



# open summer of code

#osoc22

12th edition – live in Brussels & remote

# What is open summer of code?

## An intense 4-week programme

Open summer of code (osoc) takes place during July and gives students with IT, development, communications, design and business skills a summer job with a real challenge.

## The mission

To transform open innovation projects into powerful services for your organisation. Osoc provides students with support, a network and fast-paced training to turn your project into a success. This training takes their skills to the next level and prepares them for the job-market.

## Bringing your idea to life

Whether you are a government requiring a new service, a non-profit looking for a new digital application or a company searching for a new feature, everyone can benefit from osoc. We encourage a setting in which policymakers, companies or civic technologists intersect, collaborate and prototype the future.

## The 2021 edition

#osoc21 employed 49 students on 13 projects for partners such as Arvesta, Deloitte, Ghent University, the Flanders Information Agency and Imec.

# A triple win!

## 1.

We provide your organisation with a way to embed external innovation, with a prototype, feature or dataset you need.

## 2.

Thanks to you, gifted students work on meaningful and challenging projects with a social impact.

## 3.

We teach a new generation the importance of open data use and open-source coding in a sustainable way and use that knowledge to co-create with innovative businesses.

# Who is organising it?

## Open Knowledge Belgium

We are a not-for-profit organisation and an official chapter of the international Open Knowledge Foundation.

Our mission is to open up knowledge in Belgium and see it used and useful. We endeavour to achieve this through both a bottom-up and community-driven way, as well as by working closely together with governments and organisations. We want to connect our four main actors: the community, researchers, governments and industries. Even more, we aspire to let them work together as a whole, instead of as separate units.

## The team

Our team mainly consist of volunteers who are passionate about openness. Using advocacy, research, technology and projects, we unlock information and enable people to use and share knowledge.

For more information about osoc, you may reach out to one of the organisers:

### Lotte Goyens

Business Developer & Project Manager at Open Knowledge Belgium

[lotte@openknowledge.be](mailto:lotte@openknowledge.be)

[info@osoc.be](mailto:info@osoc.be)

# Where will it take place?

#osoc22 will be a **blended** edition.

It will partly take place in Brussels and partly remote. This is to reflect the current professional environment.

# Why should I apply as a partner?

## Tap into a pool of talent

Via open summer of code, you get access to fresh ideas from the upcoming generation. If you are looking to recruit potential business, design or IT students, here is your chance to test out the waters and see how they perform in this 4-week programme.

## Innovative solutions & fresh perspectives

Your organisation may be faced with a challenge, or you have an idea in mind but were not yet able to make it come to fruition. With osoc we find the most suitable and motivated students to establish an innovative solution for you. A team consists of students with diverse skillsets and backgrounds.

## Community, network & giving back

You will help students in tech to improve their skills, you work together on a meaningful project with a social impact, you share your knowledge and contribute to open-source and open innovation.

# How does it work?

## Together we brainstorm

Together we discuss how we can translate your vision into a concrete project idea. This will then run through our freelancers, who can estimate the amount of work and required students it will take to tackle your challenge.

## We assemble your team

Once we have a concrete project, we will choose the right team of students to help you with your challenge in an open and sustainable way.

## Students get building

By the end of the 4-week programme, the students will have innovated, elaborated or researched your idea, and they will provide you with a proof of concept, marketing plan, visualisation, prototype or wireframe\*.

The result is then showcased to you during the demo day on 28 July 2022!

\*Do take note that, although we create the best possible environment for the students to work in, we cannot guarantee production grade deliverables or perfect completion of a project.

