order_id	customers	city	state	order_date	total_units	revenue	product_name	category_name	brand_name	store_name	sales_rep
1	Johnathan Velazquez	Pleasanton	CA	1/1/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - 2016	Cruisers Bicycles	Electra	Santa Cruz Bikes	Mireya Copeland
1	Johnathan Velazquez	Pleasanton	CA	1/1/2016 0:00	1	599.99	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Santa Cruz Bikes	Mireya Copeland
1	Johnathan Velazquez	Pleasanton	CA	1/1/2016 0:00	2	3098	Surly Straggler - 2016	Cyclocross Bicycles	Surly	Santa Cruz Bikes	Mireya Copeland
1	Johnathan Velazquez	Pleasanton	CA	1/1/2016 0:00	1	2899.99	Trek Fuel EX 8 29 - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Mireya Copeland
1	Johnathan Velazquez	Pleasanton	CA	1/1/2016 0:00	2	3599.98	Trek Remedy 29 Carbon Frameset - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Mireya Copeland
2	Jaqueline Cummings	Huntington Station	NY	1/1/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
2	Jaqueline Cummings	Huntington Station	NY	1/1/2016 0:00	1	599.99	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
3	Joshua Robertson	Patchogue	NY	1/2/2016 0:00	1	599.99	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Venita Daniel
3	Joshua Robertson	Patchogue	NY	1/2/2016 0:00	1	999.99	Surly Wednesday Frameset - 2016	Mountain Bikes	Surly	Baldwin Bikes	Venita Daniel
4	Nova Hess	Duarte	CA	1/3/2016 0:00	2	1499.98	Ritchey Timberwolf Frameset - 2016	Mountain Bikes	Ritchey	Santa Cruz Bikes	Genna Serrano
5	Arla Ellis	Utica	NY	1/3/2016 0:00	1	599.99	Electra Townie Original 7D EQ - 2016	Comfort Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
5	Arla Ellis	Utica	NY	1/3/2016 0:00	1	429	Pure Cycles Vine 8-Speed - 2016	Cruisers Bicycles	Pure Cycles	Baldwin Bikes	Marcelene Boyer
5	Arla Ellis	Utica	NY	1/3/2016 0:00	2	3098	Surly Straggler - 2016	Cyclocross Bicycles	Surly	Baldwin Bikes	Marcelene Boyer
6	Sharyn Hopkins	Baldwinsville	NY	1/4/2016 0:00	2	1099.98	Electra Townie Original 21D - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
6	Sharyn Hopkins	Baldwinsville	NY	1/4/2016 0:00	1	599.99	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
6	Sharyn Hopkins	Baldwinsville	NY	1/4/2016 0:00	1	449	Pure Cycles Western 3-Speed - Women's - 2015/2016	Cruisers Bicycles	Pure Cycles	Baldwin Bikes	Marcelene Boyer
6	Sharyn Hopkins	Baldwinsville	NY	1/4/2016 0:00	2	1999.98	Surly Wednesday Frameset - 2016	Mountain Bikes	Surly	Baldwin Bikes	Marcelene Boyer
6	Sharyn Hopkins	Baldwinsville	NY	1/4/2016 0:00	2	5999.98	Trek Conduit+ - 2016	Electric Bikes	Trek	Baldwin Bikes	Marcelene Boyer
7	Laureen Paul	Bellmore	NY	1/4/2016 0:00	1	529.99	Electra Moto 1 - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
7	Laureen Paul	Bellmore	NY	1/4/2016 0:00	2	858	Pure Cycles Vine 8-Speed - 2016	Cruisers Bicycles	Pure Cycles	Baldwin Bikes	Marcelene Boyer
7	Laureen Paul	Bellmore	NY	1/4/2016 0:00	1	999.99	Surly Wednesday Frameset - 2016	Mountain Bikes	Surly	Baldwin Bikes	Marcelene Boyer
8	Leslie Higgins	Saratoga Springs	NY	1/4/2016 0:00	1	269.99	Electra Girl's Hawaii 1 (16-inch) - 2015/2016	Children Bicycles	Electra	Baldwin Bikes	Venita Daniel
8	Leslie Higgins	Saratoga Springs	NY	1/4/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Venita Daniel
9	Neil Mccall	San Carlos	CA	1/5/2016 0:00	2	7999.98	Trek Slash 8 27.5 - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Mireya Copeland
10	Alane Munoz	Yonkers	NY	1/5/2016 0:00	1	269.99	Electra Girl's Hawaii 1 (16-inch) - 2015/2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
11	Tarra Guerrero	Auburn	NY	1/5/2016 0:00	2	539.98	Electra Girl's Hawaii 1 (16-inch) - 2015/2016	Children Bicycles	Electra	Baldwin Bikes	Venita Daniel
11	Tarra Guerrero	Auburn	NY	1/5/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Venita Daniel
