AARGAN MAMND 850 ML							\$40	\$71	\$108	\$188
	Total									\$15	\$47	\$27

SELECCIONE AÑO ACTUAL

2022

2023

Mes

Selección múltiple

SKU

Todas

Descripción SKU

Todas

1820

CAMPESTRE

CLORALEX

CLOVER

CLOVER
BRAND

ENSUEÑO

GOODLIVING

LINK

LOS PATITOS

NEVAX

NUMAR

>

CLASE VTA	CLASIF CANASTO	Descripción SKU	January	February	March	April	May	June	July	August	September	October
■ DOLARES	■ ACHIOTE	LOS P ACHIOTE PASTA 90 GR	20	10	17	4		8	2	3	1	1
		Total	20	10	17	4		8	2	3	1	1
	■ ADEREZOS	CAMPE ADER CESA 200G	763	486	527	543	661	381	388	346	525	641
		CAMPE ADER ISLA 200G	140	64	76	72	95	59	45	47	52	61
		CAMPE ADER ITAL 200G	154	456	629	521	623	429	487	431	464	618
		CAMPE ADEREZO 200 GR	294	400	921	752	983	690	736	578	916	1,112
		Total	1,351	1,406	2,153	1,888	2,362	1,559	1,656	1,402	1,957	2,432
	■ BOLSAS	OLYMP BOLSA MEDIANA6	1,892	1,592	1,946	1,883	1,968	1,805	1,829	1,735	1,899	1,975
		OLYMP BOLSA NEGR	3,337	3,117	3,256	3,353	3,433	3,302	3,506	3,232	3,277	3,433
		OLYMP BOLSA NEGRA	3,860	3,395	3,889	3,817	4,165	4,365	4,463	4,346	4,131	4,458
		Total	9,089	8,104	9,091	9,053	9,566	9,472	9,798	9,313	9,307	9,866
	■ DESECHABLES	LINK CUCHILLO PLAST LARGO 15 S	309	266	293	285	293	290	245	241	311	238
		LINK CUCH GDE 15S	1,841	2,081	2,188	2,462	2,517	2,151	2,549	2,352	2,737	2,554
		LINK CUCHA DESCHA							1			
		LINK CUCHARA AMARILLA PK 15 S				1						
		LINK KIT PLAST PIC NIC ENVASE 12 OZ			4	4	5	2	4			1
		LINK PLAT DES No7 15	363	354	435	405	526	423	426	426	509	394
		LINK PLATO DESE No6	603	665	686	667	883	671	674	703	700	735
		LINK PLATO DESE No9	1,507	1,397	1,294	1,714	1,615	1,207	1,518	1,443	1,621	1,599
		LINK PLATO HOND DESC	289	260	261	284	319	238	256	290	334	293
		LINK PLATO No 9 15S	187	198	268	464	288	278	261	190	190	112
		LINK TENEDO DESECHA	255	238	197	253	280	274	210	166	252	192
		LINK TENEDOR 15S	1,741	1,519	1,605	1,781	1,723	1,475	1,782	1,732	1,844	2,029
		LINK TENEDOR VERDE PK 15 S	2	2	1			2	4	3	5	3
		LINK VASO CARTON N-12 15 S	93	108	155	192	98	104	122	100	87	103
		LINK VASO CARTON N-7 15 S	102	100	122	134	96	126	112	78	36	69
		LINK VASO CARTON N-9 15 S	70	63	79	100	46	147	73	79	77	58
		LINK VASO DESEC No12	1,383	1,619	1,854	2,152	2,314	1,992	1,257	1,518	1,664	1,589
		LINK VASO DESEC No8	1,595	1,514	1,852	2,129	2,201	1,946	2,012	1,781	2,067	1,894
		LINK VASO No 12 15S	62	20	20	13	9	11	6			
		LINK VASO No 6 25S	1,067	1,186	1,298	1,340	1,471	1,385	1,243	1,283	1,267	1,322
		LINK VASO No 8 25S	1,237	1,072	1,235	1,186	1,418	1,307	1,129	1,203	1,248	1,471
		LINK VASO TERMICO 10	1,305	1,220	1,394	1,500	1,555	1,486	1,316	1,352	1,563	1,530
		LINK VASO TERMICO 4	1,254	1,267	1,317	1,202	1,358	1,415	1,309	1,428	1,318	1,490
		LINK VASOS DESEC 15	1,091	905	1,113	1,537	1,323	1,109	1,713	1,524	1,808	1,676
		Total	16,356	16,058	17,672	19,805	20,335	18,041	18,218	17,892	19,639	19,351
■ EMPANIZADOR	■ EMPANIZADOR	LOS P EMP PESC 100G	857	777	980	986	777	737	875	674	880	801
		LOS P EMP POLL 100GR	1,306	976	1,222	1,194	1,230	1,258	1,321	1,082	1,403	1,500
		LOS P EMPANIZ 80 GR	393	385	386	406	520	442	388	818	539	75
		LOS P EMPANIZ MULTIUSOS 50 GR							3	1,426	1,385	
		LOS P EMPANIZADOR L/GLUT 100 GR		1								
		Total	2,557	2,138	2,588	2,586	2,527	2,437	2,584	2,577	4,248	3,761
■ LIMPIADORES	■ LIMPIADORES	LIMPIA DESINF C/CLORO EXT MASCOT 950ML	91	64	72	86	75	62	114	87	100	111
		LIMPIADOR DESINF LAVANDA 828 ML								45	133	
		LIMPIADOR DESINF P/INT MASCOTAS 950 ML	119	99	115	109	110	118	152	138	104	110
		LIMPIADOR DESINFECTANTE FLORAL 3.785LT	225	116	184	151	171	106	135	136	141	114
		LIMPIADOR DESINFECTANTE FLORAL 828ML	830	530	773	621	665	549	694	660	754	889
		LIMPIADOR DESINFECTANTE ORIGINAL 828ML	323	193	266	212	256	219	254	272	328	483
		SUAVIZ DE TELAS AARGAN MAMND 850 ML						24	50	71	126	
		SUAVIZ DE TELAS FRESC AZUL 850 ML						9	33	19	36	