# What could July look like?

## Last year's calendar:

5	6	7	8
<b>Exploration week</b>			
09:00 [all teams] Introduction to open summer of coc 09:00 The morning show 10:00 [team only] Get to know your team & Get to kr 09:15 [team] Prepare client meeting 13:00 [team only] Prepare your Pitch & Team Crest 10:00 [client & team] Client meetings 15:30 [all teams] Live stream team presentations 11:00 [team only] Start Hackathon 13:00 [team only] Start Hackathon 13:00 [optional workshop] Diverge & Converge	09:00 The morning show 09:15 [team only] Continue Hackathon + optional use 09:15 [workshop] Git 13:00 [team only] Continue Hackathon 16:00 [HARD DEADLINE] Deliver your pitch! 16:00 [optional workshop] How To make your project	09:00 The morning show 09:15 [team only] Prep for next week 13:00 [team only] Prep for next week 18:00 [optional hanging out] board game night, boiler	09:00 The morning show 09:15 [all teams] Eurovision Pitch Festival 11:00 [team only] Prep for next week 13:00 [team only] Prep for next week
12	13	14	15
<b>Build week</b>			
09:00 [all teams] Week overview 09:30 [team only] Build, test, document 09:30 [optional workshop] Prototyping in Notion 13:00 [team only] Build, test, document 16:00 [networking event] Conversation starter netwo	09:00 The morning show 09:15 [team only] Build, test, document 10:00 [client & team] Client meetings 13:00 [team only] Build, test, document 15:00 [optional workshop] How to go from concept to	09:00 The morning show 09:15 [team only] Collaborating between Des 12:00 [lunch] get to know your fellow designers/front 13:00 [team only] Build, test, document, ship 16:00 [HARD DEADLINE] Deliver your pitch!	09:00 The morning show 09:15 [team only] Build, test, document 11:30 [optional workshop] Intro to Lottie – after effec 13:00 [all teams] Pitch stream 15:00 [team only] Build, test, document, ship 17:00 [optional workshop] How to vlog
19	20	21	22
<b>Build week</b>			
09:00 [all teams] Week overview 09:30 [team only] Build, test, document + invite peo 12:00 [lunch] Blind date! Get to know other teams 13:00 [team only] Build, test, document	09:00 The morning show 09:15 [team only] Build, test, document 10:00 [client & team] Client meetings 13:00 [team only] Build, test, document, ship 13:00 [optional talk] Solid (linked data applications -	09:00 [national holiday] Day Off!	09:00 The morning show 09:15 [team only] Build, test, document 13:00 [all teams] Pitch stream 15:00 [team only] Build, test, document 18:00 [optional event] Game night
26	27	28	29
<b>Deploy, Document &amp; Demo week!</b>			
09:00 [all teams] Week overview 09:30 [team only] Deployment day 13:00 [team only] Deployment day 13:00 [optional workshop] How to make your projects:	09:00 The morning show 09:15 [Team only] Create your Demo Day pitch 🎉 13:00 [team only] Documentation, site, handover doc 13:00 [HARD DEADLINE] Deliver your pitch by 13:00 14:30 Rehearsal session	09:00 The morning show 09:15 [team only] Documentation: site, documentatio 13:00 [team only] Documentation: site, documentatio 14:30 Rehearsal session 16:00 [HARD DEADLINE] Send your handover mail +	09:00 The morning show 09:15 [team only] Everything is on fire 10:00 Last Rehearsal! 13:00 [the world] Demo day! 🎉🔥🔥🔥 14:30 [the world] Project breakout rooms <a href="#">+2 more</a>



# How much do I invest?

## ● Become a project partner

	MELON TEAM	LEMON TEAM	STRAWBERRY TEAM
<b>PRICING</b>	€17 500 <small>*Provide your own project management coach: €15 750</small>	€14 000 <small>*Provide your own project management coach: €12 600</small>	€12 000 <small>*Provide your own project management coach: €10 800</small>
<b>STUDENTS TOTAL</b>	5 students	4 students	3 students
<b>STUDENT COACH</b> 4TH STUDENT WITH MORE EXPERIENCE	C	●	-
<b>TOPIC EXPERT STUDENT</b> 5TH STUDENT	C	-	-
<b>PROJECT COACH</b> PART-TIME	C	●	●
<b>DEVELOPMENT &amp; DESIGN COACHING</b> ON-DEMAND	C	●	●

## ● Become a community partner

	OPPORTUNITY PARTNER	LOGISTICS PARTNER	SUPPORT PARTNER
<b>PRICING</b>	€3000	Gift in kind	€1500
<b>ONLINE VISIBILITY</b> THANK YOU FOR YOUR SUPPORT.	\$	\$	\$
<b>PARTNER HIGHLIGHT</b> A HIGHLIGHT OF YOUR ORGANISATION.	\$	-	-