11	Tarra Guerrero	Auburn	NY	1/5/2016 0:00	1	1799.99	Trek Remedy 29 Carbon Frameset - 2016	Mountain Bikes	Trek	Baldwin Bikes	Venita Daniel
12	Marvin Mullins	San Diego	CA	1/6/2016 0:00	1	1680.99	Surly Straggler 650b - 2016	Cyclocross Bicycles	Surly	Santa Cruz Bikes	Mireya Copeland
12	Marvin Mullins	San Diego	CA	1/6/2016 0:00	2	5799.98	Trek Fuel EX 8 29 - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Mireya Copeland
13	Patience Clayton	Niagara Falls	NY	1/8/2016 0:00	1	269.99	Electra Cruiser 1 (24-Inch) - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
13	Patience Clayton	Niagara Falls	NY	1/8/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
13	Patience Clayton	Niagara Falls	NY	1/8/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Marcelene Boyer
13	Patience Clayton	Niagara Falls	NY	1/8/2016 0:00	2	858	Pure Cycles Vine 8-Speed - 2016	Cruisers Bicycles	Pure Cycles	Baldwin Bikes	Marcelene Boyer
14	Maribel William	Torrance	CA	1/9/2016 0:00	1	469.99	Surly Ice Cream Truck Frameset - 2016	Mountain Bikes	Surly	Santa Cruz Bikes	Genna Serrano
15	Ellsworth Michael	Carmel	NY	1/9/2016 0:00	2	599.98	Electra Girl's Hawaii 1 (20-inch) - 2015/2016	Children Bicycles	Electra	Baldwin Bikes	Venita Daniel
15	Ellsworth Michael	Carmel	NY	1/9/2016 0:00	2	1099.98	Electra Townie Original 21D - 2016	Cruisers Bicycles	Electra	Baldwin Bikes	Venita Daniel
15	Ellsworth Michael	Carmel	NY	1/9/2016 0:00	2	898	Pure Cycles Western 3-Speed - Women's - 2015/2016	Cruisers Bicycles	Pure Cycles	Baldwin Bikes	Venita Daniel
15	Ellsworth Michael	Carmel	NY	1/9/2016 0:00	1	1799.99	Trek Remedy 29 Carbon Frameset - 2016	Mountain Bikes	Trek	Baldwin Bikes	Venita Daniel
16	Lea Key	Banning	CA	1/12/2016 0:00	1	269.99	Electra Cruiser 1 (24-Inch) - 2016	Children Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
16	Lea Key	Banning	CA	1/12/2016 0:00	2	539.98	Electra Cruiser 1 (24-Inch) - 2016	Cruisers Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
16	Lea Key	Banning	CA	1/12/2016 0:00	1	269.99	Electra Girl's Hawaii 1 (16-inch) - 2015/2016	Cruisers Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
16	Lea Key	Banning	CA	1/12/2016 0:00	1	1799.99	Trek Remedy 29 Carbon Frameset - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Genna Serrano
17	Sindy Anderson	Pomona	CA	1/12/2016 0:00	1	299.99	Electra Girl's Hawaii 1 (20-inch) - 2015/2016	Children Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
17	Sindy Anderson	Pomona	CA	1/12/2016 0:00	2	1199.98	Electra Townie Original 7D EQ - Women's - 2016	Cruisers Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
17	Sindy Anderson	Pomona	CA	1/12/2016 0:00	1	1320.99	Heller Shagamaw Frame - 2016	Mountain Bikes	Heller	Santa Cruz Bikes	Genna Serrano
17	Sindy Anderson	Pomona	CA	1/12/2016 0:00	1	1799.99	Trek Remedy 29 Carbon Frameset - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Genna Serrano
18	Lanita Burton	Coachella	CA	1/14/2016 0:00	1	269.99	Electra Girl's Hawaii 1 (16-inch) - 2015/2016	Children Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
18	Lanita Burton	Coachella	CA	1/14/2016 0:00	2	999.98	Electra Townie Original 7D - 2015/2016	Comfort Bicycles	Electra	Santa Cruz Bikes	Genna Serrano
18	Lanita Burton	Coachella	CA	1/14/2016 0:00	2	1499.98	Ritchey Timberwolf Frameset - 2016	Mountain Bikes	Ritchey	Santa Cruz Bikes	Genna Serrano
18	Lanita Burton	Coachella	CA	1/14/2016 0:00	2	5999.98	Trek Conduit+ - 2016	Electric Bikes	Trek	Santa Cruz Bikes	Genna Serrano
18	Lanita Burton	Coachella	CA	1/14/2016 0:00	1	3999.99	Trek Slash 8 27.5 - 2016	Mountain Bikes	Trek	Santa Cruz Bikes	Genna Serrano
19	Norine Huffman	Encino	CA	1/14/2016 0:00	1	1549	Surly Straggler - 2016	Cyclocross Bicycles	Surly	Santa Cruz Bikes	Mireya Copeland