SELECCIONE AÑO ACTUAL

2022

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Mes

Selección múltiple

SKU

Todas

Descripción SKU

Todas

1820

CLOVER

CLOVER BRAND

GOODLIVING

NUMAR

CLASE VTA	CLASIF CANASTO	Descripción SKU	January	February	March	April	May	June	July	August	September	October
☒ KILOS	☒ ACEITES	CLOV ACEIT PALM 1 LB	282	246	276	281	306	257	269		234	237
		CLOVE ACE SOYA 1.5LT	959	832	1,612	1,134	599	959	711	712	1,979	3,057
		CLOVE ACEIT GIR 500M	167	260	88	105	102	173	196	147	115	150
		CLOVE ACEIT GIRASOL 3 LT	359	337	756	395	483	596	776	615	618	731
		CLOVE ACEIT GIRASOL 900 ML								157	334	299
		CLOVE ACEIT SOYA 2LT	1,058	867	913	1,034	2,797	1,334	2,799	727	22	11
		CLOVE ACEIT SOYA 3LT	1,098	847	811	820	891	842	941	1,659	2,263	1,954
		CLOVE ACEIT SOYA 950	464	343	295	393	391	302	422	371	137	58
		CLOVE ACEITE GIR 950 ML	304	264	281	304	355	187	106	24	7	1
		Total	4,693	3,995	5,031	4,466	5,924	4,651	6,218	4,412	5,709	6,497
☒ CAFÉ		1820 CAFE INST 150G	93	92	85	83	79	79	80	68	75	89
		1820 CAFE INST 400G	91	81	79	88	75	72	122	73	67	73
		1820 CAFE INTS 250G	55	44	46	40	37	41	35	65	91	54
		1820 CAFE INST 100G			0							
		1820 CAFE INST 40S	39	10	5	2	47	54	59	52	52	57
		1820 CAFE INST 50G	57	51	54	51	48	50	50	50	56	66
		1820 CAFE INST 60 GR	127	129	130	136	167	138	140	141	142	177
		1820 CAFE INST 85 GR	4	3	5	3	3	3	3	2	3	3
		1820 CAFE INST TRADIC 250 GR	134	120	257	176	90	100	113	154	119	135
		1820 CAFE INST TRADIC 400 GR	260	224	270	258	387	272	259	226	234	255
		Total	859	753	931	837	931	809	860	829	837	908
☒ CAFÉ MOLIDO		1820 CAFE MOL 340 GR	57	71	101	108	102	118	84	75	65	288
		1820 CAFE MOLIDO ARAB 200 GR	160	429	23	248	495	59	101	272	303	146
		1820 CAFE MOLIDO ARAB 400 GR	344	297	328	246	239	322	265	236	216	870
		Total	561	797	451	602	836	498	451	584	583	1,304
☒ CAFÉ SABORIZADO		1820 CAFE CAPUC 120G	24	18	20	22	23	16	17	30	29	58
		1820 CAFE MOKAC 120G	15	11	16	17	21	11	15	36	41	79
		Total	39	30	36	39	44	27	32	67	70	137
☒ MARGARINA		GOODL MARG LIGHT 450	204	214	274	61	157	225	209	193	219	208
		GOODL MARG LIGH 454	207	216	335	310	278	229	223	236	227	222
		NUMA MARG LIGHT 452G	139	131	167	162	139	122	131	132	148	153
		NUMAR MARG 3 LBS	520	486	684	572	585	580	491	616	671	612
		NUMAR MARG C/AJO-PER	333	310	413	326	359	335	354	280	375	388
		NUMAR MARG LIGH 227G	110	118	161	156	111	111	128	122	131	148
		NUMAR MARG LIGT 125G	40	43	94	83	55	49	53	49	49	54
		NUMAR MARG SUAV 250G	206	207	278	277	227	211	232	239	248	265
		NUMAR MARG SUAV 450G	303	300	403	455	450	344	328	334	359	410
		NUMAR MARG TASTE 425	69	90	84	104	60	69	58	71	124	119
		Total	2,131	2,115	2,893	2,506	2,422	2,274	2,205	2,273	2,550	2,579
☒ MARGARINA BARRA		NUMAR MARG PREM TASTE 125 G	90	112	199	180	126	133	129	95	120	112
		NUMAR MARGARINA CLASICA 80 GR	321	373	548	504	436	397	396	417	427	515
		Total	411	486	747	684	562	530	525	512	547	628
		Total	8,694	8,175	10,088	9,133	10,718	8,790	10,291	8,677	10,297	12,052
		Total	8,694	8,175	10,088	9,133	10,718	8,790	10,291	8,677	10,297	12,052



HOME

RESULTADOS TOTAL CANASTOS



SELECCIONE AÑO ACTUAL

2022 2023

Mes

Selección múltiple

CLASIF CANASTO

Todas

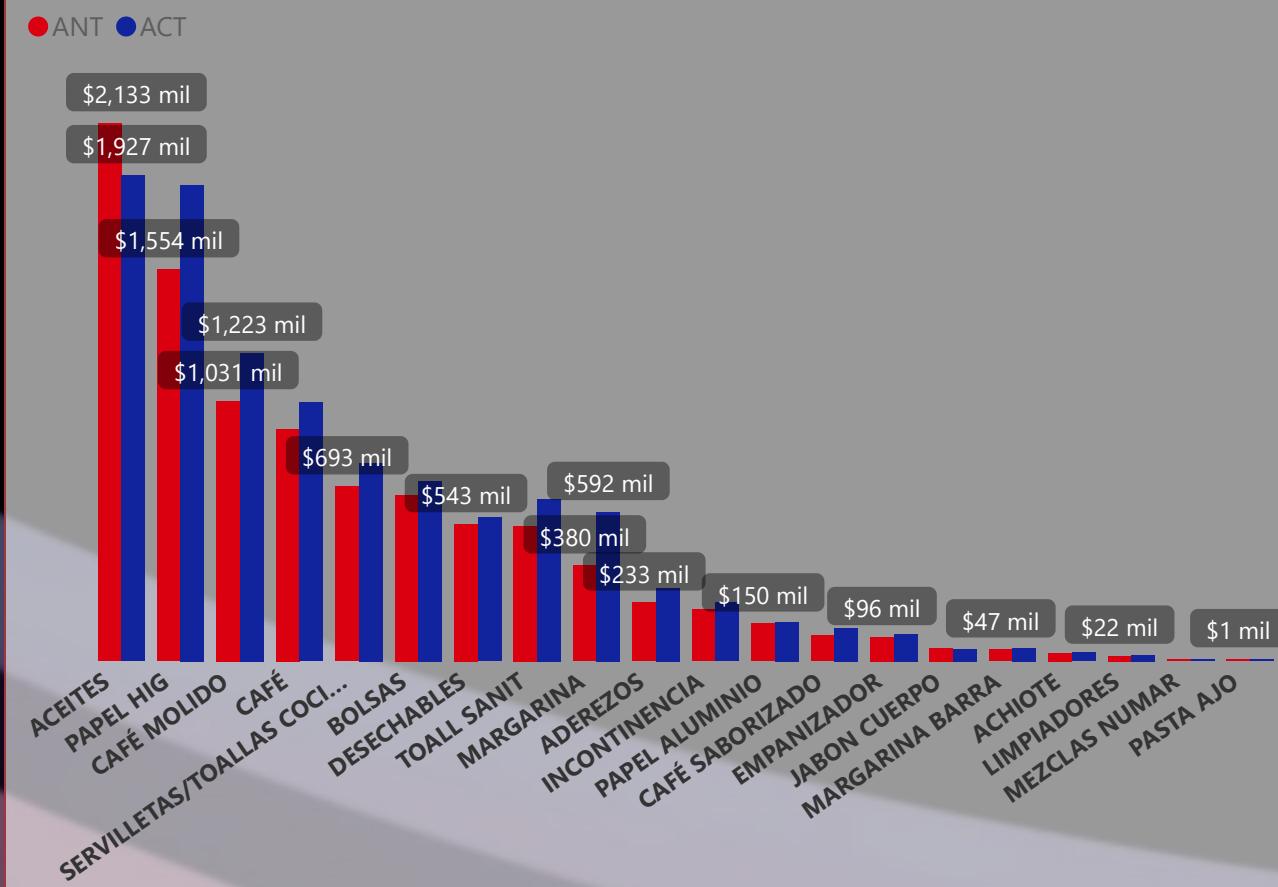
CLASE VTA

Todas

VENTAS \$ TOTAL CANASTO

CLASIF CANASTO	YTD \$ ANT	YTD \$ ACT	VAR \$	%VAR \$
ACEITES	\$2,133,106	\$1,926,944	(\$206,162)	-9.66 %
PAPEL HIG	\$1,553,852	\$1,888,723	\$334,870	21.55 %
CAFÉ MOLIDO	\$1,031,183	\$1,223,244	\$192,061	18.63 %
CAFÉ	\$922,419	\$1,026,035	\$103,616	11.23 %
SERVILLETAS/TOALLAS COCINA	\$693,252	\$786,611	\$93,359	13.47 %
BOLSAS	\$658,938	\$715,049	\$56,110	8.52 %
TOALL SANIT	\$535,614	\$643,341	\$107,726	20.11 %
MARGARINA	\$379,761	\$591,585	\$211,824	55.78 %
DESECHABLES	\$543,471	\$569,858	\$26,388	4.86 %
ADEREZOS	\$232,790	\$290,327	\$57,537	24.72 %
INCONTINENCIA	\$205,877	\$232,897	\$27,020	13.14 %
PAPEL ALUMINIO	\$149,502	\$156,821	\$7,319	4.90 %
CAFÉ SABORIZADO	\$103,089	\$132,318	\$29,230	28.35 %
EMPANIZADOR	\$95,668	\$108,056	\$12,388	12.93 %
MARGARINA BARRA	\$46,762	\$54,021	\$7,259	15.52 %
JABON CUERPO	\$51,572	\$48,622	(\$2,950)	-5.72 %
ACHIOTE	\$33,321	\$34,870	\$1,549	4.65 %
LIMPIADORES	\$21,928	\$24,515	\$2,587	11.80 %
MEZCLAS NUMAR	\$6,454	\$6,444	(\$10)	-0.15 %
PASTA AJO	\$1,330	\$107	(\$1,223)	-91.95 %
Total	\$9,399,888	\$10,460,386	\$1,060,498	11.28 %