# What do I receive?

	ALL TEAM PARTNERS	OPPORTUNITY PARTNERS	LOGISTICS & SUPPORT
<b>ONLINE VISIBILITY</b> Your logo on our website, social media shout-outs and recognition during our Demo Day.	⌚	⌚	⌚
<b>DEDICATED PROJECT HIGHLIGHT</b> A long-form highlight of your project.	⌚	-	-
<b>DEDICATED PARTNER HIGHLIGHT</b> A long-form highlight of your organisation.	-	⌚	-
<b>ACCESS A NETWORK OF YOUNG POTENTIALS</b> Meet the new lead dev, rockstar designer, communication wizard or CEO of tomorrow.	⌚	⌚	-
<b>SHARE JOB OPPORTUNITIES DURING OSOC</b> A win-win situation; a possibility to share and find job opportunities. We post your job opportunities on our communication channels for our students.	-	⌚	-
<b>PROJECT BOOTH DURING THE DEMO DAY</b> Each project gets presented by the students, with partner visibility.	⌚	-	-
<b>OPEN INNOVATION</b> The opportunity to bring your open innovation idea or project to life.	⌚	-	-
<b>FRESH IDEAS</b> Access to fresh ideas and young brains, selected for motivation and talent.	⌚	-	-
<b>CO-CREATION WITH YOUR OWN TEAM</b> Bring your ideas to life with a diverse skilled team.	⌚	-	-
<b>ACCESS TO OUR #OSOC ALUMNI CHANNELS</b> A community to exchange ideas and keep in touch.	⌚	-	-

# What do I invest in?

Depending on your needs and requested deliverables, we offer you the opportunity to hire teams of 3, 4 or 5 students. A custom team is possible as well.

Teams can consist of IT-, design-, business- and communications students. The more students you employ, the bigger your challenge can be and the higher the level of completion.

Open summer of code is a break-even event. Below you may find a small breakdown of how we divide your investments.

- 35% Salary of the students
- 18% Project coaching (freelance fee)
- 18% Domain expert coaching (freelance fee)
- 17% General management (Open Knowledge Belgium staff)
- 7% Event preparation, execution, operational costs
- 4% Marketing, communications, demo day costs
- 1% Administrative overhead costs (bookkeeping, insurances, travel expenses)

## Net wages of students and coaches:

### STUDENT

Show us what you're good at! Design, development, marketing, communication, ...

€1300

€11,00 per hour

7,6 hours per day during 16 days – including holidays.

### STUDENT COACH

For experienced students that will be the link between their colleagues, coaches & partners.

€1475

€12,50 per hour

7,6 hours per day during 16 days – including holidays.

### HALF-TIME COACH

Help one team bring their project to life.

€2880

Beforehand: a student selection night & a brainstorm session.

During: kick-off day, 14 half days of coaching & Demo Day.  
Excluding VAT.

### FULL-TIME COACH

Help 2 teams achieve their goals.

€5760

Beforehand: a student selection night & a brainstorm session.

During: kick-off day, 14 full days of coaching & Demo Day.  
Excluding VAT.

### VOLUNTEER OR COUNCILLOR

You're awesome and you just want to contribute, in your way!

Let's talk!

Let's see what we can mean to each other.

### PARTNER COACH

Get a discount as a partner if you're coaching your own team.

Discover our

[partner deals](#)

Do not hesitate to reach out to [lotte@openknowledge.be](mailto:lotte@openknowledge.be) if you have more questions about your investment.

# Frequently asked questions

## Why wouldn't I just hire my own student team in-house?

With open summer of code, you can focus on what is really important: co-creating a digital solution for the challenges your organisation faces. We take care of recruitment, payment, administration and training. This way, you and the students can focus on the output.

## Can we meet our student team during open summer of code?

Of course! You can visit our location or the students can visit your office for a meeting. There are also key moments during the programme where we actively invite partners to visit the students for feedback and iteration.

Click [here](#) for more information.

# Need inspiration?

**Click on the years to find all projects of previous editions:**

[2021](#), [2020](#), [2019](#), [2018](#), [2017](#), [2016](#), [2015](#), [2014](#), [2013](#), [2012](#), [2011](#)



First, we believe in open! Second, we want to invest in the future and give young people the opportunity to work on real projects. Third, it gives us new insights that we might have forgotten.

DIGITAL SOLUTION MANAGER AT AGENCY OF INTERNAL AFFAIRS



Having to guide others helps me make sense of how I do things myself.

FOUNDER OF SOULCENTER



A 4-week hackathon lets you actually ship something.  
It's not just good for your image.

INNOVATION AT BOSA DG DIGITAL TRANSFORMATION



I love bringing a project to life in collaboration with a group of people, that have different backgrounds.

RESEARCHER AT IMEC-MICT-UGENT

Interested? Need more information?  
Don't hesitate to reach out to: [lotte@openknowledge.be](mailto:lotte@openknowledge.be)