- Dataset imported from Microsoft SQL Server to Microsoft Excel.

REVENUE/YEAR

Row Labels	Sum of revenue
2016	2709484.47
2017	3845515.02
2018	2023989.39
Grand Total	**8578988.88**

REVENUE/MONTH

Row Labels	Sum of revenue
2016	**2709484.47**
Jan	241184.15
Feb	175768.1
Mar	202157.14
Apr	187223.55
May	228701.13
Jun	231120.29
Jul	222854.21
Aug	253130.83
Sep	303282.61
Oct	235051.79
Nov	205315.47
Dec	223695.2
2017	**3845515.02**
Jan	316954.77
Feb	348740.47
Mar	348177.13
Apr	254105.57
May	297754.66
Jun	419892.07
Jul	255727.63
Aug	322553.32
Sep	329388.68
Oct	345316.18
Nov	315881.67
Dec	291022.87
2018	**2023989.39**
Jan	426301.72
Feb	223941.44
Mar	406701.2
Apr	909179.47
Jun	209.99
Jul	12949.89
Aug	10256.91
Sep	9949.96
Oct	4219.92
Nov	12278.93
Dec	7999.96
Grand Total	**8578988.88**

REVENUE/REGION

Row Labels	Sum of revenue
CA	1790145.91
NY	5826242.21
TX	962600.76
Grand Total	**8578988.88**

REVENUE/STORE

Row Labels	Sum of revenue
Baldwin Bikes	5826242.21
Rowlett Bikes	962600.76
Santa Cruz Bike	1790145.91
Grand Total	**8578988.88**

REVENUE/CATEGORY

Row Labels	Sum of revenue
Children Bicycl	327888.21
Comfort Bicycl	438506.87
Cruisers Bicycle	1109151.04
Cyclocross Bicy	799874.6
Electric Bikes	1020236.85
Mountain Bike:	3030775.71
Road Bikes	1852555.6
Grand Total	**8578988.88**

REVENUE/BRAND

Row Labels	Sum of revenue
Electra	1344143.79
Haro	207096.69
Heller	193798.71
Pure Cycles	166164
Ritchey	88498.82
Strider	4849.75
Sun Bicycles	381919.69
Surly	1063135.82
Trek	5129381.61
Grand Total	**8578988.88**