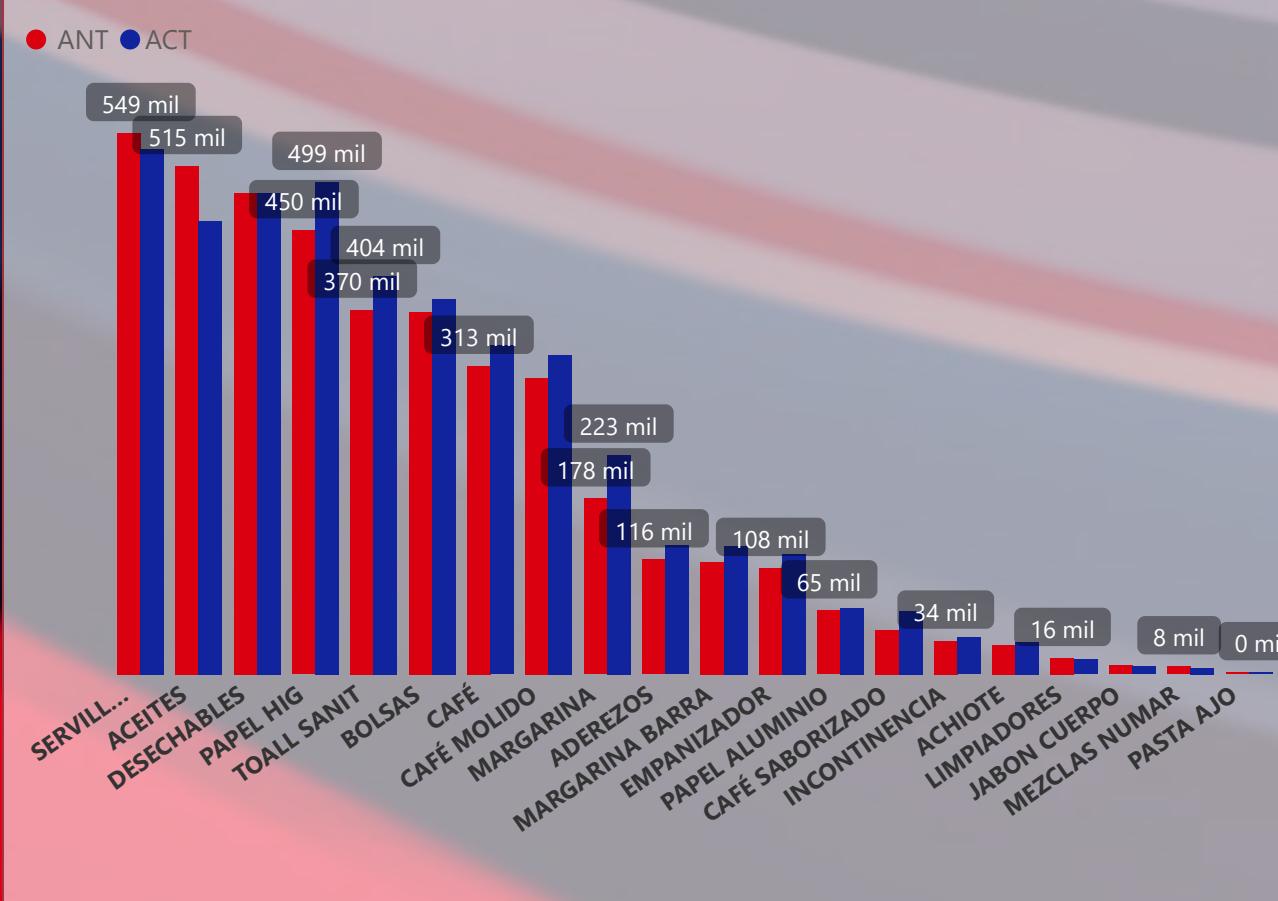
VENTAS \$ TOTAL CANASTO



VENTAS U TOTAL CANASTO

CLASIF CANASTO	YTD ANT	YTD ACT	VAR Unds	%VAR Unds
SERVILLETAS/TOALLAS COCINA	548,721	532,768	-15,953	-2.91 %
PAPEL HIG	450,206	499,175	48,969	10.85 %
DESECHABLES	488,041	488,327	286	0.06 %
ACEITES	515,257	459,609	-55,648	-10.80 %
TOALL SANIT	369,639	403,729	34,090	9.22 %
BOLSAS	367,738	380,766	13,028	3.54 %
CAFÉ	312,690	333,557	20,867	6.67 %
CAFÉ MOLIDO	300,594	324,006	23,412	7.79 %
MARGARINA	178,282	222,660	44,378	24.89 %
ADEREZOS	116,439	130,776	14,337	12.31 %
MARGARINA BARRA	114,122	130,332	16,210	14.20 %
EMPANIZADOR	107,745	122,244	14,499	13.46 %
PAPEL ALUMINIO	64,719	67,061	2,342	3.62 %
CAFÉ SABORIZADO	44,826	64,019	19,193	42.82 %
INCONTINENCIA	34,029	37,408	3,379	9.93 %
ACHIOTE	30,010	32,801	2,791	9.30 %
LIMPIADORES	16,452	15,176	-1,276	-7.66 %
JABON CUERPO	8,809	7,928	-881	-10.00 %
MEZCLAS NUMAR	7,997	6,263	-1,734	-21.68 %
PASTA AJO	1,839	105	-1,734	-94.29 %
Total	4,078,155	4,258,710	180,555	4.43 %

VENTAS U TOTAL CANASTO



VENTAS KL TOTAL CANASTO

CLASIF CANASTO	YTD KL ANT	YTD KL ACT	VAR KL	%VAR KL
ACEITES	658,414	563,450	-94,964	-14.42 %
CAFÉ MOLIDO	101,646	110,552	8,906	8.76 %
MARGARINA	68,441	83,656	15,216	22.23 %
CAFÉ	36,414	35,928	-486	-1.33 %
MARGARINA BARRA	10,898	12,087	1,190	10.92 %
CAFÉ SABORIZADO	3,901	6,790	2,889	74.04 %
Total	879,713	812,464	-67,249	-7.64 %

