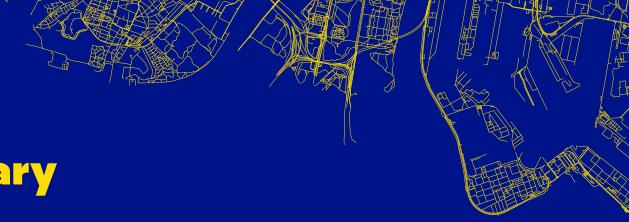


# State of the Map Europe



Antwerp, 2023



## SotM EU General Summary

This year's State of the Map Europe Conference (SotM EU), taking place in Belgium, will bring together the brightest and most active members of the OpenStreetMap mapping and developing community for a detailed exchange of results and ideas that support the continued success of the various initiatives by strengthening the ongoing projects and collaboration. As there is no international State of the Map event planned for 2023, the SotM EU will follow the model of the international SotM and provide a key moment for the community to come together.

Founded in 2004, the OpenStreetMap community enables millions of individuals to contribute up to date information about their local surroundings and neighborhoods.

OpenStreetMap makes geospatial data available to everyone, for free, under an open license. It has revolutionized the way we see, use and sell mapping data and services. State of the Map enables this community to keep up to date with the ever-changing geospatial industry by providing opportunities to meet the wider community of software developers, volunteers and users.

This document outlines our various sponsorship packages. If you've sponsored in the past, thank you! You have helped shape the future of the geo industry and we hope you will consider sponsoring again this year.

Sponsors are an integral part of this conference. Your sponsorship helps keep State of the Map affordable to the widest possible audience. Join in to capture this opportunity to present your organization to thought leaders and community activists from around the world.



# About the SotM Europe event

The State of the Map European organizing committee, in collaboration with the OpenStreetMap Belgium community, is organizing the State of the Map Europe 2023 conference (SotM EU 2023) taking place on **November 10<sup>th</sup> – 12<sup>th</sup> in Antwerp, Belgium.**

State of the Map addresses and builds bridges between OSM mappers and community activists, open-source developers, researchers from universities and academic institutions, designers, cartographers, as well as GIS professionals from private and public institutions.

This conference offers an opportunity for this diverse group of individuals, from various disciplines and backgrounds, to meet and exchange knowledge, experiences and plans for developing use and improvement of OSM. Around 400 attendees are expected to participate in this conference from Europe and from all over the world. The conference will be offered as a hybrid event, allowing additional participants to join via live-stream if they are unable to join in-person.



# Sponsorship packages

The SotM EU organizing committee would like to offer the following sponsorship opportunities.



|  | Platinum<br>€20,000       | Gold<br>€15,500 | Silver<br>€6,250 | Bronze<br>€2,000 | Supporter<br>€500 |
|--|---------------------------|-----------------|------------------|------------------|-------------------|
| Exhibition space in the main hall venue              | Prominent                 | Yes             | Yes              | -                | -                 |
| Placement of leaflets in conference room             | Yes                       | Yes             | Yes              | Yes              | -                 |
| Special appreciation                                 | Yes                       | -               | -                | -                | -                 |
| Opening session                                      | Thank You                 | Thank You       | Thank You        | Thank You        | Thank You         |
| Job offer board                                      | Yes                       | Yes             | Yes              | Yes              | Yes               |
| Presence on State of the Map website                 | Logo and company profile  | Logo            | Logo             | Logo             | Company name      |
| Sponsor logo featured in venue                       | Large banner              | Large banner    | Medium banner    | Small banner     | -                 |
| Slides shown in a rolling presentation during breaks | Up to 3                   | Up to 2         | Up to 1          | -                | -                 |
| Tweet from @SOTM                                     | Week before and following | Week before     | -                | -                | -                 |
| Complementary conference passes in-person and online | 10                        | 6               | 4                | 2                | 1                 |

If you are interested in the Platinum level sponsorship, the SotM EU organizing team would be delighted to discuss a custom form of appreciation. The conference passes, included as part of the sponsorship, would allow you to attend the event in-person in Antwerp, Belgium, and remotely online.



## Exhibition Space

State of the Map EU 2023 will provide a space for exhibition stands. This is perfect for showcasing your services and providing a visible area to converse with delegates. We also provide exhibition space within the livestreaming platform for this conference. If your sponsorship level includes this, we will contact you closer to the time of the event to provide all the details.

## Past Sponsors



GrabMaps



tomtom



Google



Snap Inc.



here

Locana



CYIENT

ioki Geoapify



# Greetings from the community