Row Labels	Sum of revenue
CA	1790145.91
NY	5826242.21
TX	962600.76

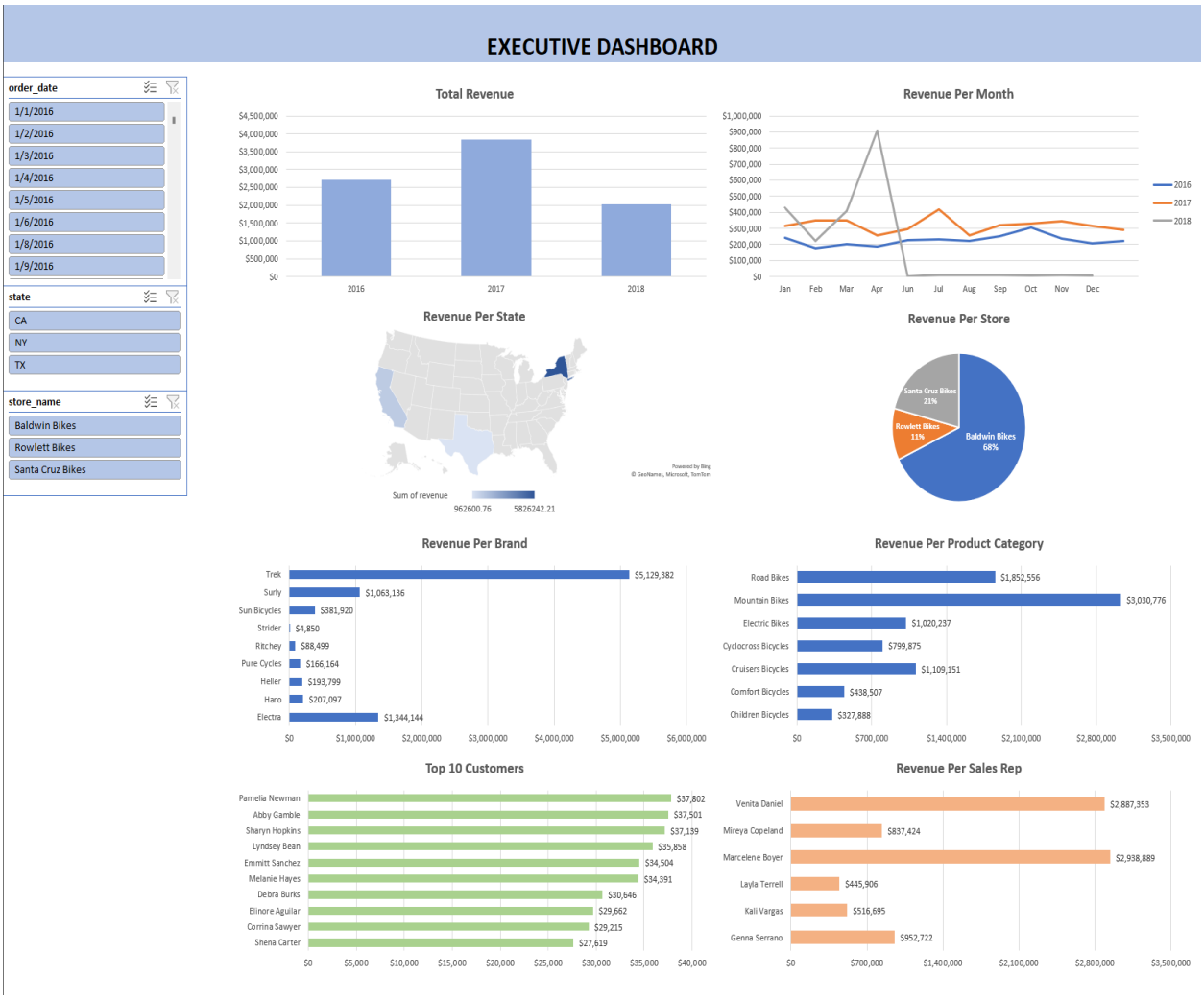
TOP 10 CUSTOMERS

Row Labels	Sum of revenue
Shena Carter	27618.95
Corrina Sawyer	29214.89
Elinore Aguilar	29661.83
Debra Burks	30645.87
Melanie Hayes	34390.88
Emmitt Sanchez	34503.82
Lyndsey Bean	35857.86
Sharyn Hopkins	37138.86
Abby Gamble	37500.89
Pamelia Newman	37801.84
Grand Total	**334335.69**

REVENUE/SALES REP

Row Labels	Sum of revenue
Genna Serrano	952722.26
Kali Vargas	516695.17
Layla Terrell	445905.59
Marcelene Boyer	2938888.73
Mireya Copeland	837423.65
Venita Daniel	2887353.48
Grand Total	**8578988.88**

- Multiple pivot tables created to compare revenue with various independent variables.



- Interactive dashboard that contains data from multiple pivot tables.