VENTAS KL TOTAL CANASTO



SELECCIONE AÑO ACTUAL

2022

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Mes

Selección múltiple

ACEITES

ACHIOTE

ADEREZOS

BOLSAS

CAFÉ

CAFÉ MOLIDO

CAFÉ SABORIZADO

DESECHABLES

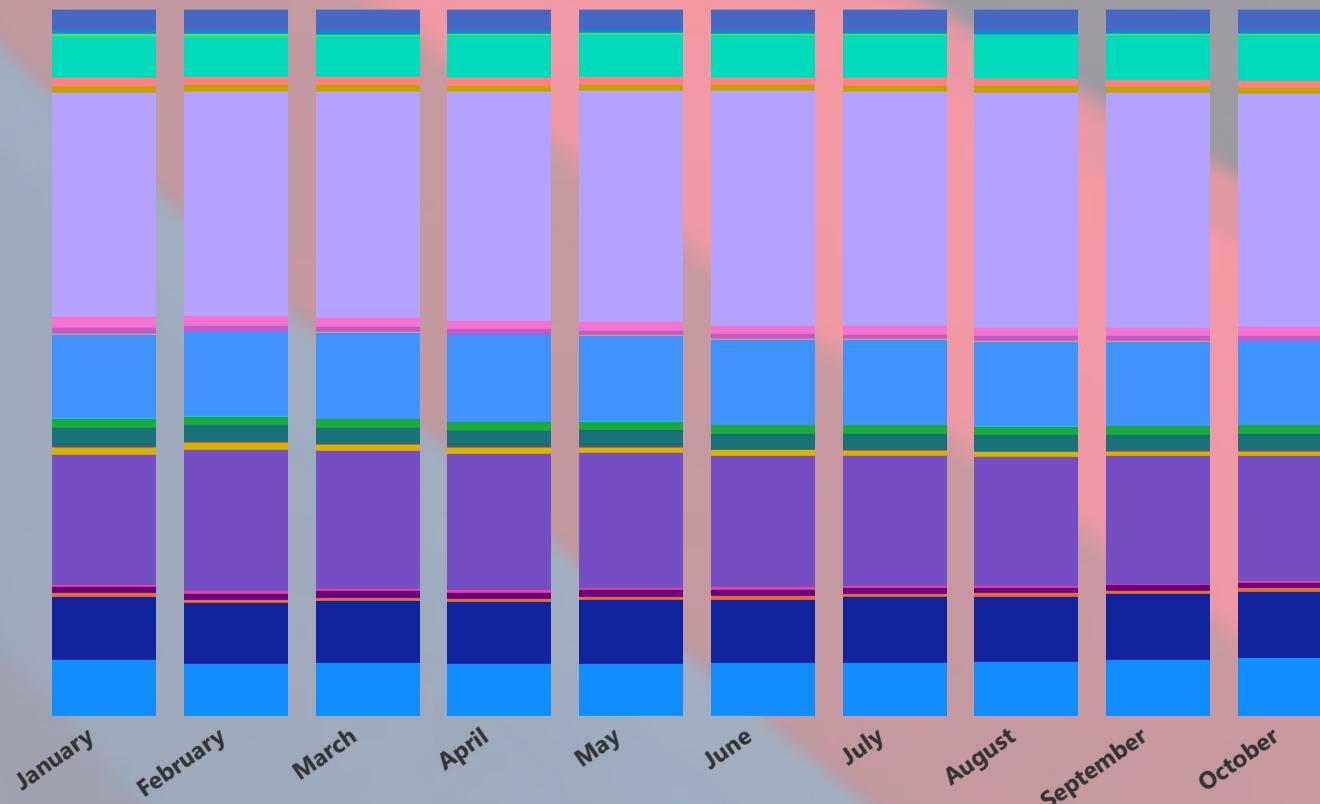
EMPANIZADOR

VENTAS \$ TOTAL CANASTO

Marca	YTD ANT	YTD ACT	VAR \$	%VAR	%Part ANT	%Part ACT	Puntos +/-
MAZOLA	\$630,609	\$638,384	\$7,775	1.23 %	29.58 %	33.14 %	3.56 %
ECONOMAX	\$511,824	\$343,842	(\$167,982)	-32.82 %	24.01 %	17.85 %	-6.16 %
IDEAL	\$256,048	\$228,859	(\$27,189)	-10.62 %	12.01 %	11.88 %	-0.13 %
CLOVER	\$209,883	\$181,055	(\$28,828)	-13.74 %	9.85 %	9.40 %	-0.45 %
AMBAR	\$155,328	\$158,919	\$3,591	2.31 %	7.29 %	8.25 %	0.95 %
RICO	\$98,288	\$122,616	\$24,328	24.75 %	4.61 %	6.37 %	1.75 %
WESSON	\$58,182	\$55,250	(\$2,931)	-5.04 %	2.73 %	2.87 %	0.14 %
FRAGATA	\$74,095	\$46,879	(\$27,216)	-36.73 %	3.48 %	2.43 %	-1.04 %
FWUSOW	\$20,010	\$23,123	\$3,113	15.56 %	0.94 %	1.20 %	0.26 %
LOUANA	\$20,576	\$23,063	\$2,487	12.09 %	0.97 %	1.20 %	0.23 %
PAM	\$12,973	\$18,219	\$5,246	40.43 %	0.61 %	0.95 %	0.34 %
ORISOL	\$19,578	\$16,870	(\$2,708)	-13.83 %	0.92 %	0.88 %	-0.04 %
CORAZON	\$11,311	\$14,275	\$2,964	26.20 %	0.53 %	0.74 %	0.21 %
LOU ANA	\$8,698	\$12,807	\$4,109	47.24 %	0.41 %	0.66 %	0.26 %
EL DORADO	\$10,883	\$10,342	(\$541)	-4.97 %	0.51 %	0.54 %	0.03 %
CLOVER BRAND	\$10,629	\$9,062	(\$1,567)	-14.74 %	0.50 %	0.47 %	-0.03 %
SPECTRUM	\$6,704	\$8,678	\$1,974	29.44 %	0.31 %	0.45 %	0.14 %
ROLAND	\$6,551	\$5,290	(\$1,260)	-19.24 %	0.31 %	0.27 %	-0.03 %
CRISCO	\$4,962	\$3,967	(\$995)	-20.05 %	0.23 %	0.21 %	-0.03 %
ESSENTIAL EVERYDAY	\$554	\$2,210	\$1,656	298.87 %	0.03 %	0.11 %	0.09 %
Total	\$2,131,642	\$1,926,313	(\$205,329)	-9.63 %	100.00 %	100.00 %	0.00 %

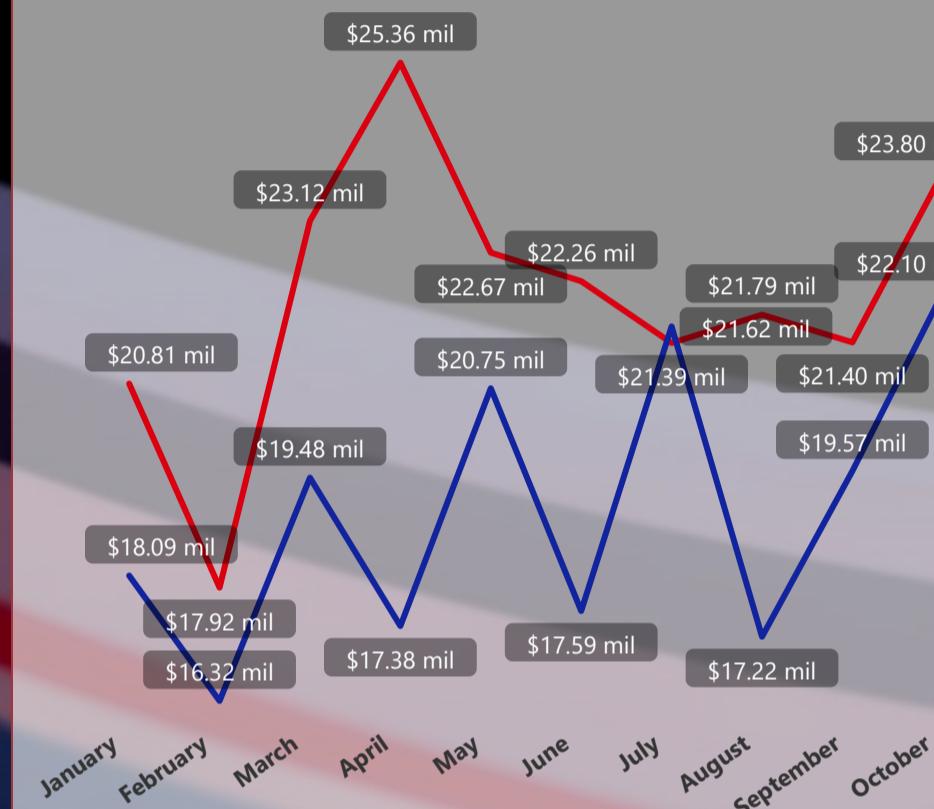
%Participación Año Actual

Marca ● AMBAR ● CLOVER ● CLOVER B... ● CORAZON ● CRISCO ● ECONO... ● EL DORA... ● ESSENTIAL ...



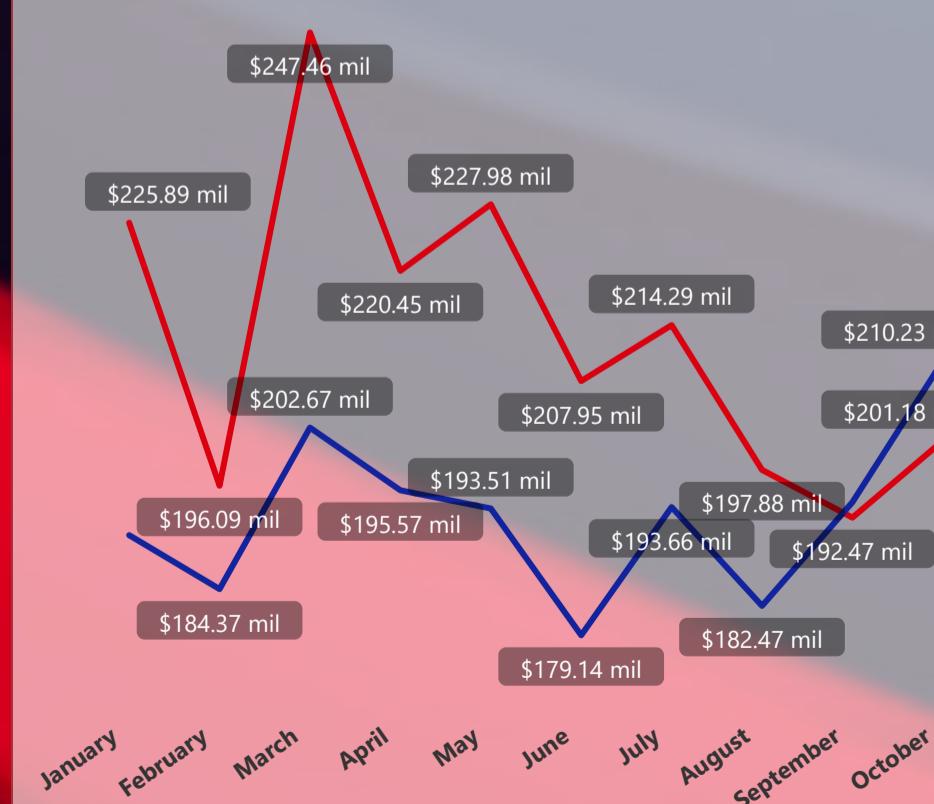
VENTAS \$ UNIMAR

● AÑO ANT ● AÑO ACT



VENTAS \$ TOTAL CANASTO

● AÑO ANT ● AÑO ACT



MARKET SHARE UNIDADES LA COLONIA

SELECCIONE AÑO ACTUAL

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ACEITES

ACHIOTE

ADEREZOS

BOLSAS

CAFÉ

CAFÉ MOLIDO

CAFÉ SABORIZADO

DESECHABLES

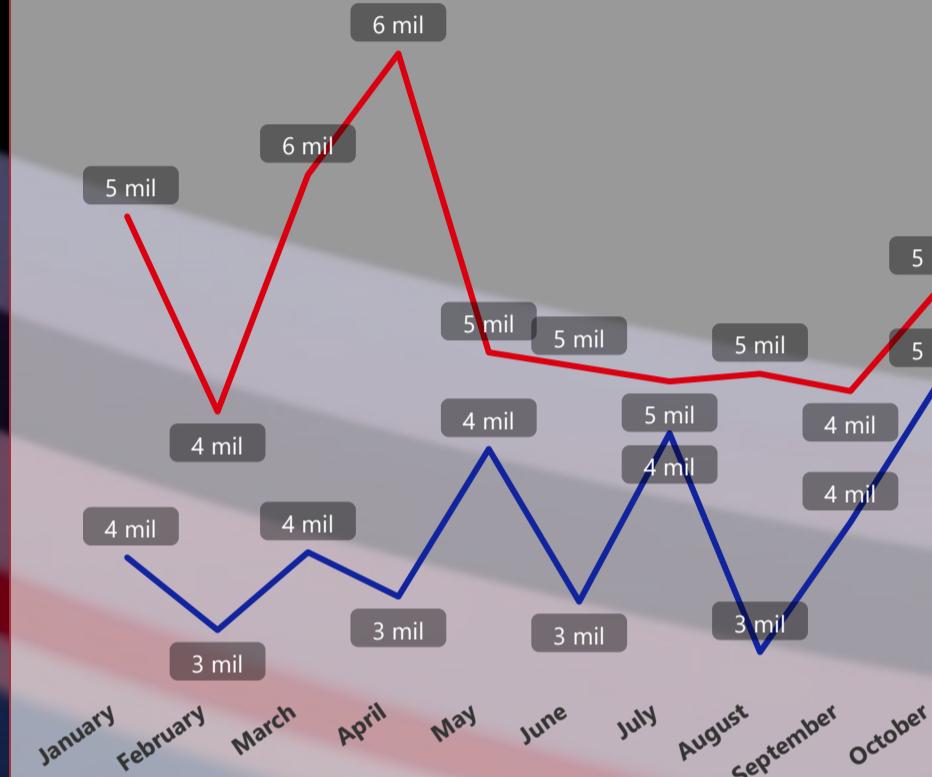
EMPANIZADOR

VENTAS UNIDADES TOTAL CANASTO

Marca	YTD ANT	YTD ACT	VAR U	%VAR	%Part ANT	%Part ACT	Puntos +/-
MAZOLA	221,879	217,327	-4,552	-2.05 %	43.07 %	47.29 %	4.22 %
ECONOMAX	95,025	64,391	-30,634	-32.24 %	18.45 %	14.01 %	-4.44 %
IDEAL	53,904	46,046	-7,858	-14.58 %	10.46 %	10.02 %	-0.44 %
RICO	33,360	39,218	5,858	17.56 %	6.48 %	8.53 %	2.06 %
CLOVER	41,606	31,870	-9,736	-23.40 %	8.08 %	6.94 %	-1.14 %
AMBAR	28,181	29,422	1,241	4.40 %	5.47 %	6.40 %	0.93 %
CLOVER BRAND	7,750	5,757	-1,993	-25.72 %	1.50 %	1.25 %	-0.25 %
WESSON	6,856	5,306	-1,550	-22.61 %	1.33 %	1.15 %	-0.18 %
FRAGATA	9,646	3,444	-6,202	-64.30 %	1.87 %	0.75 %	-1.12 %
FWUSOW	3,254	3,432	178	5.47 %	0.63 %	0.75 %	0.12 %
LOUANA	2,593	2,571	-22	-0.85 %	0.50 %	0.56 %	0.06 %
ORISOL	3,132	2,497	-635	-20.27 %	0.61 %	0.54 %	-0.06 %
PAM	1,607	1,976	369	22.96 %	0.31 %	0.43 %	0.12 %
CORAZON	1,628	1,674	46	2.83 %	0.32 %	0.36 %	0.05 %
EL DORADO	1,532	1,536	4	0.26 %	0.30 %	0.33 %	0.04 %
ROLAND	1,084	796	-288	-26.57 %	0.21 %	0.17 %	-0.04 %
LOU ANA	497	675	178	35.81 %	0.10 %	0.15 %	0.05 %
ESSENTIAL EVERYDAY	112	509	397	354.46 %	0.02 %	0.11 %	0.09 %
SPECTRUM	439	506	67	15.26 %	0.09 %	0.11 %	0.02 %
CRISCO	416	250	-166	-39.90 %	0.08 %	0.05 %	-0.03 %
Total	515,111	459,546	-55,565	-10.79 %	100.00 %	100.00 %	0.00 %

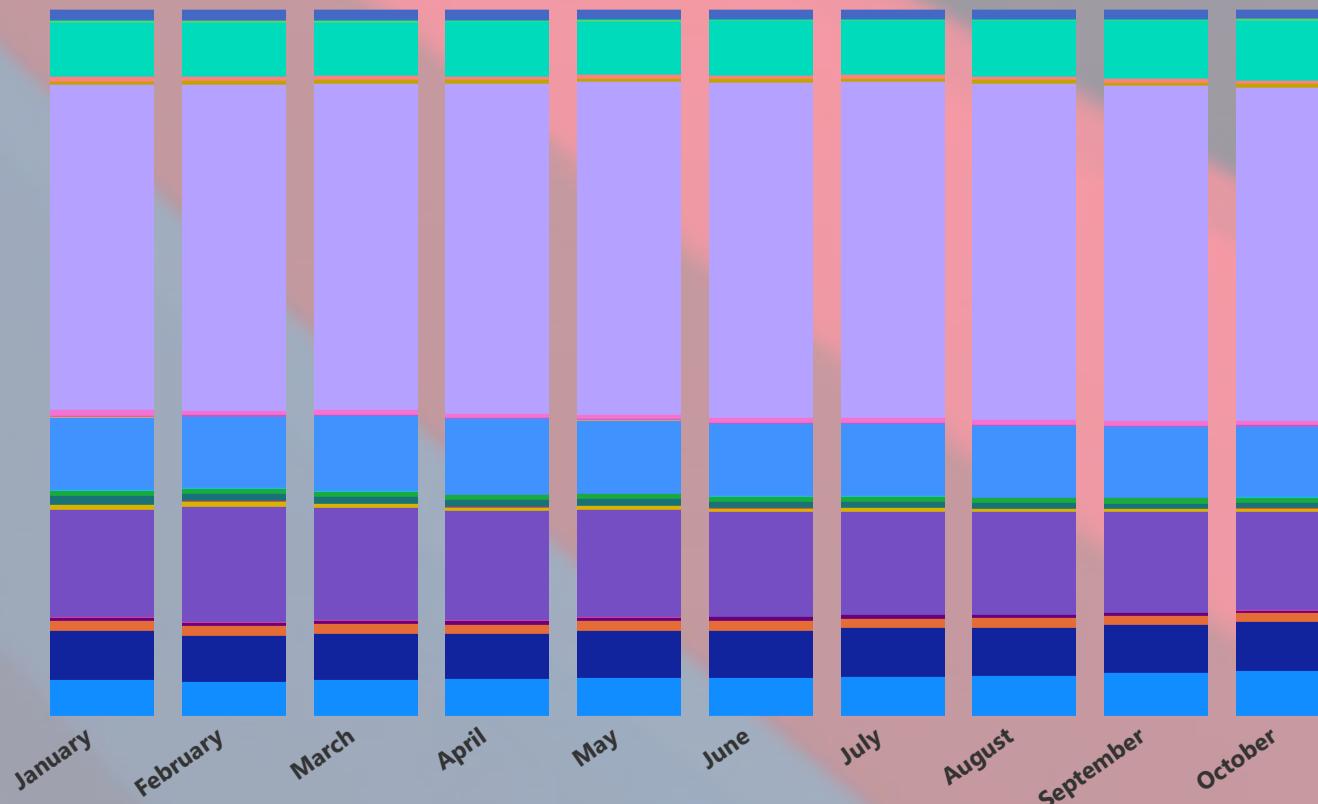
VENTAS UNIDADES UNIMAR

● AÑO ANT ● AÑO ACT



%Participación Año Actual

Marca ● AMBAR ● CLOVER ● CLOVER B... ● CORAZON ● CRISCO ● ECONO... ● EL DORA... ● ESSENTIAL ...



VENTAS UNIDADES TOTAL CANASTO

● AÑO ANT ● AÑO ACT





HOME

MARKET SHARE KILOS LA COLONIA



SELECCIONE AÑO ACTUAL

2022

2023

Mes

Selección múltiple

ACEITES

CAFÉ

CAFÉ MOLIDO

CAFÉ SABORIZADO

MARGARINA

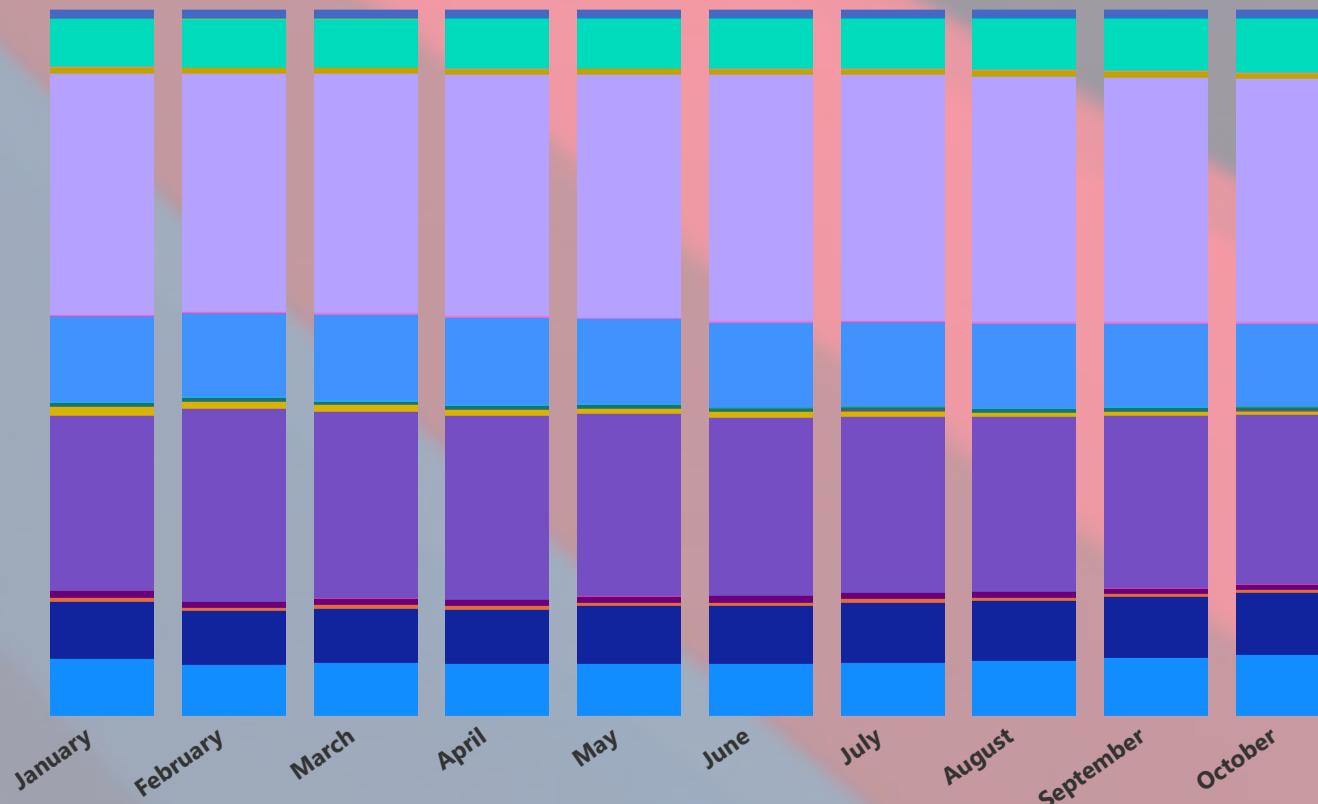
MARGARINA BARRA

VENTAS KL TOTAL CANASTO

Marca	YTD ANT	YTD SELEC	VAR KILOS	%VAR	%Part ANT	%Part ACT	PuntosKL +/-
MAZOLA	201,871	194,388	-7,483	-3.71 %	30.66 %	34.50 %	3.84 %
ECONOMAX	200,598	134,914	-65,684	-32.74 %	30.47 %	23.94 %	-6.52 %
IDEAL	80,344	66,363	-13,981	-17.40 %	12.20 %	11.78 %	-0.42 %
CLOVER	60,595	49,208	-11,387	-18.79 %	9.20 %	8.73 %	-0.47 %
AMBAR	49,044	49,051	7	0.02 %	7.45 %	8.71 %	1.26 %
RICO	33,522	43,359	9,838	29.35 %	5.09 %	7.70 %	2.60 %
WESSON	7,740	6,098	-1,641	-21.21 %	1.18 %	1.08 %	-0.09 %
ORISOL	5,450	4,336	-1,114	-20.44 %	0.83 %	0.77 %	-0.06 %
CORAZON	3,175	4,098	923	29.07 %	0.48 %	0.73 %	0.25 %
EL DORADO	3,476	3,146	-330	-9.49 %	0.53 %	0.56 %	0.03 %
FRAGATA	5,801	2,819	-2,982	-51.41 %	0.88 %	0.50 %	-0.38 %
CLOVER BRAND	3,520	2,615	-905	-25.72 %	0.53 %	0.46 %	-0.07 %
LOUANA	988	979	-8	-0.85 %	0.15 %	0.17 %	0.02 %
FWUSOW	599	631	33	5.47 %	0.09 %	0.11 %	0.02 %
PAM	350	430	80	22.96 %	0.05 %	0.08 %	0.02 %
CRISCO	590	326	-263	-44.63 %	0.09 %	0.06 %	-0.03 %
SPECTRUM	167	193	26	15.26 %	0.03 %	0.03 %	0.01 %
ROLAND	185	136	-49	-26.57 %	0.03 %	0.02 %	-0.00 %
GOYA	170	132	-39	-22.61 %	0.03 %	0.02 %	-0.00 %
ESSENTIAL EVERYDAY	19	87	68	354.46 %	0.00 %	0.02 %	0.01 %
Total	658,414	563,450	-94,964	-14.42 %	100.00 %	100.00 %	0.00 %

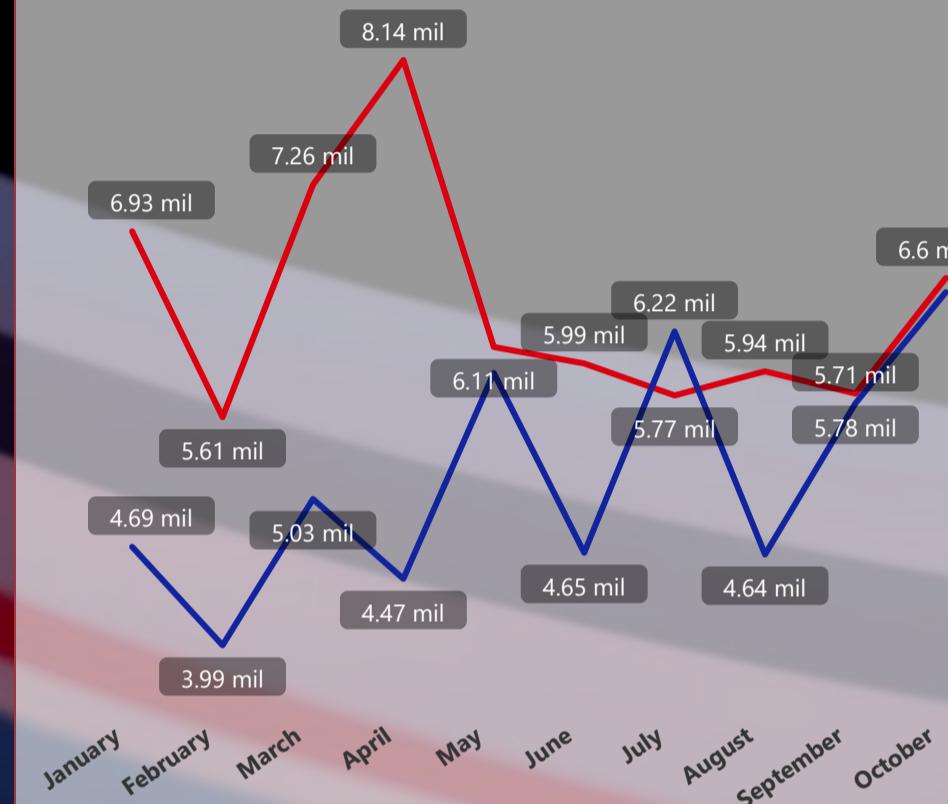
%Participación Año Actual

Marca ● AMBAR ● CLOVER ● CLOVER B... ● CORAZON ● CRISCO ● ECONO... ● EL DORA... ● ESSENTIAL ...



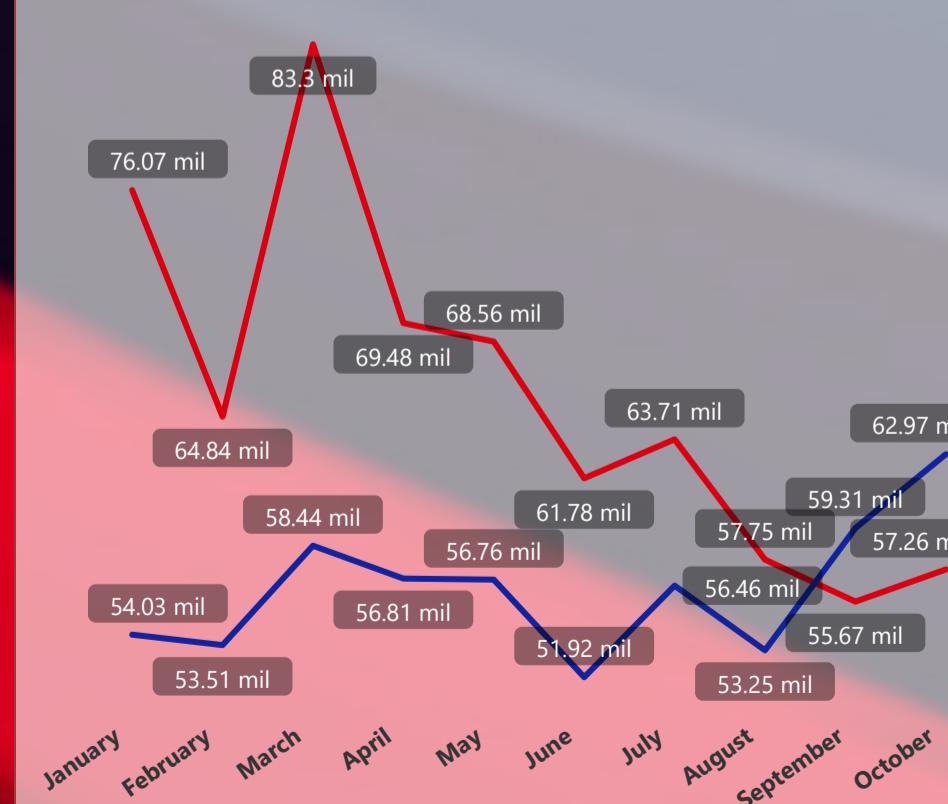
VENTAS KL UNIMAR

● AÑO ANT ● AÑO ACT



VENTAS KL TOTAL CANASTO

● AÑO ANT ● AÑO ACT





HOME

TOP SUCURSALES LA COLONIA



SELECCIONE AÑO ACTUAL

2022

2023

Para rangos de fechas

01/01/2021

31/01/2024

Mes

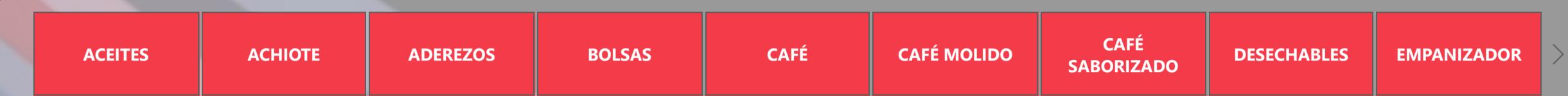
October

SKU

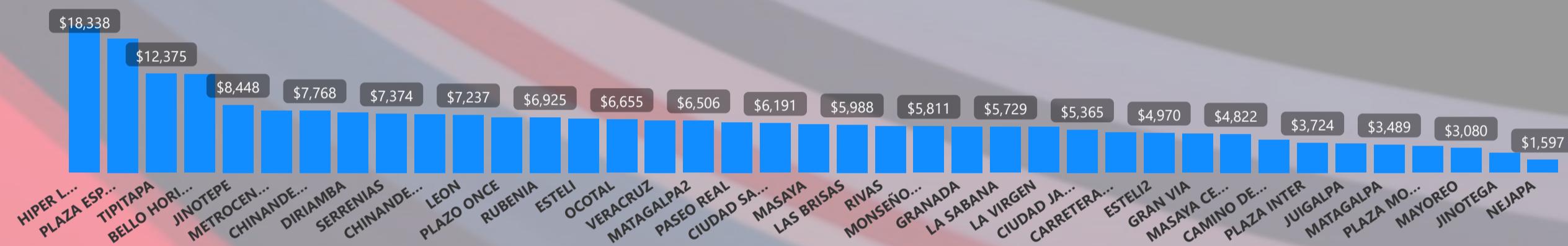
Todas

Descripción SKU

Todas



VENTAS\$ SUC por PuntoDeVenta



VENTAS UNIDADES SUC por PuntoDeVenta



KILOSSUC por PuntoDeVenta



HOME

VENTAS POR SUCURSAL

SELECCIONE AÑO ACTUAL

2022

2023

Mes

Selección múltiple

PuntoDeVenta

Todas

DOLARES

KILOS

UNIDADES

SKU

Todas

Descripción SKU

Todas

1820

CAMPESTRE

CLORALEX

CLOVER

CLOVER
BRAND

ENSUEÑO

GOODLIVING

LINK

LOS PATITOS

NEVAX

NUMAR

>

Descripción SKU	BELLO HORIZONTE	CAMINO DE ORIENTE	CARRETERA SUR	CHINANDEGA	CHINANDEGA CENTRO	CIUDAD JARDIN	CIUDAD SANDINO	DIRIAMBA	ESTELI	ESTELI2	GRAN VIA	GRANA
1820 CAFE INST 150G	\$1,052.23	\$498.65	\$435.69	\$369.75	\$679.39	\$303.81	\$260.85	\$513.09	\$438.42	\$409.78	\$401.15	\$30
1820 CAFE INST 400G	\$698.16	\$271.26	\$306.62	\$464.02	\$537.84	\$403.21	\$214.00	\$347.39	\$261.15	\$298.42	\$231.60	\$49
1820 CAFE INTS 250G	\$484.23	\$161.78	\$233.70	\$293.03	\$392.50	\$291.13	\$231.52	\$305.39	\$297.74	\$265.45	\$151.67	\$11
1820 CAFE CAPUC 120G	\$163.44	\$134.28	\$94.53	\$127.05	\$241.53	\$166.64	\$182.95	\$141.01	\$446.45	\$415.06	\$119.49	\$21
1820 CAFE CAPUCC VAIN 6S 120 GR	\$20.11	\$5.74	\$2.87		\$17.23		\$8.62	\$2.87			\$11.49	
1820 CAFE INST 100G											\$2.16	
1820 CAFE INST 40S	\$686.84	\$139.79	\$123.92	\$279.04	\$345.83	\$340.83	\$139.71	\$280.36	\$187.30	\$193.82	\$225.58	\$26
1820 CAFE INST 50G	\$773.44	\$277.84	\$268.69	\$181.11	\$495.00	\$261.83	\$259.47	\$443.39	\$401.04	\$141.25	\$340.10	\$30
1820 CAFE INST 60 GR	\$1,666.54	\$567.73	\$696.64	\$783.39	\$702.47	\$742.17	\$263.88	\$700.96	\$473.66	\$193.85	\$750.07	\$74
1820 CAFE INST 85 GR		\$158.04										\$7
1820 CAFE INST TRADIC 250 GR	\$2,153.34	\$270.60	\$318.30	\$374.44	\$829.68	\$854.26	\$248.73	\$789.70	\$408.87	\$219.84	\$734.89	\$54
1820 CAFE INST TRADIC 400 GR	\$4,438.51	\$426.72	\$560.32	\$829.06	\$497.62	\$3,593.19	\$473.68	\$969.28	\$384.54	\$659.47	\$938.80	\$1,32
1820 CAFE MOKAC 120G	\$221.88	\$186.88	\$115.05	\$109.24	\$142.29	\$139.98	\$286.03	\$180.05	\$197.77	\$223.61	\$134.42	\$13
1820 CAFE MOL 340 GR	\$371.30	\$251.71	\$216.79	\$453.25	\$200.74	\$184.94	\$277.69	\$374.77	\$362.50	\$578.00	\$171.69	\$45
1820 CAFE MOLIDO ARAB 200 GR	\$667.96	\$409.60	\$492.51	\$251.61	\$283.78	\$836.17	\$335.03	\$468.45	\$245.85	\$299.49	\$218.25	\$52
1820 CAFE MOLIDO ARAB 400 GR	\$820.03	\$472.62	\$533.16	\$1,003.88	\$649.72	\$305.07	\$549.84	\$1,354.83	\$1,313.91	\$1,089.48	\$265.17	\$1,32
CAMPE ADER CES 200G	\$310.86	\$187.00	\$93.82	\$161.13	\$219.03	\$94.74	\$249.05	\$363.79	\$169.34	\$166.84	\$126.52	\$19
CAMPE ADER ISLA 200G	\$85.21			\$37.95	\$49.69	\$41.99			\$56.75	\$41.12	\$37.30	\$5
CAMPE ADER ITAL 200G	\$221.74	\$129.97	\$91.44	\$147.79	\$166.90	\$144.47	\$212.29	\$315.49	\$160.94	\$150.30	\$141.26	\$13
CAMPE ADEREZO 200 GR	\$459.41	\$222.35	\$102.42	\$191.29	\$272.74	\$264.27	\$397.54	\$392.59	\$386.90	\$325.21	\$192.87	\$30
CLOV ACEIT PALM 1 LB	\$407.71	\$142.20	\$164.48	\$243.29	\$206.74	\$112.71	\$130.38		\$259.27	\$154.76	\$111.98	\$48
CLOVE ACE SOYA 1.5LT	\$2,260.89	\$588.08	\$876.01	\$2,024.50	\$2,176.51	\$712.48	\$1,366.37	\$1,860.61	\$1,146.88	\$1,065.45	\$886.85	\$73
CLOVE ACEIT GIR 500M	\$473.01			\$312.07	\$155.47	\$252.15	\$171.26	\$349.61			\$197.75	\$31
CLOVE ACEIT GIRASOL 3 LT	\$596.30	\$695.45	\$397.27	\$1,582.26	\$492.21	\$241.93	\$536.25	\$944.66	\$1,180.81	\$740.45	\$350.28	\$36
CLOVE ACEIT GIRASOL 900 ML	\$174.59	\$93.94	\$88.71	\$117.94	\$103.02	\$23.11	\$56.16	\$61.60	\$75.84	\$61.81	\$70.36	\$4
CLOVE ACEIT SOYA 2LT	\$2,077.52	\$568.76	\$590.20	\$1,421.91	\$1,698.99	\$699.15	\$1,490.19	\$947.05	\$644.78	\$773.45	\$1,036.74	\$57
CLOVE ACEIT SOYA 3LT	\$1,695.35	\$448.20	\$1,293.42	\$1,573.46	\$2,156.70	\$702.21	\$1,850.25	\$1,044.81	\$1,477.99	\$1,484.51	\$613.40	\$76
CLOVE ACEIT SOYA 950	\$359.73	\$236.51	\$310.90	\$423.93	\$604.09	\$323.21	\$303.55	\$345.68	\$142.21	\$245.28	\$218.32	\$25
CLOVE ACEITE DE SOYA 500 ML												
CLOVE ACEITE DE SOYA 900 ML	\$8.76		\$2.85	\$21.29	\$6.13						\$3.06	
CLOVE ACEITE GIR 950 ML	\$310.99	\$292.61	\$243.26	\$321.87	\$193.53	\$155.17	\$136.49	\$233.20	\$258.51	\$273.61	\$111.09	\$45
GOODL MARG LIGHT 450	\$601.87	\$253.28	\$156.98	\$329.36	\$476.22	\$124.99	\$294.98	\$516.96	\$157.62	\$124.01	\$262.33	\$35
GOODL MARG LIGH 454	\$777.08	\$273.31	\$201.11	\$460.05	\$728.72	\$238.69	\$329.73	\$733.39	\$232.68	\$116.79	\$289.79	\$23
LIMPIA DESINF C/CLORO EXT MASCOT 950ML				\$240.29			\$108.11					\$18
LIMPIADOR DESINF LAVANDA 828 ML	\$18.16											\$
LIMPIADOR DESINF P/INT MASCOTAS 950 ML				\$396.25			\$168.07					\$20
LIMPIADOR DESINFECTANTE FLORAL 3.785LT		\$73.96		\$87.74			\$408.91	\$193.31	\$174.44	\$230.36	\$389.06	\$57
LIMPIADOR DESINFECTANTE FLORAL 828ML	\$487.09		\$99.33	\$78.00	\$6.83		\$427.74	\$163.72	\$268.16	\$143.81	\$261.16	\$29
LIMPIADOR DESINFECTANTE ORIGINAL 828ML	\$22.94				\$1.95						\$170.95	\$31
LINK CUCHILLO PLAST LARGO 15 S	\$33.91	\$36.35	\$40.03	\$25.73	\$35.38	\$14.20	\$20.57	\$27.30	\$48.92	\$19.72	\$12.78	\$3
LINK CUCH GDE 15S	\$625.82	\$299.70	\$233.98	\$454.56	\$365.98	\$248.01	\$168.50	\$204.06	\$379.94	\$202.16	\$171.16	\$21
LINK CUCHA DESCHA												
LINK CUCHARA AMARILLA PK 15 S			\$0.49									
LINK KIT PLAST PIC NIC ENVASE 12 OZ												
LINK PAPEL ALUM 75	\$1,306.43	\$626.57	\$1,026.33	\$1,424.18	\$1,576.01	\$548.25	\$872.70	\$976.88	\$2,003.33	\$996.12	\$574.01	\$1,05
LINK PAPEL ALUMINIO	\$979.42	\$466.70	\$580.61	\$870.06	\$667.43	\$361.84	\$666.14	\$842.97	\$903.48	\$581.61	\$541.84	\$75
LINK PLAT DES No7 15		\$149.25	\$120.84		\$41.43		\$93.63		\$195.80	\$112.69	\$110.97	\$16